



App Dev @ MIT

Sponsorship Packet 2024-2025

Website <https://www.mitappdev.com/>
Email fullstack-exec@mit.edu

About Us

App Dev @ MIT is a student-run club that provides students with the opportunity to gain hands-on experience in various technology fields.

Our mission is to promote full stack development education in MIT and the greater Cambridge area while fostering a community of software engineers, UI/UX designers, and product managers.

Our Initiatives



Projects

Every semester, we recruit a cohort of 20–30 students to design, develop, and deploy 5 mobile applications inspired by real problems and aiming to generate users and impact. The semester culminates in a school-wide Demo Day to showcase their apps.



Outreach

We partner with local public schools in the Cambridge and Boston areas to teach mobile app development to middle and high school students. Our mentorship empowers the next generation of leaders in technology and promotes innovation at a young age.



Career Prep

Our club kickstarts careers in technology-related fields by offering resources for technical interview prep, resume creation, and internship search. We also hold networking events with companies; details on Page 5.

Why sponsor?

By sponsoring us, your organization helps promote app development education both on campus and in the greater Cambridge and Boston communities. Additionally, your support would be a way to increase brand recognition on campus and recruit from our exceptionally talented pool of students who can bring their experience from App Dev @ MIT to your organization.

All sponsorship contributions are directly reinvested into the club, supporting our mission to empower the community through technology.

Your funds help us:

- Obtain software tools and licenses for our products
- Conduct extensive user and market research to improve our products
- Expand our marketing efforts to generate users and impact
- Host web development workshops for local public schools
- Kickstart members' careers in software engineering, design, product management, or a related field

Email us at fullstack-exec@mit.edu to sponsor

Sponsorship Tiers



Platinum

\$5000+

All Gold Benefits

--

Option to host up to 5 events

--

Unlimited coffee chat slots
with our members



Gold

\$2000+

All Silver Benefits

--

Option to host 1 event

--

Distribution of company swag

--

Logo on club banner



Silver

\$500+

All Bronze benefits

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Logo on club t-shirts

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Advertisement at our events



Bronze

\$250+

Logo on website

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Resume book access

--

Company feature in our
monthly newsletter

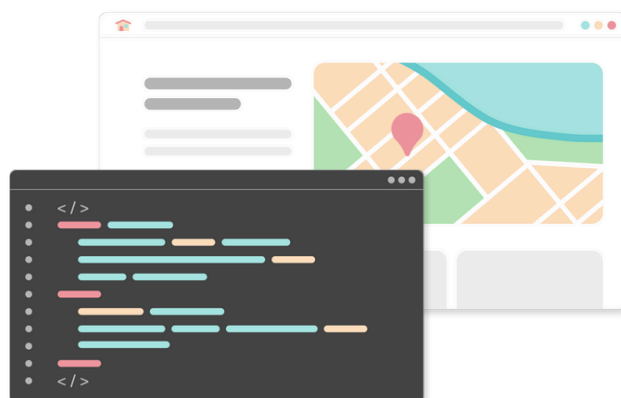
Sponsorship Details

We aim to maintain mutually beneficial relationships with our sponsors. To benefit the most from an App Dev @ MIT sponsorship, consider these great ways to get involved when hosting an event:

- Host a dinner to connect with club members
- Sponsor a hackathon or coding challenge
- Set up a booth at Demo Day to meet students and explore their projects
- Lead a panel discussion and presentation on your team's work
- Conduct a technical workshop on a full-stack topic
- Promote IAP (MIT's January term) and summer internship opportunities

More ways to help

- Volunteer as a mentor for the team. Any level of involvement is welcome!
- Provide free access to company software licenses and tools



Thank you

We greatly appreciate your consideration and hope you decide to support our team and mission.

Contact



<https://www.mitappdev.com/>



fullstack-exec@mit.edu

Officer Contacts



Hailey Pan

Co-President
hpan27@mit.edu



Josephine Wang

Co-President
josiexw@mit.edu