

Hardik Patoriya

Seeking IT Product Management / Business Development in Consumer Internet.

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EDUCATION

2011-13
MBA in Technology Management (IT)
[CEPT University](#) with 68%

2008-11
B.E. (Information Technology)
[Atmiya Institute](#) with 64%

2004-08
Diploma in Information Technology
[Nirma University](#) with 75%

PUBLICATIONS

Impact of Social Networking Sites on Gen-Y of India
NICM: Journal of Management and Co-operation,
Vol. X, Number: 2, Page No. 32, ISSN 2249 – 2275 on
May 4th, 2013.

This paper presents my research on the impact of SNS upon Gen-Y of India, under guidance of Dr. D.M. Pestonjee (Member of International Social Science Council, UNESCO during 1981-88). The research explores the shift in Indian cultural values in our young Generation. The core focus is to observe and try to understand the changing attitude of Gen-Y due to the impact of Social Networking Sites (SNS) on the cultural and familial ties.

EXPERIENCE

2014

Freelance (July - Sept)

Client Engagement for IT implementation in Manufacturing companies(SME) in Gujarat.

2012

Management Trainee (Intern) at startup -
[Entourage Solutions](#) (May-July)

- o Primary research on LMS
- o Exploring market for LMS in Gujarat
- o Assistance in UI/UX development for the LMS being developed
- o Generating potential leads and client communication on various other projects.

PROJECT

In Technology Management Lab during MBA, we had developed a Portable Water Heater as a team (Jan – May 2012).

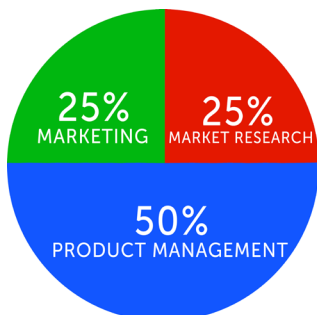
In that:

- o Identifying market gap (to develop a new product for Indian Market).
- o Survey of targeted consumers, Market.
- o Developed a prototype (3 iterations).
- o Aspects of Supply Chain for manufacturing.
- o Prepared a Business Plan.

3D Walkthrough

College Infrastructure Video in MAYA as a team during Diploma

Skill Distribution



AREA OF INTEREST

Consumer Internet
IT Product Management
Business Development
eCommerce
Startup
Strategy

PERSONAL INFORMATION

Date of Birth: 17 January 1987

Gender: Male

Marital Status: Single

Language Known: English, Hindi, Gujarati

EXTRA-CURRICULAR ACTIVITIES

Worked as President of MTM student Council and co-ordinate the events: *CEPT-Garba 2012*

Achieved Grade-A in Autodesk Maya Certificate course from [MAAC](#) (2009).

COMPUTER SKILLS

Operating Systems: Windows, Ubuntu
Programming Language: C, C++, PL/SQL
Graphics : Photoshop, Maya
Project Management: MS Project

REFERENCE: (can be provided upon request.)

Place: Bangalore, India

Date: Nov 22, 2014