

Apoorva Kulkarni

www.apoorvak.com

new projects coming soon!

Product Designer

linkedin.com/in/apoorvakulkarni apk11@uw.edu +1 470-358-9843

Education

University of Washington, Seattle 2021 - 2023

Masters of Science in Human Centered Design & Engineering

University of Connecticut, Storrs 2017 - 2021

Bachelors of Arts in Human-Computer Interaction

Minor in Computer Science

Major GPA: 3.96/4.0; Cumulative GPA: 3.52/4.0

Experience

UX Designer @ Amazon

Jul 2021 – Aug 2021, Seattle

This project is currently covered by an NDA. If you'd like to learn more, please get in touch with me.

Design Lead @ SimplyDoc

May 2021 – Jul 2021, Toronto, Canada

- Spearheading the design of a platform that allows people to find and book appointments for medical care while also serving as a healthcare provider rating and comparison database.
- Collaborating closely with engineers and stakeholders to overlook the project from ideation to implementation.

Product Design Intern @ Vital Strategies

Jan 2021 - Aug 2021, New York NY

- **Overdue call results:** Designed a new feature on the Simple dashboard that allows program managers to better assess the performance of the hypertension control program. Created a study plan, conducted and synthesized user interviews to understand user needs to test design explorations.
- **Dashboard redesign:** Redesigning information architecture and visual components of the dashboard to ensure ease of use for mobile and desktop users. Creating a style guide after multiple iterations of explorations.
- **Medication lists:** Reimagining how program managers create, edit and delete protocols and medication lists for the hypertension control program in multiple countries. Created a simple solution for mobile and desktop users.

Tools

Interactive

Figma

Adobe XD

InVision

Unity/Vuforia

Framer

ProtoPie

Graphic

Photoshop

Illustrator

Dimension

InDesign

After Effects

Computer

Python

HTML/CSS

C

C#