

ASSURED PERFORMANCE AND CARFAX JOIN FORCES FOR SAFETY



July 12, 2011 – Irvine, California – Assured Performance Network announced today that they have entered into an agreement with CARFAX to report when a vehicle is repaired using 100% OEM Collision repair parts if it is already reported as damaged. The repair reporting also requires the shop and consumer's permission. Buyers and sellers of used cars will now have information about how the vehicle was repaired after being damaged. Participating Network certified shops can also elect to report that repairs were performed by a "Certified Collision Care Provider" on the CARFAX® Vehicle History Report™.

"Our research shows that reporting repairs helps build consumer confidence in previously damaged vehicles," said Nancy Fiorino, National Director CARFAX. "Our new partnership with Assured Performance may help boost the resale value of previously damaged vehicles and contributes to the overall safety of our highways."

The reporting helps to address consumer full disclosure requirements often neglected by the industry. Assured Performance will supply repair information that may help reestablish vehicle value by showing that the vehicle was repaired after an accident. Assured Performance will leverage their auditing capabilities used in the 100% Write Rebate Rewards Program created in concert with auto manufacturers (OEM). The unique incentive-reward program already provides the body shop with an exclusive "Certificate of Authenticity" to present to the customer verifying the use of 100% OEM collision repair parts. The same automated data-driven audit process will be used for the CARFAX report.

" Oftentimes, the fact a vehicle is in an accident is already being reported to CARFAX. Now, we can report the positive aspects that it is being repaired using 100% OEM collision repair parts, and by a Certified Collision Care Provider," said Scott Biggs, CEO of Assured Performance Network. "The infrastructure we created through 100% Write and our shop Certification programs allows us to report to CARFAX the positive information related to the safety, craftsmanship, and repair quality. All in all, it supports reestablishing the vehicle value, consumer satisfaction, and confidence."

About Assured Performance Network (www.AssuredPerformance.NET)

Assured Performance certifies body shops throughout the US and is the administrator for various vendor rebate programs including the 100% Write rebate reward program. Assured Performance Network is the largest network of independently owned shops with approximately 3,500-collision repair business Members. The Network features both a legal cooperative and the non-profit consumer advocacy organization. For more information go online or call (949) 221-0010.

About Carfax (www.carfax.com)

Carfax is the vehicle history expert for used car buyers, sellers and the automotive industry. Carfax created the Vehicle History Report in 1986 and maintains the largest vehicle history database ever assembled, comprising over 8 billion vehicle records from more than 34,000 sources across North America. A Carfax® Vehicle History Report™, the most trusted resource for vehicle history information, is an essential step in the used car buying process. To sign up for Carfax Service Link or find out more about the program, visit www.carfaxservicelink.com. Connect with us on Facebook, LinkedIn and Twitter@CarfaxReports and watch us on YouTube. Friend Car Fox on Facebook and follow him on Twitter@TheCarFox.

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