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Personal Particulars

Date of Birth : 07 Aug 1967

Nationality : India
Gender : Male
Marital Status : Married
Permanent Residence : India

Educational Background

Highest Education

Level : MBA/PGDBA/PGPM or Equivalent Grade : Grade A/1st Class

Field of Study : Business Studies/Administration/Management

Major : Marketing

Institute / University : JNTU Hyderabad

Located In : India : Graduation Date : Jan 1998

Second Highest Education

Level : Bachelor of Engineering/Technology (B.E/B. Tech) or Equivalent

Grade : Grade A/1st Class

Field of Study : Engineering (Mechanical)

Major : Mechanical Eng.

Institute / University : Indian Institute of Technology, Kharagpur

Located In : India Graduation Date : Jul 1989

Employment History as on Feb 21 2014.

Company Name : Wysetree Corporation
 Position Title : Software Architect
 Position Level : Senior Manager

Specialization : IT/Computer - Software

Industry : Computer / Information Technology (Software)
Date Joined : Mar 2007 Date Left : To Date

<u>2012-to Date</u> StyleChat

Technology: IOS, Objective C, JAVA, XML, XSLT, ORCALE, Tomcat.

Product:

An I Phone social media application make shopping fun. Users can create looks with various fashion image components and then share them among each other using social media networks like facebook, instagram pinterest etc. The client application is backed by a server application to assist in the authentication and in the communication.

Role:

Design and development of the communication protocol / framework between client and server

Design , Development, Testing , Release of the server part of the product

Design , Development, Testing , Release of the parts of the client side of the products

2010-2012 - VIZL

Technology: IOS, Objective C, JAVA, XML, XSLT.

Product:

An IPhone application to showcase fashion products of a merchant along with special customized offers. Reaching out to the customer with new products and offers. Allowing the user to try out various products and seek opinion of the look created from his/her social circle by way of text / email / Social media networks like Facebook , Instagram. The product consists of two parts, the client in IOS and the server written in JAVA/XML running on a tomcat server backed by Oracle database. At a later stage it was re factored to be released as a library that could be downloaded and included by other developers of iPhone applications.

Role:

Design and development of the communication protocol / framework between client and server

Design , Development, Testing , Release of the server part of the product

Design , Development, Testing , Release of the parts of the client side of the products

2006-2009 - Print2click

Technology: Text messaging services, SMS gateway server Kannel (http://www.kannel.org/), IVRS systems, Asterisk (http://www.asterisk.org/), Voice XML Voxeo and others (http://voxeo.com), Java Tomcat, XML, XSLT, Oracle, HTML, JavaScript,,

Product:

The product was designed to enhance the interaction between merchants and their customers by opening up additions channels of communication using text and voice via the mobile phone of the customer.

The customer registers his/her mobile number with the customer. Following that he/she can draw customized information from the merchant database regarding products, ongoing offers by interaction through text messages and / or IVRS systems. The product includes linkages to custom installations of SMS gateway / ability to hook up with commercial grade service providers. The product is designed as a platform with the intention of scaling it up by signing up multiple merchants. In case the information to be delivered cannot be squeezed into a text message or voice response, the user is sent a link to a web page where the complete information is available.

Role:

Searching and evaluating available open source software packages for SMS gateways, voice XML servers.

Design, Development, Testing, Release of the product.

2. Company Name : Afixi TechnologiesPosition Title : General ManagerPosition Level : Senior Manager

Specialization : IT/Computer - Software

Industry : Computer / Information Technology (Software)
Date Joined : Mar 2005 Date Left : Mar 2007

Work Description -

Working as a project lead for various projects. The responsibilities include the following.

a) Staffing

- b) Running a training program for intake if trainees
- c) Management of various Projects using LAMP

Salient features over the applications developed.

- a) Use of Web services to interact with 3rd party solutions ref thehangerguys.com.com where we collected freight quotes from DHL and YELLOW from various warehouses to arrive at the best shipping cost for the customer.
- b) Development of a code generators for making PHP files and data access code in PHP to enable CRUD operations .
- c) Development of a component based framework that allows easy extension of web application in PHP ref site linkweasel.com
- d) Enhanced the above framework so the components can be used either as parts of PHP pages or can respond to AJAX calls. vancouveredge.com
- e) Streamlined the use of Smarty template engine to make full use of the caching (including setting differential times for caches, managing group caching) in projects being worked on .
- f) Architected and managed www.gogomo.com. The application is aimed at collecting, categorizing and delivering charged mobile content to mobile device users over the internet. Project was completed successfully for the US based client in a challenging time frame of 4 months with a development team of 8 members and a testing team of 3 members in addition to design team members.
- g) Architected and managed allthingscondo.com. The challenge in this project was to be able to partition the application such as to enable the same code base to be used by additional proposed sites like allthingsluxurycondo and other more specific real estate estate verticals. Some data collected from all the portals is shared across the portals while the rest is restricted to the portal on which it is generated.
- h) Evaluated AJAX toolkits YUI, GWT , DOJO, RICO and deployed a number of UI widgets using DOJO

3. Company Name : Integ Software Ltd

Position Title : Consultant

Position Level : Senior Manager

Specialization : IT/Computer - Software

Industry : Computer / Information Technology (Software)
Date Joined : Jun 2004 Date Left : Feb 2005

Work Description :

Working as EAI consultant. The present project deals with the implementation of transmitting AIG formatted documents to Plexican XML, Plexican XML to AIG format and X12 (HIPAA 837) formatted documents to Plexican XML, Plexcian XML to X12 (HIPAA 837) format.

The client is Expert Travel Financial Security (E.T.F.S.) Inc is Canada's fast growing group of specialized companies focusing exclusively on high value-added niche health and travel insurance programs.

The product chosen for implementation is the Gentran integration Suite from Sterling Commerce.

4. Company Name : Ardent Technologies Private Limited

Position Title : Consultant Position Level : Senior Manager

Specialization : IT/Computer - Software

Industry : Computer / Information Technology (Software)
Date Joined : Mar 2003 Date Left : Jul 2004

Work Description :

Was the architect for the reverse engineering and recoding of an existing Saudi based newspaper portal Elaph. The project was done using J2EE technologies, Tomcat and Struts with Oracle as the database. The challenge of the project was that we had to complete the reverse engineering based purely on the database structure and going through the application as source code for the earlier application currently deployed was not available. The application is designed so that it can support multi lingual editions.

Worked on a J2EE application using Struts and Hibernate and MySql to maintain searchable profiles. Also included an Applet based instant messenger .

In parallel also undertook a revamp of the existing network and shifting operations of some of the machines in the organization to Linux and connectivity to the net.

Also started a new division in the organization with fresh personnel to undertake projects in PHP .

Trained and upgraded skills of the programming team at ardent in Sruts , PHP, Mysql , XML and smarty templates.

Executed several sites including shopping carts in PHP.

5. Company Name : Afixi TechnologiesPosition Title : Senior consultantPosition Level : Senior Manager

Specialization : Engineering - Mechanical

Industry : Computer / Information Technology (Software)
Date Joined : Apr 2002 Date Left : Mar 2003

Work Description :

The company is a start up . Doing web application development . Started in April 2002 with a strength of 6 people and current strength of 12.

My responsibilities consist of project monitoring , co-ordination with clients and ensuring completion of projects in time with adherence to quality standards.

Have been associated with various projects ranging from 50 man hours to 300 man hours duration .

Web applications developed in Perl / PHP / JAVA and deployed on Apache / Tomcat on Unix machines. Extensive use of template paradigm for development of solutions in PERL and PHP . In JAVA have used both the VELOCITY and STRUTS for development of applications.

Have worked on a GUI application in JAVA making extensive use of the JAI libraries. the GUI application allows the creation of a document consisting of RTF text and images with manipulation of both to change change the size and orientation. The application was also designed to do variable substitution from an underlying text based or ODBC based database.

Was part of a team deputed to work at SRA systems to work on a EJB application for Equifax USA . The application was aimed at providing a J2EE based web interface for an existing Client Server application . The total team size was 20 members . The code repository was maintained in CVS. The development IDE used was IBM Webshpere Studio. the application server was Weblogic .

6. Company Name : Comat Technologies Private Limited

Position Title : Senior Consultant

Position Level : Manager

Specialization : IT/Computer - Software

Industry : Computer / Information Technology (Software)
Date Joined : Mar 2001 Date Left : Apr 2002

Work Description

Guiding a team of Perl and JAVA programmers in completing assignments . Guidance includes hands on programming assistance.

Nature of Perl assignments are Web Applications and JAVA assignments are Desk Top applications.

Entire communication / coordination with the clients all of them overseas handled independently by me .

The major assignments handled

Perl:

An Intranet suite of applications for carrying out activities like leave application / project monitoring / time sheet entry etc.

Shopping site and multimedia presentation for a company's products

Web site for money transfer.

Java:

Application to generate java classes to enable data binding from given XML / XSD / DTD files using JAXB or Castor

Application for desk top publishing and mail merge from underlying flat file including conditional selection from the underlying file.

7. Company Name : Mecon India Limited Position Title : Senior Design Engineer

Position Level : Senior Executive Specialization : Engineering - Others

Industry : Consulting (IT, Science, Engineering & Technical)

Date Joined : Jun 1993 Date Left : Feb 2001

Work Description :

During the stay with this company I was in the Techno Economics division.

Mecon is an ISO 9001 design and engineering consulting major in India with particular focus on Iron and Steel and associated Industries.

My chief responsibilities here consisted of preparing the capital cost and production cost estimates for various projects and carrying out the financial appraisal for the same as part of feasibility / project reports made there.

I also carried out desk based market studies and provided assistance in field survey in order to prepare market forecasts for industrial products like steel , Titanium etc.

During my stay here I also worked on tender scrutiny and appraisal.

8. Company Name : Neuron Consultants Private Limited

Position Title : Director

Position Level : Senior Manager

Specialization : Marketing/Business Development

Industry : Computer / Information Technology (Software)
Date Joined : Jun 1992 Date Left : May 1993

Work Description :

Joined a start up venture with some of my friends.

My responsibilities consisted of marketing software solutions developed on Foxpro for DOS to wholesalers and Stock Brokers.

While here I also picked up programming skills

9. Company Name : ONGC

Position Title : Assistant Executive Engineer

Position Level : Junior Executive

Specialization : Manufacturing/Production Operations

Industry : Oil / Gas / Petroleum

Date Joined : Jan 1990 Date Left : Jun 1992

Work Description :

Joined as Assistant Executive Engineer Production.

Worked as shift in charge of a work over rig operating in the Gandhar Oil field of the Ankaleshwar region.

Carried out various kinds of well repair jobs including packing / perforation / drilling / cementing / fishing / activation etc.

Also had the opportunity to work on part of a blow out capping operation.

10. Company Name : Essar Steel Limited

Position Title : Graduate Engineer Trainee

Position Level : Fresh/Entry Level

Specialization : Manufacturing/Production Operations

Industry : Manufacturing / Production

Date Joined : Jul 1989 Date Left : Dec 1989

Work Description

Joined as Graduate Engineer Trainee.

Job responsibilities included construction supervision and overseeing of production operations as they started coming online.