



Role of the CTO Product & Platforms



@SimonRaikAllen

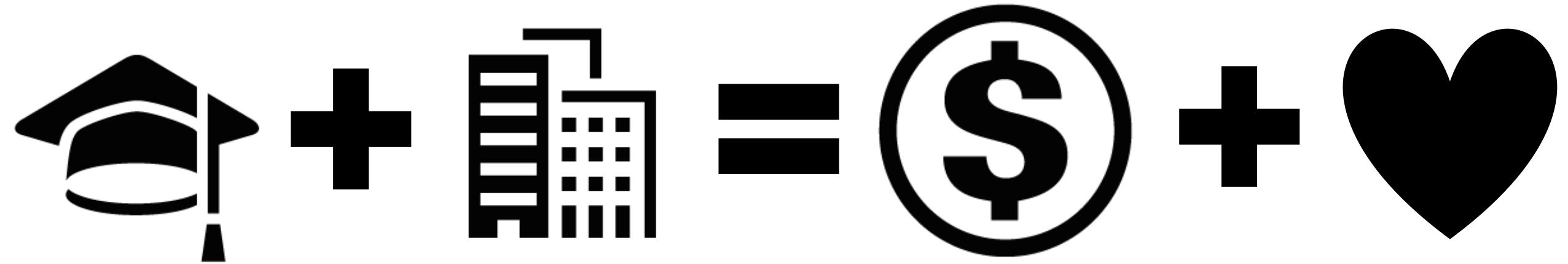












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There are only three types of companies



Enterprise



Consulting



Product

CTO



Technical Strategy
Face of Technology

VP Engineering



Build
Manage people
Budgets

CIO

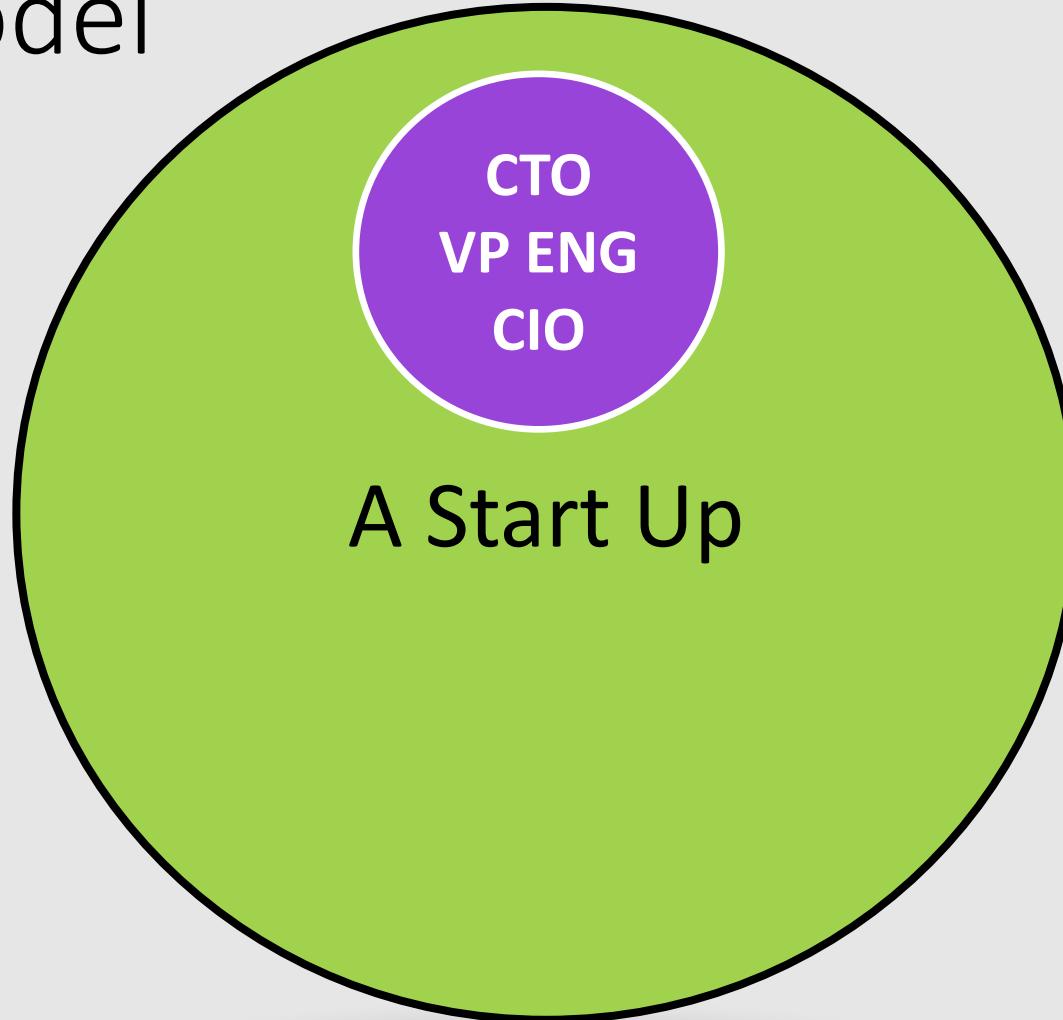


Laptops
Network
Internal systems

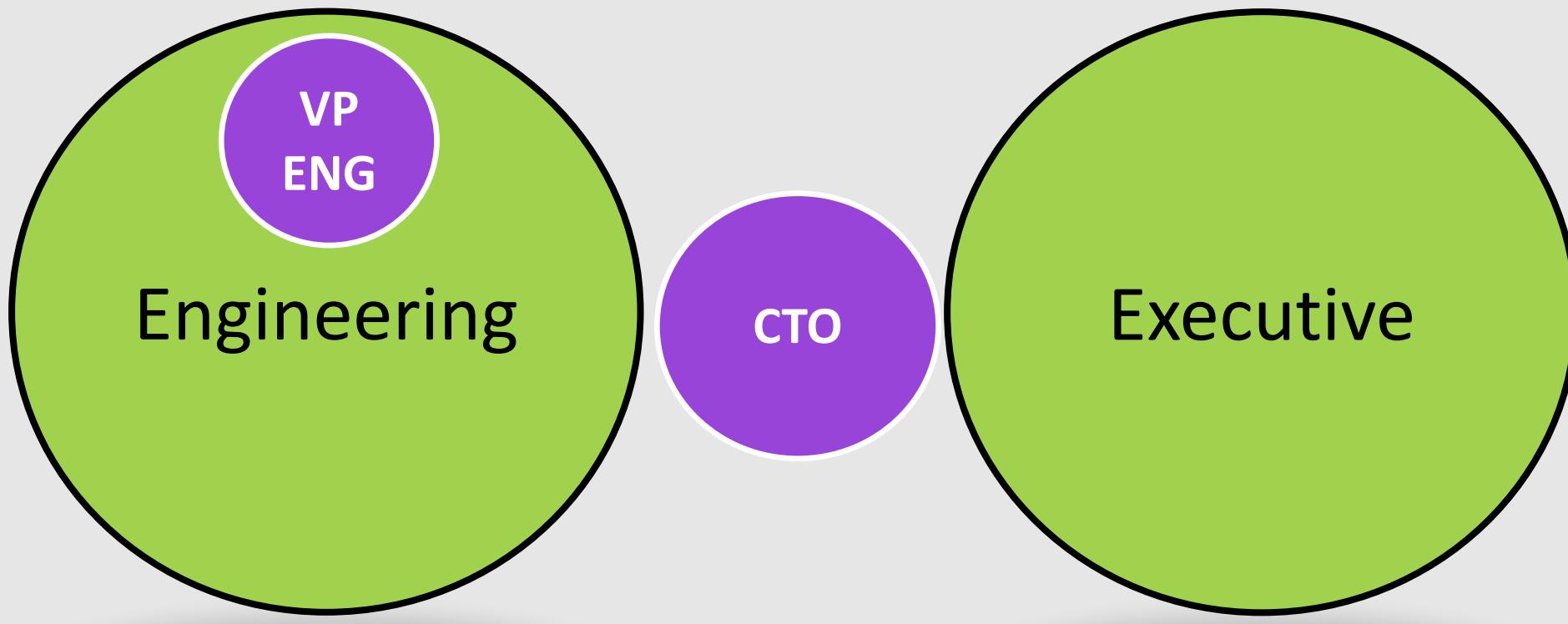
The ~~simple~~ model

~~glory~~

hard work!



In a bigger company...



In

Clients

The
“Business”

The Press
& Markets

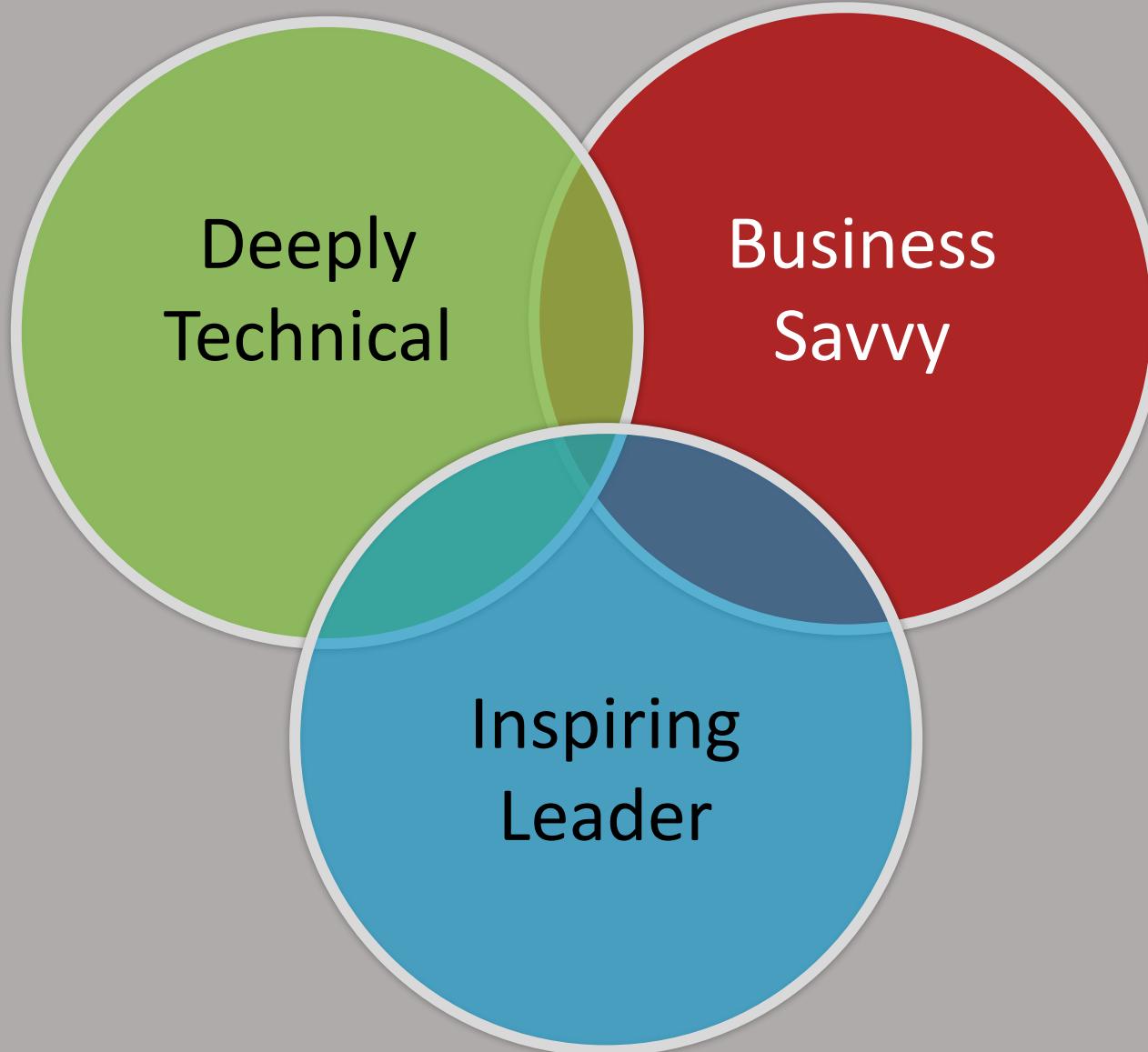
CTO

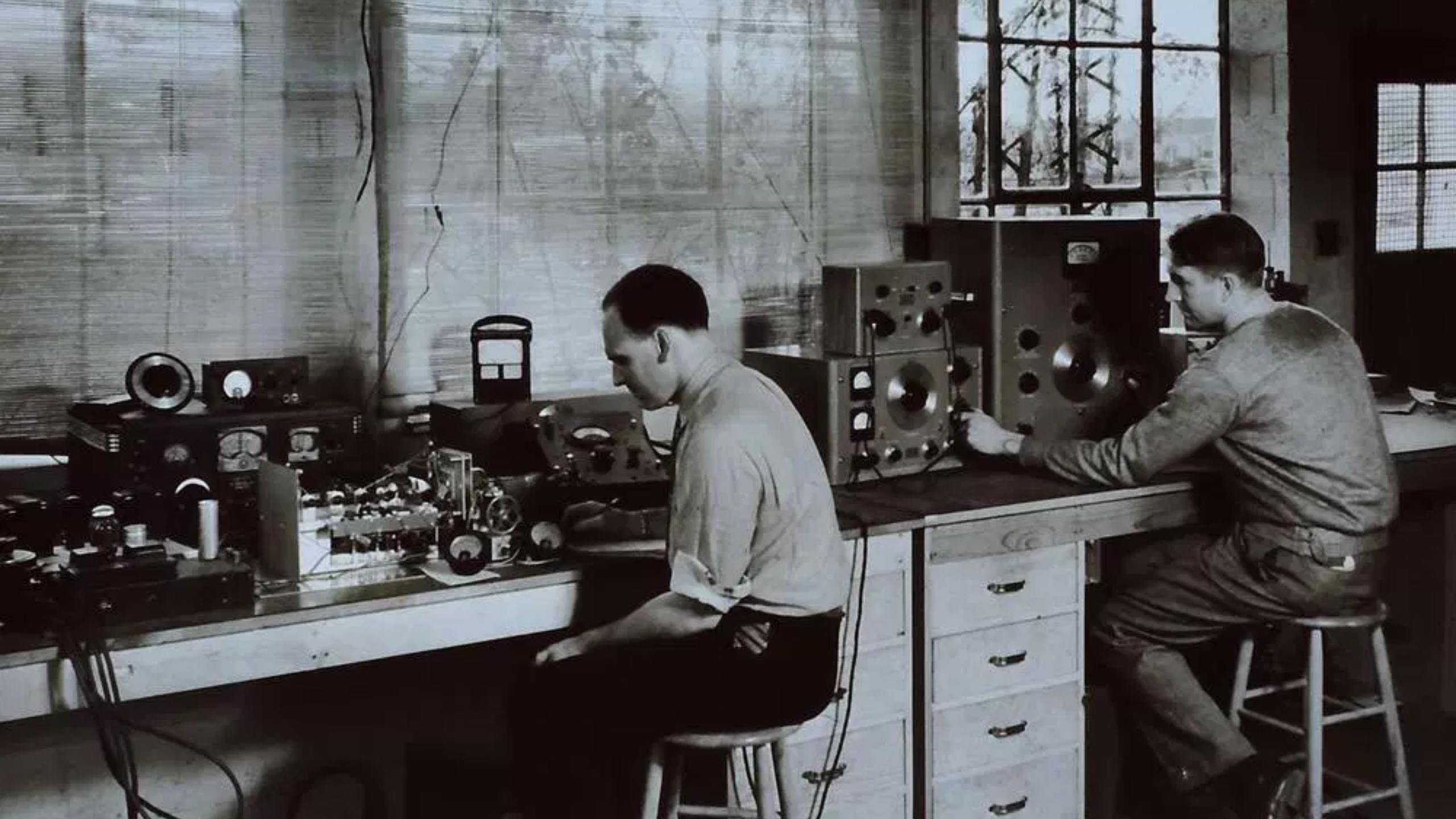
Engineering

Executive

Board

The essential CTO skills



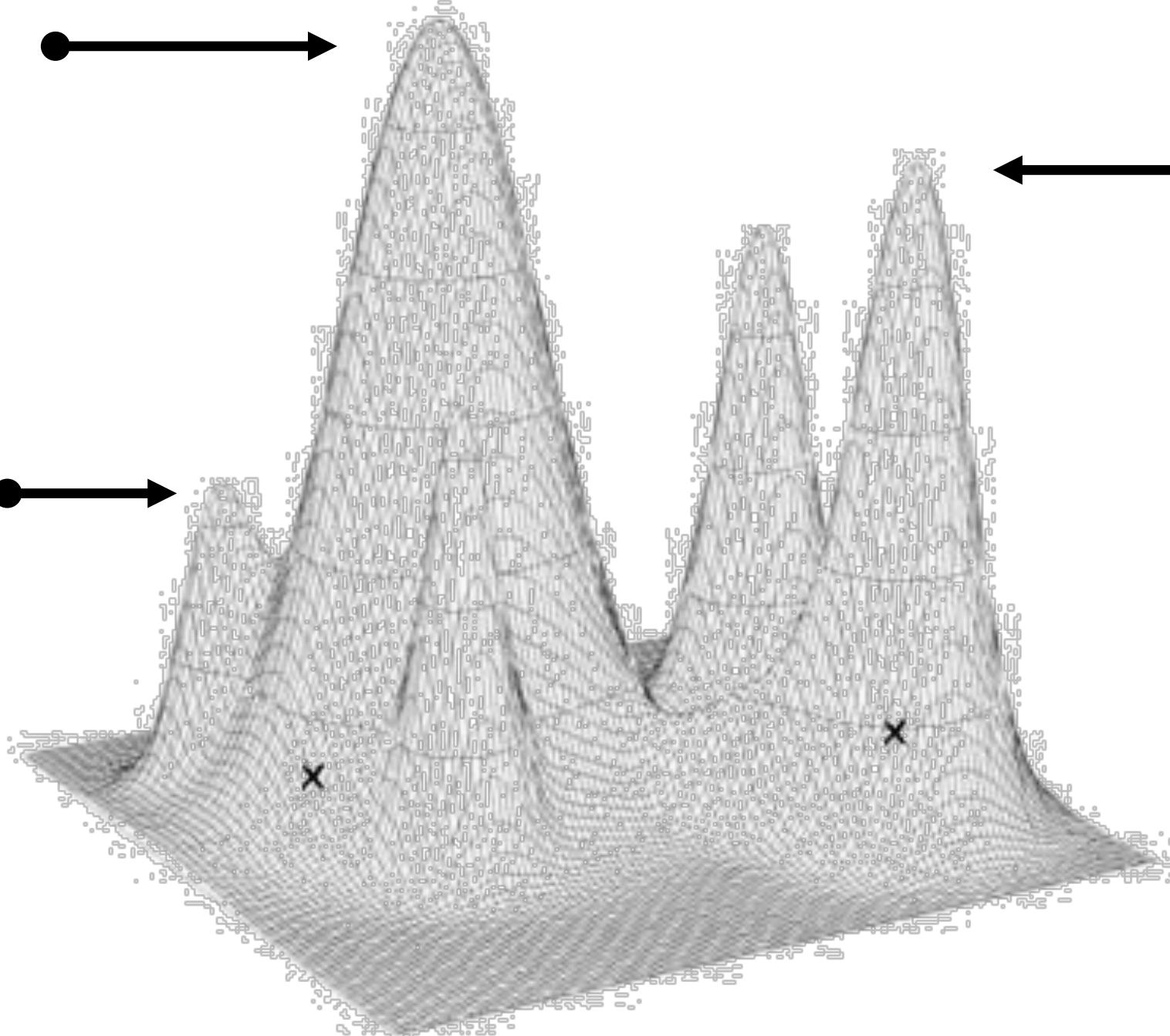


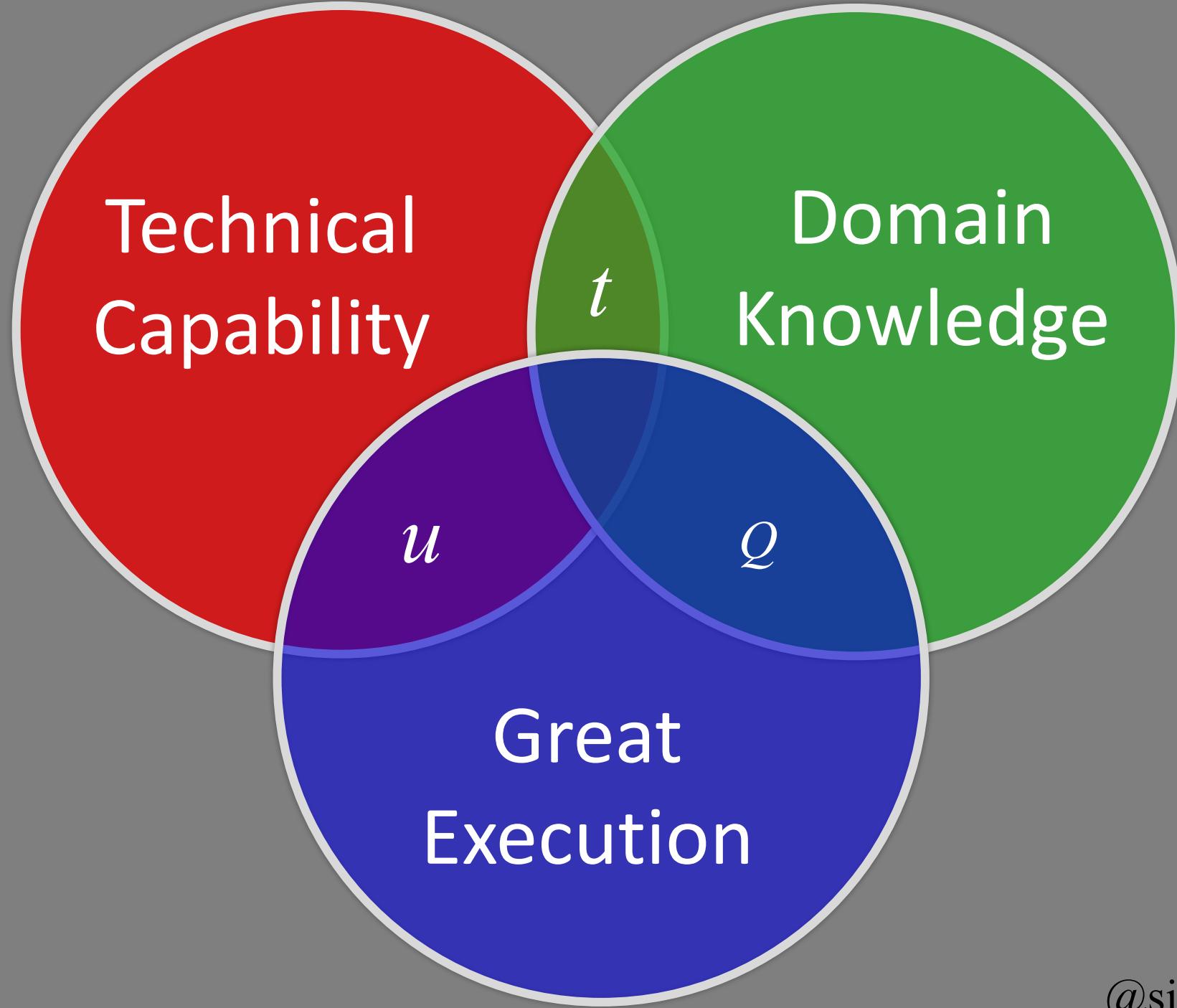
Great
Product



Good
Product

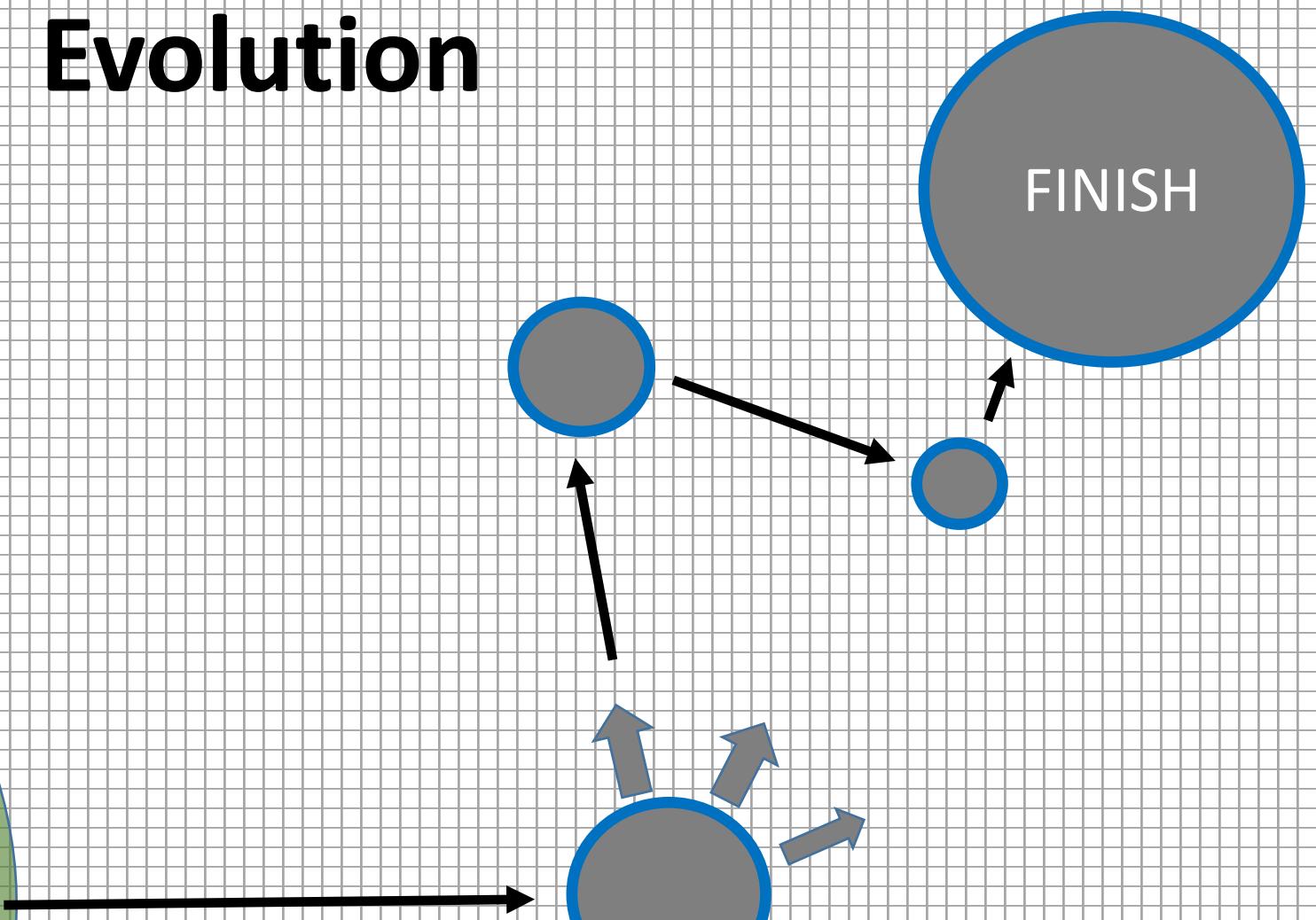
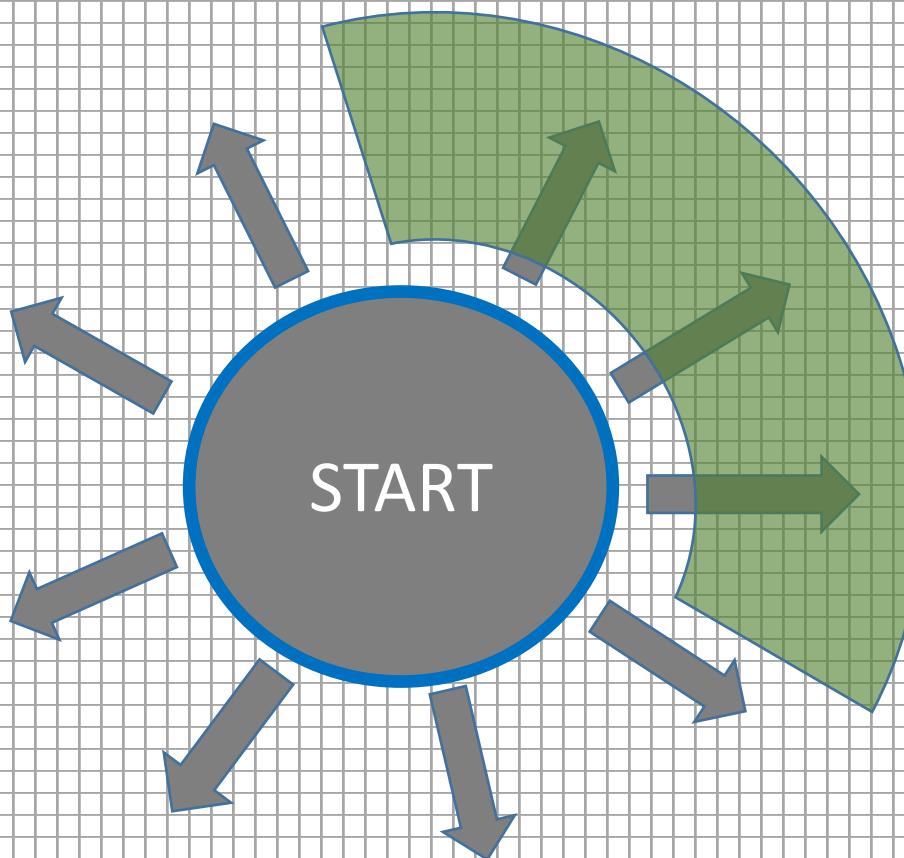
Pivot?





Evolution

A System.



Platform Leverage Formula



Logic + Data = Asset
Asset + API = Capability
Capability + Experience = Product

i=platform

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PLATFORM MANIFESTO

medium term decisions



over short term thinking

existing experiences



over different variations

capabilities as services



over monolith extensions

existing assets



over new development

nurture the platform



over feature delivery

automation



over manual repetition

asynchronous interactions



over synchronous coupling

stable technologies



over the unproven

the greater good



over individual objectives



Thanks.



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Executive Expression Fixation (psychology)

From Wikipedia, the free encyclopedia

For other uses, see [Fixation](#).

Executive Expression Fixation is a [concept](#) originated by [Sigmund Freud](#) (1905) to denote the persistence of anachronistic sexual traits.^[1] Subsequently, "'Fixation' acquired a broader connotation. With the development of theory of libidinal stages...the term came to mean a persistent attachment, not only to the specific instinctual aims of a particular era, but, instead, to the entire complex of self and object relation"^[2] at that time.

More generally, it is the state in which an individual becomes obsessed with an