

APOORVA MAHADEV

STUDENT

CONTACT

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- 📍 Bangalore

PROFILE SUMMARY

I'm a BCA student who enjoys building creative and simple things from websites to digital content. I believe in learning by doing, staying consistent, and improving with every project. Curious, calm, and always ready to explore new ideas.

EDUCATION

2021-2022

ASC INDEPENDENT PU COLLEGE

- Commerce
- Percentage: 92%

2023-2026

SURANA COLLEGE AUTONOMOUS

- Bachelor of Computer Applications
- CGPA: 7.2

PROJECT AND PRACTICE

1. ARTWORKS Interior Design – Website Layout (2025)

Designed a homepage layout using HTML, CSS, and Javascript for a fictional interior design brand. Focused on color themes, images, navigation, and user-friendly structure.

2. Digital Marketing Learning (Ongoing)

Exploring digital marketing basics like SEO, content uploading, Instagram post design, and branding. Practicing Canva designs and observing real brand content strategies.

3. Mini Design & Content Tasks

Created mock posts, brochures, and simple writeups for imaginary brands and events. Learned visual structure, clean font usage, and organizing content clearly.

SKILLS

- Project Management
- Public Relations
- Teamwork
- Time Management
- Leadership
- Effective Communication
- Critical Thinking

CERTIFICATES

- CYBER SECURITY FUNDAMENTALS

LANGUAGES

- English
- Kannada
- Hindi