

LinkedIn Network

- https://www.linkedin.com/
- LinkedIn is a business social network
- As a profesional, you can build
 - your professional network
 - your personal brand
 - get new business opportunities



LinkedIn Posts: PDF documents

- PDF documents can be downloaded by other users
 - You can use this to your advantage
 - You give value to your network **

Notes:

- Links are only clickable after PDF download
- (In LinkedIn feed, PDF links are blocked 😱)



LinkedIn Posts: Videos

- Videos can be played automatically
 - The video should be short (< 30s)
 - This is a great way to get attention
 - (Humans are animals)
 - eyes are attracted by movement \$\forall^2\$



Sli.dev

- https://sli.dev/
- Sli.dev is a great tool to create presentations
 - It's free
 - It's open source
 - It's easy to use
 - It's fast
 - It's fun



Sli.dev: Markdown

- Sli.dev uses Markdown
 - Markdown is a simple markup language
 - VSCode has a great Markdown editor
 - Markdown is AI ready
 - Al apps can easily generate content in Markdown
 - For humans
 - It's easy to learn
 - It's easy to use
 - It's easy to read
 - It's easy to write



Sli.dev: Vue

- https://vuejs.org/
- Sli.dev is built on Vite and Vue
 - Vue is a popular JavaScript framework
 - It's easy to learn
 - It's easy to use
 - It's easy to read
 - It's easy to write



Sli.dev: PDF export

- Sli.dev can export your slides to PDF format
 - PDF is a popular document format
 - It's easy to share
 - It's easy to read
 - It's easy to print
 - It's easy to write



Sli.dev: Custom CSS and JS

- Sli.dev allows you to add custom CSS and JS
 - You can customize your slides with code
 - HTML
 - CSS
 - Vue Components



The End

Thanks for your attention!

Don't hesitate to share with your network

And add your comments and feedback



https://fr.linkedin.com/in/applh

See you next time!



(credits: random photos from Unsplash.com)

