

# APPALA NAIDU KOLLI

Business Analyst | IKEA Supply



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Dear Hiring Team,

I am writing to express my interest in the *Business Analyst – Supply Chain Development* role at Inter IKEA Group. For the past nine years, I have worked with IKEA as a consultant through Tata Consultancy Services, contributing to digital transformation across Range & Supply. This long association has strengthened my understanding of IKEA's operating model and my commitment to its vision of creating a better everyday life for the many people.

In my current role within Supply Chain Development, I focus on **traceability, data management, and compliance initiatives** related to **EUDR, CBAM**, and the **Digital Product Passport (DPP)**, etc. I have led analyses to assess IKEA's compliance readiness, evaluated data availability and system gaps, and provided recommendations to enhance traceability and sustainability reporting. My experience with **GS1 standards, GDSN mapping**, and **Power BI-based compliance dashboards** has helped improve transparency and decision-making across global supply chain teams.

I am passionate about continuing my journey with IKEA in a role that combines business analysis, compliance, and sustainable supply chain innovation. I would appreciate the opportunity to contribute my skills and experience toward shaping the future of Supply Chain Development.

Thank you for your time and consideration.

Kind regards,

**Appala Naidu Kolli**