QUINCY NAUERT
quincyn31@gmail.com | 469-285-1126 | www.linkedin.com/in/quincy-nauert

EDUCATION

Master of Science in Applied Cognition and Neuroscience (4.0 GPA)
Concentration in Human-Computer Interaction
University of Texas at Dallas, Richardson, TX

Bachelor of Arts in Psychology; Minor in Biology (3.8 GPA)
Pre-Medical Course Track
University of Arkansas, Fayetteville, AR

EXPERIENCE

SALES AND SERVICE SPECIALIST / *Firestone Complete Auto Care, Allen, TX*   June 2022 – Present
- Lead front-of-shop operations by handling customer interactions, maintaining an organized inventory system, and placing orders for parts
- Communications liaison between front-of-shop specialists and back-of-shop technicians, providing hands-on support by working on cars and supervising employees to ensure efficient workflow
- Analyze variable data and utilize Firestone SQL to optimize store operations and track key performance indicators

RESEARCH AND DESIGN INTERN / *Dallas Card Show, Allen, TX*   May 2023 – September 2023
- Updated, maintained, and led the redesign and migration of the Dallas Card Show website using WordPress and IONOS to ensure a seamless and user-friendly online experience
- Analyzed real-time user data on website interactions to set KPI benchmarks to guide next steps for interface development and customer experience improvement
- Collected evaluative and anecdotal data on in-shop customer interactions, and vendor-attendee interactions during card shows to inform future marketing plans

RESEARCH ASSISTANT / *University of Arkansas Department of Psychology*   August 2021 – May 2022
- Actively participated in the Fullstack Affective Neuroscience Lab (FAN Lab), specializing in the study of brain structure and function in relation to emotions, perception and decision-making processes
- Formulated and trimmed Diffusion MRI data tracts between the nucleus accumbens and anterior insula in subjects from the ABCD Longitudinal study
- Collaborated with fellow researchers and mentors to monitor, realign, and measure fMRI data provided by the ABCD Longitudinal study

SENIOR RESIDENT ASSISTANT / *University of Arkansas Housing Department*   August 2019 – May 2022
- Oversaw, trained, and mentored a team of 20 resident assistants across five campus buildings, responsible for approximately 1000 residents during the 2021-22 academic year
- Performed on-call duty and crisis responses to ensure a safe living environment for residents
- Fostered a sense of community within the residence halls, organizing weekly engaging events and programs

RELEVANT COURSES & PROJECTS

USABILITY ENGINEERING PROJECT MANAGER / *University of Texas at Dallas*   June 2023 – August 2023
- Collaborated with electrical engineering students to create a marketable and usable hoverboard-drone designed to teach young students about programming and engineering in today's modern technological landscape
- Spearheaded the creation of a comprehensive website landing page and formulated a user test plan with reliable key performance indicators for quantitative user-research
- Managed and presented a holistic set of deliverables tailored to prospective clients at the annual Best of Texas Robotics Convention

HUMAN-COMPUTER INTERACTION PROJECT / *University of Texas at Dallas*   January 2023 – May 2023
- Sole management and execution of a semester-long project that encompassed the entire UX design lifecycle
- Successfully executed all stages of the project, including design, design analysis, user testing, and presentation of deliverables through a redesign of a popular website's online interface

SKILLS & CERTIFICATIONS

Google UX Design Certificate
Foundations of User Experience (UX) Design
Coursera, Online

TECHNICAL
R | Matlab | SPSS | Python

CREATIVE
Figma | Adobe Photoshop | Canva | Adobe Illustrator | Adobe XD