

I spend a lot everyday

I don't even have a track of my weekly expenditure

I need to carefully spend my money

How do I keep track of my expenditure?

I get tempted to spend money

Need to stop spending on useless things

SAY

DOES

16-year old teenager

THINK

FEEL

Reduces cash kept in his/her pocket

Makes sticky notes to remind himself/herself to spend less

Confused

Nervous

Keeps paper record of spendings

Anxious

Curious

EMPATHY MAP