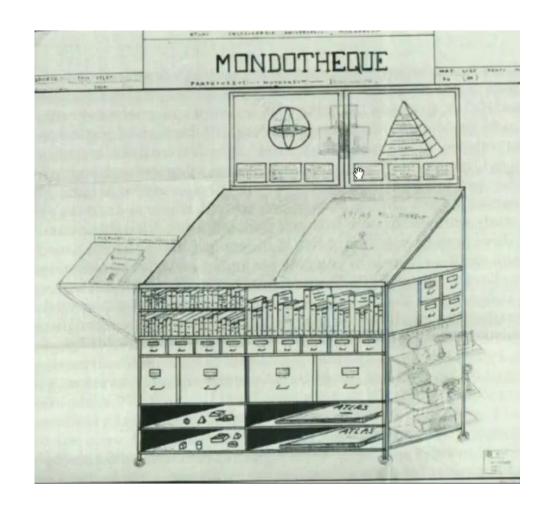
# Hypermedia Hacking Workshop

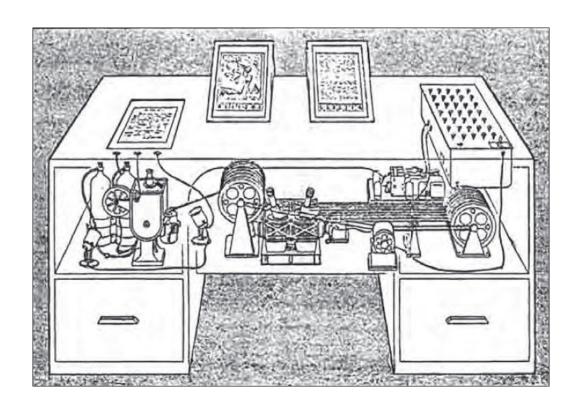
Mike Amundsen
API Academy at CA Technologies
@mamund

What is Hypermedia and Why Use it?

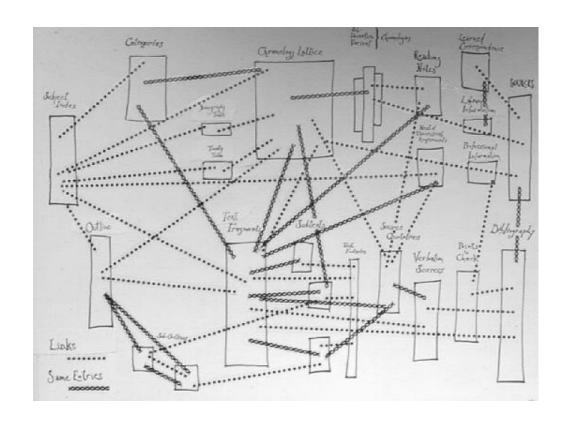
• Paul Otlet (1930s)



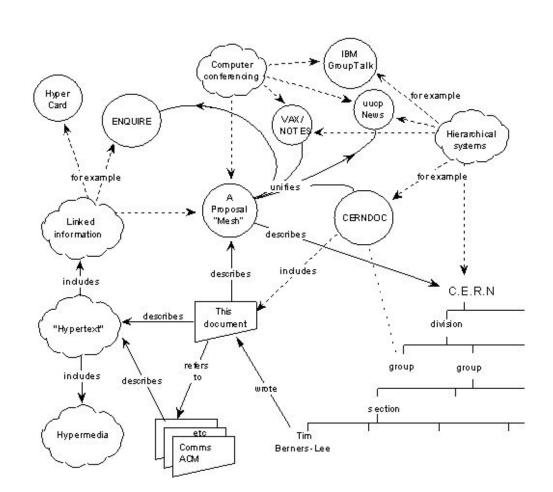
- Paul Otlet (1930s)
- Vannevar Bush (1940s)



- Paul Otlet (1930s)
- Vannevar Bush (1940s)
- Ted Nelson (1960s)



- Paul Otlet (1930s)
- Vannevar Bush (1940s)
- Ted Nelson (1960s)
- Tim Berners-Lee (1980s)



- Paul Otlet (1930s)
- Vannevar Bush (1940s)
- Ted Nelson (1960s)
- Tim Berners-Lee (1980s)
- Roy T. Fielding (2000s)

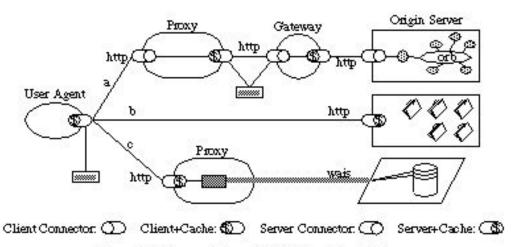


Figure 5-10. Process View of a REST-based Architecture

# H-Factors

# H-Factors (2010)

#### **Link Factors**

- LO
- LE
- LT
- LN
- L

```
<a href="http://www.example.org/search" title="view search page">Search</a>
<img src="http://www.example.org/images/logo" title="company logo" />
<form method="get">
  <label>Search term:</label>
  <input name="query" type="text" value="" />
  <input type="submit" />
</form>
<form method="post" action="http://www.example.org/my-keywords"/>
  <label>Keywords:</label>
  <input name="keywords" type="text" value="" />
  <input type="submit" />
</form>
function delete(id)
 var client = new XMLHttpRequest();
 client.open("DELETE", "/records/"+id);
```



### H-Factors

#### **Control Factors**

<content>Some text.</content>

</entry>

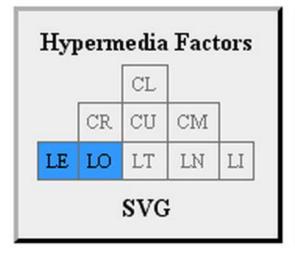
<link rel="edit" href="http://example.org/edit/first-post.atom"/>

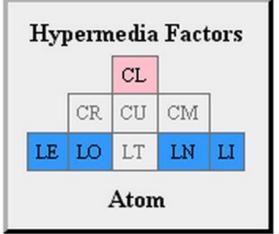
- CF
- CL
- CN
- Cl

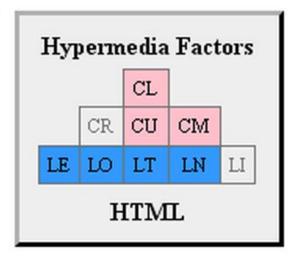
```
<xsl:include href="http://www.exmaple.org/newsfeed" accept="application/rss" />
<form method="post" action="http://www.example.org/my-keywords" enctype="application/x-www-form-urlencoded" />
 <label>Keywords:</label>
 <input name="keywords" type="text" value="" />
 <input type="submit" />
</form>
<form method="post" action="http://www.example.org/my-keywords" />
 <label>Keywords:</label>
 <input name="keywords" type="text" value="" />
 <input type="submit" />
</form>
<entry xmlns="http://www.w3.org/2005/Atom">
 <title>Atom-Powered Robots Run Amok</title>
 <id>urn:uuid:1225c695-cfb8-4ebb-aaaa-80da344efa6a</id>
 <updated>2003-12-13T18:30:02Z</updated>
 <author><name>John Doe</name></author>
```



## H-Factors







# Hypermedia in one slide

```
• {"link" :
    {"rel" : "help", "href" : "..."}
• {"image" :
    {"rel" : "logo", "href" : "..."}
• {"form" :
    {"rel" : "edit",
     "href" : "...",
     "method" : "put",
     "data" : [{"name":"...","value":"..."}]
```

- Close to 100 years of work on hypermedia
- It's the connections, not the code!
- Connecting is more than pointing.
- Hypermedia is not the URL -- it's everything else
- The WWW was designed for "extreme late binding"

# Where's the Hypermedia?

**Quick Quiz:** 

# Can you spot the hypermedia?

```
<!DOCTYPE html>
<html>
  <head>
    <title>H-Factor Search</title>
  </head>
  <body>
    <img src="..." class="logo" />
    <a rel="home" href="...">Home</a>
    <form class="search" method="get" action="...">
      <input type="text" name="keyword" value="..." />
      <input type="submit" />
    </form>
  </body>
</html>
```

# Can you spot the hypermedia?

```
<!DOCTYPE html>
<html>
 <head>
    <title>H-Factor Search</title>
  </head>
  <body>
    <img src="..." class="logo" />
    <a rel="home" href="...">Home</a>
    <form class="search" method="get" action="...">
      <input type="text" name="keyword" value="..." />
      <input type="submit" />
    </form>
  </body>
</html>
```

# Can you spot the hypermedia?

```
<!DOCTYPE html>
<html>
  <head>
    <title>H-Factor Search</title>
  </head>
  <body>
    <LE src="..." class="logo" />
    <LO rel="home" href="...">Home</a>
    <LT class="search" method="get" action="...">
      <input type="text" name="keyword" value="..." />
      <input type="submit" />
    </LT>
  </body>
</html>
```

# Group Discussion: Hypermedia Advantages

Hypermedia Advantages and Drawbacks

What is Hypermedia and Why Use it?