

iPhone Sales Analysis Report

1. Most and Least Expensive Products

Most Expensive Product:

- Product Name: APPLE iPhone 12 Pro (Silver, 512 GB)
- Sale Price: 140900
- Number of Ratings: 542
- Discount Percentage: 6%

Least Expensive Product:

- Product Name: APPLE iPhone SE (White, 64 GB)
- Sale Price: 29999
- Number of Ratings: 95807
- Discount Percentage: 24%

2. Summary of Findings

Key Insights:

- iPhones with lower sale prices tend to be sold more in India.
- iPhones with higher discounts attract more ratings, suggesting they sell more.
- The APPLE iPhone 8 Plus (Gold, 64 GB) is one of the most appreciated models in the dataset.