

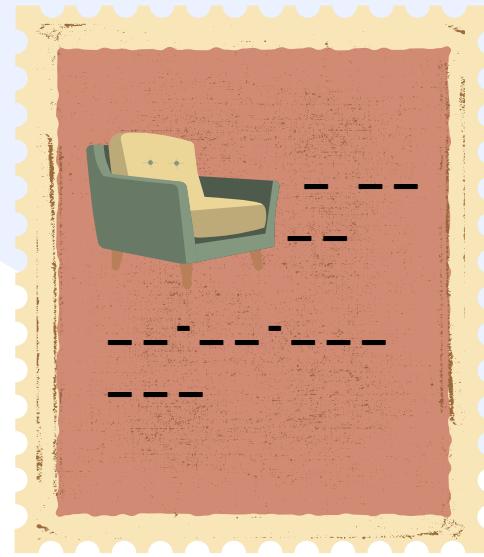
Bulk Busters

Revolutionize
Bulky Waste
Management

2023



Problem



Stamps

Tricky to estimate,
and
difficult to come by



Fines

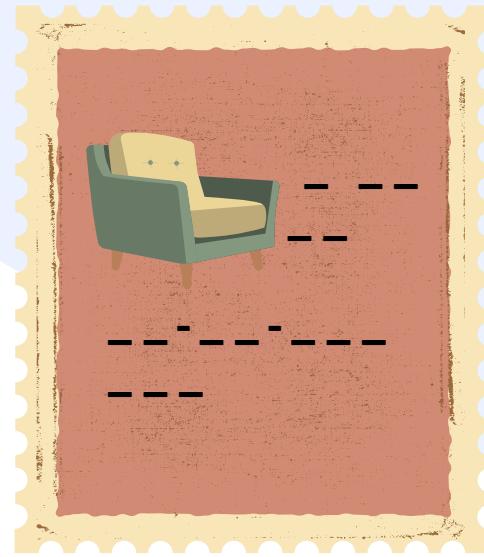
Residents are punished for
their bad estimations



Illegal Waste

City falls victim to illegal
waste

Problem



Stamps

In 2022, **2 out of 5** bulky waste disposals were illegal



Fines

Underestimating the number of stamps was a major reason



Illegal Waste

In 2022, **every 4th** wild dump was bulky waste

The Solution: BulkBusters

WE MUST TELL YOU SOMETHING.

YOU WON'T NEED YOUR STAMPS ANYMORE.



The Solution: BulkBusters

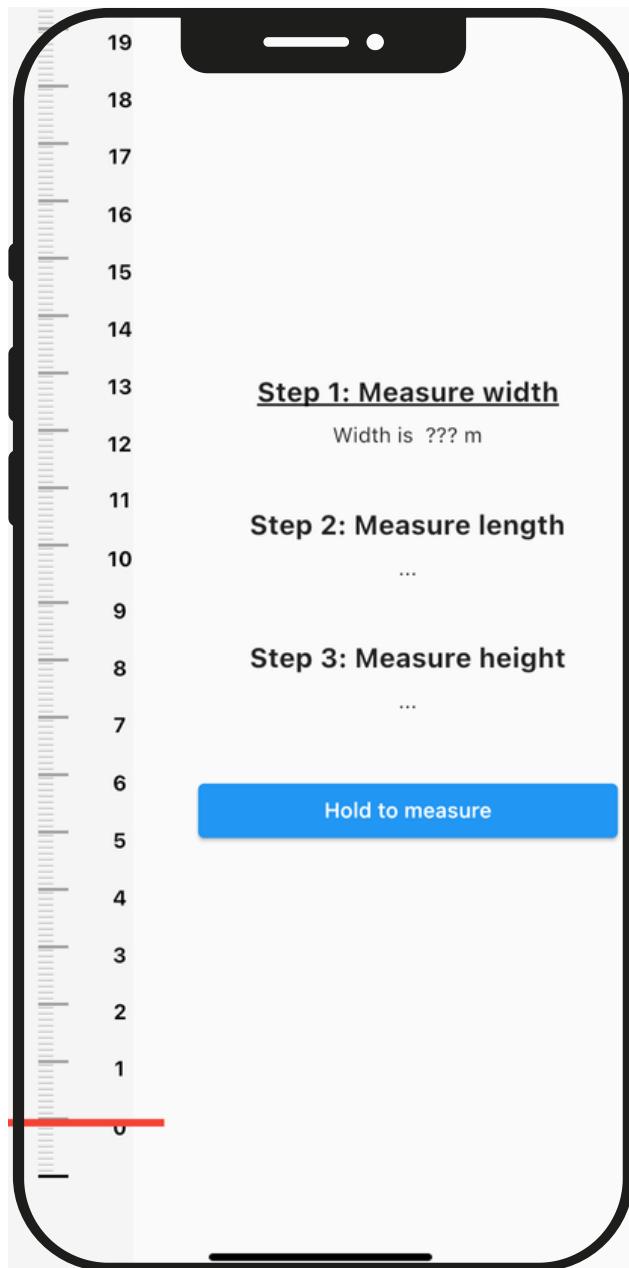
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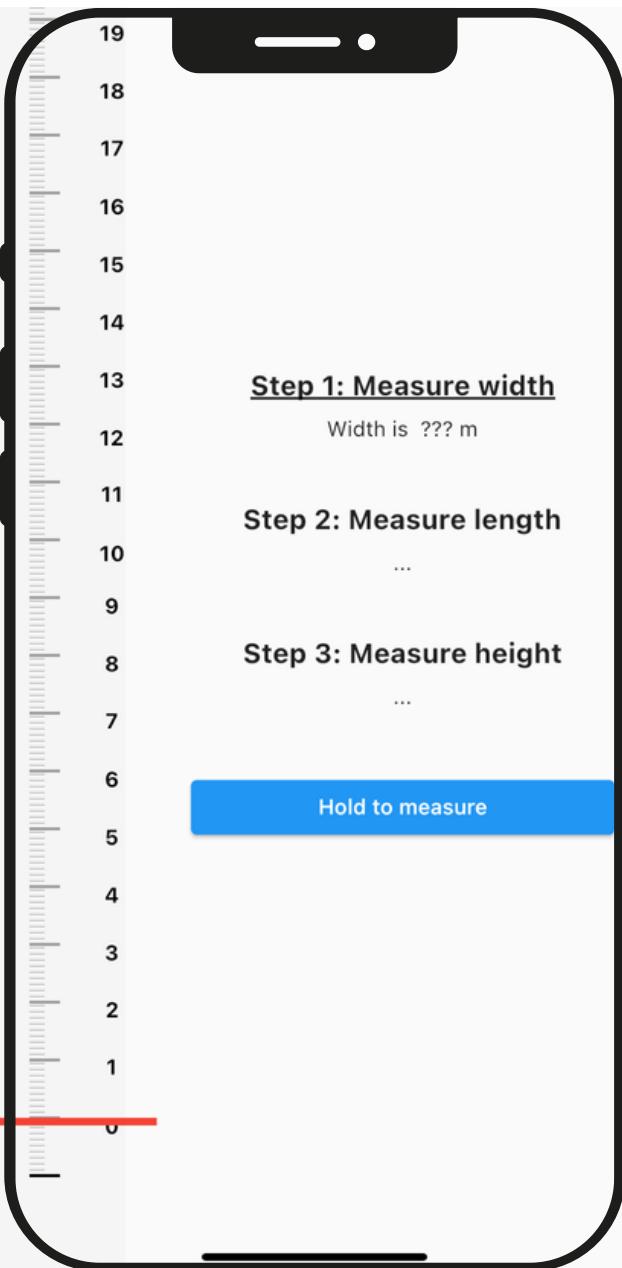
HOW THOUGH?



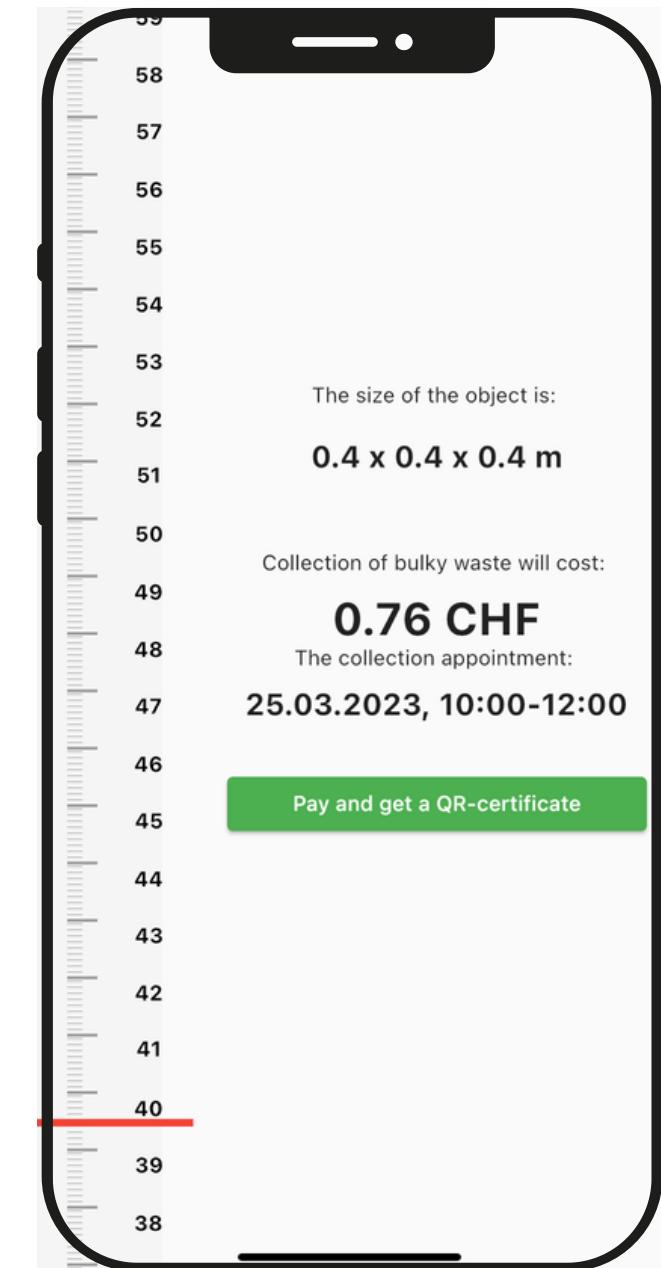
Width,



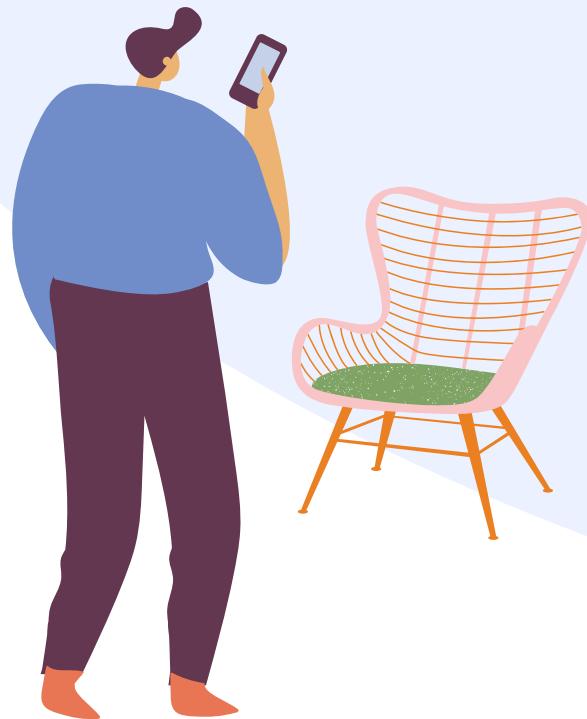
Height,



Depth. Simple!

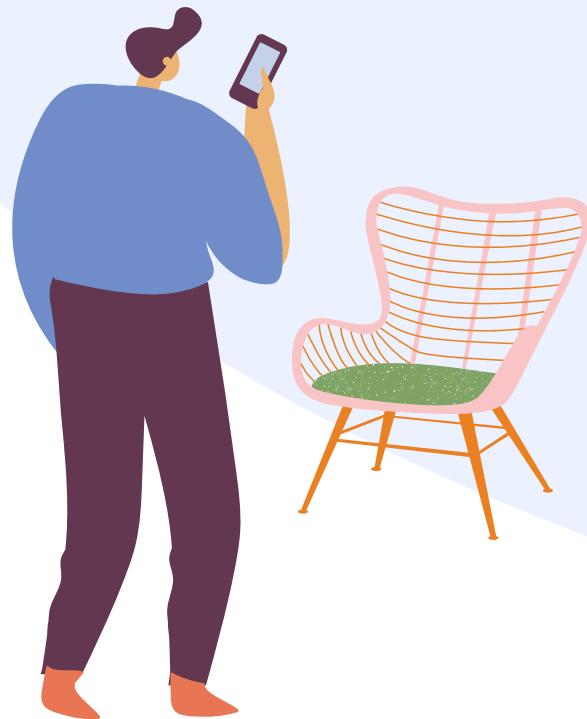


The Workflow



**1 Resident
measures
the waste
and pays**

The Workflow

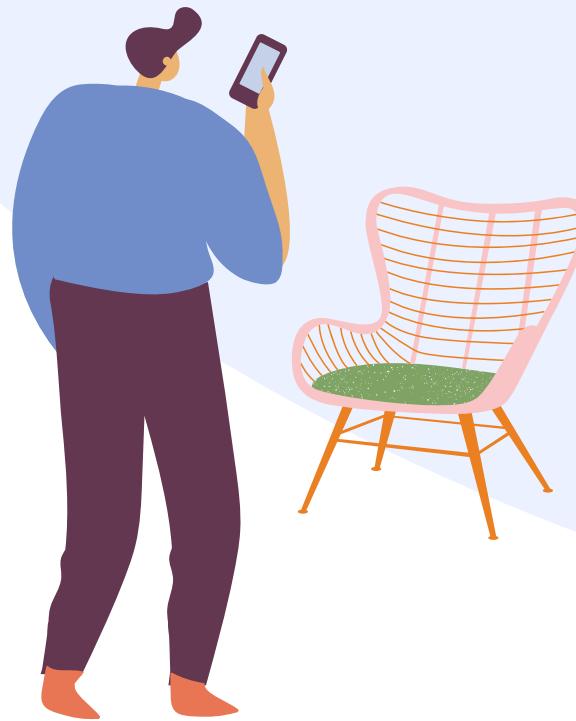


**1 Resident
measures
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and pays**



**2 App
generates
pick-up
certificate**

The Workflow



**1 Resident
measures
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and pays**

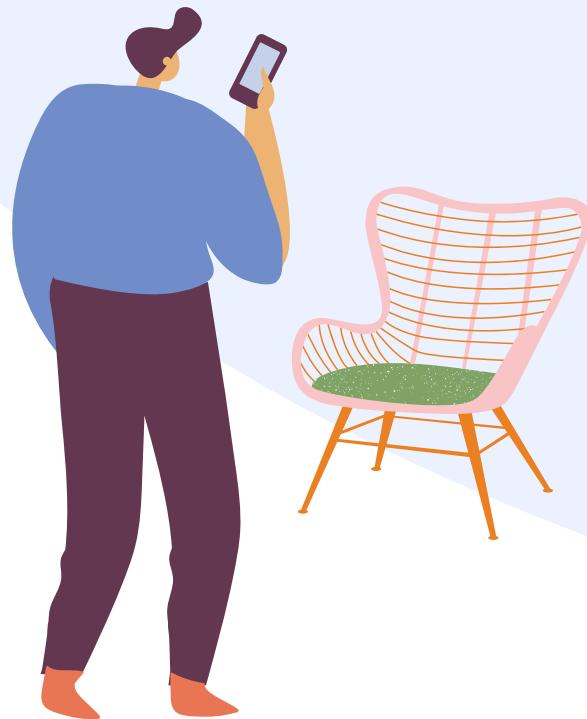


**2 App
generates
pick-up
certificate**



**3 Collector
arrives and
verifies the
measurement**

The Workflow



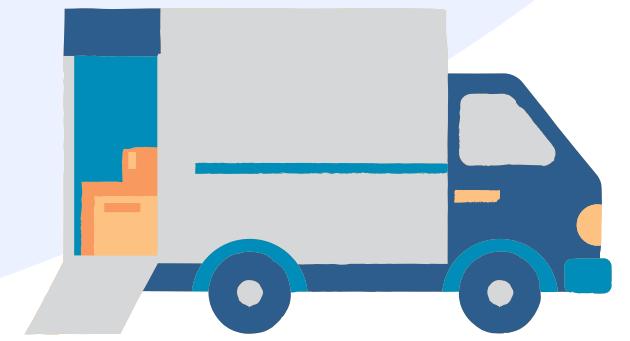
1 Resident measures the waste and pays



2 App generates pick-up certificate



3 Collector arrives and verifies the measurement



4 All good. Off to the disposal facility!

Roadmap

Introduce the app

Infrastructure and bureaucracy support for the new certification system

November 2023

Popularize the app

Marketing & workshops for the elderly

November 2023

Stamps validity deadline

Stamps are not valid anymore and sellers start giving the residents the certificates.

September 2024

Support residents' measurement

So far, the collectors measured the items. Now both sides do it for better trust & predictability

April 2025

Recycling

Discover & integrate new methods besides the incineration of bulky waste

April 2025

