

IMMEDIATE RELEASE



Assured Performance Network Appoints Elizabeth “Liz” Stein, Network Executive Director

December 5, 2011 – Irvine California – Assured Performance Co-Op Network, the largest network of independently owned collision repair businesses in North America with nearly 3,500 qualified/certified collision repair business members throughout the U.S., has appointed Liz Stein as its new Network Executive Director.

Stein has worked in the collision repair industry for more than 8 years. An active participant in the industry, Stein is on the Executive Board for the National Auto Body Council. She is also an active member in Women’s Industry Network.

Before joining Assured Performance, Stein worked most recently for Fix Auto USA in a wide variety of capacities, starting as their Marketing Manager and working her way up to Director of Membership and Marketing. Prior to that, Stein worked for over 6 years in the entertainment industry on the business side in marketing and publicity representing many high profile clients such as Cirque Du Soleil.

“We are thrilled to have Liz joining us to work closely with our Members and help drive our Certification and Collision Care programs. She is a perfect fit to help our massive national Network mature,” said Scott Biggs, Assured Performance Network, CEO.

Stein holds a degree in Public Administration with two minors in Marketing and Creative Writing from California State University of Long Beach. In her free time she enjoys skiing with her two children, ages six and three, and husband Rich Stein.

Stein commented, “This new position capitalizes on my skills and passion and is a perfect advancement in my career. I am thrilled to have the opportunity to be involved in an organization that is committed to bettering the opportunities and longevity of the independent body shop owner who is the foundation of what makes our country so great.”

About Assured Performance Network (www.AssuredPerformance.NET)

Assured Performance Network is made up of two organizations: A legal Co-Op, and a non-profit consumer advocacy organization. Combined, they operate as a third-party administrator for body shop Certification, consumer awareness, and various vendor rebate programs including the 100% Write rebate reward program. Assured Performance Network is the largest network of independently owned shops with approximately 3,500-collision repair business members. For more information go online or call: (949) 221-0010.