

APPALA NAIDU KOLLI

Business Analyst | Data Analyst | DevOps Engineer | GS1 Standards



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To Julia Lindberg and the H&M Supply Planning Team

H&M

I am excited to apply for the **Business Analyst role within the Supply Planning Unit at H&M Group**.

With over eight years of experience supporting **IKEA's** supply chain operations, I bring a strong blend of **business analysis, data-driven decision-making, and application development** that aligns directly with your requirements for this position

In my current role as a **Business Analyst/Data Analyst at IKEA (via TCS Sverige)**, I have led cross-functional analytics projects supporting reverse supply operations, transforming business hypotheses into actionable solutions by leveraging complex **SQL** queries and interactive Power BI dashboards to optimize inventory flows, overstock sales, and sustainability reporting.. I have owned and improved business-critical, web-based applications using **C#, .NET, JavaScript, and Python**—streamlining processes and automating manual workflows with Power Automate to increase efficiency and maintain high sustainability standards. I also track and report on **sustainability KPIs** linked to circular supply initiatives, aligning with both business development goals and regulatory expectations.

I have a proven ability to communicate technical insights through data storytelling, collaborating cross-functionally with supply, IT, and business development teams. My responsibilities have consistently centered on monitoring and reporting sustainability KPIs, supporting master data compliance with global standards (**GS1**). Additionally, my exposure to **cloud platforms and CI/CD pipelines** has strengthened my ability to maintain and optimize web-based applications supporting supply chain operations

My skills in automation, stakeholder engagement, and continuous improvement are directly aligned with H&M's goals for scalable, sustainable reverse supply operations. I am agile in dynamic environments, proactive in identifying improvement opportunities, and committed to using data to drive better business decisions.

I am currently based in Malmö and open to relocating to Stockholm. I am fully flexible to work onsite 4 days per week.

Thank you for considering my application. I look forward to contributing to H&M Group's mission to create a sustainable, circular fashion future.

Sincerely,

Appalanaidu Kolli