



Atliq Hospitality Dashboard

weekday

weekend

01-05-2022

31-07-2022

\$1.71bn

Revenue

\$12.7K

ADR

\$8.63K

RevPAR

Average Rating



58%

Occupancy%

135K

Total Bookings

33K

TCB

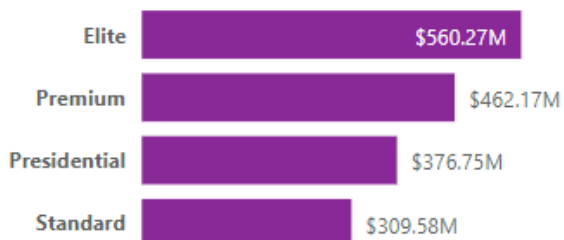
274K

no_guests

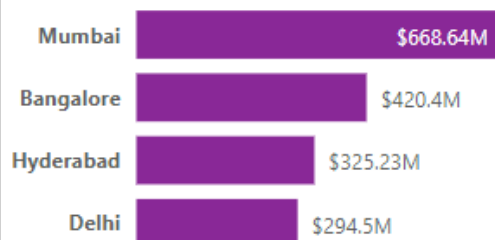
25%

CancellationRate

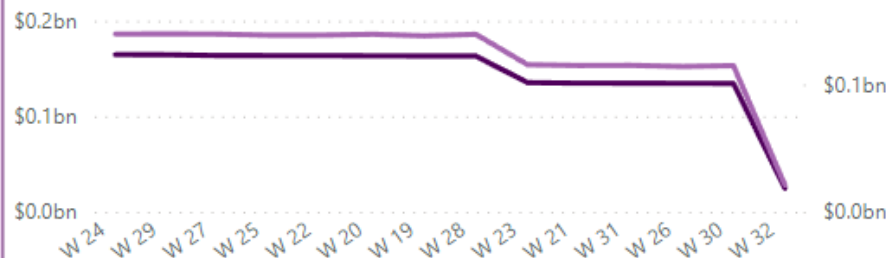
Revenue by Room class



Revenue by City

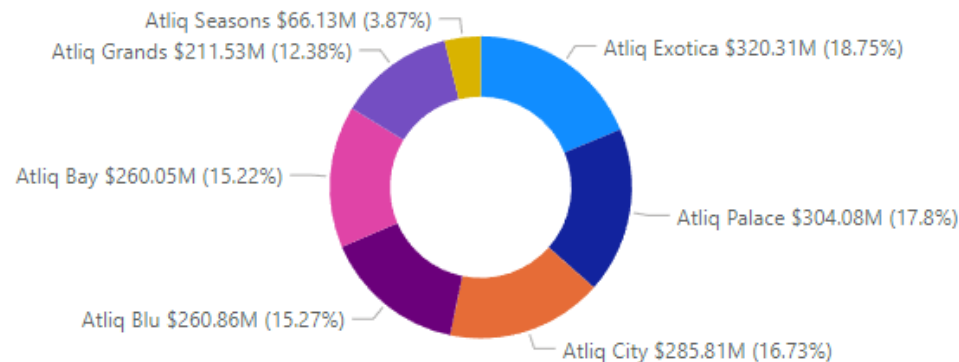


revenue_generated revenue_realized



property_name	property_id	city	Revenue	AvgRating	CancellationRate
Atliq City	19560	Bangalore	\$8,18,76,345	4.28	26%
Atliq Palace	18563	Hyderabad	\$4,48,38,780	3.07	26%
Atliq Grands	17558	Mumbai	\$7,47,30,742	3.05	26%
Atliq Blu	16561	Delhi	\$5,79,33,400	4.28	26%
Atliq Bay	17562	Mumbai	\$5,19,14,158	2.36	25%
Atliq Palace	19563	Bangalore	\$6,85,96,005	3.02	25%
Atliq Bay	16562	Delhi	\$5,64,37,570	3.07	25%
Atliq Palace	16563	Delhi	\$8,91,35,998	4.27	25%
Atliq City	17560	Mumbai	\$8,79,96,216	3.04	25%
Total			\$1,70,87,71,229	3.62	25%

Revenue by Property_name



ADR - Average Daily Rate RevPAR - Revenue per available room TCB - Total Cancelled Bookings

Revenue

Bookings

Insights





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CancellationRate

week no

W 19

W 20

W 21

W 22

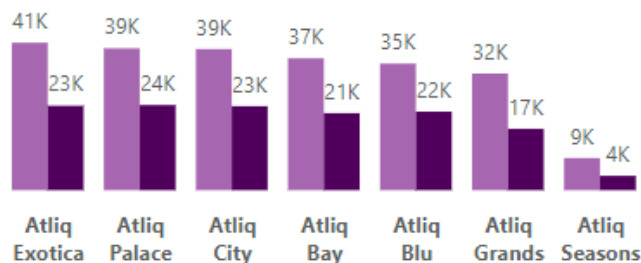
W 23

W 24

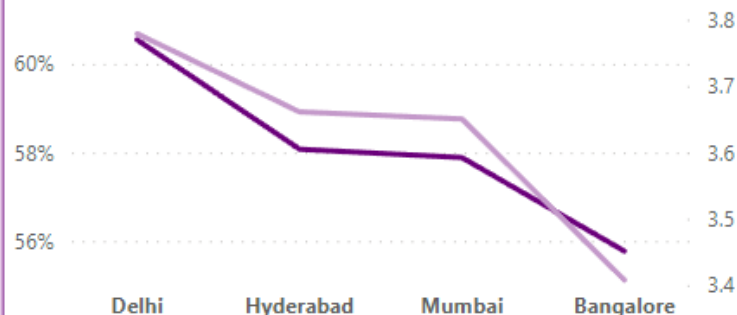
W 25

Total Capacity and Total Bookings by Property Name

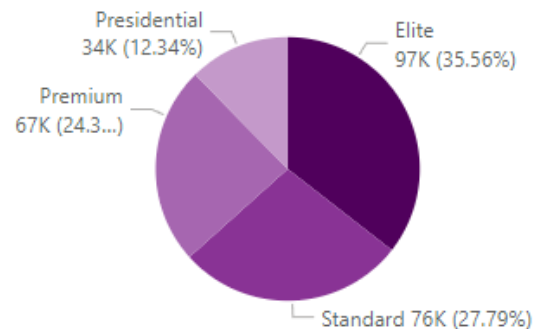
TtlCapacity Total Bookings



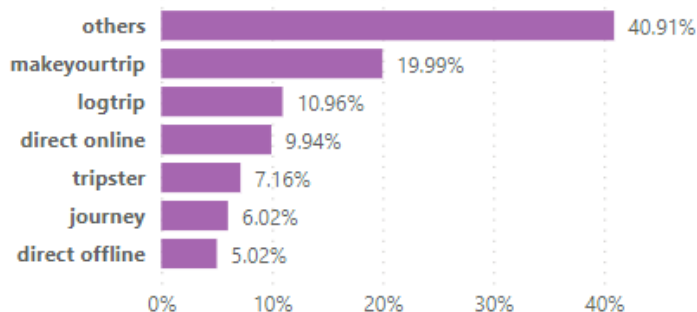
Occupancy% AvgRating



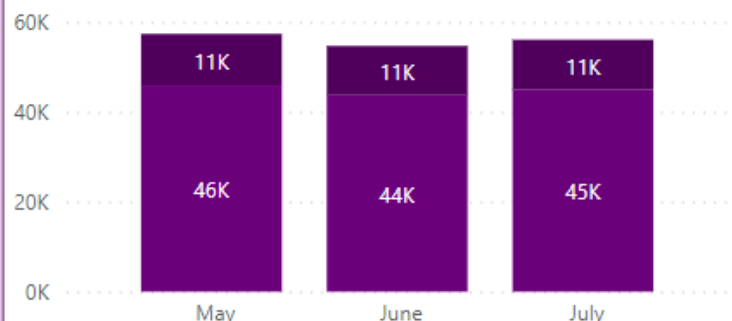
Number of guests by Room class



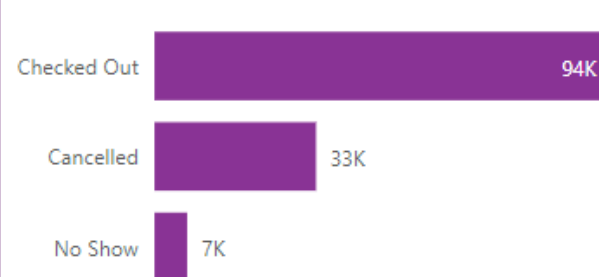
Total Bookings by Booking platform



Total Bookings TCB



Total Bookings by Booking status



ADR- Average Daily Rate RevPAR - Revenue per available room TCB - Total Cancelled Bookings

Revenue

Bookings x

Insights





Atliq Hospitality Dashboard

Insights

1. The chain has generated overall revenue of **1.7 billion** from all properties and cities.
2. The average daily rate (ADR) is **\$12.7k** and revenue available per room (RevPAR) is **\$8.63k**.
3. Out of four cities where the hotels are situated, **Mumbai** is generating the highest revenue followed by **Bangalore**.
4. **Delhi** has the highest rating and occupancy rate followed by **Hyderabad**.
5. Highest of the bookings are made using platforms **others** followed by **Make your trip** and then **Log trip**.
6. As of property generating highest revenue, **Atliq Exotica** tops followed by **Atliq Palace**.
7. In terms of successful bookings, **Atliq Palace** has the highest bookings followed by **Atliq Exotica** then **Atliq City**.
8. There are more bookings, more revenue is generated and cancellation rate is lower during weekdays than weekends.
9. **Elite Class** has the most number of guests over other room classes.

Revenue

Bookings

Insights

x

