

## look and feel that highly affect what users will think about a particular interface. Our vision for the Pascal Wallet is for it to look **bold**, **sleek** and friendly. And that vision starts with colors. Some of these colors

will be visible on every part of the interface like orange and white tones

Colors are a crucial part of every interface. They help define the general

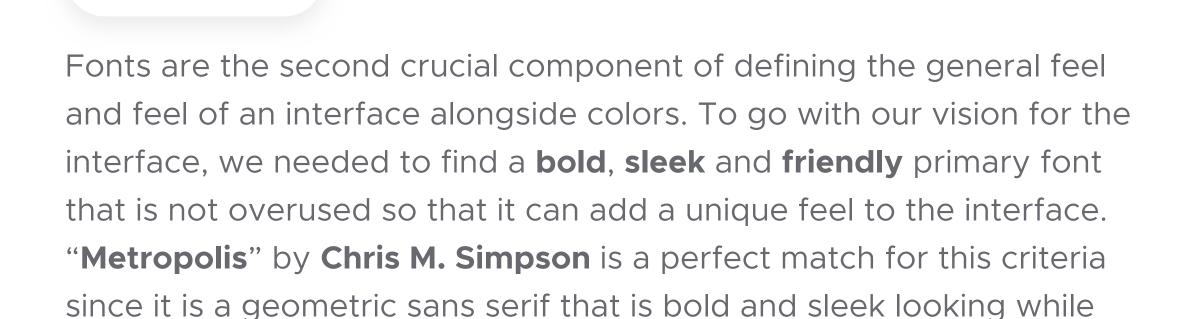
**UI** Exploration

**Add Contact** 

2- Fonts

**1- Colors** 

and some will signal specific events like success and error. #F7941F #FCC642 #00C5C3 #FFFFFF #FF6C59



having a certain level of playfulness/friendliness. It also scales down

by Paul D. Hunt will be used mainly for addresses. It is a mono font

well and maintains readability. The secondary font "Source Code Pro"

because keeping the addresses exactly the same width when possible

introduces symmetry to the interface while creating contrast and distinguishing the address text from the rest of the text in the interface. **Secondary Font Primary Font** Source Code Pro Metropolis Source Code Pro Metropolis Source Code Pro Metropolis 123456-78 Metropolis 901234-56

Shapes, and by extension shadows & other effects, are the last

component of our goal to create a **bold**, **sleek** and **friendly** looking &

feeling interface. Partially or completely rounded shapes tend to look

more friendly to the user as opposed to the angular/sharp shapes. They

are also used widely on modern interfaces these days. Thus, they are a

separate them from the background. Backgrounds themselves will also

have a "background blur" effect to draw the focus of the user to the

good match for our interface. We will also be using various tinted

complimentary shadows (orange & teal) on these shapes to better

# foreground objects better and to make the foreground "pop" more.

**3- Shapes & Effects** 

**UX** Exploration 1- Simplicity

PascalCoin has a lot more features compared to many other

### blockchains. Consequently, it requires more components to be situated in the interface and more things that need to be understood by the user. However, some of these features won't need interaction by most users on a daily basis. So, we can strategically hide and show these components or make them less apparent, in order to provide an easily understandable and more intuitive experience for everyone. The account screen includes one of the many implementations of this concept. Receive and send ₱9104 operations are the main ones that most users will **OPERATIONS** interact with on a daily basis. Also, these are the 212823-56 **7** 321.2 ones that most users would be familiar with. Thus, Sent : 7 41.843 @bbedward they have a permanent place at the bottom. The

maintaining the functionality.

understandable as possible because of the aforementioned reasons, we

won't sacrifice speed in order to achieve that goal. Advanced users will

still be able to find faster ways of doing certain actions. Those ways

Although we are trying to keep the experience as simple and

rest of the operations, however, would be used

icon to provide a cleaner interface, while

less frequently. So, they are bundled into the edit

may not be apparent to relatively new users, in order to expose them to as few things as possible at any given time before they get comfortable with the experience of using the wallet. **ア9821 ACCOUNTS yekta** 578706-79 ₱565 ₱125.4 P26.6 Add an Account

Received 7 1864

Sent ₱ 1.5321

Receive

2-Speed

112131-21

The home page includes one of the examples of this concept. Users can tap an account card and go the account page then tap the receive or send button. But, they can also swipe the card to the right to reveal the mini versions of the receive and send buttons. So, the cards themselves get to look very simple, clean and understandable while providing the speed and functionality "behind the scenes". This approach will be used in various other parts of the interface.

## The initial setup phase that users will go through is crucial and it can make or break the whole experience. The current way of getting a free PASA adds a few more extra steps to the process and requires users to

3- Initial Setup

getting accounts very quickly and freely without giving any information. So, we will try to make this process as simple, fast and understandable as possible with the help of the PascalCoin team. We think that this process can be improved collectively, in order to provide a much familiar and smoother experience for the users from the very start. Thanks for reading!

give their phone number to get started. Also, most users are used to

# Oh, one more thing before you go...

