Natesh Babu

+91 9738268480 || natesh2310@gmail.com

Interested in pursuing a career in a growth stage technology start up

Education			
Year	Degree	Board/University	Score
2014	B.E (Hons.) Electrical & Electronics	BITS Pilani	8.18
2010	Class XII	CBSE	91.2%
2008	Class X	ICSE	92.4%

Electives: Financial Management (Course Topper), Securities Analysis and Portfolio Management (Top5%), Principles of Management (Top 5%), Entrepreneurship (Course Topper)

Technical skills: Intermediate – {C; ADF; <HTML/> : {CSS}} Learning currently – {Python, Flask}

Internships

Broadcom India Research Pvt. Ltd.

Jul 2013 - Dec 2013

- Part of Firmware engineering team, worked on the optimization of audio codec algorithms
- Performed code download and Direct Memory Access (DMA) optimization for the assigned audio codec
- Improved performance of the codec on the in house chip by 40%

Artiman Capital Jun 2013 - Jul 2013

- Analyzed the penetration of application store markets of different companies like Apple, Google, Blackberry, Amazon etc. in China
- Performed a feasibility study for vernacular (regional language) mobile applications in India

Work experience

Predikt - Growth, India Nov 2014 - Present

- Conducted market research to find potential customers
- Devised pricing for the product in North America
- Currently pitching the product to potential customers in India

Oracle India Pvt Ltd. – Applications Engineer

Jun 2014 - Present

- Part of the Human Capital Management team in the product development vertical
- Mason (Building new features) and Firefighter (Resolving bugs)

WeDeli (Campus based start-up)

Aug 2011 - Dec 2012

- Co-founded Wedeli, an automated online portal for campus related services, providing taxi service and food delivery
- Led negotiations with local vendors for best deals and discounts on food
- Featured in the Times of India newspaper

Academic Projects

Economic situation of the Zuari Self Help Group (SHG)

Jan 2013 - May 2013

- Analyzed primary and secondary data sources to determine the causes for the unsustainability of the SHG
- Recommended two practical solutions to make the SHG economically sustainable

Positions of responsibility

Discover Volunteer – Make a Difference (MAD – NGO) Executive committee Member – Centre for entrepreneurial leadership

President - EEE Association

Nov 2014 - Present Aug 2012 - May 2013

Aug 2012 - May 2013

Scholastic achievements

- Top 0.1% in Class XII Computer Science CBSE examination
- Secured state rank 10 in the International Informatics Olympiad 2009 given by more than 100,000 candidates