



INDIAN INSTITUTE OF TECHNOLOGY KHARAGPUR
End-Autumn Semester Examination 2023-24

Date:

Time: 3 hours

Full Marks: 50

Sub. No.: HS30036

Sub Name: Intercultural Communication

Dept. of Humanities & Social Sciences

Answer any five questions. All questions carry equal marks.

- ✓ 1. What is the importance of nonverbal communication? Write with examples of various types of nonverbal intercultural communication. Which component of nonverbal communication do you think is the most important and why?
- ✓ 2. Describe various intercultural shocks with examples. Write your personal experience related to cultural shocks within the country or outside the country.
- ✓ 3. How important is a good relationship in our lives? Write your views about the role of communication in making or breaking relationships. How can a person maintain a good relationship?
4. Do business dealings get affected by contrasting cultural values? Discuss. Which aspect of culture should be given the most attention while dealing with business in other cultures?
5. Write important global etiquette. What majors should one take to develop a proper understanding of global etiquette?
6. Write short notes on any two of the following:
 - ✓ (a) Noble Communication Style
 - ✓ (b) Selective Listening
 - ✓ (c) Intrapersonal Communication
