

# Ashlie Pounds

## UI/UX DESIGNER- FUTURE RESUME

Portfolio:  
[www.website.com](http://www.website.com)

LinkedIn:

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[apounds329@gmail.com](mailto:apounds329@gmail.com)

### UX Skills

User research  
Persona Creation  
User Stories  
User Flows  
Information architecture  
Wireframing  
Prototyping  
User testing  
Interaction Design  
User Interface Design  
Design thinking  
Color Theory  
Typography  
Layout  
Story Telling

### Skills

A/B Testing  
Card sorting

### Technical Skills

Figma  
Sketch  
Adobe XD  
Adobe Creative Suite  
Adobe photoshop

### PROFILE:

Florida based user experience researcher and designer with specialization in user interface design for web, mobile, and T.V. I value intellectual curiosity and passion for problem solving through the creation of human-centered designs and innovations via immersive experiences. Driven by a background in film and psychology, I strive for a balance between engineering and design by creating highly functional and emotionally resonant user experiences with a strong desire to understand user behavior.

### EXPERIENCE:

- **UX/UI Designer/Prototyper – 2028-current**

#### Netflix

Explored prototypes for multi-device interactions, iterated quickly to explore and validate product features and concepts, and bridged teams during the productization phase to provide a prototype as a “living spec” that demonstrates the design intent and functionality or advise on how to technically achieve a desired affect.

- **UX Designer 2026-2028**

#### Niantic

Created user interaction design systems, UX flow wireframes, and user interface designs for Niantic’s current projects and experimental AR platforms. Brainstormed ideas and created prototypes to help find creative solutions to challenges. Lead user studies and UX research to help refine and fine-tune the apps towards product goals.

- **UX Prototyper- 2026-2028**

#### HBO Max

Used design and technical abilities to breathe life into design thinking and exploration by creating functional prototypes and user-focused experiences at various levels of fidelity to validate and prove the best path forward to create engaging and elegant digital entertainment experiences.

#### UX/UI researcher/designer-2023-2026

#### Royal Canin

Bridged the gap between users and pet nutrition by creating a user-based mobile application through education, brand loyalty, and scientific study. Developed research based user personas to present tested prototype to stake holders.

#### UI/UX intern- junior researcher– 2021-2023

#### Electronic Arts (EA)

Leveraged qualitative and quantitative methods (observation, interviews, journals, video ethnography, surveys, lab studies, etc.) to provide research support to product teams across EA. Conducted research studies for new entertainment products and established video game franchises.

### EDUCATION:

#### UX Design Program - 2020

Career Foundry- Online

#### Bachelor of Science, Psychology – 2012

University of Central Florida- Orlando, FL

## CASE STUDIES To accentuate niche film genres in Netflix

**Project:** To design a mobile, web, and T.V. platform based in film festivals and niche genres (ie. art house, cult, foreign films, and film school capstones.)

**Role:** I will be leading a team of researchers and developers through creating new ideas of entertainment broadcasting through wireframing, prototyping and testing a new way for festival films to reach the masses.

**Success:** The additional platform will allow talented individuals who would otherwise be unseen or unheard of to gain recognition and inspire future generations of creatives.

## To redesign Hulu's interactive streaming T.V. platform

**Project:** revamp the usability of Hulu's T.V. based search and video streaming platform into a clear, concise, and seamless interactive experience.

**Role:** Conduct user research, develop prototype, and perform user testing to present a re-design to stake holders.

**Success:** The newly re-designed will allow Hulu to satisfy current clients and offer a more pleasurable experience for users.

## Develop a new veterinary technician based pet-sitting mobile app

**Project:** To create a new mobile application that will connect qualified veterinary technicians and assistants to clients who have pets requiring extra care or just peace of mind. The app will allow clients in need of a pet-sitting service or pet-sitting that requires medical care to connect directly with a technician to request a stay.

**Role:** I will be the lead UX/UI designer on the project under supervision of my mentor. I will develop the app from start to finish, conducting research, wireframing, prototyping, user testing, and creating a high-fidelity mock up.

**Success:** The app will provide an opportunity to increase revenue for veterinary technicians who have many skills to contribute outside the clinic. It will also connect the public with qualified pet-sitters and benefit pets with attentive, detail oriented care.

## Collaborate on Niantic AR experience

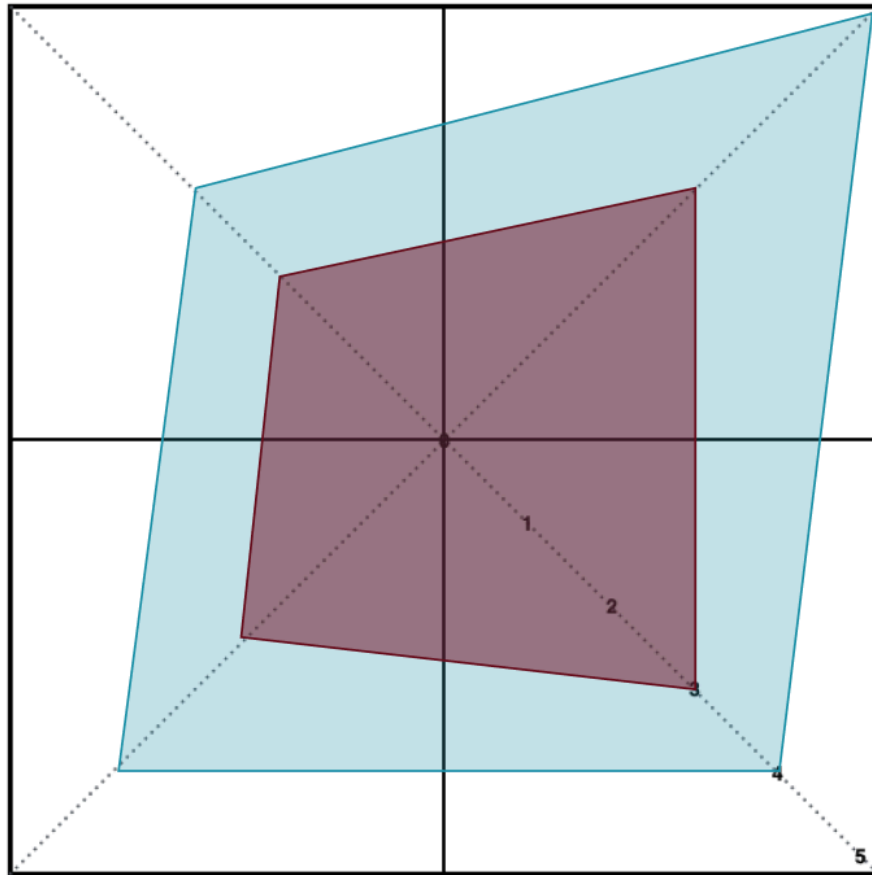
**Project:** Collaborate on the new Stranger Things: The Upsideown AR project by creating interaction design systems, UX flow wireframes, and user interface designs.

**Role:** To spark creative, engaging journeys in the real world and to inspire outdoor exploration, exercise, and meaningful social interaction.

**Success:** The development of a successful and exciting real world/ AR experience. I will contribute valuable insight, interaction design skills, and creativity that is vital to bring the project to life and to millions of happy users.

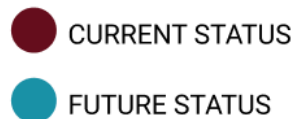
**ExS = 2**

**IxD = 3**



**UR = 2.5**

**IA = 3**



### Steps to Continue Education

- 1.) Finish Career Foundry UX immersion course.
- 2.) Take specialization course in UI and Interaction Design.
- 3.) Attend conferences, connect with UX/UI colleagues on Slack, FB groups, etc., read blogs, read books, and learn various software systems.
- 4.) Work on side projects to expand my portfolio based on things I'm passionate about and can solve problems.
- 5.) Obtain internship or junior position in UX interaction design or research.



## ASHLIE M. POUNDS

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### VETERINARY TECHNICIAN

Knowledgeable and patient-centered veterinary professional offering exceptional work ethic and excellent interpersonal and technical skills. Proven ability to remain focused and passionately dedicated to providing quality medical care while maintaining positive attitude and professional demeanor. My goal is to further develop my expertise as a veterinary paraprofessional by contributing to improve the quality of life for all animal patients in my care. I am seeking a position that will allow me to demonstrate my empathetic nature, innovative organizational skills, and growing experience with veterinary specialty.

- Venipuncture
- Basic Pharmacology
- Surgical Preparation
- Digital Radiography
- Catheterization
- Anesthesia
- Triage
- Lab Experience
- Clinic Maintenance
- Patient Recovery
- Client Education

### EDUCATION

Purdue University – West Lafayette, Indiana

August 2017- Present

Associate of Applied Science

Veterinary Technology Distance Learning –AVMA accredited

University of Central Florida – Orlando

Graduated December 2012

Bachelor of Science in Psychology

- Awarded 100% Florida Bright Futures Scholarship
- Worked approximately 30hrs per week while pursuing degree

### EXPERIENCE

#### Oncology Technician

August 2018-Present

Affiliated Veterinary Specialists, Maitland, FL

- Assisted designated oncology specialist in detailed history taking, obtained veterinary records, and performed physical examination.
- Administered various chemotherapy treatments pertinent to a variety of cancers (lymphoma, mast cell tumor, osteosarcoma, hemangiosarcoma, etc.) while keeping detailed records of progress and checking drug dose.
- Provided clients with detailed information educating them about the care of their pet pre and post diagnosis.
- Explained in detail the processes of cancer, chemotherapy, and treatment plans corresponding to individual care.

#### Internal Medicine Technician/Treatment Room Technician

August 2017-Present

Affiliated Veterinary Specialists, Maitland, FL

- Assisted designated internal medicine specialist in detailed history taking, physical examination, diagnostic sample collection and interpretation, implementation of treatment plans, and ordering of diagnostic studies.
- Knowledgeable experience with gastroenterology, hepatology, endocrinology, infectious disease, urology, nephrology, hematology, immunology, oncology, and respiratory disease.
- Prepared for and assisted with a variety of internist procedures including anesthesia, endoscopy, biopsy and aspirate collection, rhinoscopy, centesis, chemotherapy administration, esophageal tube placement, etc.



- Fulfilled drug orders, reconstitution of medications, proper treatment administration, and safely handled hazardous medications.

#### **Assistant to Veterinarian**

**July 2016-August 2017**

*Banfield Pet Hospital, Orlando, FL*

- Assisted veterinarians and veterinary medical teams through daily functions of the hospital and communicated with the team to efficiently maintain the flow of patients.
- Performed dental prophylaxis and assisted with surgery and anesthesia monitoring.
- Maintained clean, sterile, and organized treatment areas, exam rooms, and labs.
- Designed and implemented proper closing protocol for clinic maintenance.
- Obtained relevant information and history from clients to carry out proper nursing.
- Maintained proper and complete medical charts to benefit clients and the community as a whole.
- Collected samples and performed lab tests such as ear swabs, skin cytology, scrapes, urinalysis, fecal, blood-work, etc.
- Prepared patients for surgery through catheter placement and endotracheal intubation.
- Performed technical operation and positioning for digital radiographs.
- Contributed to a fast-paced, engaging hospital environment and positive team dynamic.
- Performed initial evaluation of patient condition, checked vital statistics, collected samples, and administered medications.

#### **Wildlife Rehabilitation Intern**

**August 2011-December 2011**

*Back to Nature Wildlife Refuge & Education Center, Orlando, FL*

- Managed the intake of sick, injured, and orphaned animals; rehabilitated animals until fit to return to natural habitat.
- Fed, medicated, and provided socialization activities for non-releasable animals, including deer, squirrels, raccoons, owls, eagles, goats, lemurs, tortoise, fox, cougar, bob cats, and opossums.
- Maintained a safe, clean environment for all habitats and facilities.

#### **Management Development Program/ Front Server**

**January 2013- December 2017**

*Emeril's Tchoup Chop at Universal Studios Royal Pacific Resort, Orlando, FL*

- Selected for Management Development Program and promoted to front server through dedication, consistency, and professional application of knowledge and experience.
- Provided professional guest service in a fine dining atmosphere while demonstrating leadership through managing a team.
- Provided guests with knowledge of Emeril's restaurants and menu items while attending wine and spirit classes to increase sales.

#### **AFFILIATIONS/SKILLS**

Certified Guardian Advocate- Mental Health Association of Central Florida

Member- Association of Zoo Veterinary Technicians (AZVT)

Student Affiliate- American Psychological Association

Volunteer- Food Not Bombs: global movement that shares free vegan meals for poverty awareness.

AED/CPR/BLS Certified- American Heart Association: needs renewal

Volunteer- Pet Rescue By Judy

