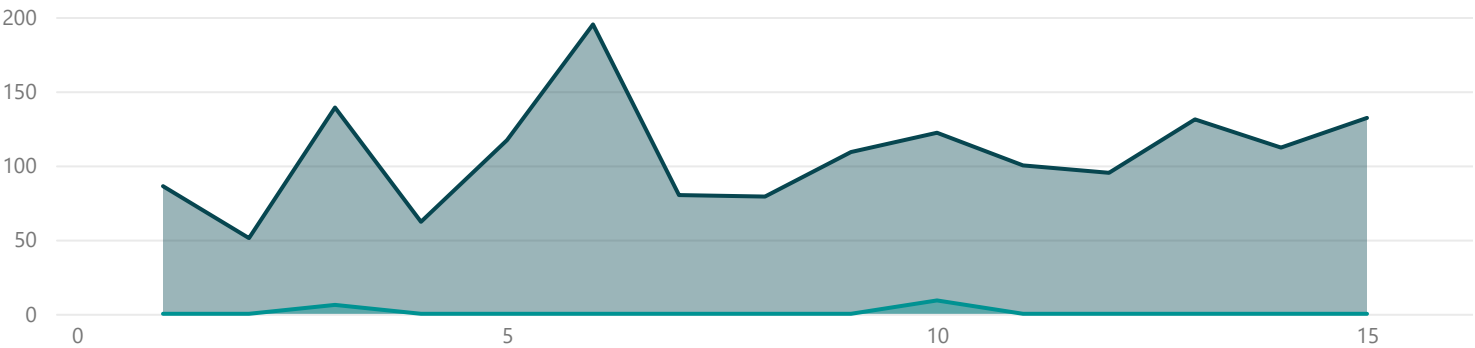


NFL

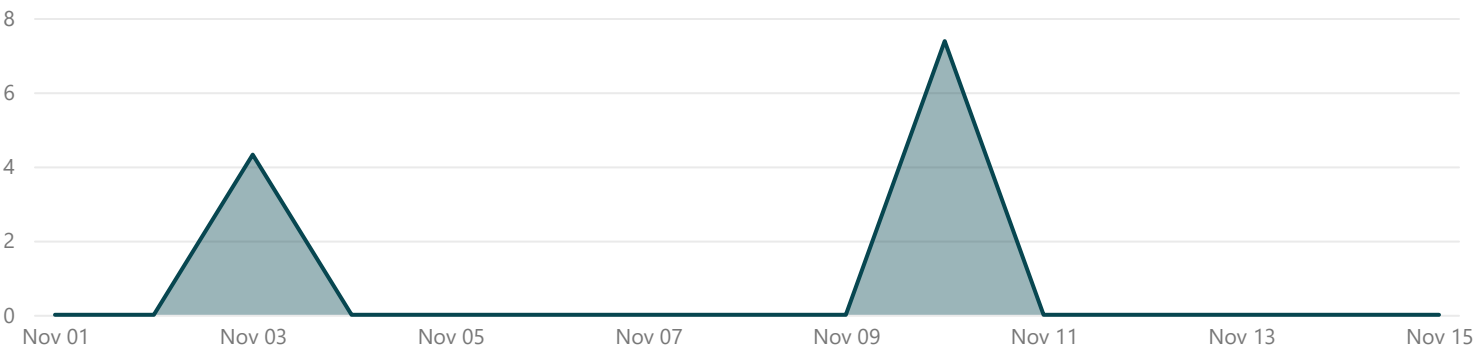
Mentions per day



Mentions vs. total for most popular keywords if among popular



Percentage of most popular keywords if among popular



Popular sources:

- ▼ Yahoo Entertainment
- ESPN
- CNET

Most mentions on

10

November

18

Total times mentioned

9

times

Portion among most popular keywords

