LinkedIn + Sli.dev

LinkedIn Network

- https://www.linkedin.com/
- LinkedIn is a business social network
- As a profesional, you can build
    - your professional network
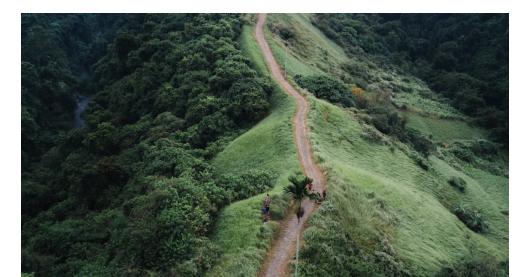   - your personal brand
    - get new business opportunities

LinkedIn Posts: PDF documents

- PDF documents can be downloaded by other users
  - You can use this to your advantage
  - You give value to your network 🎁

Notes:

- Links are only clickable after PDF download
- (In LinkedIn feed, PDF links are blocked 😱)

LinkedIn Posts: Videos

- Videos can be played automatically
  - The video should be short (< 30s)
  - This is a great way to get attention 🔥
  - (Humans are animals)
    - eyes are attracted by movement 🐬

Sli.dev

- https://sli.dev/
- Sli.dev is a great tool to create presentations
    - It's free
    - It's open source
    - It's easy to use
    - It's fast
    - It's fun

Sli.dev: Markdown

- Sli.dev uses Markdown
  - Markdown is a simple markup language
  - VSCode has a great Markdown editor
  - Markdown is AI ready
    - AI apps can easily generate content in Markdown
  - For humans
    - It's easy to learn
    - It's easy to use
    - It's easy to read
    - It's easy to write

Sli.dev: Vue

- https://vuejs.org/
- Sli.dev is built on Vite and Vue
  - Vue is a popular JavaScript framework
  - It's easy to learn
  - It's easy to use
  - It's easy to read
  - It's easy to write

Sli.dev: PDF export

- Sli.dev can export your slides to PDF format
    - PDF is a popular document format
    - It's easy to share
    - It's easy to read
    - It's easy to print
    - It's easy to write

Sli.dev: Custom CSS and JS

- Sli.dev allows you to add custom CSS and JS
  - You can customize your slides with code
  - HTML
  - CSS
  - Vue Components

The End

Thanks for your attention!

Don't hesitate to share with your network

And add your comments and feedback

👍 🤔 🤗

https://fr.linkedin.com/in/applh

See you next time!

🔥 🔥 🔥

(credits: random photos from Unsplash.com)