

Strong Team
CEO + CTO Have Strong SNS + AD Expertise

neighbors

General & Administrative



John Ham

Founder, CEO

Ustream #1 in Consumer Streaming
Founder, CEO & Chairman
Acquired by IBM for \$130M in cash

neighbors

Experience

Ustream

Founder, CEO & Chairman

Acquired by IBM for \$130M in cash

Lead and managed a team of 300 FTEs worldwide across 5 offices in SF, LA, HU, JP and SK, with 2 JVs and \$75M raised investments over 3 rounds (angel, series A, series B). Localized Ustream for Korea with KT Execs

Deep Advertising and Paid Monetization Experience:

- Ad model from remnant, premium to brand advertising from agencies to direct to brands
- Proven ad formats to experimental based on impression or conversion for CPM demand generation to CPA conversions
- Paid one-time and on-going subscription via freemium models

Will get Twitter Jack Dorsey as advisor for Neighbors

Education

West Point Graduate, 2000

Product Development



Jax Moon

CTO

KakaoStory SNS Server-side
Naver Search Engineer

neighbors

Experience

Kakao Corp
Software Engineer

2013 - Present

KakaoStory SNS Server-side

- News Feed System : Action Graph DB Design and Implementation
- Implementation of recommendation feed for coldstart users
- Renovation of search system: Design and implementation of advanced search and ranking model

Mobile Ad Platform

- Mobile ads for KakaoStory : Front & Back end

NAVER

Software Engineer

2008-2012

Search Development Center

- Integrated search auto completion service
- People search
- Top search words
- Collection ranking for integrated search engine
- Ranking system and censoring system for blog, café, and document search

Education

The Catholic University of Korea

- M.S. in Computer science



Daniel Yoon

Android Engineer

neighbors

Experience

Kakao Corp
Software Engineer

2014 - Present

- KakaoTV Live Android app & player SDK
- tvPot, Kakao hello, Solgit Android app

CJ E&M
Software Engineer

2011 - 2014

- Mnet App development
- Clone-Platform Project, KPOP Hub, Voice of Korea2, MAMA 2013, KPOP Photo, Cronos Library 2.0

SK Communications
Software Engineer

2010 - 2011

- NateOn Talk and UC 2.0
- Nate Open SDK

Soribada
Software Engineer

2007 - 2010

- Soribada Android App
- Soribada Music Search Engine, recommendation system, and API



Rath Hwang

iOS Engineer

neighbors

Experience

Kakao Corp
Software Engineer

2017 - Present

- KakaoTalk message platform iOS development
- KakaoTalk chat bot TF

Electronic Arts (EA)

Senior Developer

2015 - 2016

- Test automation platform development

SK Planet

Professional Consultant

2011 - 2012

NCSOFT

Software Developer

2007 - 2009

- Messaging tools, browser plugins, API development

Education

Hanyang University

- B.S. in Computer Science



Juno Jang

Server Backend

neighbors

Experience

Kakao Corp
Software Engineer

2015 - Present

- KakaoStory Server Development
- KakaoMusic Server Development

Samsung Electronics
Software Engineer

2012 - 2015

- KNOX Server Development
- Samsung WatchOn Server Development

Samsung Electronics
Software Engineer Internship

2011 - 2012

- Developed and Experienced various projects under the sponsorship of Samsung Electronics

Education

Korea Aerospace University
- B.S. in Computer Science



John Kim

Project Manager

neighbors

Experience

Tite Ltd.

Neighbors Project Manager

2017 - Present

- Planning and Managing product schedule and scope
- Market research and documentation
- Coordinating and interfacing G&A and R&D team (product and communication)
- Assist Head of Product (Founder CEO) with research for defining product details

Local & Regional news agency

Product Manager

2014 - 2017

- Mobile app for sports
- Web based news consumption service for automated sports news
- News distribution system for news agency subscribers

Global R&D Collaboration Center

Next-gen mobile & console game Project Manager

2008 - 2009

- Collaboration project with UC Irvine and Korea IT companies to develop next generation mobile & console games

Education

Keimyung University

- Ph.D. in Management Information Systems

UC Irvine

- B.S. in Information and Computer Science



Harry Seo

UI/UX Designer

neighbors

Experience

Tite Ltd.

Neighbors UX/UI Designer

2017-Present

- Work with PM to identify and create best UX flows
- Design asset creation and design guideline definition
- Brand identity design (BI/CI)

Incheon National University App Center

UX/UI Designer

2017 - Present

- Mobile UI Designer & UX Researcher
- Product management

Onestopnature NYC

Graphic Designer

2016 - 2017

- Established overall visual identity for top distribution company in New York City

Education

Incheon National University

- B.S. in Computer Science
- B.A. in Visual Design

Sales & Marketing



Alex Kim

CMO

15+ years Digital Marketing

neighbors

Experience

Design Agency

Founder, CEO

2014 - Present

- Accelerator for design technology startups
- Crowdfunding campaign development, digital marketing, and retail marketing

Marketing and business development support for Korean government aided startups

- NIPA/ IITP Stanford Technology Entrepreneurship program, KISA Global K-Startup Silicon Valley, SBC Youth
- Start-up Program Silicon Valley, Korea IT Promotion Agency R&D project

DIP

Marketing Director

2001 - 2011

- ICT Park & IT Venture Incubator

Education

Kyungpook National University

- Ph.D. in Economics
- B.A. in Mathematics
- M.S. in Information and Communication Engineering
- M.S. in International Management