iOS Display Ad Renderer

Class Name

FWDisplayAdRenderer

Summary

Supported Slot and Content Types

Slot Types:

NonTemporal

ContentType:

• text/html_doc_lit_mobile

Supported IAB Event

only click callback

Which parameters are supported

Name	Value	Desciption	Red
FW_PARAMETER_TRANSPARENT_BACKGROUND	transparentBackground		NO
FW_PARAMETER_CLICK_VIEW_WIDTH	clickViewWidth	the width of click area of this ad	NO
FW_PARAMETER_CLICK_VIEW_HEIGHT	clickViewHeight	the height of click area of this ad	NO

FW_PARAMETER_DISPLAY_AD_HTML_CONTENT_CLICK_PROCESSING	renderer. display. html Content Click Processing	if the value	N
		set to yes,	
		renderer	
		will not add	
		a	
		transparent	
		view up to	
		the ad to	
		handle the	
		user click.	
		Instead,	
		user can	
		directly	
		interact	
		with the	
		html	
		content in	
		the ad, and	
		if a link	
		clicked,	
		renderer	
		will send	
		proper	
		event and	
		load the	
		requested	
		page to	
		inAppView	