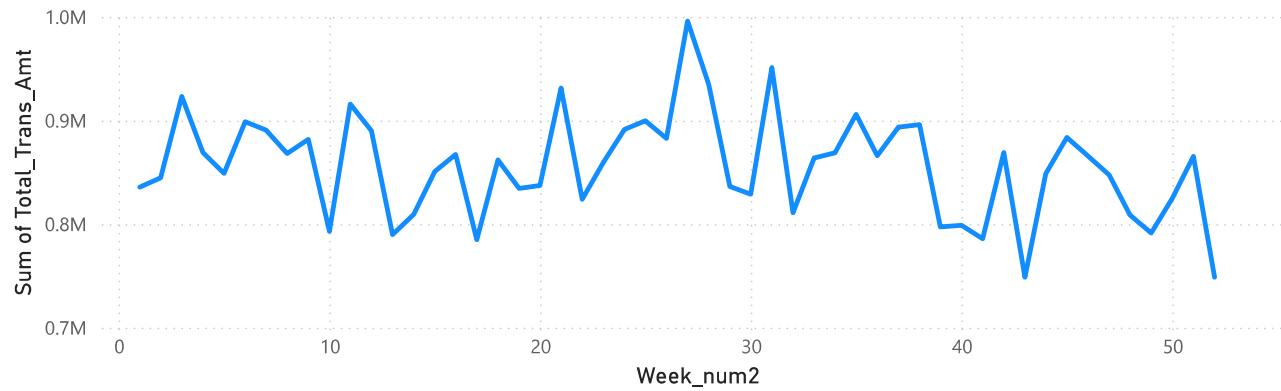


INSIGHTS

Week_num2	Previous_week_Revenue	Current_week_Revenue	Wow_revenue
52	1070439	933134	-12.8%
51	1026549	1070439	4.3%
50	980152	1026549	4.7%
49	1008777	980152	-2.8%
48	1047120	1008777	-3.7%
47	1078915	1047120	-2.9%

Sum of Total_Trans_Amt by Week_num2

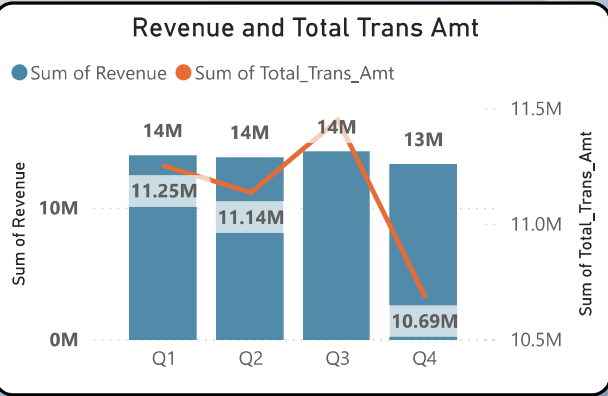


Credit Card Transaction Report

Week_Start_Date

All

Card_Category	Sum of Revenue	Sum of Total_Trans_Amt	Sum of Interest_Earned
Blue	46139398	36957875	6,495,887.74
Gold	2454072	2024078	373,784.16
Platinum	1135608	953314	161,629.05
Silver	5586332	4586746	812,081.28
Total	55315410	44522013	7,843,382.23



Q1Q2Q3Q4

FMM

BlueGoldPlatinumSilver

LowMedHigh

Revenue

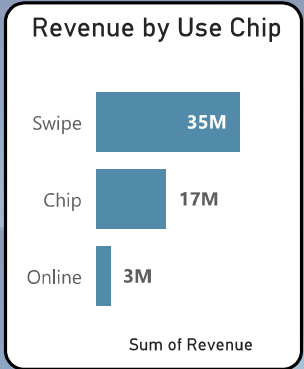
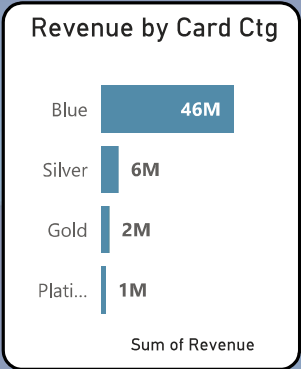
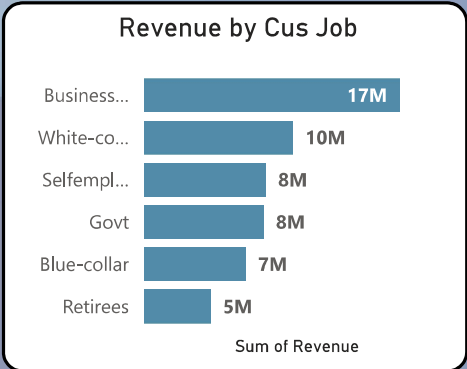
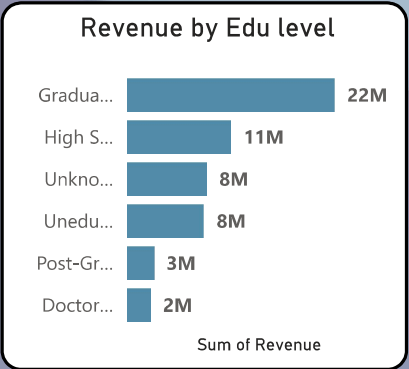
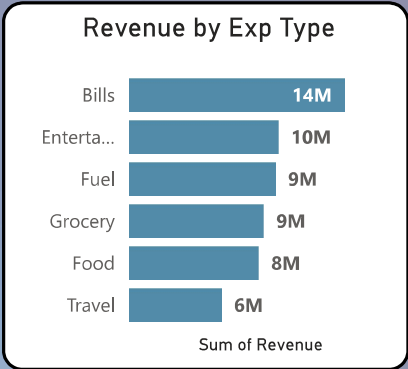
55.3M

Trans Amt

44.5M

Interest Earned

7.8M



Credit Card Customer Report

Revenue
55M

Income
576M

Interest Earned
8M

CSS
3.19

M

F

Chip

Online

Swipe

Week_Start_Date

All

Q1

Q2

Q3

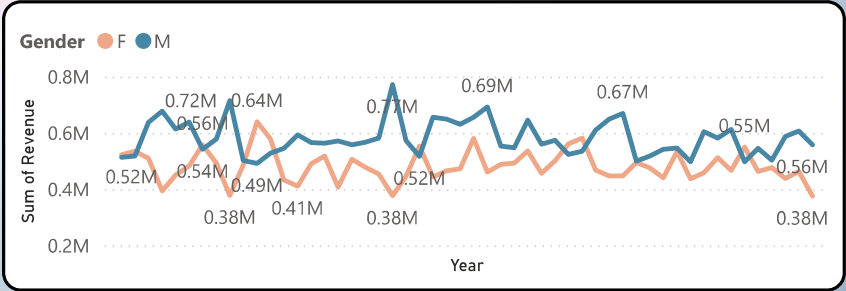
Q4

Blue

Gold

Plat...

Silver



Customer_Job	Sum of Revenue	Sum of Interest_Earned	Count of Cust_Satisfaction_Score
Blue-collar	6904279	952,800.57	1579
Businessman	17387832	2,539,390.31	1901
Govt	8111701	1,160,016.37	1525
Retirees	4535184	630,359.24	986
Selfemployeed	8261758	1,119,741.81	2575
White-collar	10114656	1,441,073.93	1542
Total	55315410	7,843,382.23	10108

