

## ASSURED PERFORMANCE INTRODUCES NEW ELITE SERVICE PARTNER PROGRAM WITH ENTERPRISE RENT-A-CAR



*April 24, 2012 – St Louis, MO* – Assured Performance Network and Enterprise Rent-A-Car have introduced the Enterprise Elite Service Partner Program. This program, using the certification services of Assured Performance Network, allows collision repair facilities to take advantage of innovative service tools including Enterprise® Priority Pass, an upgraded level of replacement rental service designed to increase customer satisfaction.

Shops enrolling in the program also will receive several communications tools. For example, Enterprise Rent-A-Car's ARMS® Automotive suite of products streamlines communication between shops and Enterprise. In addition, Customer Status Notification software enables shops to keep consumers informed on the progress of their vehicle repairs. Enrollment in the Enterprise Elite Service Partner program is open to repair businesses that are able to become officially certified by Assured Performance and meet the qualifications to participate in its Certified Collision Care Partner Network.

Scott Biggs, Assured Performance CEO, said, "The Enterprise Elite Service Partner status and tool-set helps fulfill our mission to deliver an exceptional experience and white glove treatment to consumers throughout our Certified Network."

The program launched on April 24, 2012. Please visit [www.CertifyMyShop.com](http://www.CertifyMyShop.com) for more details and program registration.

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### About Assured Performance

Assured Performance Network was founded in 2004 as a cooperative (Co-Op), non-profit consumer advocacy organization, and management company. The network is comprised of nearly 3,500 best-in-class collision repair businesses located in nearly every community across the United States. The management company provides third-party certification administration to various entities. The Co-Op delivers millions of rebate dollars from multiple OEMs and other strategic partners to member body shops through programs like the 100% Write Rebate Reward program. They also provide consumer awareness and enable consumers to locate a certified Collision Care Provider through their non-profit consumer advocacy organization. For more information on Assured Performance, please call (800) 397-5505 or visit: [www.AssuredPerformance.net](http://www.AssuredPerformance.net)

### About Enterprise Rent-A-Car

Founded in 1957 and known for an extensive network of locations, everyday low rates and outstanding customer service, Enterprise Rent-A-Car is an internationally recognized brand that has been named to BusinessWeek magazine's annual list of "Customer Service Champs" in 2007, 2008, 2009 and 2010. With more than 5,500 offices located within 15 miles of 90 percent of the U.S. population, Enterprise operates more than twice as many locations as its nearest U.S. competitor and continues to lead the home-city market, with local car rental revenues currently experiencing double-digit growth.