

APPALA NAIDU KOLLI

Data Analyst | Business Analyst | AMS Lead | DevOps Engineer

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To Naveen Gupta

IKEA

Dear Hiring Team,

I am writing to express my interest in the Data Management specialist role within IKEA Supply. With over nine years of experience working in IKEA Range and Supply, I have developed deep hands-on expertise in managing, governing, and standardizing Inter IKEA master data across global processes and systems. My work has spanned end-to-end master data lifecycle activities, data quality governance, and implementation of GS1 GDSN standards to major IKEA digital platforms like OFP, Trade Item Hub ,etc.

In my current role, I have actively contributed to the standardization of product and supplier master data, ensuring alignment with GS1 principles and enabling reusable, trustworthy data across the systems. I have led initiatives involving data modeling, governance frameworks, stakeholder alignment, and continuous improvement ,always with a strong focus on business value, scalability, and compliance with IKEA information principles.

I bring proven experience in leadership, strategy execution, and stakeholder management, having successfully led teams and driven objectives across cross-functional environments. I am deeply familiar with IKEA ways of working, data culture, and the importance of collaboration, trust, and purpose-driven development. I strongly resonate with IKEA's vision of creating a better everyday life for the many people, and I am motivated to contribute to that mission by strengthening our master data foundation at a global scale.

Thank you for considering my application. I look forward to the opportunity to contribute further to Inter IKEA's digital transformation journey.

Sincerely,

Appala Naidu Kolli