

MEDIA FRANCHISES POWERHOUSES

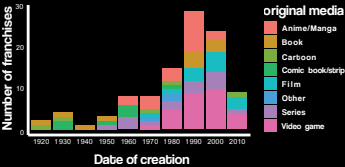
This data comes from Wikipedia and includes franchises that have grossed at least \$4 billion usd.

How do different media franchises stack up with their revenue streams?

Date of creation and original media

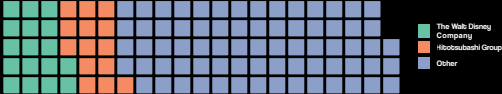
Today's main powerhouse franchises were majoritally created in the 80's and 90's, with a large number of Anime and video-games

Number of franchises by original date of creation and media



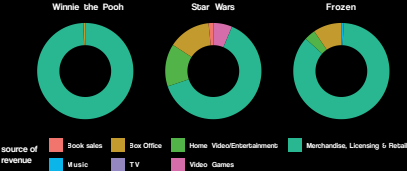
Owners of the powerhouse franchises

Main owners of the powerhouse franchises



Of the 103 total powerhouse franchises, 17 of them are owned by the Disney Company while 14 of them are owned by the Japanese group Hitotsubashi.

Sources of revenues of the franchises



Even for the oldest powerhouse franchises, merchandise and retail constitute the main source of revenue. A broader diversification of sources is observed in modern franchises.