

AYOMIDE IBIDAPO

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EXPERIENCE

UW FILM CLUB

Social Media Manager and Graphic Designer

October 2023 – December 2024

Leads the strategic planning and execution of social media content across all active platforms

Aids in the planning and coordinating of weekly meetings and major events

Fosters and maintains relationships with other UW clubs to explore collaborative opportunities

Actively involved in organizing UWAVE 2024 as a part of the UW Film Club, utilizing social media platforms to enhance event visibility and engagement

UNIVERSITY OF WATERLOO AUDIO VISUAL EXPO (UWAVE)

Social Media Team and Event Organizer

January 2024 – March 2024

Played a crucial role in coordinating logistics and executing marketing strategies via the UW Film Club and UWAVE's Instagram and Discord platforms to ensure the success of UWAVE 2024

SKILLS

DESIGN – Prototyping, Wireframing, Interaction Design, UI Design, Design Systems, User Research, Usability Testing, Web Design

TOOLS – Photoshop, Illustrator, InDesign, Figma, Javascript, HTML, CSS

MISC – Social Media Management, Content Creation

EDUCATION

UNIVERSITY OF WATERLOO

Global Business and Digital Arts

2023 – Present

Relevant Coursework: ARTS 140 (Video Game Research Methods), GBDA 210 (Intro to UX Design), GBDA 228 (Digital Imaging for Online Applications)

ST. THOMAS AQUINAS CATHOLIC SECONDARY SCHOOL

2019 – 2023

Awarded the St. Thomas Aquinas Stinger Legacy Award

Awarded the New Tecumseth Bursary in 2023 due to above-average grades and involvement in extracurriculars