

AMEE THAKKAR

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Core Competencies : Systems Engineering , Software Engineering , Business Development , Online Marketing , SEO , Strategy Designing and Social Media Marketing

Education : **Bachelor of Engineering**, Information Technology (2012) GPA : 7.97/10
Gujarat Technological University, India

Experience :

- I. **Associate System Engineer**, IBM India Pvt Ltd, Bangalore. (July 2014 – Present)
 - Working with the Global Business Services department and providing IT solutions to global clients.
- II. **Business Development Executive**, Shubham Inc., Ahmedabad. (Oct 2013 - Mar 2014)
 - Represented the company to the top management of other companies and thereby generating leads.
 - Requirement gathering and proposing the best possible technical solution.
 - Managed social media marketing, designed company website, monitored Search Engine Optimization using Google Analytics.
 - Customer Relationship Management.
- III. **Marketing Executive** , Persang Entertainment Pvt. Ltd., Baroda. (Nov 2012 - June 2013)
 - Handled Sales and Marketing and designed novel marketing strategies to improve the sales.
 - Established successful business relation with online portals like Flipkart, Snapdeal, Infibeam, Royal Images thereby increasing the overall sales by 40%.
 - Worked on Brand Building through advertisements in newspapers, magazines, print media, hoardings and designed ads for the same.
 - Managed social media marketing, designed and managed the company website.
- IV. **Intern**, Diamond Infosystems Ltd. , Baroda. (Dec 2011 - May 2012)
 - Developed and worked on the software for Payroll Systems with Leave, TDS and Loan Modules. The system keeps a complete track of Employee Records, Salary Processing, Payslip generation, Leave Register, Loan Details, Challan Details and TDS calculation as per the norms of Indian Government. This system was developed so as to be integrated with SAP B1 package.
- V. **Academic Project**
 - Have developed an Enterprise Resource Planning System for a retails store which included modules like Employee Records, Human Resource Management, Material and Quality Management.

Technical Skills :

- Software Languages - C,C++, Java, C#.Net, VB.Net, HTML with CSS
- API - J2SE,J2EE
- Concepts - Object Oriented Programming, Software Engineering
- Database - SQL Server, Microsoft Access, JDBC

Achievements & Volunteering :

- Stood first in the department (I.T),SVIT in 2008.
- Built a team and strategized an effective pedagogical method to help engineering students with technical subjects.
- Successfully organized events like Smart Alec (Technical Quiz) and Placement Guru at Vision Technical Festival (2009),SVIT.
- Elected as General Secretary at school and was awarded as Ideal Student of the year(2003).
- Have been a volunteer at the United Way of Baroda Organization that supports NGOs.