

Item	Details
Logo on TCO website	Sponsor logo will appear on the Topcoder Open website home page and all the corresponding pages. Sponsor logos will hyperlink to sponsor landing pages.
Landing page on TCO website	Sponsor message and logo will have its own page on the TCO website. Sponsor landing page can consist of images, videos, or straight content. See examples here , here , and here .
Email promo in community-wide email	Sponsor message and logo will be included in a community-wide email blast.
Social Media Support	Sponsor will be promoted on the topcoder Facebook page, Google+ page, YouTube, and Twitter. Topcoder will also work with a sponsor for any social media campaigns planned to promote sponsorship and TCO.
10x10 Booth at Main TCO Onsite Event*	Sponsor will receive a 10x10 booth space to set up a presence at the main TCO event at a location and dates TBD.
API included in Mashathon	If a sponsor has an API, we will include it on our API wheel that is used for our Mashathon at the main TCO event. Learn more about the mashathon here .
Access to topcoder Recruiting tool	The topcoder Recruiting Tool is an internal database only accessible to the individual sponsor. The tool includes any topcoder members who have opted in to get contacted by a sponsor for job opportunities. The tool has the member's contact information as well as their entire coding history at topcoder. Access to the tool allows sponsors to actively recruit members interested in employment directly.
Single Round Match (SRM) sponsorship	A Single Round Match or SRM is the most popular competition at topcoder. Topcoder hosts up to three SRMs per month that are just for fun. Topcoder members compete and get their rating based on their score. SRMs can get up to 3,000 participants at a time. As a sponsor of an SRM, companies get branding throughout the match, an online chat session prior to the match, and the opportunity to get more opt-ins for their recruiting tool database.
Official Host of Regional TCO event**	As part of TCO15 round 3, topcoder will be hosting six events around the world. The event will include an SRM, a developer event (hackathon), dinner, and networking. As an official host, the event would be at a sponsor HQ or local to a sponsor HQ. The sponsor would be branded at the event and collaborate on the planning of the event.

Additional SRM	Each sponsor package includes a number of SRMs but additional SRMs can be added to sponsorships.
Official t-shirt sponsor	As the official t-shirt sponsor, all TCO tournament t-shirts will be branded with only your logo.
Regional Event Hackathon Sponsor	Each regional event will include a hackathon for local developers in the area. As the official sponsor, the hackathon would be branded with the sponsor logo and could potentially build something for you.
Onsite Mashathon Sponsor	At the main TCO event, topcoder will be hosting an API Mashathon. As the official sponsor, you'd be branded for this event, have the possibility of being a judge for the event, and help with the direction and planning of the event.
LUX Challenge Sponsor at Design Finals in Indonesia	Live User Experience (LUX) Challenge. Designers from all over the world will be focused on your design problem. They will work for 24 hours straight to create design concepts and solutions for your mobile or tablet application. This LUX challenge will be held during the TCO Live event for all spectators and online designers to participate. Your brand will be seen, discovered and consumed by our entire design community.
Bag sponsor for onsite events	As the bag sponsor, your logo would be the sole logo on the TCO15 attendee bags.