1. To suggest effectiveness of digital advertising by using the following data
   1. country population vs internet usage per population
   2. number of people using mobile phone
   3. internet bandwidth — to suggest the effective channel (video, normal display, etc)

2. Operation headcount vs company revenue: using Sizmek (the company I work for) value for Australia, Japan, and China. Purpose of this exercise is to show the operation management where we are wasting money on and where we need to hire more people to support the market (based on revenue)

3. Divorce rate in certain area vs teenage crime rate. To see if there’s any relationship between single parenting (lack of time for single parent to earn money and at the same time giving the child attention) and teenage crime rate from single parents household.

4. Sydney housing price vs the influence of investment immigration.

5. obesity vs the price to live a healthy life (gym fee, working hours, healthy food price, etc) in US, Europe, Asia, and Australia