

# APP ECOSYSTEM



## WHITEPAPER V1.1

# Introduction

Today cryptocurrencies have become a global phenomenon known to most people. This revolutionary technology has the ability to transform the current payment systems that are considered slow, error-prone and expensive relative to performance in other high-tech industries. Hence, blockchain will be the greatest revolution of the 21st century and the future of the world, cryptocurrency will be the currency in the future. Decentralization is most important to blockchain and must be real one day.

However, although cryptocurrency market has developed and improved for long time, most of the decentralized cryptomarket is dominated by Bitcoin, followed by Ether and Rippel etc, which are mostly dominated by whales, so decentralization is still not truly implemented and realized. Even more and more cryptocurrencies have come , but the problem of centralization is still not resolved.

Apple is created based on just mentioned problem. Our goal is to build the largest cryptocurrency community and make decentralization true. Making consensus become reality and let everyone use APP tokens in the world, and then promote the progress and development of the whole society.

Let us enjoy the journey and create our new era together !

# Background

It is well known that Apple is one of the world's largest technology companies and world's most valuable company. APP founder is determined to develop APP Ecosystem, make APP become the largest cryptocurrency in cryptocurrency market and finally realize decentralization.

At the same time, apple is the most common fruit and obviously the best representative of consensus. Everyone needs apple. One apple tree represents the seed of the fire and life forever. This is the origin of the project and stands for decentralization. Our mission is to create an APP as currency like apple to everyone.

APP founder believes that collective decentralization will come truly one day. To speed up this progress, he devotes himself to build APP community and reach a consensus to everyone as soon as possible. APP issued a constant total of 88,888,888 and will never issue additionally. APP Ecosystem is the beginning, the present and the future as well. We firmly believe APP token will become kind of convenient payment in our life and APP Ecosystem will be applied to all fields.

We started from zero, with zero, but this doesn't mean we have nothing. We have professional team and hundreds, thousands, millions strong believers and holders in our APP Army. Our whole teams are always devoted themselves to make all our plans come true. And we truly believe strongest strength comes from our whole community. Thank you everyone in our whole community.

# Why BSC?

There are a lot of different blockchain networks. We choose BSC (Binance Smart Chain) as our smart contract platform, because BSC is quickly growing in popularity, so it has to be doing some things right - here are the reasons why we choose BSC and the BSC Ecosystem's biggest advantages.

## 1. Cheap transactions

Low cost of transactions and on-chain operations is definitely the decisive factor that drives developers and users to migrate from Ethereum and other smart blockchains to the BSC. In addition, gas prices on BSC are relatively constant.

## 2. Faster transactions

With only 5 second block time and a Proof-of-Authority (PoA) consensus mechanism, BSC enables high-speed transactions that only cost network participants a few cents.

## 3. Bridging allows for easy token migration

Developers have established several cross-chain bridges so BSC users can easily move tokens from one blockchain network to another. The Binance Bridge currently supports over 40 tokens. This allows users to move assets such as USDT, ETH, and many other tokens to and from Binance Smart Chain with ease. APP-Team also aims to develop APP token and launch APP tokens on Binance Bridge to achieve migration of APP tokens to other blockchain networks.

In addition, with its lower costs, BSC offers a suitable environment for DeFi newcomers with smaller trade and transaction sizes. DeFi will replace the traditional finance system. That is exactly what APP founder thought about at the beginning. APP Team is poised to build their own DeFi platform Appswap and make it become biggest and most popular in the future.

# APP ECOSYSTEM

APP founder has realized the problem mentioned in introduction part, so he created APP and started building APP Ecosystem in July 2021.

At the beginning of APP start, APP founder has already established the specific development route of APP Ecosystem.

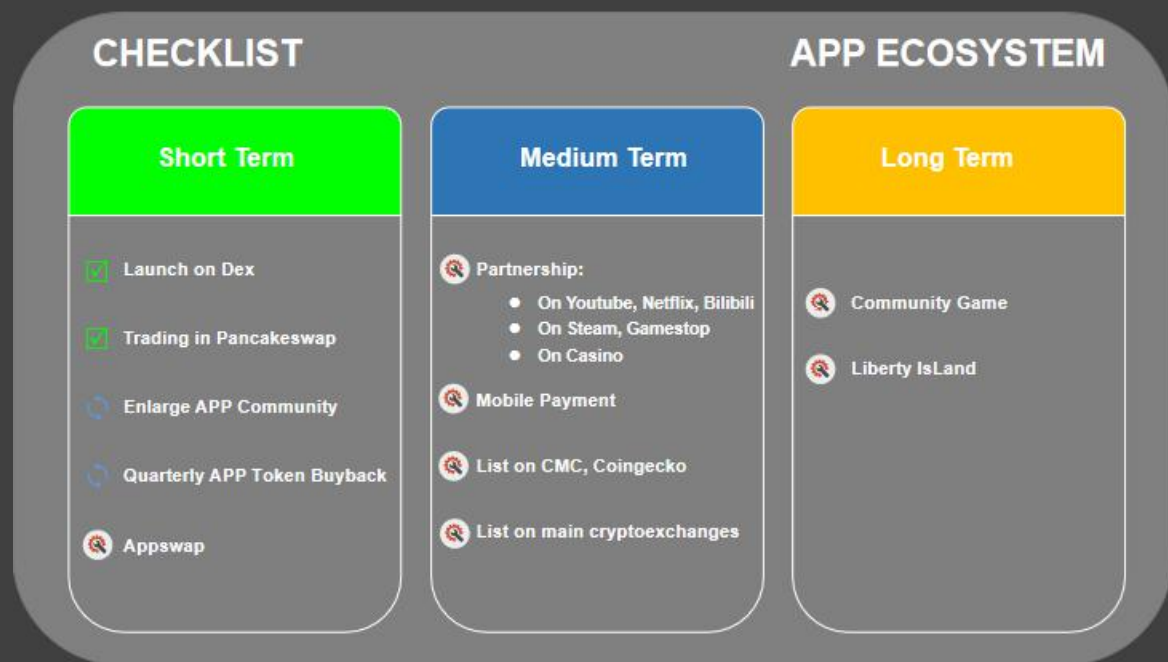
There are two important parts community and application in APP Ecosystem.

Community is the first most important part. To truly achieve decentralization and consensus, APP founder set up particular APP community mechanism: airdrop APP tokens to every new APP holders and community welfare regularly.

Application is the second most important part. APP Team will open up partnerships with another platforms. At first, APP started as a reward coin for live-streaming media platforms such as Youtube, Netflix, Bilibili. In addition, APP will start cooperation with social platforms such as Twitter, Facebook and come into computer game platforms Steam, Gamestop and casino later as well. At the same time, APP also plans building its own applications and community games. Besides, APP will be gradually used for mobile payments including hotel reservation, clicks-and-mortar shopping, car and house purchasing, booking ticket etc. APP will build its own DeFi platform Appswap and make it become the biggest DeFi project and yield farming platform. After that, APP Team is going to list on cryptoexchanges. The ultimate goal of APP founder is to build a liberty island and achieve true decentralization in the future.

## APP Roadmap

The roadmap illustrated below depicts the major milestones that have already been achieved and the ones that are yet to be accomplished. Our team will keep track of all the changes on the market and take into consideration the feedback from our community.



## Future

To assure the longevity of Appswap and APP Ecosystem, 10% of APP tokens will be used to liquidity mining and yield farming. At the same time, APP founder is committed to buy back APP every quarter. This fund will be used for the financial relief that our developers, managers and marketing teams need to make our ecosystem their full-time focus. We want these talented people to continue to build on the solid foundation of the time, money and energy they give themselves. At the same time, some of that will also be used as rewards to our community.

# Conclusion

APP community starts with zero, no centralized team, no funds, no direct leadership, all is decentralized. Making everything decentralized is our mission and ultimate goal. Can we finish our mission and build the largest decentralized crypto community instead of BTC, ETH or DOGE? Now we can not give all of you a certain answer “Yes or No” , but we can certainly promise each of you that we always stay there and struggle to building the future of decentralized finance.

This is the beginning of a new era for decentralized communities. We would like to say thank you to each and everyone of you. Without your participation, none of this would be possible. Please come participating in and be one of APP community, let’ s make all true and create us this new era together.