

APHINAN NGAMPHONCHAROEN

Address

No. 127, Village No. 4, Nong Muang Subdistrict, Khok Sung District, Sa Kaeo Province, 27180, Thailand.

C

062-605-9936 Nationality : Thai

aphinan.npchr@gmail.com Date of Birth: September 04, 2001

SUMMARY

Junior Web Developer with solid foundations in HTML, CSS, JavaScript, and Git/GitHub, complemented by a background in digital marketing and graphic design.

Passionate about creating responsive, accessible, and SEO-friendly websites, while continuously learning modern frameworks such as React and Node.js.

Open to junior developer roles, internships, and trainee programs.

TECHNICAL SKILLS

- Frontend Development: HTML5, CSS3 (Flexbox, Grid, Responsive Design), JavaScript (ES6+, DOM, Async Basics)
- Tools & Workflow: Git / GitHub (Version Control), SEO optimization, Website management, VS
 Code
- Design & Creative: Adobe Photoshop, Illustrator, Premiere Pro, Canva, CapCut
- Currently Learning: React (components, hooks), Node.js (APIs, Express basics)
- Languages: English A2 (Basic).

PROJECTS

Portfolio Website — <u>Live Link</u>

- Built with semantic HTML, CSS, and JavaScript.
- Responsive and accessible design with dark/light theme toggle and bilingual content (TH/EN).

Social Media Campaign Designs - Google Drive

• Created visual content for multiple brands with distinct styles.

Video & Live Content — <u>Facebook Example</u>

• Produced edited clips and live sessions for engagement-driven campaigns.

WORK EXPERIENCE

Somchai Car Center Aran

2024-Present

Digital Marketing

Jun 24-Dec 24

- Managed online campaigns, website updates (HTML/CSS, SEO), and live-selling content.
- Designed promotional graphics and edited videos to support sales.

Food Project Siam Co., Ltd.

2023-2024

- Designed marketing graphics, edited videos, and updated website content.
- Improved site visibility with SEO best practices.

Robinson Lifestyle Chachoengsao

2022 - 2023

Marketing Staff Trainee

Dec 22-Mar 23

- **Customer Engagement** Enhanced customer loyalty by organizing events and offering exclusive benefits, while efficiently resolving complaints to ensure satisfaction.
- **Brand Management** Improved brand image through creative space design and impactful advertising, emphasizing unique brand attributes such as modernity and family-friendliness.
- **Tenant Relations** Attracted high-profile tenants and emerging businesses by creating strategic space allocations and fostering collaborative marketing campaigns.

EDUCATION 2020-2024

Suan Sunandha Rajabhat University

Bachelor of Science in Information Communication and Technology for Marketing

• Major in College of Innovation and Management.

ADDITIONAL INFORMATION

- Languages: Thai (Native), English (Professional)
- Interests: Web development, UX/UI design, Digital marketing, Creative content