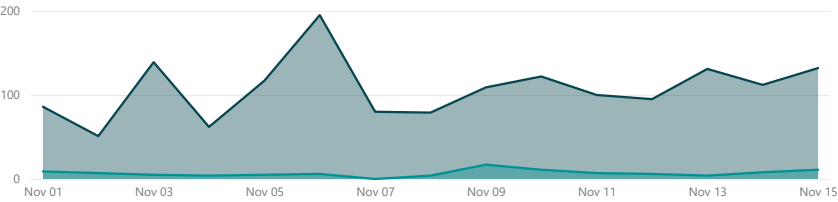


Black Friday

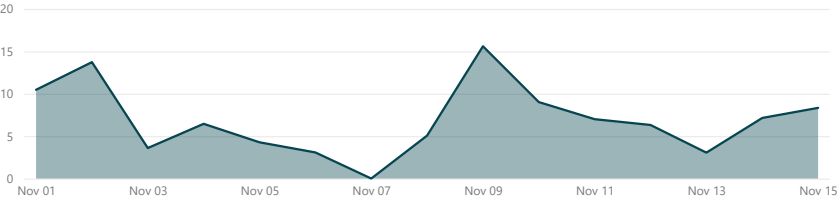
Mentions per day



Mentions vs. total for most popular keywords if among popular



Percentage of most popular keywords if among popular



Popular sources:

Gizmodo.com

Wired

Yahoo Entertainment

Most mentions on

9

November

106

Total times mentioned

17

times

Portion among most popular keywords

