

Exploratory & Post-ETL Data Quality Assessment Report

Project: Data Integration & Master Table Validation

Prepared by Team 2

Date: 15/06/2025

Step 1: Exploratory Data Assessment (Pre-ETL)

Dataset Structures and Purposes

Dataset	Purpose	Primary Key(s)
Learner_Raw	Learner demographics and academic background	learner_id
Opportunity_Raw	Details about learning/growth opportunities	opportunity
CohortRaw	Information about cohorts	cohort_id, cohort_code
ad_campaign_data	Ad campaign performance metrics	ad_account_name, campaign_name
LearnerOpportunity_Raw	Mapping of learners to opportunities and cohorts	enrollment_id, learner_id, assigned_cohort
staging_users	User profiles and registration details	user_id, email

Relationships Between Datasets

- Learner_Raw.learner_id ↔ LearnerOpportunity_Raw.learner_id
- LearnerOpportunity_Raw.assigned_cohort ↔ CohortRaw.cohort_id
- staging_users.email ↔ Learner_Raw.email

Step 2: Identify Data Quality Issues (Pre-ETL)

Missing Values

- Learner_Raw: 'degree', 'institution', and 'major' had "null" (as text).
- staging_users: 'gender', 'birthdate', 'state', 'zip' contained blank or invalid entries.
- LearnerOpportunity_Raw: Missing 'assigned_cohort' or 'apply_date'.

Duplicate Records

- Duplicate learner_id in Learner_Raw
- Duplicate (enrollment_id, learner_id) in LearnerOpportunity_Raw
- Duplicate user_id or email in staging_users

Inconsistent Formats

- Gender variations: 'male', 'Male', 'M'
- Country names: inconsistent casing or spelling
- Campaign naming: variations in delivery_status or result_type

Orphan Records

- assigned_cohort not matching any CohortRaw
- learner_id in LearnerOpportunity_Raw not found in Learner_Raw
- email in staging_users missing in Learner_Raw

Step 3: Transformation Plan for ETL

- Convert 'null', 'none', '' (empty strings) to actual NULL
- Normalize text casing (e.g., gender, country, result_type)
- Remove duplicates using ROW_NUMBER() or DISTINCT
- Join and validate foreign key references
- Correct data types for dates, numerics, and categories

Step 4: Post-ETL Validation of Master Table

Data Quality Checks Performed:

Check	Purpose	Result
Record Count Validation	Ensured row counts match across source and Master Table	✅ Matches confirmed
Duplicate Checks	No duplicates in enrollment_id or learner_id	✅ No duplicates found
Missing Data Review	Ensured fields like degree, gender, birthdate are handled	✅ Cleaned and NULLs used properly
Foreign Key Integrity	All references (learner, cohort, opportunity) are valid	✅ Keys matched
Data Type Verification	Confirmed all fields are in correct formats	✅ Correct data types

Step 5: ETL Refinement (If Issues Found)

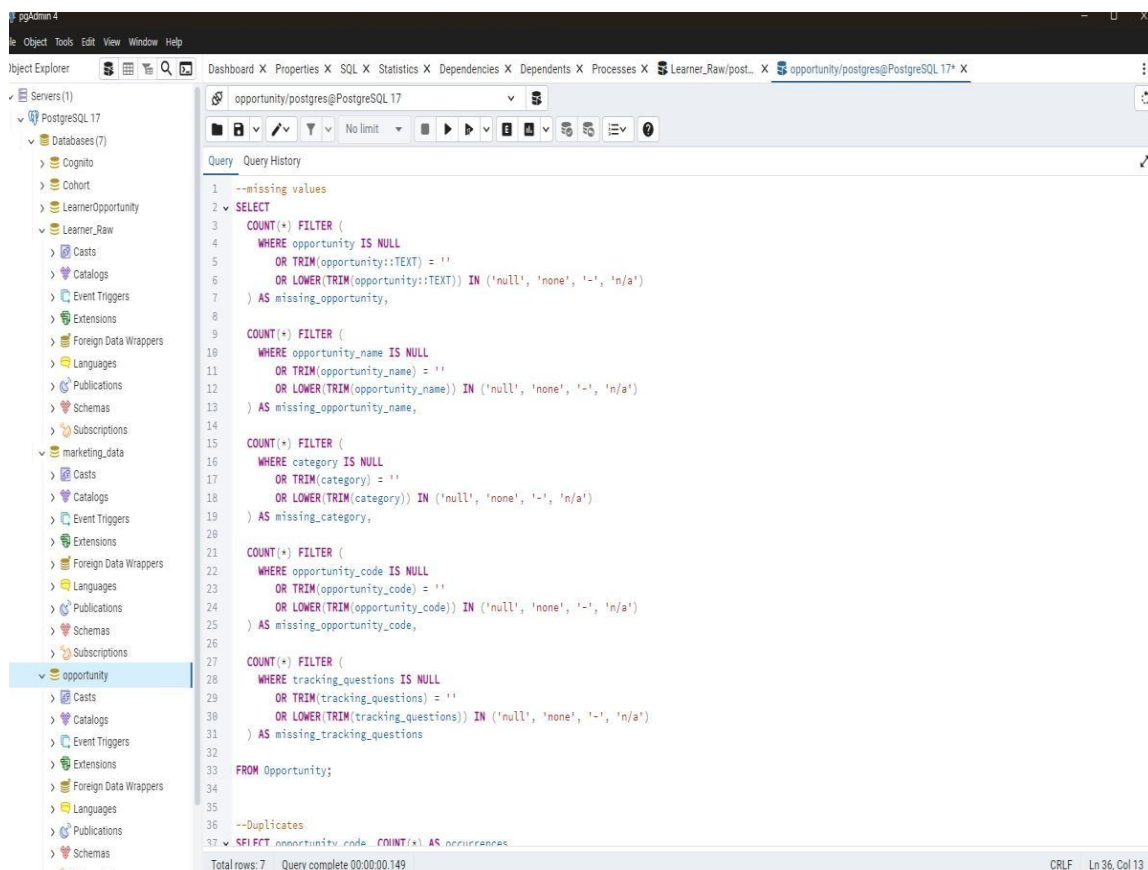
Example Refinements

Issue	Fix Applied
Text 'null' as string	Converted to actual NULL values
Inconsistent gender values	Standardized to 'Male', 'Female', 'Other'
Missing cohort link	Used left join fallback and validation rules

Step 6: Final Assessment

The Master Table has passed all quality checks and is ready for use in downstream analysis. All source data was successfully integrated, cleaned, and validated.

Pictures indicate the queries identifying but not modifying missing values, duplicates, inconsistencies and Master Tables.



The screenshot shows the pgAdmin 4 interface with a SQL query editor. The query is designed to identify missing values in the 'opportunity' table across several columns: 'opportunity', 'opportunity_name', 'category', 'opportunity_code', and 'tracking_questions'. The query uses a series of COUNT(*) FILTER() statements to check for NULL values, empty strings, or values in a specific list of invalid values ('null', 'none', '-', 'n/a'). The final part of the query uses a SPITABLE function to display the results as occurrences.

```
1 --missing values
2 SELECT
3   COUNT(*) FILTER (
4     WHERE opportunity IS NULL
5     OR TRIM(opportunity::TEXT) = ''
6     OR LOWER(TRIM(opportunity::TEXT)) IN ('null', 'none', '-', 'n/a')
7   ) AS missing_opportunity,
8
9   COUNT(*) FILTER (
10    WHERE opportunity_name IS NULL
11    OR TRIM(opportunity_name) = ''
12    OR LOWER(TRIM(opportunity_name)) IN ('null', 'none', '-', 'n/a')
13  ) AS missing_opportunity_name,
14
15  COUNT(*) FILTER (
16    WHERE category IS NULL
17    OR TRIM(category) = ''
18    OR LOWER(TRIM(category)) IN ('null', 'none', '-', 'n/a')
19  ) AS missing_category,
20
21  COUNT(*) FILTER (
22    WHERE opportunity_code IS NULL
23    OR TRIM(opportunity_code) = ''
24    OR LOWER(TRIM(opportunity_code)) IN ('null', 'none', '-', 'n/a')
25  ) AS missing_opportunity_code,
26
27  COUNT(*) FILTER (
28    WHERE tracking_questions IS NULL
29    OR TRIM(tracking_questions) = ''
30    OR LOWER(TRIM(tracking_questions)) IN ('null', 'none', '-', 'n/a')
31  ) AS missing_tracking_questions
32
33 FROM Opportunity;
34
35 --Duplicates
36 SELECT opportunity_code, COUNT(*) AS occurrences
37 FROM Opportunity;
```

pgAdmin 4

Object Explorer

- Servers(1)
 - PostgreSQL 17
 - Databases(7)
 - Cognito
 - Cohort
 - LearnerOpportunity
 - Learner_Raw
 - Casts
 - Catalogs
 - Event Triggers
 - Extensions
 - Foreign Data Wrappers
 - Languages
 - Publications
 - Schemas
 - Subscriptions
 - marketing_data
 - Casts
 - Catalogs
 - Event Triggers
 - Extensions
 - Foreign Data Wrappers
 - Languages
 - Publications
 - Schemas
 - Subscriptions
 - opportunity
 - postgres
 - Login/Group Roles
 - Tablespaces

Dashboard X Properties X SQL X Statistics X Dependencies X Dependents X Processes X Learner_Raw/postgres@PostgreSQL 17* X

Query

```
WHERE LOWER(degree) = 'null';

SELECT
COUNT(*) FILTER (WHERE learner_id IS NULL OR TRIM(learner_id) = '') AS missing_learner_id,
COUNT(*) FILTER (WHERE LOWER(degree) = 'null' OR degree IS NULL OR TRIM(degree) = '') AS missing_degree,
COUNT(*) FILTER (WHERE LOWER(institution) = 'null' OR institution IS NULL OR TRIM(institution) = '') AS missing_institution,
COUNT(*) FILTER (WHERE LOWER(major) = 'null' OR major IS NULL OR TRIM(major) = '') AS missing_major,
COUNT(*) FILTER (WHERE LOWER(country) = 'null' OR country IS NULL OR TRIM(country) = '') AS missing_country
FROM Learner;

-- Duplicate
SELECT learner_id, COUNT(*) FROM Learner
GROUP BY learner_id
HAVING COUNT(*) > 1;

-- Inconsistent
SELECT DISTINCT LOWER(TRIM(degree)) AS cleaned_degree, COUNT(*)
FROM Learner
GROUP BY LOWER(TRIM(degree))
ORDER BY COUNT(*) DESC;
```

Data Output

cleaned_degree	count
text	bigint
1 null	52693
2 graduate student	31806
3 undergraduate student	30709
4 not in education	6319
5 high school student	4109
6 other professional	2997
7 teacher/educator	562
8 parent of student	64

Total rows: 8 Query complete 00:00:00.422

pgAdmin 4

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 - Subscriptions
 - postgres
 - Login/Group Roles
 - Tablespaces

Dashboard X Properties X SQL X Statistics X Dependencies X Dependents X Processes X Learner_Raw/post... X opportunity/postgres@PostgreSQL 17* X

Query

```
--Duplictes
SELECT opportunity_code, COUNT(*) AS occurrences
FROM Opportunity
GROUP BY opportunity_code
HAVING COUNT(*) > 1;

--inconsistencies
SELECT LOWER(TRIM(category)) AS normalized_category, COUNT(*) AS count
FROM Opportunity
GROUP BY LOWER(TRIM(category))
ORDER BY count DESC;
```

Data Output

normalized_category	count
text	bigint
1 internship	43
2 competition	41
3 event	41
4 career	23
5 course	18
6 masterclass	11
7 engagement	10

Total rows: 7 Query complete 00:00:00.149

pgAdmin 4

Object Explorer

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 - Foreign Data Wrappers
 - Languages
 - Publications
 - Schemas(1)
 - public
 - Aggregates
 - Collations
 - Domains
 - FTS Configurations
 - FTS Dictionaries
 - FTS Parsers
 - FTS Templates
 - Foreign Tables
 - Functions
 - Materialized Views
 - Operators
 - Procedures
 - Sequences
 - Tables(1)
 - ad_campaign_data
 - Columns
 - Constraints
 - Indexes

Query

```
1 SELECT
2   COUNT(*) FILTER (
3     WHERE ad_account_name IS NULL
4           OR TRIM(ad_account_name) = ''
5           OR LOWER(TRIM(ad_account_name)) IN ('null', 'none', '-', 'n/a')
6   ) AS missing_ad_account_name,
7
8   COUNT(*) FILTER (
9     WHERE campaign_name IS NULL
10          OR TRIM(campaign_name) = ''
11          OR LOWER(TRIM(campaign_name)) IN ('null', 'none', '-', 'n/a')
12   ) AS missing_campaign_name,
13
14   COUNT(*) FILTER (
15     WHERE delivery_status IS NULL
16          OR TRIM(delivery_status) = ''
17          OR LOWER(TRIM(delivery_status)) IN ('null', 'none', '-', 'n/a')
18   ) AS missing_delivery_status,
19
20   COUNT(*) FILTER (
21     WHERE reach IS NULL
22          OR TRIM(reach) = ''
23          OR LOWER(TRIM(reach)) IN ('null', 'none', '-', 'n/a')
24   ) AS missing_reach,
25
26   COUNT(*) FILTER (
27     WHERE outbound_clicks IS NULL
28          OR TRIM(outbound_clicks) = ''
29          OR LOWER(TRIM(outbound_clicks)) IN ('null', 'none', '-', 'n/a')
30   ) AS missing_outbound_clicks
31 FROM ad_campaign_data
```

Data Output

missing_ad_account_name	missing_campaign_name	missing_delivery_status	missing_reach	missing_outbound_clicks
bigint	bigint	bigint	bigint	bigint
1	7	8	7	7

Showing rows: 1 to 1 Page No: 1 of 1

Total rows: 1 Query complete 00:00:00.373

pgAdmin 4

Object Explorer

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 - Materialized Views
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 - Procedures
 - Sequences
 - Tables(1)
 - ad_campaign_data
 - Columns
 - Constraints
 - Indexes

Query

```
34 -- Duplicate
35 SELECT campaign_name, COUNT(*) AS occurrences
36 FROM ad_campaign_data
37 GROUP BY campaign_name
38 HAVING COUNT(*) > 1;
39
40 --Inconsistent
41 SELECT LOWER(TRIM(delivery_status)) AS normalized_status, COUNT(*) AS count
42 FROM ad_campaign_data
43 GROUP BY LOWER(TRIM(delivery_status))
44 ORDER BY count DESC;
```

Data Output

normalized_status	count
completed	86
inactive	37
active	10
[null]	7
not_delivering	4
archived	3
recently_completed	1

Showing rows: 1 to 7 Page No: 1 of 1

Total rows: 7 Query complete 00:00:00.188

pgAdmin 4

Object Explorer

- Servers(1)
 - PostgreSQL 17
 - Databases(7)
 - Cognito
 - Cohort
 - Columns
 - Constraints
 - Indexes
 - RLS Policies
 - Rules
 - Triggers

Query

```
1 SELECT
2   COUNT(*) FILTER (
3     WHERE cohort_id IS NULL
4     OR TRIM(cohort_id::TEXT) = ''
5     OR LOWER(TRIM(cohort_id::TEXT)) IN ('null', 'none', '-', 'n/a')
6   ) AS missing_cohort_id,
7
8   COUNT(*) FILTER (
9     WHERE cohort_code IS NULL
10    OR TRIM(cohort_code::TEXT) = ''
11    OR LOWER(TRIM(cohort_code::TEXT)) IN ('null', 'none', '-', 'n/a')
12  ) AS missing_cohort_code,
13
14  COUNT(*) FILTER (
15    WHERE start_date IS NULL
16    OR TRIM(start_date::TEXT) = ''
17    OR LOWER(TRIM(start_date::TEXT)) IN ('null', 'none', '-', 'n/a')
18  ) AS missing_start_date,
19
20  COUNT(*) FILTER (
21    WHERE end_date IS NULL
22    OR TRIM(end_date::TEXT) = ''
23    OR LOWER(TRIM(end_date::TEXT)) IN ('null', 'none', '-', 'n/a')
24  ) AS missing_end_date,
25
```

Data Output

missing_cohort_id	missing_cohort_code	missing_start_date	missing_end_date	missing_age
bigint	bigint	bigint	bigint	bigint
1	2	2	2	2

Total rows: 1 Query complete 00:00:00.204 CRLF Ln 33, Col 1

pgAdmin 4

Object Explorer

- Cohort
 - LearnerOpportunity
 - Columns
 - Constraints
 - Indexes
 - RLS Policies
 - Rules
 - Triggers
 - Trigger Functions
 - Types

Query

```
1 SELECT
2   COUNT(*) FILTER (
3     WHERE enrollment_id IS NULL
4     OR TRIM(enrollment_id::TEXT) = ''
5     OR LOWER(TRIM(enrollment_id::TEXT)) IN ('null', 'none', '-', 'n/a')
6   ) AS missing_enrollment_id,
7
8   COUNT(*) FILTER (
9     WHERE learner_id IS NULL
10    OR TRIM(learner_id::TEXT) = ''
11    OR LOWER(TRIM(learner_id::TEXT)) IN ('null', 'none', '-', 'n/a')
12  ) AS missing_learner_id,
13
14  COUNT(*) FILTER (
15    WHERE assigned_cohort IS NULL
16    OR TRIM(assigned_cohort::TEXT) = ''
17    OR LOWER(TRIM(assigned_cohort::TEXT)) IN ('null', 'none', '-', 'n/a')
18  ) AS missing_assigned_cohort,
19
20  COUNT(*) FILTER (
21    WHERE apply_date IS NULL
22    OR TRIM(apply_date::TEXT) = ''
23    OR LOWER(TRIM(apply_date::TEXT)) IN ('null', 'none', '-', 'n/a')
24  ) AS missing_apply_date,
25
```

Data Output

missing_enrollment_id	missing_learner_id	missing_assigned_cohort	missing_apply_date	missing_status
bigint	bigint	bigint	bigint	bigint
1	0	0	13318	188

Total rows: 1 Query complete 00:00:01.336 CRLF Ln 25, Col 1

pgAdmin 4

Object Explorer: Cohort > LearnerOpportunity > staging_learner_opportunities

Query: LearnerOpportunity/postgres@PostgreSQL 17

```

33
34 --Duplicate
35 SELECT enrollment_id, COUNT(*) AS occurrences
36 FROM public.staging_learner_opportunities
37 GROUP BY enrollment_id
38 HAVING COUNT(*) > 1;
39
40 --Inconsistent
41 SELECT LOWER(TRIM(status)) AS normalized_status, COUNT(*) AS count
42 FROM public.staging_learner_opportunities
43 GROUP BY LOWER(TRIM(status))
44 ORDER BY count DESC;
45
46
47
48
49
50
51
52
53
54
55
56
57

```

Data Output: Showing rows: 1 to 11 | Page No: 1 of 1

normalized_status	count
test	76109
1	1030
2	1030
3	1055
4	1120

Total rows: 11 Query complete 00:00:00.338

pgAdmin 4

Object Explorer: PostgreSQL 17 > Cognito > staging_users

Query: Cognito/postgres@PostgreSQL 17

```

1 SELECT
2   COUNT(*) FILTER (
3     WHERE user_id IS NULL
4     OR TRIM(user_id::TEXT) = ''
5     OR LOWER(TRIM(user_id::TEXT)) IN ('null', 'none', '-', 'n/a')
6   ) AS missing_user_id,
7   COUNT(*) FILTER (
8     WHERE email IS NULL
9     OR TRIM(email) = ''
10    OR LOWER(TRIM(email)) IN ('null', 'none', '-', 'n/a')
11  ) AS missing_email,
12   COUNT(*) FILTER (
13     WHERE gender IS NULL
14     OR TRIM(gender) = ''
15     OR LOWER(TRIM(gender)) IN ('null', 'none', '-', 'n/a')
16  ) AS missing_gender,
17   COUNT(*) FILTER (
18     WHERE user_create_date IS NULL
19     OR TRIM(user_create_date::TEXT) = ''
20     OR LOWER(TRIM(user_create_date::TEXT)) IN ('null', 'none', '-', 'n/a')
21  ) AS missing_user_create_date,
22   COUNT(*) FILTER (
23     WHERE user_last_modified_date IS NULL
24     OR TRIM(user_last_modified_date::TEXT) = ''
25     OR LOWER(TRIM(user_last_modified_date::TEXT)) IN ('null', 'none', '-', 'n/a')
26  ) AS missing_user_last_modified_date,
27   COUNT(*) FILTER (
28     WHERE birthdate IS NULL
29     OR TRIM(birthdate::TEXT) = ''
30     OR LOWER(TRIM(birthdate::TEXT)) IN ('null', 'none', '-', 'n/a')
31  ) AS missing_birthdate,
32   COUNT(*) FILTER (
33     WHERE city IS NULL
34     OR TRIM(city::TEXT) = ''
35     OR LOWER(TRIM(city::TEXT)) IN ('null', 'none', '-', 'n/a')
36  ) AS missing_city,
37   COUNT(*) FILTER (
38     WHERE zip IS NULL
39     OR TRIM(zip::TEXT) = ''
40     OR LOWER(TRIM(zip::TEXT)) IN ('null', 'none', '-', 'n/a')
41  ) AS missing_zip,
42   COUNT(*) FILTER (
43     WHERE state IS NULL
44     OR TRIM(state::TEXT) = ''
45     OR LOWER(TRIM(state::TEXT)) IN ('null', 'none', '-', 'n/a')
46  ) AS missing_state
47 FROM public.staging_users
48 GROUP BY
49   missing_user_id, missing_email, missing_gender, missing_user_create_date,
50   missing_user_last_modified_date, missing_birthdate, missing_city, missing_zip, missing_state
51 ORDER BY
52   missing_user_id, missing_email, missing_gender, missing_user_create_date,
53   missing_user_last_modified_date, missing_birthdate, missing_city, missing_zip, missing_state
54

```

Data Output: Showing rows: 1 to 1 | Page No: 1 of 1

missing_user_id	missing_email	missing_gender	missing_user_create_date	missing_user_last_modified_date	missing_birthdate	missing_city	missing_zip	missing_state
1	0	0	42862	0	0	42862	42871	42947

Total rows: 1 Query complete 00:00:01.866

pgAdmin 4

Object Explorer: PostgreSQL 17 > Cognito > staging_users

Query: Cognito/postgres@PostgreSQL 17

```

57
58 --Duplicate
59 SELECT email, COUNT(*) AS occurrences
60 FROM public.staging_users
61 GROUP BY email
62 HAVING COUNT(*) > 1
63 ORDER BY occurrences DESC;
64
65 --Inconsistent
66 SELECT DISTINCT TRIM(LOWER(gender)) AS cleaned_gender, COUNT(*) AS count
67 FROM public.staging_users
68 GROUP BY cleaned_gender
69 ORDER BY count DESC;
70
71
72
73
74
75
76
77
78
79
80
81

```

Data Output: Showing rows: 1 to 5 | Page No: 1 of 1

cleaned_gender	count
male	49344
[null]	42862
female	36515
don't want to specify	361

Total rows: 5 Query complete 00:00:00.884

	gender character varying (50) 🔒	count bigint 🔒
1	Don't want to specify	43223
2	Female	36515
3	Male	49344
4	Other	96

learner_id [PK] text	country text	degree text	institution text
1 Learner#00011c80-0c5c-4601-9696-b3ca787e26...	Bangladesh	Not specified	Institution not provided
2 Learner#000141a7-4c82-401f-a2e6-dd12b4b260...	Nigeria	Not specified	Institution not provided
3 Learner#0acf3501-57a8-4585-91e3-6bbb89d3c8...	Ghana	Not specified	Institution not provided
4 Learner#0001ca2c-7bec-4a33-833c-b844a29f4d...	Nigeria	Graduate Student	Nasarawa State University, Keff
5 Learner#0003bed9-d9d9-49a7-a755-a9562aaa0d...	Pakistan	Graduate Student	CTTI College KP Campus
6 Learner#0004295c-717e-4953-b3bf-ffff2daf0e903	Nigeria	Undergraduate Student	Caleb University
7 Learner#00049a81-94a9-4b25-92ed-62d017f3b6...	Philippines	Undergraduate Student	Our lady of fatima university
8 Learner#0005243a-868e-41c4-8d53-3a61649236...	Pakistan	Graduate Student	PGMI
9 Learner#00064ab2-0e32-4b50-8d8c-5c6b0d0993...	India	Not specified	Institution not provided
10 Learner#000687a6-b0e3-4f21-9df8-98ad0db2ff7e	India	Not specified	Institution not provided
11 Learner#000693c5-fafb-4d03-867d-ac6c825db75a	India	Not specified	Institution not provided
12 Learner#00070ea9-aa88-4018-8af2-aec93139ff21	Nigeria	Not specified	Institution not provided
13 Learner#00075a4d-e755-4ea6-9ef2-e4119495ad...	Nigeria	Graduate Student	Durham University
14 Learner#00084381-3917-4d03-9639-0a501aa68c...	India	High School Student	Saket International School

Query Query History

```

1 CREATE TABLE learners (
2     learner_id TEXT PRIMARY KEY,
3     country TEXT,
4     degree TEXT,
5     institution TEXT,
6     major TEXT
7 );
8 select * from "learners"
9
10 UPDATE learners
11 SET
12     degree = COALESCE(degree, 'Not specified'),
13     institution = COALESCE(institution, 'Institution not provided'),
14     major = COALESCE(major, 'Major not specified');
15

```

```

UPDATE learners
SET country = COALESCE(country, 'City not specified');
select * from "learners"

UPDATE learners
SET country = 'Country is not specified'
WHERE country = 'City not specified';

```



```
Query  Query History
1  ALTER TABLE cohortraw
2  ALTER COLUMN start_date TYPE DECIMAL;
3
4  ALTER TABLE cohortraw
5  ALTER COLUMN end_date TYPE DECIMAL;
6
7  Select * from "cohortraw"
8
9  ALTER TABLE cohortraw
10 ADD COLUMN cohort_key TEXT;
11
12 UPDATE cohortraw
13 SET cohort_key = cohort_id || '_' || cohort_code;
14
15 ALTER TABLE cohortraw
16 DROP CONSTRAINT IF EXISTS cohortraw_pkey;
17
18 ALTER TABLE cohortraw
19 ADD CONSTRAINT cohortraw_pkey PRIMARY KEY (cohort_key);
20
21 ALTER TABLE cohortraw
22 DROP COLUMN cohort_id,
23 DROP COLUMN cohort_code;
```

```
ALTER TABLE cohortraw ADD COLUMN start_date_converted TIMESTAMP;

ALTER TABLE cohortraw ADD COLUMN end_date_converted TIMESTAMP;

UPDATE cohortraw
SET start_date_converted = to_timestamp(start_date / 1000),
    end_date_converted = to_timestamp(end_date / 1000);

ALTER TABLE cohortraw DROP COLUMN start_date;
ALTER TABLE cohortraw DROP COLUMN end_date;
ALTER TABLE cohortraw RENAME COLUMN start_date_converted TO start_date;
ALTER TABLE cohortraw RENAME COLUMN end_date_converted TO end_date;

ALTER TABLE cohortraw RENAME COLUMN size TO size_old;
ALTER TABLE cohortraw ADD COLUMN size INTEGER;
UPDATE cohortraw SET size = size_old;
ALTER TABLE cohortraw DROP COLUMN size_old;

ALTER TABLE cohortraw
ADD COLUMN start_date_only DATE,
ADD COLUMN end_date_only DATE;
```

Domain

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Query

Query History

20 SELECT

21 (SELECT ad_account_name

22 FROM public.marketing_campaigns

23 GROUP BY ad_account_name

24 ORDER BY COUNT(*) DESC

25 LIMIT 1) AS mode_ad_account_name,

26

27 (SELECT campaign_name

28 FROM public.marketing_campaigns

29 GROUP BY campaign_name

30 ORDER BY COUNT(*) DESC

31 LIMIT 1) AS mode_campaign_name,

32

33 (SELECT delivery_status

34 FROM public.marketing_campaigns

35 GROUP BY delivery_status

36 ORDER BY COUNT(*) DESC

37 LIMIT 1) AS mode_delivery_status,

38

39 (SELECT delivery_level

40 FROM public.marketing_campaigns

41 GROUP BY delivery_level

42 ORDER BY COUNT(*) DESC

Scratch Pad

X

Query Editor interface showing a SQL script for updating and selecting data from the `public.marketing_campaigns` table.

```

66 WHERE
67     delivery_status IS NULL OR
68     delivery_level IS NULL OR
69     result_type IS NULL;
70 UPDATE public.marketing_campaigns
71 SET result_type = 'Website applications submitted'
72 WHERE result_type IS NULL;
73
74 SELECT
75     AVG(reach) AS avg_reach,
76     AVG(outbound_clicks) AS avg_outbound_clicks,
77     AVG(landing_page_views) AS avg_landing_page_views,
78     AVG(cost_per_result) AS avg_cost_per_result,
79     AVG(cpc) AS avg_cpc
80 FROM public.marketing_campaigns;
81
82 UPDATE public.marketing_campaigns
83 SET reach = 140000.0
84 WHERE reach IS NULL;
85
86 UPDATE public.marketing_campaigns
87 SET outbound_clicks = 3000.0
88 WHERE outbound_clicks IS NULL;

```

	opportunity_name text	category character varying (50)	opportunity_code character varying (20)	tracking_questions text
1	Business Consulting Early Internship	Internship	IBLCQ1D	{code:QAGLZJ1,is_required_for_badge_i
2	Green Technology Solutions Workshop	Event	EZ19BVU	{serial_number:1,is_required_for_badge
3	Project Management Early Internship	Internship	I448557	{serial_number:11,code:QK2Q8MR,is_rei
4	Secrets to Operational Excellence Course	Course	URMUHH7	{serial_number:1,is_required_for_badge
5	Project Management Associate Early Internship	Internship	IP5EYAL	{code:Q34K35A,is_required_for_badge_i
6	Data Visualization Early Internship	Internship	I352815	{serial_number:7,code:QN95HXN,is_reqi
7	Work 2030: Adapting to Tomorrow%27s Workplace	Event	EBOGN8J	{serial_number:1,is_required_for_badge
8	Jump Start: Developing your Emotional Intelligence	Course	URFOJWP	{is_required_for_badge_award:true,code
9	CloudCraft: Mastering Cloud Solutions	Event	E8JV0Q5	{serial_number:1,is_required_for_badge
10	Project Management Early Internship	Internship	I448557	{serial_number:11,code:QK2Q8MR,is_rei

Master table Query--

Query Editor interface showing a SQL script to create a master table `master_learners` and select data from it.

```

1 CREATE TABLE master_learners AS
2 SELECT
3     l.learner_id,
4     l.country,
5     l.degree,
6     l.institution,
7     l.major,
8     lo.opportunity_id,
9     lo.assigned_cohort,
10    lo.status,
11    lo.apply_date
12 FROM learners l
13 LEFT JOIN learner_opportunity lo
14 ON l.learner_id = lo.learner_id;

```

Query Editor interface showing a SQL script to create a table `learner_learneropp_opportunity` and select data from it.

```

16 CREATE TABLE learner_learneropp_opportunity AS
17 SELECT
18     ml.*,
19     o.opportunity_name,
20     o.category,
21     o.opportunity_code,
22     o.tracking_questions
23 FROM master_learners ml
24 LEFT JOIN opportunity o
25 ON ml.opportunity_id::TEXT = o.opportunity_id::TEXT;
26

```


	learner_id text	country text	degree text	institution text
1	Learner#eca1b97a-7760-407f-b501-9eb109eb84...	Nigeria	Undergraduate Student	Nnamdi Azikiwe university
2	Learner#eca4e2ce-c9c3-4755-9abb-8a57858e48...	Pakistan	Graduate Student	GC University Lahore Pakistan
3	Learner#eca551bb-88b0-4dbc-ace8-d0b60c8c99...	Ghana	Undergraduate Student	University of Health And Allied Sciences
4	Learner#ecad8f47-e2de-45c5-b6ea-4efc0c0a4417	Nigeria	Graduate Student	Anambra State University, Awka
5	Learner#ecaefbd7-2c89-446c-919e-0a9d31faf122	Kenya	Graduate Student	Kisii University
6	Learner#ecaf330d-fea2-4cfc-ba9c-bcf53e0d63b4	India	Graduate Student	Illinois Institute of Technology
7	Learner#ecb0bac7-8863-4b56-9fae-283fa1b822...	Kenya	Graduate Student	JOMO KENYATTA UNIVERSITY OF AGRICULTURE AND TI

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Execelerate/postgres@PostgreSQL 17

Query Query History

Data Output Messages Notifications

Showing rows: 1 to 1000 Page No: 1 of 58

	major text	opportunity_id text	assigned_cohort text	status integer	apply_date text
1	Agriculture and Forestry	Opportunity#00000000101BRJY9TVWC6XG9BH	BP6VD9E	1070	2024-03-30
2	Bachelor of Business Administration	Opportunity#0000000010AQBQRE1W8XBYDP...	B8NALTQ	1070	2025-02-10
3	Medical Laboratory Science	Opportunity#000000000GHB4N83QX9KJM48K2	BMYSZAZ	1070	2024-09-19
4	Sociology	Opportunity#00000000102S9XBS7SM4KB0Q57	BLJK6ZC	1070	2024-12-10
5	Project Management	Opportunity#0000000010SAZXDAE05AN2CGAN	BIYMSIR	1070	2025-01-18
6	Computer Science	Opportunity#000000000GWQAXC5X45C2MHJ...	B8L5EQI	1120	2023-04-28
7	Architecture	Opportunity#0000000010E5BC31XKZK44K880	BZLDX4E	1070	2024-12-09
8	Marketing	Opportunity#00000000100JPM3A0WJ85T68M5	BJZ6HXM	1070	2024-12-25
9	Radiography	Opportunity#0000000010Q3NK8RDGVXQPW9...	BFE66ER	1070	2024-11-16
10	Project Management	Opportunity#000000000GHB4N83QX9KJM48K2	BQH2HGO	1070	2024-05-09
11	Civil Engineering	Opportunity#0000000010SAZXDAE05AN2CGAN	BIYMSIR	1070	2024-12-28
12	Bachelor of Technology	Opportunity#00000000106YSVYZ2WNJ29PZZN	B7PFXPN	1070	2025-02-06
13	Finance and Banking	Opportunity#0000000010CD3CAK3FZK9VXKRM	BULL239	1070	2024-03-30
14	Advertising	Opportunity#0000000010CD3CAK3FZK9VXKRM	BLET LXU	1070	2025-02-10

Total rows: 57965 Query complete 00:00:00.386 CRLF Ln 1, Col 1

	opportunity_name text	category character varying (50)	opportunity_code character varying (20)	tracking_questions text
1	Business Consulting Early Internship	Internship	IBLCQ1D	{code:QAGLZJ1,is_required_for_badge...
2	Green Technology Solutions Workshop	Event	EZ19BVU	{serial_number:1,is_required_for_badge...
3	Project Management Early Internship	Internship	I448557	{serial_number:11,code:QK2Q8MR,is_rei...
4	Secrets to Operational Excellence Course	Course	URMUHH7	{serial_number:1,is_required_for_badge...
5	Project Management Associate Early Internship	Internship	IP5EYAL	{code:Q34K35A,is_required_for_badge...
6	Data Visualization Early Internship	Internship	I352815	{serial_number:7,code:QN95HXN,is_reqi...
7	Work 2030: Adapting to Tomorrow's Workplace	Event	EBOGN8J	{serial_number:1,is_required_for_badge...
8	Jump Start: Developing your Emotional Intelligence	Course	URFOJWP	{is_required_for_badge_award:true,code...
9	CloudCraft: Mastering Cloud Solutions	Event	E8JV0Q5	{serial_number:1,is_required_for_badge...
10	Project Management Early Internship	Internship	I448557	{serial_number:11,code:QK2Q8MR,is_rei...

	column_name name	data_type character varying	is_nullable character varying (3)
1	learner_id	text	YES
2	country	text	YES
3	degree	text	YES
4	institution	text	YES
5	major	text	YES
6	opportunity_id	text	YES
7	assigned_cohort	text	YES
8	status	integer	YES
9	apply_date	text	YES
10	opportunity_name	text	YES
11	category	character varying	YES
12	opportunity_code	character varying	YES
13	tracking_questions	text	YES

Total rows: 13 Query complete 00:00:00.109

```

6 SELECT
7     COUNT(*) AS total_rows,
8     COUNT(*) - COUNT(learner_id) AS null_learner_id,
9     COUNT(*) - COUNT(country) AS null_country,
10    COUNT(*) - COUNT(degree) AS null_degree,
11    COUNT(*) - COUNT(institution) AS null_institution,
12    COUNT(*) - COUNT(major) AS null_major,
13    COUNT(*) - COUNT(opportunity_id) AS null_opportunity_id,
14    COUNT(*) - COUNT(status) AS null_status,
15    COUNT(*) - COUNT(apply_date) AS null_apply_date,
16    COUNT(*) - COUNT(opportunity_name) AS null_opportunity_name,
17    COUNT(*) - COUNT(category) AS null_category,
18    COUNT(*) - COUNT(opportunity_code) AS null_opportunity_code,
19    COUNT(*) - COUNT(tracking_questions) AS null_tracking_questions
20 FROM learner_learneropp_opportunity;

```

Data Output Messages Notifications

Showing rows: 1 to 1 Page No: 1 of 1									
null_learner_id bigint	null_country bigint	null_degree bigint	null_institution bigint	null_major bigint	null_opportunity_id bigint	null_status bigint	null_apply_date bigint	null_opportunity_name bigint	
0	0	0	0	0	0	0	0	0	0

Showing rows: 1 to 1 Page No: 1 of 1			
null_opportunity_name bigint	null_category bigint	null_opportunity_code bigint	null_tracking_questions bigint
0	0	0	0