

## EDUCATION DETAILS AND SCHOLASTIC ACHIEVEMENTS

Year	Examination/Degree	Institution	Grades/Percentage
2015 (expected)	Int. M.Sc., Exploration Geophysics	IIT Kharagpur	7.05/10
2009	Class XII, CBSE	Cambridge School, New Delhi	87%
2007	Class X, CBSE	PPJSV, Nainital	93%

- Received certificate of merit for clearing **National Cyber Olympiad in 2008 (ranked among top 1% in the country)**
- Awarded **highest grade** in **academic field thesis** on mapping sedimentary-metamorphic terrane with unconformities and faults

## PROJECTS

### Estimation of convenience yield risk premium Rouen Business School, France

- Created a model to empirically measure the risk premium of the convenience yield
- Assessed the parameters of the model through the pricing formulae of futures prices.

## INTERNSHIPS

<b>Aviva Life Insurance Company India Ltd.</b> (May – June 2013)	<ul style="list-style-type: none"> <li>Worked with the Business Analytics and Business Intelligence team on an Online Channel analytics project</li> <li><b>Pre-Internship offer</b> based on work from Aviva Life Insurance India Ltd. (verbal confirmation)</li> <li>Simulated the outcome of various multi-channel attribution models for Aviva Online and suggested one for its sub-channels</li> <li>Created a <b>dashboard</b> using Qlikview to provide a single view of Aviva Online to the leadership</li> <li>Created an end-to-end user data warehouse integrating website demographic data (extracted from web analytics tool) with their in-house policy data</li> </ul>
<b>Confederation of India Industry(CII)</b> (May – July 2012)	<ul style="list-style-type: none"> <li>Formulated strategies for <b>B2B opportunities</b> in India liaising with Knowledge Management and Marketing team</li> <li>Created a market research report for CII based on the usage of B2B portal <b>myCii.in</b> amongst MSMEs</li> <li>Developed a new marketing strategy for the myCii.in portal and introduced new features based on B2B</li> </ul>
<b>Analytics Vidhya</b> (August 2013- Present)	<ul style="list-style-type: none"> <li>Analytics Vidhya is a passionate community to learn every aspect of Analytics from web analytics to big data, advanced predictive modeling techniques and application of analytics in business</li> <li>Researched about facts for articles on the blog; responsible for SEO and social media publicity of the same</li> <li>Developing some parts of a course content of data analytics which include basics of excel, statistics, hypothesis testing and regression</li> </ul>
<b>One Million by One Million</b> (Feb – Aug 2012)	<ul style="list-style-type: none"> <li>Worked with former <b>Forbes Columnist, Sramana Mitra</b> to create a framework for Capitalism 2.0</li> <li>Global marketing and information outreach via social media channels to engage with audiences worldwide</li> <li>Responsible for collaborations with various entrepreneurship development bodies in India</li> </ul>

## POSITIONS OF RESPONSIBILITY

### Student Manager, Entrepreneurship Cell, IIT Kharagpur (April 2012-Present)

- Holding highest position in E-Cell**, served as Manager and Associate Manager from 2010 to 2013
- Led a team of **20** students as the **National Organizing Head** of **Entrepreneurship Awareness Drive'12**
- First time ever, organized events in **20 cities** with participation of **over 10,000** students and coverage by over 100 media houses
- Headed a team of **35** student members and **70** campus ambassadors for publicity of Global Entrepreneurship Summit (GES), 2013 and was successful in making it **India's biggest inter-collegiate entrepreneurship summit**
- Coordinated **STARTin**, a Startup Internship Portal for students of IIT Kharagpur which helped **148 students** getting internships
- Instrumental in sponsorship deals with companies like **Microsoft** and **Dell**, whose total worth was INR 6 Lakh

### Associate Manager, Entrepreneurship Cell, IIT Kharagpur (July 2011-March 2012)

- Led team of 5 in organizing **Entrepreneurship Awareness Drive'11, Patna**; 600+ participation; highest media exposure ever
- Conceptualized the marketing strategy of E-Cell; launched **Empresario** – India's 2nd largest student organized B-Plan competition
- Solely responsible for 1st time sponsorship deals with BSNL and IOCL worth **INR 1.5 Lakh**

### Captain, Case Study team, RK Hall of Residence (July 2013-March 2014)

- Leading a team of 15 students in Case Study competition as a part of Technology General Championship, IIT Kharagpur

## TECHNICAL SKILLS

Qlikview, MS Word, Powerpoint, Excel, R, SAS

## LEADERSHIP ACTIVITIES & INITIATIVES

- Pioneered** to assist JEE aspirants in Bihar through free workshops and seminars under the banner of social initiative **Schoolerz**
- Volunteered** my services during the first phase of **campus placements at IIT Kharagpur**. I was involved during the pre-planning and recruitment process of companies like Schlumberger, Credit Suisse and Deutsche Bank
- Worked with **SammaaN Foundation**, India's largest chain of rickshaw pullers, with more than 500,000 rickshaw pullers associated with it. Was instrumental in Sammaan's new initiative of providing **low cost medical services** to people under the BoP

## EXTRA-CURRICULAR ACTIVITIES

- Captain** of Case Study team of RK Hall, IIT Kharagpur (2013-14)
- Member of **Bronze** winning Inter Hall Dramatics Team (2010-11)
- Part of Inter-hall team of **Product Design** (2011-12)