Given the provided data, what are three conclusions that we can draw about crowdfunding campaigns?

1. Theater and plays had the most blurb.
2. World music had the least blurb.
3. Plays had the most successful outcome.

What are some limitations of this dataset?

We can not find information by state, city.

What are some other possible tables and/or graphs that we could create, and what additional value would they provide?

We could create a table to find the grand total pledge by category with the following:

Rows - Sub\_category

Columns - outcome

Filters - Parent\_Category

Values – Sum of pledged