Apoorv A S

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EDUCATION

MANIPAL UNIVERSITY, JAIPUR　　　　　　　　　　　　August 2022 – July 2026
BTech Computer and Communication Engineering　　　　　　　　　　**CGPA 5.59**

Kendriya Vidhyalaya Pattom shift 1　　　　　　　　　　　June 2020 – July 2021
CBSE-PCMB

SKILLS

Data Analysis: Advanced Excel, User Research, Communication, collaboration

Data Visualization: Tableau, PowerPoint

Designing: Wireframing, Prototyping, Mockups

Designing Tools: Figma, Adobe XD

EXPERIENCE

IIT Bombay-Mood Indigo　　　　　　　　　　　　　November 2024 – Janu 2025
Indigo Squad Member at Mood Indigo　　　　　　　　　　　　　　　*3 Months*

- Coordinating and managing various events, ensuring they run smoothly.
- Working with diverse teams to achieve common goals
- Handling unexpected issues and finding quick solutions.
- Overseeing the setup and breakdown of event spaces.
- Building connections with peers, sponsors, and industry professionals.

INDEPENDENT ENDEAVOURS

E-COMMERCE WEBSITE FOR GAMES AND GAMING PRODUCT　　　　　　2024

- User-Centric Design: Created user personas and journey maps to align the website with gamer preferences.
- Interactive and Engaging Interfaces: Designed visually appealing and interactive UI elements for enhanced engagement.
- Collaboration and Iteration: Worked with cross-functional teams and conducted A/B testing for continuous improvements.
- Data-Driven Decisions: Used analytics and user feedback to refine design and enhance usability.
- Responsive and Accessible Design: Ensured a seamless experience across all devices with WCAG-compliant accessibility.

MUSEUM APPLICATION　　　　　　　　　　　　　　　　　　　2024

- User Friendly Design
- Simplified ticket buying and reservations, Added virtual tours and engaging elements.

CERTIFICATIONS

- **Google UX Design**
- **Google AI Essentials**
- **Blockchain Basics**
- **Software Engineering:Modelling Software Systems Using UML**
- **Software Development processes amd methodologies-University Of Minnesots**
- **Introduction to Applied Cryptography-University of London**