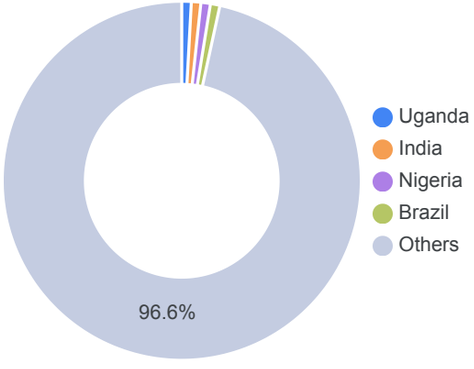
Excelerate User Data And Marketing Performance Dashboard

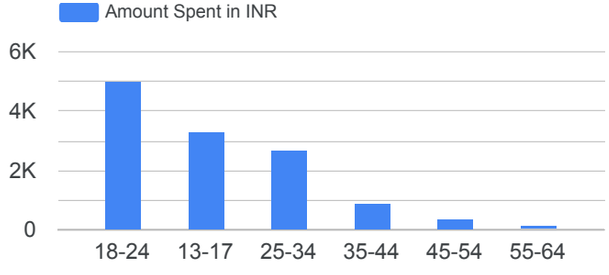
country | state | gender | user… | institution | degree | Campaign Name

Clicks	Cost per Result (CPR)	Reach	learner_id	Cost Per Click (CPC)
12,025	252.14	188,868	129,175	104.8

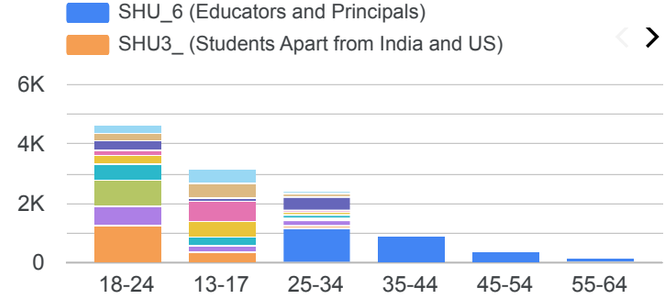
Country Distribution



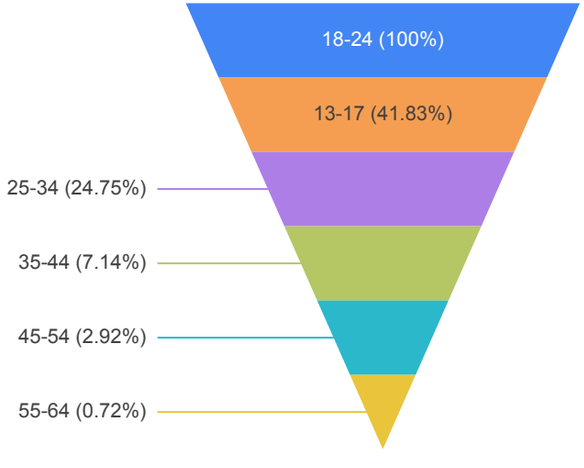
Age and campaign wise spending



Amount Spent in INR by Age and Campaign…



Age-wise learner drop-off



Tabular Breakdown by state,status,etc.

	state	status	institution	country	learner_id	user_id
1.	Don't want to s…	0	Don't Specified	Not Specified	0	
2.	Don't want to s…	0	Institution not …	Nigeria	ddf6451b-dde…	
3.	Don't want to s…	0	Institution not …	Nigeria	4e2b9db8-e3c…	
4.	Mh	1070	Pimpri chicwa…	India	91d3ac25-519…	
5.	Delhi	1070	Llyod institutio…	India	d78c8f86-31a3…	
6.	Kaduna	1120	Delta State Un…	Nigeria	7b1e4bf3-b82…	

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Excelerate User Data And Marketing Performance Dashboard

country | state | gender | Age | institution | degree | Campaign …

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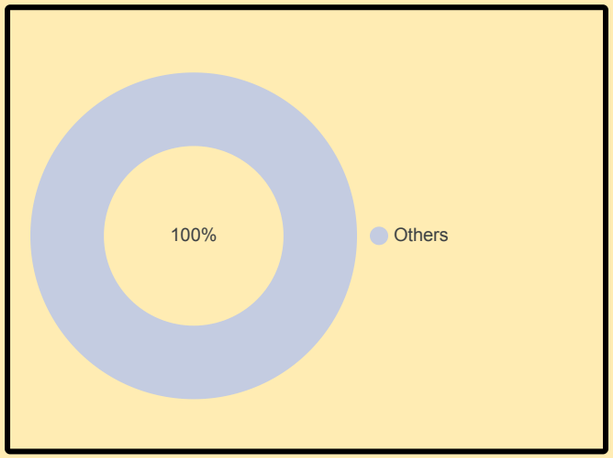
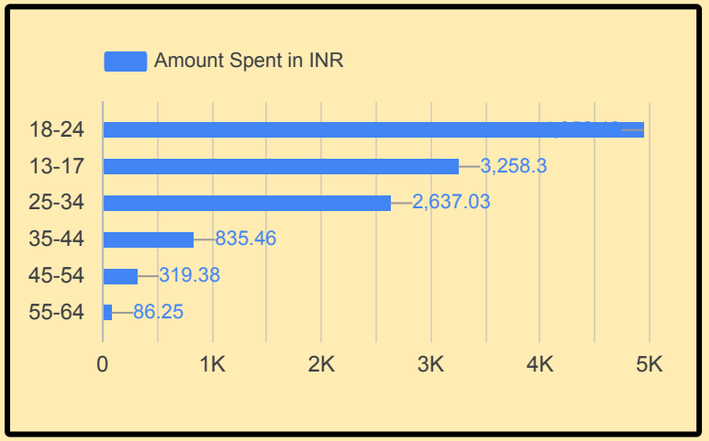
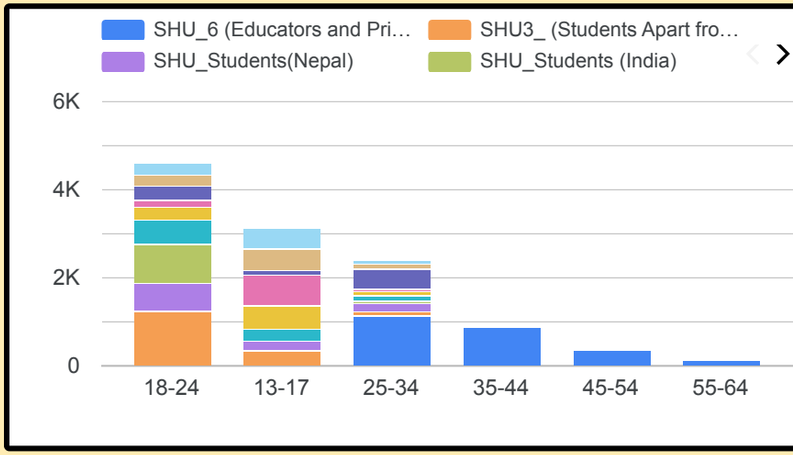


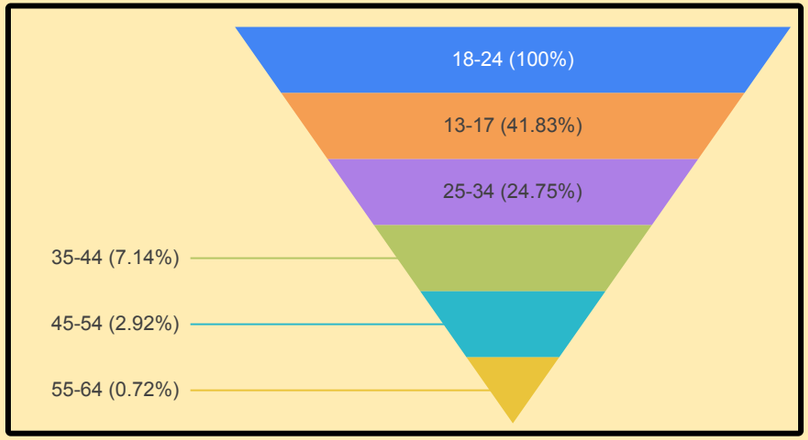
Age wise Total Spending in INR



Amount Spent in INR by Age and Campaign Nam



Age-wise learner drop-off



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