



appnexus

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AppNexus OpenAdStream Mobile SDK for iOS Release Notes November 17, 2016



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iOS Mobile SDK Package Content

AppNexus|OAS Mobile SDK for iOS package contains the following:

1. iOS SDK library and include files
2. Demo app that illustrates different ad types supported by this SDK as well as sample code
3. iOS SDK document that provides step-by-step instruction on how to build the demo app and how to incorporate AppNexus|OAS Mobile SDK into an iOS application, as well as the complete reference to the SDK API.

Supported Ad Types

This version of AppNexus|OAS Mobile SDK supports the following ad types:

1. Simple banner ads
2. HTML/JavaScript based rich media banner ads
3. MRAID 1.0 and 2.0 rich media banner ads
4. Simple interstitial ads
5. HTML/JavaScript based rich media interstitial ads
6. MRAID 1.0 and 2.0 rich media interstitial ads
7. VAST 2.0 and 3.0 video interstitial ads
8. VAST 2.0 and 3.0 in-stream pre-roll video ads

New Features and Fixes

Version 2.2.4.1 (November 17th, 2016)

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|-------|---|
| Added | Frameworks compiled only for device that will not fail when submitted to the App Store. |
|-------|---|

Version 2.2.4 (April 11th, 2016)

| | |
|----------|--|
| Fixed | Resource path error on iOS 9.0 and above. |
| Fixed | Localization compatibility with latest version CocoaPods |
| Improved | Countdown label positioning issue for pre-roll ads on iOS 9.0 and above. |





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Version 2.2.3 (Oct 26th, 2015)

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|----------|---|
| Fixed | Opening in-app browser from ad displayed in a modal view controller |
| Improved | Added 4 different variants of build – Bitcode enabled/disabled static libraries and frameworks. |

Version 2.2.2 (Aug 13th, 2015)

| | |
|----------|---|
| Fixed | Status Bar loses it's state on closing the interstitial |
| Fixed | Opening In-App Store on Non-Mraid Interstitial ads |
| Improved | Removed unused AppNexusOASDKDB.xcdatamodeld file from the release bundle. |

Version 2.2.1 (June 23rd, 2015)

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| Improved | User Experience for opening In-App Store |
| Improved | Release iOS SDK through COCOAPODS |

Version 2.2.0 (June 15th, 2015)

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| Improved | Added support for VAST Wrappers. |
| Improved | Added support for custom actions on click |

Version 2.1.2 (June 4th, 2015)

| | |
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| Fixed | Close button visibility issue for interstitial ads when <code>shouldDisplayAdOnWebViewFinishRender</code> callback is implemented. |
|-------|--|

Version 2.1.1 (May 28th, 2015)





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| Fixed | Considering baseUrl for all ad requests within SDK |
| Improved | Provided new optional delegate method for ClickThroughs |

Version 2.1.0 (May 14th, 2015)

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|-------------|---|
| New Feature | Dynamic mediation capabilities from OAS server |
| Improved | Device model targeting for iPhone, iPad and iPod Touch |
| Improved | Verbose error messages for Mediation. |
| Improved | Detection of VAST pre-roll ads irrespective of AdType attribute. |
| Improved | Automatic pausing and resuming of VAST videos after leaving the screen and coming back, specially during click through. This feature is configurable. |
| Improved | Configurable skip offset (relative and absolute) for VAST videos. |

Version 2.0.1 (April 27th, 2015)

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|-------------|---|
| New Feature | Support for post-click web view's visual attribute customization |
| New Feature | Click to App Store without exiting the app |
| New Feature | Configurable countdown timer position |
| Improved | Verbose error logging of incorrect XML formation for VAST ads |
| Improved | Verbose error logging of Targeting tags missing from XML for VAST ads |
| Improved | Verbose error logging of incorrect Ad Types for VAST ads. |

Version 2.0.0 (March 26th, 2015)

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| New Feature | Client-Side Mediation using AppNexus SDK |
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Version 1.3.7 (March 02nd, 2015)

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|----------|---|
| Improved | MRAID Expandable Ad - Background disappears, positioning problem in iOS 8.1 |
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Version 1.3.6 (February 10th, 2015)





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| Fixed | Interactive ads not covering the full screen and shows white spaces at top |
| Fixed | Rich Media ad closes application on returning from hibernation in expanded state. |

Version 1.3.5 (January 12th, 2015)

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|--------|--|
| Change | Branding SDK with AppNexus |
| Fixed | "click to Sms" action- add ability to set sms body |

Version 1.3.4 (December 1st, 2014)

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|-------|---|
| Added | iOS 8 Compatibility |
| Fixed | VAST Interstitial Video appears blank on returning from hibernation |

Version 1.3.3 (October 21st, 2014)

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|-------|---|
| Fixed | Final rendered contents of ad not being fetched in case of redirect due to meta-refresh |
|-------|---|





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Known Issues and Limitations

The following is the known limitation of this version of AppNexus|OAS Mobile SDK for iOS:

- VAST 2.0/3.0 companion ads are not supported in this release

