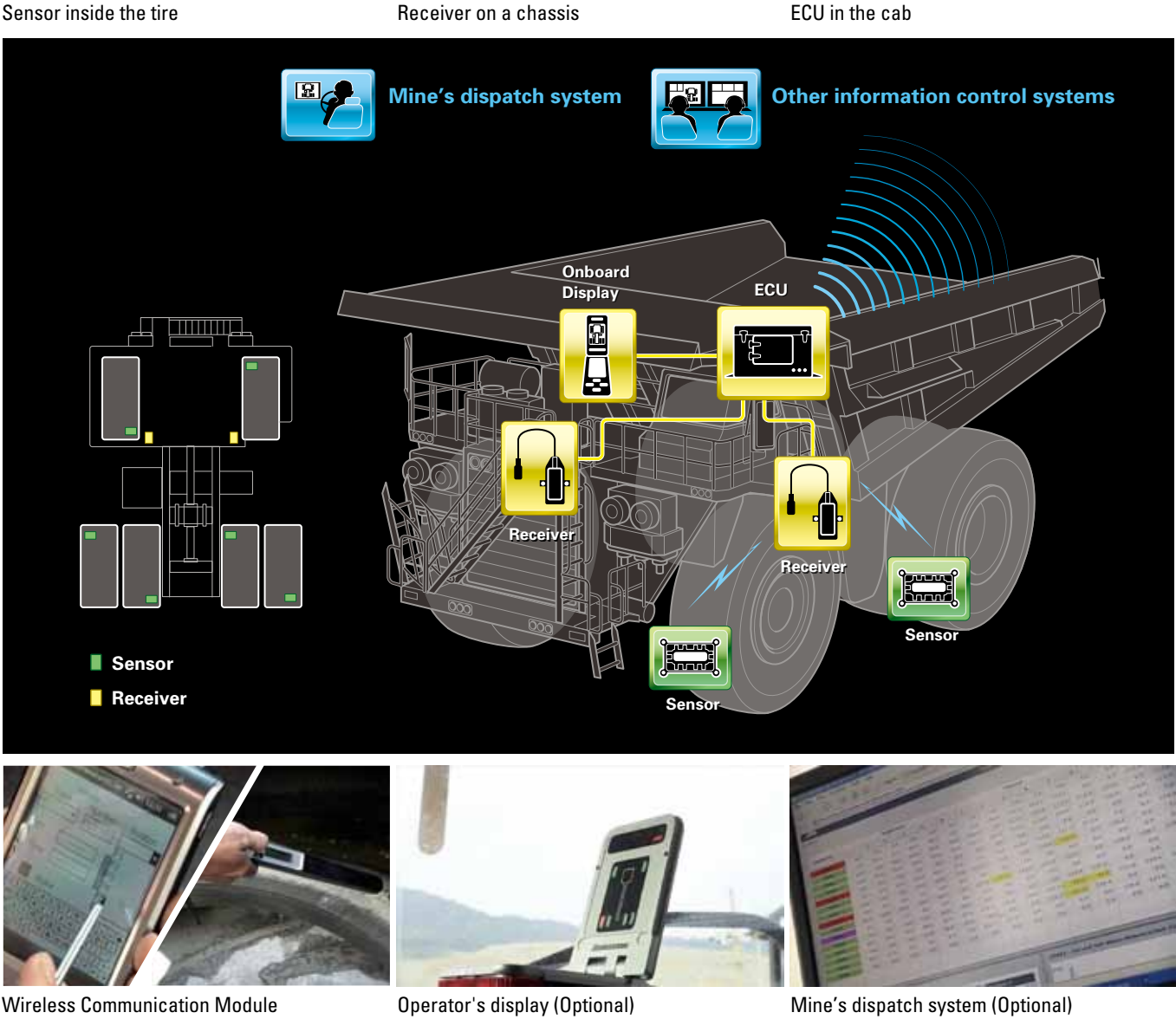


B-TAG system operational flow



BRIDGESTONE
Your Journey, Our Passion



Tire Temperature and Pressure Monitoring System
B-TAG
Bridgestone Intelligent Tag

**THE INTELLIGENT
WAY TO
MAKE A DIFFERENCE**

Measuring the inaccessible brings you immeasurable benefits

B-TAG
Bridgestone Intelligent Tag

Bridgestone's B-TAG system, an advanced tire management tool, delivers real-time measurement of both tire pressure and temperature every five minutes. It also boasts unparalleled sensor reliability proven by extensive testing in extreme climatic environments.

With this advanced system, the vehicle operator can drive while accessing information on running tires, and simultaneously, maintenance staff can monitor tire pressure remotely. Early warning of a drop in tire pressure or a rise in temperature can avert possible tire damage and potential danger, ensuring a safer working environment.

B-TAG can also be integrated with a mine's dispatch system, enabling you to find more effective ways to plan vehicle and mine operations.



S a f e t y

- Alerting your drivers if inflation pressure drops suddenly or temperature rises higher than Bridgestone's recommended levels
- Alerting your maintenance staff if tire inflation pressure is too high



M a i n t e n a n c e

- Quick and accurate, remote inflation pressure checking and pressure-leakage detection contributes to reduce workload
- Maximizing tire life by maintaining tires in excellent condition



P r o d u c t i v i t y

- Reducing tire-related downtime for inflation pressure checking
- Ensuring Bridgestone tires keep running at their full potential performance by monitoring real-time temperature in running tires instead of Operational TKPH



O t h e r s

- Exceptional tire-sensor durability even under extreme operating conditions (e.g. -40°C temperature environment), and unaffected by the influence of coolant inside the tire.
- Long sensor battery life (max. three years)
- Networking with your mine dispatch systems such as MODULAR Mining Systems DISPATCH® and Jigsaw® products