

SNEHA MONTEIRO

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Summary

- Execution oriented product manager who always keeps user in focus.
- Define good solutions for problems and vision for new implementations; manage prioritization and trade-offs among customer experience, site performance and operational support load.
- Written complete and detail-oriented product requirements documents, ensuring clear communication of those requirements to the business, design, operation and development teams.

Experience

Sr. Associate Product Manager (Paytm)

Aug 2014 to Present

Worked for Paytm with Paytm product, which is set to revolutionize the way you do payments through various platforms.

- Worked with the design, engineering and testing team to ship the product.
- Have been working on the end to end product from landing pages to payments
- Have also been working on yet to release C2C app, which is a community, based second's market.
- Designed wire frames for products using tools like keynote, Just in mind, sketch
- Worked on landing pages of Paytm wallet app.
- Currently working on Paytm's Grocery delivery app.

Associate Product Manager (OLACABS)

June 2013 to Aug 2014

Got promoted as product manager from QA Engineer on grounds of deep understanding and knowledge about all products and their integration.

- Worked with BD team for understanding the new city, customizing the product for new city in terms of offering. Worked with deployment team to launch. Monitored product for user acquisition.
- Worked on converting Website users to app users and achieved 24% conversion.
- Worked on invoice improvements and brought percentage of invoice received success rate from 82% on an average to 100% within a week.
- Was involved in product strategy planning and took decisions about implementation part of several features along with consideration of effort and time required.
- Worked closely with the development, design, testing team to deploy tasks on time.
- Designed and delivered Discount engine that increased efficiency by 50%
- Designed wire frames for products using tools like keynote.
- Worked on mobile apps for defining flows of new features.
- Used Google analytics and Flurry for defining and tracking business goals.

Software QA Engineer (OLACABS)**May 2012 to June 2013**

I was the first QA hire of Olacabs. During my stint at Olacabs, I had taken the QA ownership of many of the products, external as well as internal.

- Created test plans, test cases.
- Used Robotium to automate Android application QA. Also gained little experience with test automation using Instruments for iOS. Used Selenium, Ruby-capybara for automation of web based applications.
- Written scripts in ruby for data generation.
- Done functional testing, regression testing, UI testing, usability testing, API testing, Integration testing.

Software QA Engineer (Gupshup technologies Pvt. Ltd.)**May 2011 to May 2012**

I was part of QA team that handled QA for consumer applications: Reply-All chat (SMS based group chat), Gupshup Mobile Application.

- Responsible for testing of Gupshup App(Chat application) on Android and iPhone.
- Have done functional, comparative and regression testing.
- Responsible for QA of Reply-all SMS chat product. Done testing for different operators.
- Created formal test plan, test cases and generated reports for Functional Testing of the product.

Education

2010	BSC I.T	Tilak Institute of Science & Commerce	Mumbai University	61.35%
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Certifications

- Oracle OCA certification