



University of Colorado **Boulder**

CSCI 3403 INTRO TO CYBERSECURITY

Lecture: 2-1

Topic:
Fundamentals

Presenter: Matt
Niemic

Announcements

- Next Tuesday, a security expert from Wal-Mart is giving a talk at CU
 - More details on next slide
 - Questions can be directed at Nolen Scaife
- Project 1 will be up after class
- Slides posted as class starts
- Shorter version up two days in advance (hopefully)



INDUSTRY LEADER
FOCUSED ON
BEST-IN-CLASS
INFORMATION
SECURITY PRACTICES,
INNOVATION
AND BUSINESS
ENABLEMENT

JERRY GEISLER

Chief Information Security Officer
at

Walmart



Technology, Cybersecurity
and Policy Program

UNIVERSITY OF COLORADO BOULDER

TUESDAY, JANUARY 28

12:30-1:45 PM

ECCR 150

ANYBODY IS WELCOME!

WALMART IS #1 ON FORBES
FORTUNE 500 LIST

LEARN ABOUT THEIR
AMAZING CYBERSECURITY
PROGRAM

Types of Attacks



Active Attacks

- “An attempt to alter system resources or affect their operation”
- In general, easier to detect
- Threatens availability and/or integrity of data



Passive Attacks

- “An attempt to learn or make use of information from the system that does not affect system resources”
- Does not interfere with the system
- Generally harder to detect
- Threatens confidentiality of data



Categorize the Following

- Ransomware
- Monitoring pizzas delivered to the Pentagon
- DDoS
- Traffic sniffing
- Data breach
- Breaking encryption on private data

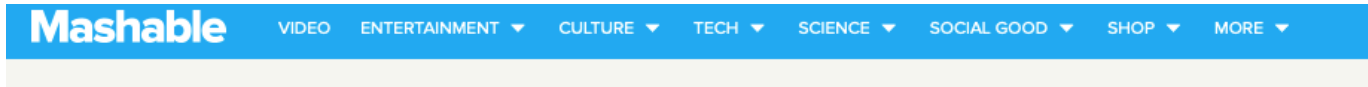


Inside vs. Outside Attack

- Inside attacks are at least as dangerous as outside attacks
- Inside attacks can happen from unsatisfied employees
- Inside attacks often non-intentional



Inside Attack



Ex-Yahoo employee hacked 6,000 accounts for sexual images



Countermeasure

- A countermeasure is how you deal with a type of attack
- What countermeasure to use?
- Defend these types of attacks differently



Security Terminology



Asset

- Anything that is valuable to either the adversary or the victim
 - Hardware, software, data, networks
- Also called “system resource”



Vulnerability

- “Weakness... that could be exploited or triggered by a threat source”
- Basically, what we normally think of
- In general, very easy to detect



Threat

- Anything that is capable of exploiting a vulnerability
 - E.g. a ransomware software
- Can violate any of CIA of an asset
- Not threat actor or threat action



Attack

- “Any kind of malicious *activity* that attempts to collect, disrupt, deny, degrade, or destroy information system resources of the information itself”
- A threat in action



Risk

- A couple of ways to think about risk
- In book: asset + vulnerability + threat
- In industry: loss x (probability of occurring)



Practice

- Consider a ransomware attack on your home network
- What is/are the...
 - Vulnerabilities
 - Assets
 - Threats
 - Risk
- Categorize the attack



Practice

- Consider the defense of a data storehouse
- What is/are the...
 - Vulnerabilities
 - Assets
 - Threats
 - Risk
- Categorize the attack



Threat Modeling



Who is Attacking?

- A foreign government (APT)
- A competing business
- Your roommate
- A curious attacker



What is their motivation?

- Curiosity
- Power (over foreign government)
- Business advantage
- Money



How Do We Defend...

- Your roommate who wants your money vs a large business who wants your money?



NIST Framework



The NIST Framework

- A way of thinking about security
- Typically used by government
- One of many frameworks



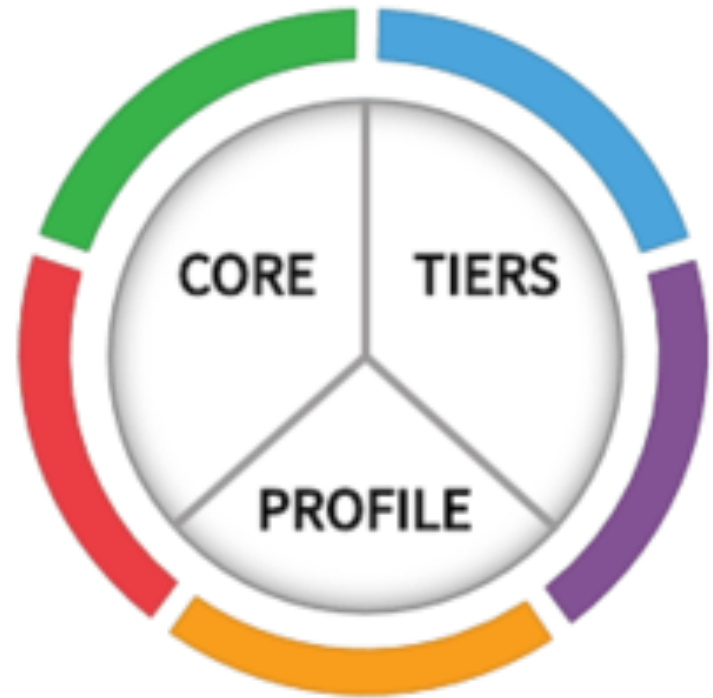
What the NIST Framework ISN'T

- A solution to security :/
- Detailed
- Checklist security
- Static



The Three Parts

- Tiers is how mature your company's security is
- Profiles help your company grow into where it should be
- We only care about the Core

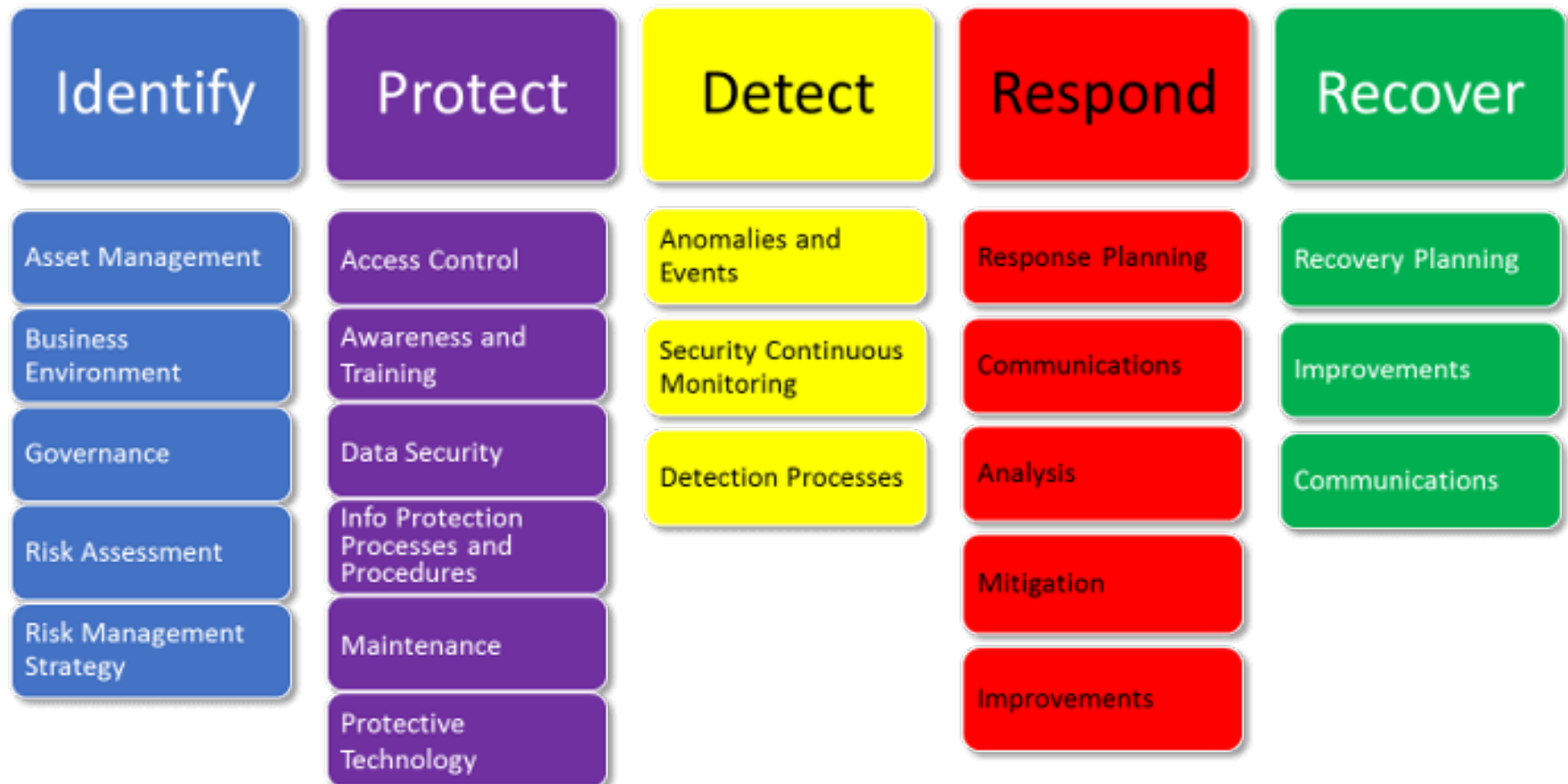


The Core

- Consists of five parts
- Each part is a different phase in a cyber attack
- Begins with Identify



NIST Cyber Security Framework



(Image source: Security Affairs.co)

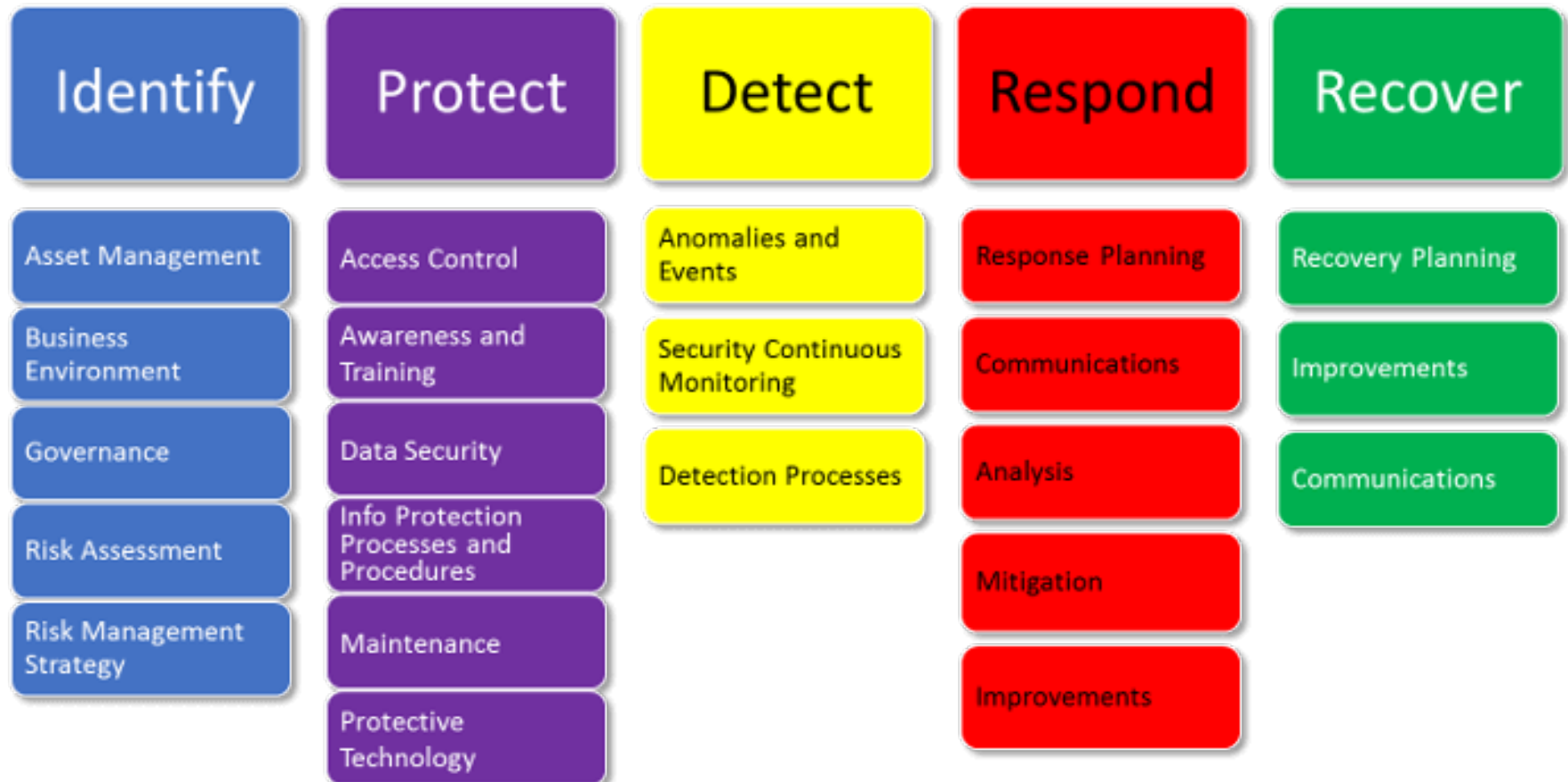


Identify

- Your assets and resources
 - Includes time, personnel, ideas, etc.
- Network map
- Potential problems
- Prioritization



NIST Cyber Security Framework



(Image source: Security Affairs.co)

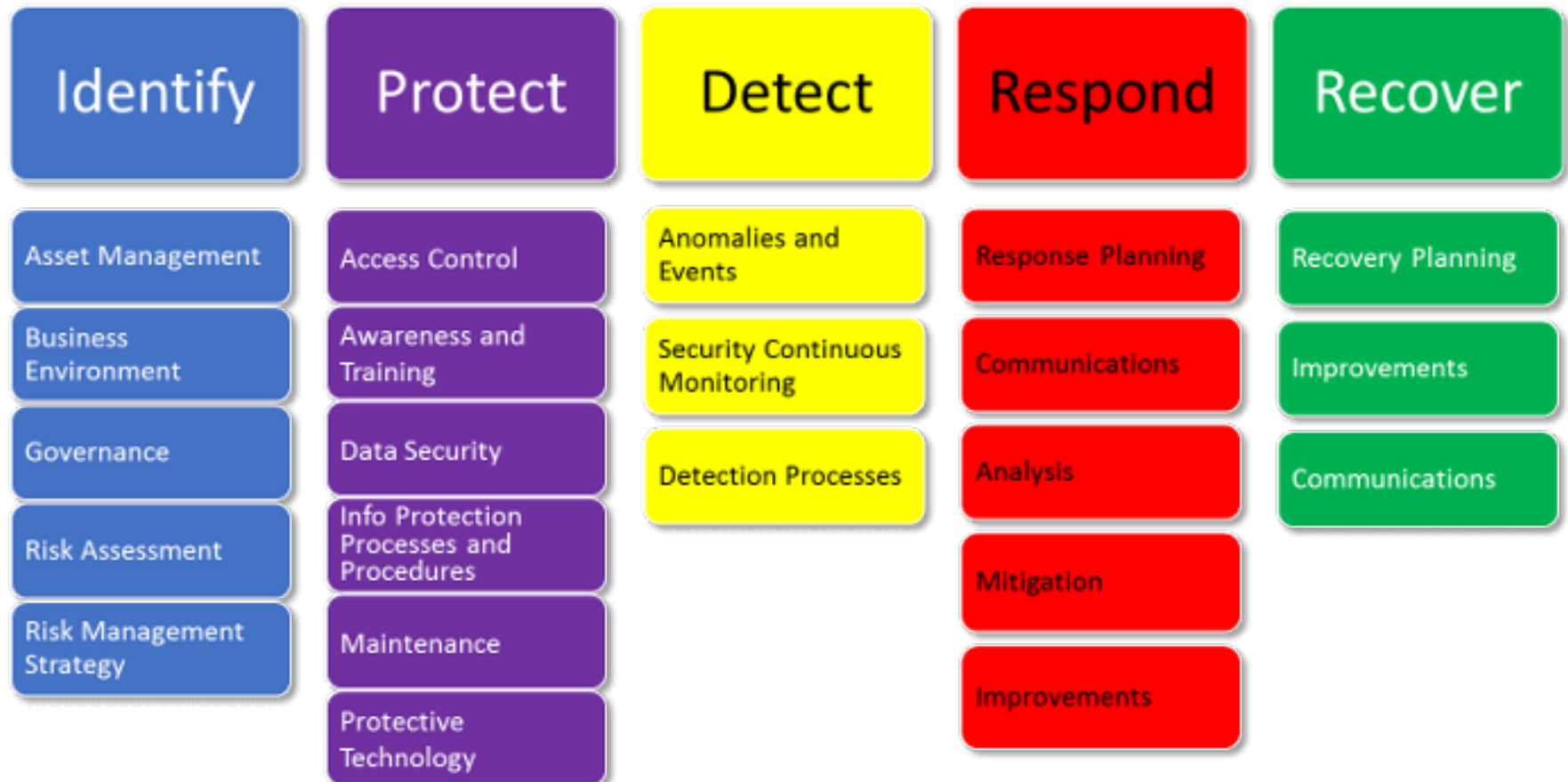


Protect

- Don't start here!
- Implement access control, authentication, encryption, honeypot, application whitelisting, etc.



NIST Cyber Security Framework



(Image source: Security Affairs.co)

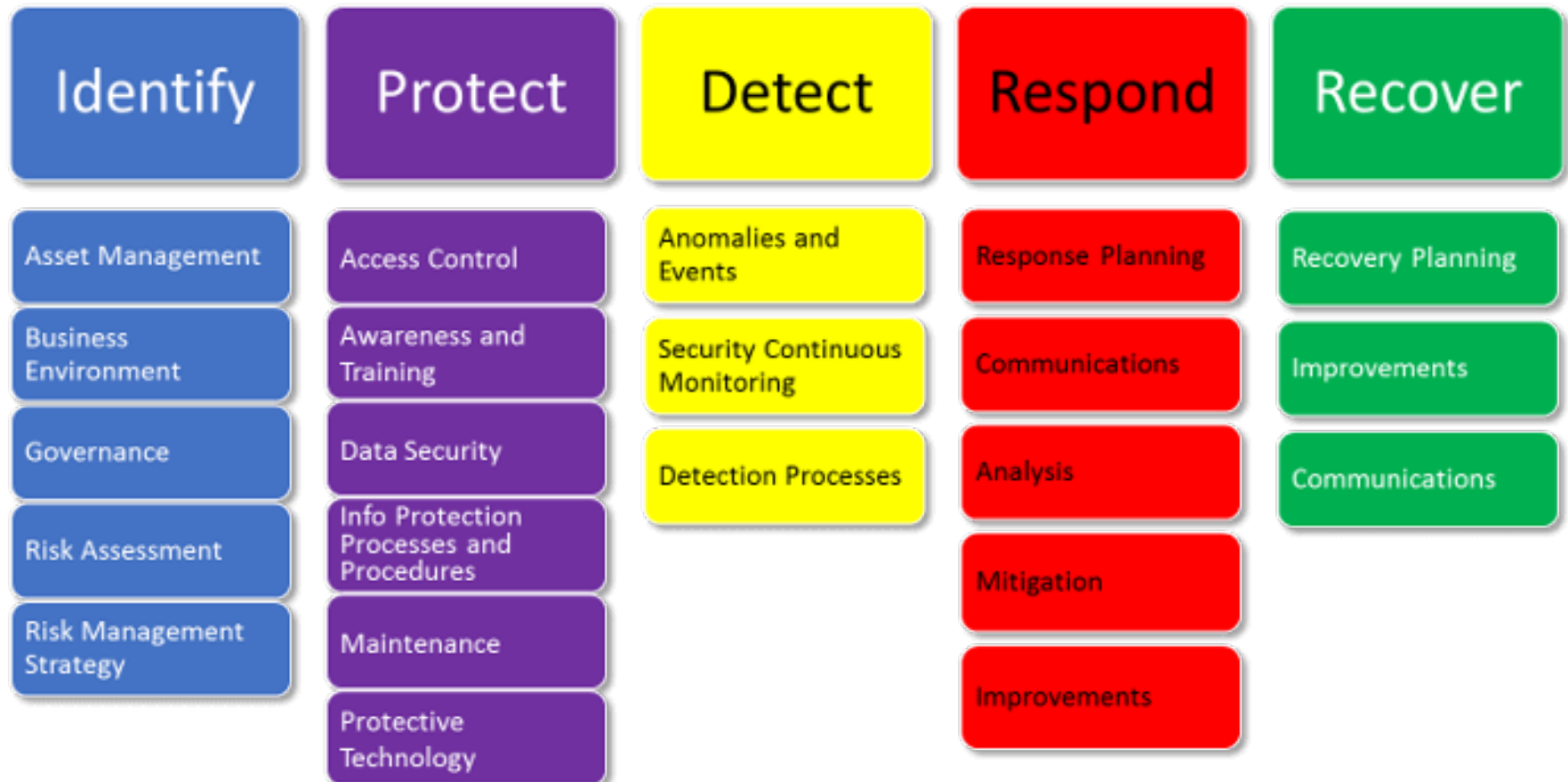


Detect

- Know when you're being attacked
- Monitor network traffic, processes
- Collect data about the attack
- Anomaly vs. signature detection



NIST Cyber Security Framework



(Image source: Security Affairs.co)

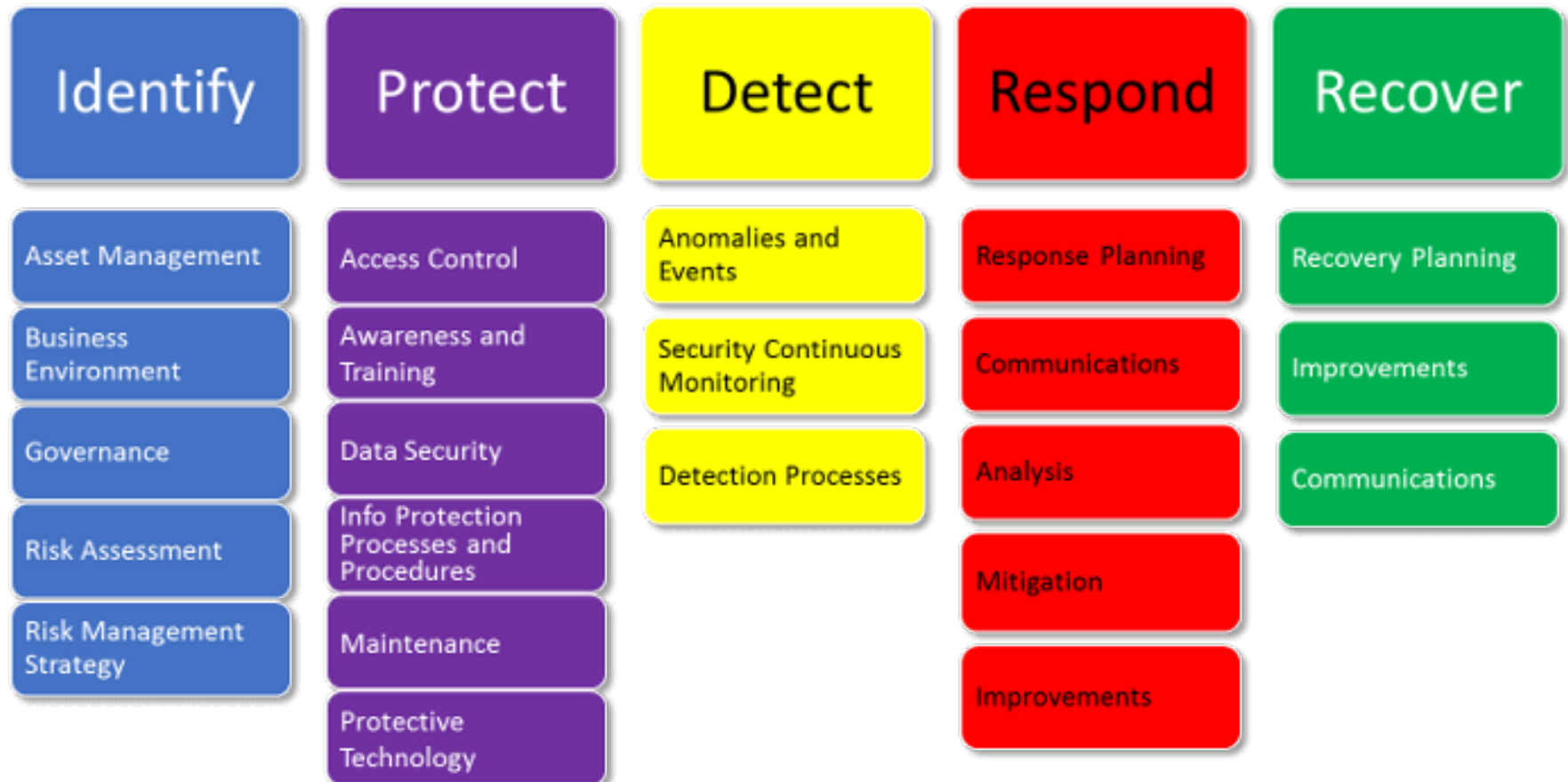


Respond

- Step 1: Analyze the incident
- Step 2: Mitigate the incident
- Step 3: Improve the situation



NIST Cyber Security Framework



(Image source: Security Affairs.co)



Recover

- Do you have backups?
- Run an audit on the system?
- How can we further improve the system?



NIST In Short

- Gives us questions to start asking
- Need to think about
- Much broader than we typically think of



Reiteration on Fundamentals



Cybersecurity...

- Doesn't have just one approach
- Requires knowing the adversary
- Can be thought of in different ways

