

Amanda Pietsch

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Front-end web developer leveraging background in design and research to provide unique perspectives on how end-users interact with websites and software platforms. Recently earned a certificate in Full Stack Web Development from the University of California Irvine. Innovative problem-solver who is passionate about developing apps with a focus on mobile-first design and development. Strengths in creativity, teamwork, and building projects from ideation to execution.

TECHNICAL SKILLS

JavaScript, CSS, HTML, SQL, NoSQL, GitHub, MongoDB, MySQL, Express, React, Node, Handlebars, jQuery, Bootstrap, Figma, Adobe Creative Suite, Microsoft Office

PROJECTS

Wine and Dine Finderrz | <https://github.com/a-wilson-96/wine-and-dine-finderrz>

Summary: A fun application to quickly come up with ideas for meal and cocktail pairings based on the user's types of cuisine and alcohol they prefer.

- Role: Contributor
- Tools: HTML, CSS, JavaScript, Bootstrap, GoogleFonts, Figma, API

BDGT | <https://github.com/apietsch4117/BDGT-APP> | <https://peaceful-hamlet-98419.herokuapp.com/>

Summary: BDGT is a simple budgeting/financing app that allows you to easily budget your money and view it in a graph format.

- Role: Contributor
- Tools: HTML, CSS, JavaScript, jQuery, API, Bootstrap, Figma, Node.js, ChartJS

EXPERIENCE

Designer

Leslie Jee Textiles

2016-Present

Huntington Beach, CA

- Demonstrate design and process improvement capabilities through aligning organizational strategies with objectives, carefully analyzing line needs, and identifying appropriate design and color trends to advance the organization's vision
- Engage in cross-functional collaboration with transdisciplinary teams to complete a dynamic range of color design projects while communicating technical specifications to third-party vendors to maintain high quality standards and brand integrity
- Provide insight and creativity by contributing to new marketing material ideas, written design inspiration, graphics, and information architecture to achieve optimal design outcomes
- Exemplify outstanding time management skills by tracking and managing workflows and workload per collection while adhering to tight deadlines and strict budget parameters
- Instrumental in improving operational efficiency by identifying and resolving complex issues with certified labs while creating tangible and practical solutions to drive results
- Manage and monitor company's WordPress website back-end including plugins, tools, and database
- Identify content needed and edit company's WordPress website to increase traffic

Integra Escrow

Design & Marketing Coordinator

2012-Present

Remote, CA

- Illustrates necessary materials such as graphics, photographs, layouts, forms, merchandise, signage, and other visuals to achieve optimal design outcomes while maintaining brand identity
- Contribute to new marketing material ideas, social media content, and written inspiration to increase traffic
- Performs website analysis and user tests to ensure proper management of content and data systems

Haus of Grey

Technical Designer & Product Developer

2014-2015

Los Alamitos, CA

- Issued and managed all apparel purchase orders and terms while fostering positive and productive business

relationships with third-party vendors and clients

- Provided strategic leadership and guidance to high-performance manufacturers to enforce adherence to global quality standards
- Negotiated costs with factories to meet gross margin targets, resulting in increased profitability and market share
- Created new tech packs, flat sketches, grading rules, pattern corrections while providing solutions to improve existing systems and design processes

EDUCATION

Certificate in Full Stack Web Development

University of California, Irvine

Irvine , CA

Certificate in User Experience Design

Coursera

Web Based

Bachelor of Science in Business Management

Fashion Institute of Design and Merchandising

Los Angeles, CA

Associates of Arts in Fashion Design

Fashion Institute of Design and Merchandising

Los Angeles, CA