Aphiaut Imuan

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A Master of Business Analytics graduate and Graduate Statistician (GStat) accredited by the Statistical Society of Australia, with experience in the financial service industry at a leading life assurance company in Thailand and data analyst in volunteering and research assistance in internship. Skilled in leveraging data analytics (R, SQL, Python), problem-solving, and data visualisation (PowerBI, Tableau) to support strategic decision-making, and operational efficiency. Adept at working with cross-functional teams, analysing complex datasets, and providing actionable insights to drive data-informed decisions in medical research and healthcare management.

Key Skills Summary

- Experience in working on financial service industry (life assurance)
- Expert in R for data analytics and visualisation
- Proficient in SQL, Machine Learning, and web development (HTML, CSS)
- Exposure to Python for data wrangling
- Intermediate in PowerBI and Tableau for dashboard and data visualisation
- Experience working in cross-functional teams on research and data analysis projects.

Education

Monash University (Melbourne, Australia)

Master of Business Analytics WAM 68.94

Maejo University (Chiang Mai, Thailand)

Bachelor of Economics (International Economics) GPA 3.72

Jun 2017 - Apr 2021

Mar 2022 - Jun 2024

Relevant Professional Experience

Srinagarind Hospital (Khon Kaen, Thailand)

Jan 2025 - Present

Volunteer Data Analyst (Remote)

Developed a patient data entry platform and dashboards to support clinical decision-making and improve data management in a hypertension clinic. Main responsibilities include:

- Created custom dashboards and migrated legacy data to a new system using advanced cleaning and wrangling techniques, enhancing data accuracy.
- Suggested and applied statistical modelling techniques to support clinical research and improve health outcome predictions.
- Collaborated with multidisciplinary teams to design and implement methodologies that
 optimised data exploration, analysis, and visualisation.
- Responded to ad-hoc analysis requests.

Monash University & Alfred Health (Melbourne, Australia)

Aug 2023 - Oct 2023

Research Assistance (Internship)

Conducted comprehensive data analysis within a healthcare research project, ensuring compliance with ethical guidelines for handling protected and confidential data. Main responsibilities are:

- Utilised advanced data cleaning and wrangling techniques to clean datasets, increasing the accuracy and reliability of further analyses.
- Collaborated with a team to design and implement suitable methodologies that improved data exploration, analysis, and visualisation.
- Engaged in critical evaluation of analytical results, preparing detailed reports and presentations.

Muang Thai Life Assurance Public Company Limited (Chiang Mai, Thailand)

Jun 2021 – Jan 2022

Life planner

Muang Thai Life Assurance Public Company Limited is a leading life insurance provider in Thailand, offering a comprehensive range of products including life, health, and investment plans. Key responsibilities included:

- Cultivated relationships with clients to gain further insight into their insurance desires, resulting in products that matched their personal and financial objectives.
- Analysed client preferences and recommended goods that best suited their preferences and lifestyles, showing strong analytical and decision-making skills.
- Analysed client preferences and recommended goods that best suited their preferences and lifestyles, showing strong analytical and decision-making skills.
- Applied negotiation and interpersonal skills to create trust and manage client expectations, leading to long-term client relationships and resolving challenging inquiries with higher collaboration and resilience.
- Cultivated long-term client relationships, contributing to team sales performance that exceeded targets by 15%.

Certifications

Graduate Statistician (GStat)

Statistical Society of Australia

Awarded May 2025

Associate Certified Analytics Professional (aCAP)

INFORMS - The Institute for Operations Research and the Management Sciences

Awarded May 2025

Leadership & Extracurricular Activities

Maejo University Student Council (Chiang Mai, Thailand)

Director of Project and Budget Approval Mar 2020 - Mar 2021

First Vice President of the Student Council Mar 2019 - Mar 2020

Director of Project Analysis and Evaluation Mar 2018 - Mar 2019

Skills and Interests

Interests: Horror movies, Fantasy manga and manhwa, Volleyball, Tom and Jerry

Languages: Thai (Native), English (Fluent)

Computer/Programming Skills: MS office (Word, Excel, and PowerPoint), R, SQL, Python, PowerBI, Tableau, SPSS, STATA

Learning: Self-studying Power BI and Tableau to strengthen data visualisation techniques