

# APPLE TOKEN

A Community Based Peer-to-Peer Electronic Cash System

White paper

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# INTRODUCTION

Nowadays, cryptocurrencies have become a global phenomenon and are known to most people. This revolutionary technology has the ability to transform the current centralized bank payment systems, which are considered slow, error-prone and expensive. If you needed to transfer \$800 million USD at a traditional bank you would have to wait days, if not weeks, pay dozens of banks fees and you would have to pray that it wouldn't go wrong at some point, and if it did, you would even have to be on tenterhooks for months for that huge sum of money. Blockchain has the ability to change the current payment system as it can transfer, confirm and arrive in a matter of minutes, as opposed to the above problems, which we used to have to do through banks. Blockchain will therefore be the greatest revolution of the 21st century and the future of the world. Cryptocurrencies will become the currency of the future.

Decentralization is paramount to the blockchain and must one day become a reality. However, although the cryptocurrency market has been developed and perfected for a long time, most of the decentralized crypto market is dominated by Bitcoin, followed by the likes of Ether and Ripple etc, which are mostly dominated by whales, decentralization has still not been truly implemented and achieved. Even more and more cryptocurrencies have emerged, but the problem of centralization remains unsolved? Blockchain technology, which was invented to solve the many problems of centralized finance, is gradually being reduced to a tool for centralization.

Apple Token was created with these problems in mind. Our goal is to build one of the largest cryptocurrency communities and make decentralization a reality. To make consensus a reality, so that everyone can use Apple Token worldwide, and then facilitate the progress and development of society as a whole.

Let's enjoy the journey and create our new era together!

## WHY IS IT NAMED APPLE?

As we all know, apples are the most common fruit, everyone needs them as everyone should have the right to enjoy blockchain technology, like a common Apple.

The fact that it took Adam and Eve eating the apple in the Bible to give birth to the current human civilization echoes the origins of the Apple project and represents the APP founders' belief that the idea of collective decentralization unfolding from Bitcoin will one day truly become a reality and that a cryptocurrency that truly belongs to the people will eventually succeed.

The APP founder is therefore determined to develop the APP ecosystem to make APP the most valuable cryptocurrency on the cryptocurrency market and ultimately decentralize it.

To accelerate this process, he is committed to building the APP community and reaching consensus with everyone as soon as possible.

APP has a total mintage of 88,888,888 and will never increase. the APP ecosystem is a beginning, a present and a future. We firmly believe that APP tokens will become a convenient way of payment in our lives and the APP ecosystem will be used in various fields.

We started from scratch, from nothing, but that doesn't mean we have nothing. We have a professional team of ambitious young people with hundreds, if not millions, of loyal fans and holders and holders. Our entire team is always committed to achieving all our plans. We firmly believe that the strongest power comes from our entire community. Thank you to everyone in our community.

# WHY BSC?

There are many different blockchain networks but we have chosen BSC (Binance Smart Chain) as our smart contract platform. Because BSC is rapidly gaining popularity and its future cannot be underestimated - here are the reasons why we chose BSC and the biggest advantages of the BSC ecosystem.

## 1. Cheap fees

The low cost of transactions and on-chain operations is definitely a decisive factor in driving migration for developers and users.

It has driven developers and users to migrate from expensive Ethereum and other blockchains to BSC. In addition, the price of gas fees on BSC is relatively stable.

## 2. Faster transactions

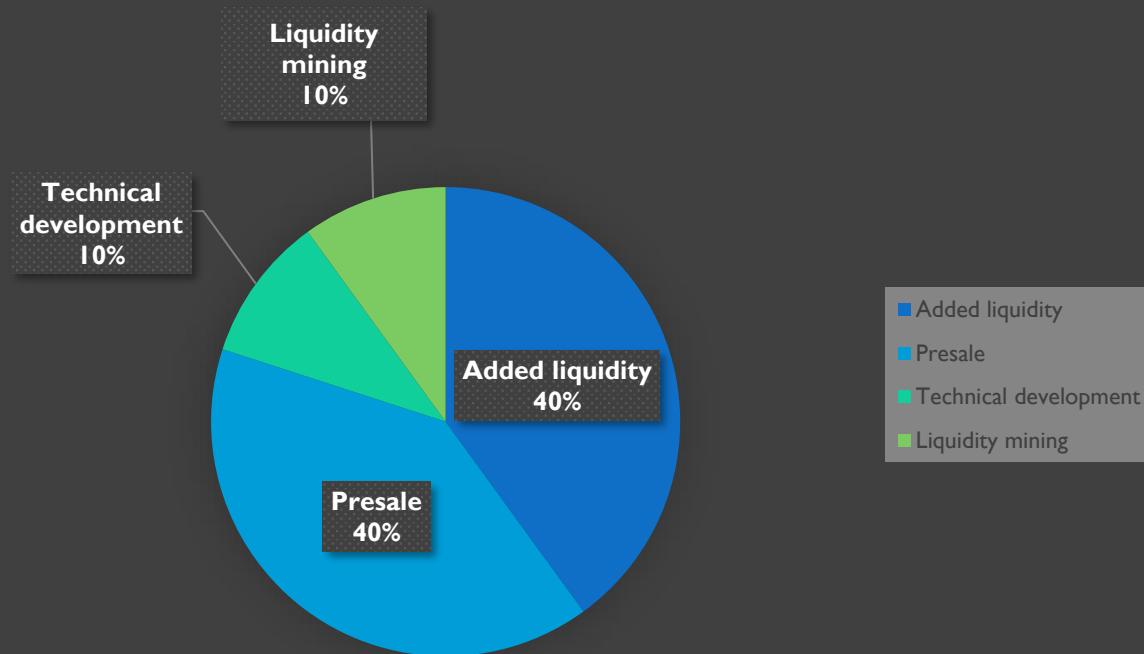
With a block time of only 5 seconds and a Proof of Authority (PoA) consensus mechanism, BSC enables high-speed transactions that only cost network participants the equivalent of a few cents in BNB.

## 3. Bridging allows easy migration of tokens

Developers have built several cross-chain bridges so that BSC users can easily move tokens from one blockchain network to another. Binance Bridge currently supports over 40 tokens. This allows users to move assets such as USDT, ETH and many other tokens easily into and out of the Binance Smart chain. The APP-Team also aims to develop APP tokens and launch APP tokens on Binance.

Furthermore, due to the lower costs, the BSC provides the right environment for new entrants to DeFi with smaller trade and transaction sizes. DeFi will replace the traditional financial system. This is exactly what the APP founder had in mind from the beginning. The APP team is ready to build its own DeFi platform Appswap and make it the biggest and most popular platform in the future.

# APP TOKEN INITIAL ALLOCATION



Initially, the founder presells 40% of the APP Token, then added 40% of the APP to the liquidity and bought back 30% with USDT collected by preselling; 10% of the APP Token will be used as a liquidity mining reward and 10% of the APP as technical development fund. In the future, the founder will continue to distribute the remaining APP Token in his hands as community activity bonus and project fund and buy back from time to time, so as to maintain the growth and operation of the community system until the completion of the ultimate goal of APP Token to complete the process of APP community globalization and decentralization.

# APP ECOSYSTEM

The APP founder was already aware of the problems mentioned in the introduction, so he created APP Token and started building the APP Ecosystem in July 2021.

At the beginning of APP's launch, the APP founder had already defined a specific path for the development of the APP ecosystem.

Within the APP ecosystem, there are two important parts: the community and the app.

The community is the first most important part. In order to achieve true decentralization and consensus, the APP founder has created a special Apple Token Community System: a community management hierarchy in the beginning of the project to point the way for the community.

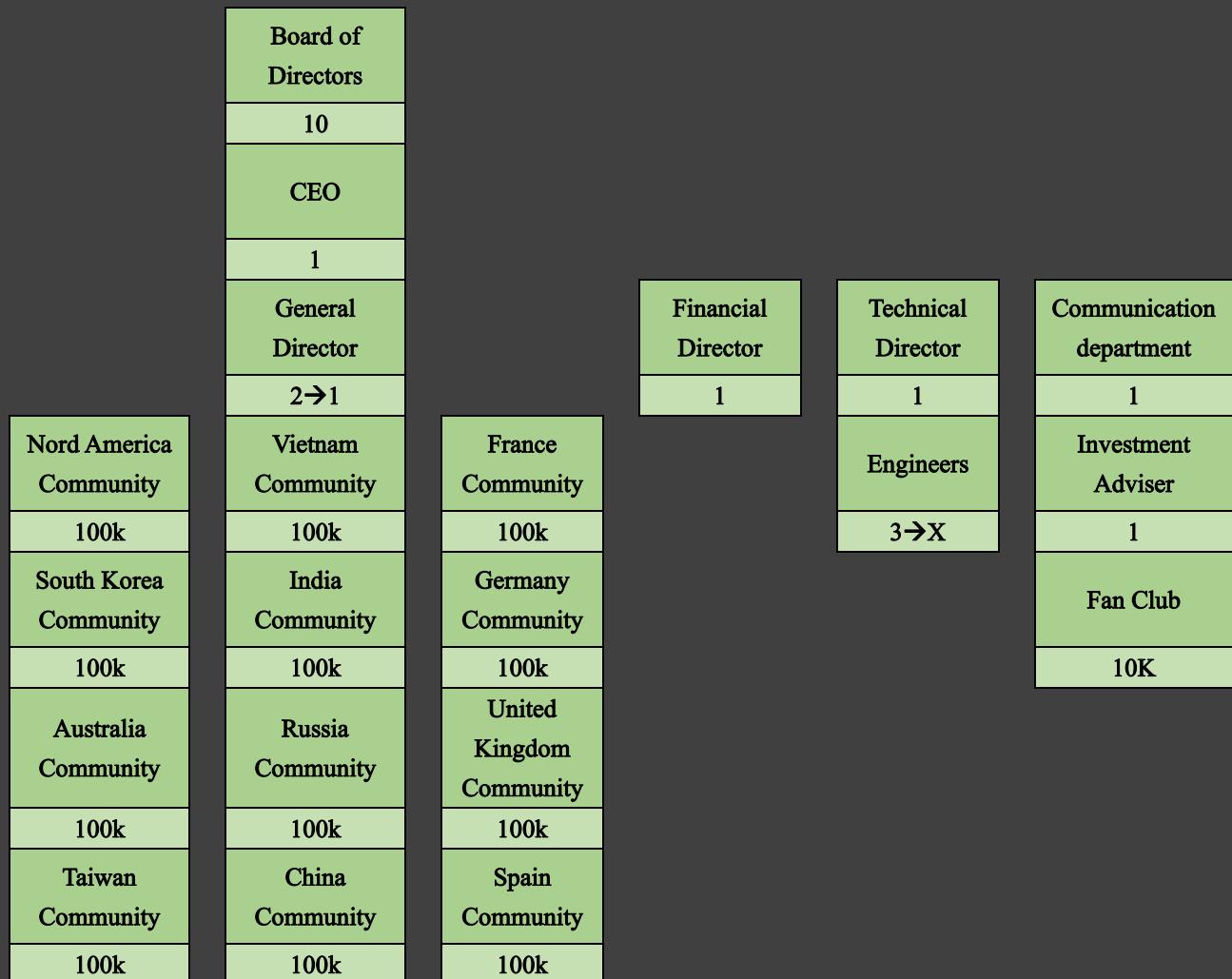
As we mentioned before, the main difference between APP Token and other cryptocurrencies is that we actively advocate a fully decentralized form of community self-governance as the ultimate goal to expand the value of APP, the larger and more active the community, the more consensus there is and the more certainty there is about the future status of the decentralized digital currency that APP token represents, the higher the value of APP. But to start everything we have to guarantee that everything on the right way we thought, so we decided to create the community management hierarchy, starting with total centralization to reach the end of total decentralization.

The community management hierarchy in the initial stage is CEO (representative of the board of directors), General Director, community manager and ordinary community members; the CEO is responsible for controlling the development direction of the APP project, trying his best to expand the community members and explore suitable community management talents, and will be re-elected by other board members every month. The Director is responsible for the distribution of community drop-in benefits and rewards to the Community Managers, and directly supervises and directs the Community Managers under their supervision. Community Managers are responsible for resolving conflicts within their own communities, reporting to the Director list of people participated in main events and their prizes to be distributed and organizing their own community-specific events.

In the future, as the community grows, the ranks of CEO and General Director will slowly fade out of the community management, and then everyone can create their own APP token community, develop their own community members, and gradually increase the value of APP tokens while building countless communities connected by the consensus of APP tokens, connecting the world by consensus. The community members who have invested in APP since stage 1 will be the most profitable and will gradually disperse their APP tokens by using APP to satisfy their own needs, reaching the final stage

of the APP token as conceived by the founder: “A crypto currency recognized by the masses, belongs to the people and has value beyond Bitcoin.”

## APPLE ALLIANCE ORGANIZATION STRUCTURE



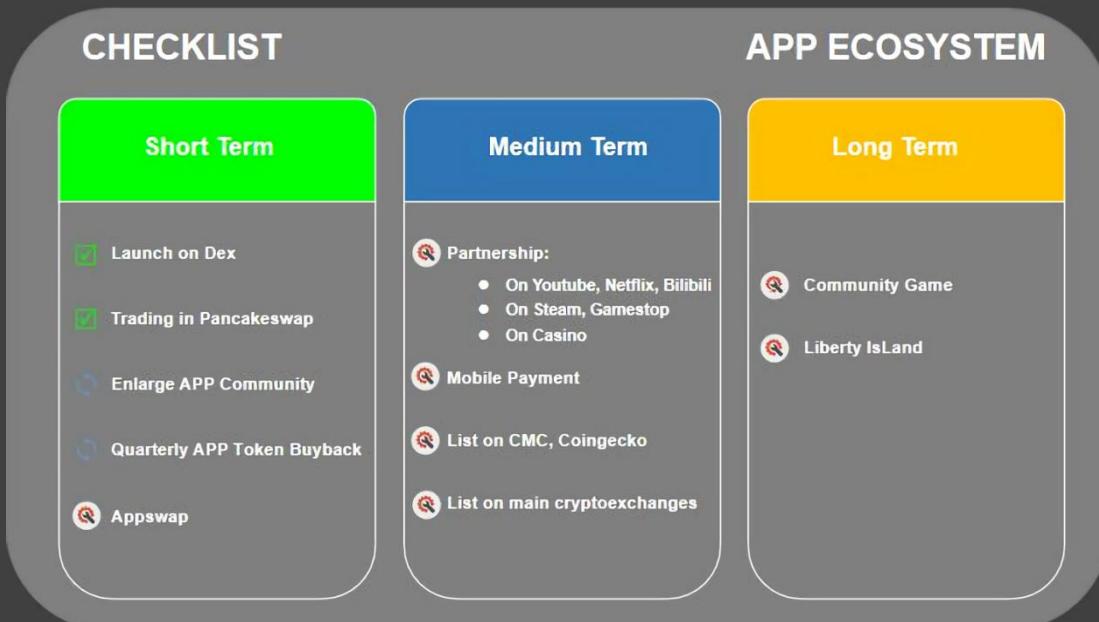
The second most important part is the utility of APP Token. The App team will be open to cooperation with other platforms. Firstly, APP will be used as a bonus coin for live media platforms such as YouTube, Netflix, Bilibili and others. Then APP will start to work with social media platforms such as Twitter and Facebook, and later will enter the computer gaming platforms Steam, GameStop and other gaming platforms to allow holders to purchase directly with APP Token.

APP also plans to create its own applications and community games. In addition, APP will gradually be used for mobile payments, including hotel bookings, shopping, car and house purchases, ticket bookings, etc. APP will build its own DeFi platform, Appswap, and make it the largest DeFi project and revenue farming platform. After, the APP team will list on cryptocurrency exchanges. The founders' ultimate goal for this part is to create an island of freedom belonging to APP token holders and to achieve true decentralization in the near future.

We will decide on a specific, logical order of collaboration with the APP platform development as time goes on with the community's call.

# ROADMAP

The roadmap below describes the major milestones that have been achieved and those that are yet to be achieved. Our team will track all changes in the market and take into account feedback from our community.



The main direction and application part of APP Token development is the responsibility of the project team, while the development of the community is at the discretion of the community managers and is overseen by the director, who pays out rewards to the community managers. The remuneration of the community managers depends on their ability to execute and their personal charisma, and the remuneration of the director depends on the activity of the community managers.

## Phase 1.

- Founder adds 40% APP token liquidity to Pancakeswap to make Apple token tradable.
- Start to develop memes.
- Reaches 5,000 holders to enter phase 2.

## Phase 2.

- The community manager starts to pay for the marketing expenses organized by his own initiative.
- Launch of Apple Token on various crypto asset price tracking sites (like Coinmarketcap and Coingecko).
- Phase 2 is reached when the number of holders reaches 10,000 or more and the price reaches 0.05 USD.

### Phase 3:

- Start APP liquidity mining.
- Start Appswap development.
- Large influencer marketing push
- The number of holders reaches 50,000 or more and the price reaches 0.1, enter phase 4.

### Phase 4:

- Start to negotiate partnerships with major companies of live media platforms for mid-stage development.
- Number of holders reaches 100,000, price reaches 1 USD, enter phase 5.

### Phase 5:

- Start to develop mobile payment system.
- Start to negotiate partnerships with major crypto exchanges for listing APP Token.
- Number of holders reaches 250,000, price reaches 10 USD, enter phase 6.

### Phase 6:

- A quarterly charity fundraiser to help children in poor areas.
- Number of holders reaches 1,000,000, price reaches 100 USD, enter phase 7.

### Phase 7:

- The project team will start to organize the annual Apple Token Festival (on the 3rd of July each year).
- The project team start to search for an island to enter the ultimate goal: to purchase and build Apple's Liberty Island.

### Final Stage:

- A collective dream finally becomes true
- Complete the road map from centralization to decentralization.

In this way the total number of APP in the hands of the founders is gradually diluted and when the coins in the hands of the founders are reduced to a certain level, he will buy back several times to ensure the operation of the APPLE community system and gradually fade out of view as the phase progresses.

As mentioned above, once you reach stage 2, the community manager will slowly take over the direction of the community they are responsible for, organizing marketing campaigns to reward their community members and expand their community, aiming to outperform other community managers at each stage and gaining more APP Tokens as rewards.

For example, an Apple project team organized a campaign asking community managers to attract community members to buy APP Tokens, for every 10 USD APP Token the manager would receive 1000 APP Tokens, if 500 holders under the community manager bought 10 USD then the community manager would receive 500,000 APP Tokens.

If the Director is responsible for the community managers who have convinced their community members to purchased 2 million APP Token, then the Director will receive 4 million APP Token. Ordinary community members will also enjoy the benefit of having more and more valuable tokens in their hands as the community membership grows. Community managers will try to recruit more community members in order to get more bonuses, and community members will try to attract more people to join the APP community for the sake of the community, and show themselves to get opportunities to become community managers, directors and other management and technical levels, thus forming a virtuous circle.

As progress moves forward, the community will gradually move away from the reward system of the project team, and each community member will be able to spontaneously set up their own APP community, attract their own APP community members, self-initiatedly to add more value to the APP, so that APP communities around the world are linked by the same values and complete the process of decentralization.

## CONCLUSION

The APP community started from scratch, just a team of people with big dream and a committed community, we all believe in belonging to a decentralized future and the confidence to make it all happen. Making everything decentralized is our mission and ultimate goal. Can we accomplish our mission and surpass BTC, ETH or DOGE and build the largest decentralized cryptocurrency community? We can't give all of you a definitive "yes or no" answer right now, but we can certainly promise each of you that we will continue to fight until the dream of decentralized finance is truly realized.

This is the beginning of a new era of decentralized communities. We want to say thank you to each of you. None of this would have been possible without your participation. Please get involved, become part of the APP community and let's make it all happen and create our new era together, the era of decentralization that belongs to the people.