



appnexus

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# AppNexus OpenAdStream Mobile SDK for iOS Release Notes August 14, 2015



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## iOS Mobile SDK Package Content

AppNexus|OAS Mobile SDK for iOS package contains the following:

1. iOS SDK library and include files
2. Demo app that illustrates different ad types supported by this SDK as well as sample code
3. iOS SDK document that provides step-by-step instruction on how to build the demo app and how to incorporate AppNexus|OAS Mobile SDK into an iOS application, as well as the complete reference to the SDK API.

## Supported Ad Types

This version of AppNexus|OAS Mobile SDK supports the following ad types:

1. Simple banner ads
2. HTML/JavaScript based rich media banner ads
3. MRAID 1.0 and 2.0 rich media banner ads
4. Simple interstitial ads
5. HTML/JavaScript based rich media interstitial ads
6. MRAID 1.0 and 2.0 rich media interstitial ads
7. VAST 2.0 and 3.0 video interstitial ads
8. VAST 2.0 and 3.0 in-stream pre-roll video ads

## New Features and Fixes

### Version 2.2.2 (Aug 13<sup>th</sup>, 2015)

Fixed	Status Bar loses it's state on closing the interstitial
Fixed	Opening In-App Store on Non-Mraid Interstitial ads
Improved	Removed unused AppNexusOASSDKDB.xcdatamodeld file from the release bundle.

### Version 2.2.1 (July 23<sup>th</sup>, 2015)

Improved	User Experience for opening In-App Store
Improved	Release iOS SDk through COCOAPODS

### Version 2.2.0 (June 15<sup>th</sup>, 2015)





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Improved	Provided Support for VAST Wrappers and Nested VASTAdTagURI
Improved	Provided Support for Custom URLs for Click-To-Actions

### Version 2.1.2 (June 4<sup>th</sup>, 2015)

Fixed	Close button visibility issue for interstitial ads when shouldDisplayAdOnWebViewFinishRender callback is implemented.
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### Version 2.1.1 (May 28<sup>th</sup>, 2015)

Fixed	Considering baseURL for all ad requests within SDK
Improved	Provided new optional delegate method for ClickThroughs

### Version 2.1.0 (May 14<sup>th</sup>, 2015)

New Feature	Dynamic mediation capabilities from OAS server
Improved	Device model targeting for iPhone, iPad and iPod Touch
Improved	Verbose error messages for Mediation.
Improved	Detection of VAST pre-roll ads irrespective of AdType attribute.
Improved	Automatic pausing and resuming of VAST videos after leaving the screen and coming back, specially during click through. This feature is configurable.
Improved	Configurable skip offset (relative and absolute) for VAST videos.

### Version 2.0.1 (April 27<sup>th</sup>, 2015)

New Feature	Support for post-click web view's visual attribute customization
New Feature	Click to App Store without exiting the app
New Feature	Configurable countdown timer position
Improved	Verbose error logging of incorrect XML formation for VAST ads
Improved	Verbose error logging of Targeting tags missing from XML for VAST ads
Improved	Verbose error logging of incorrect Ad Types for VAST ads.

### Version 2.0.0 (March 26<sup>th</sup>, 2015)

New Feature	Client-Side Mediation using AppNexus SDK
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### Version 1.3.7 (March 02<sup>nd</sup>, 2015)





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Improved	MRAID Expandable Ad - Background disappears, positioning problem in iOS 8.1
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## Version 1.3.6 (February 10<sup>th</sup>, 2015)

Fixed	Interactive ads not covering the full screen and shows white spaces at top
Fixed	Rich Media ad closes application on returning from hibernation in expanded state.

## Version 1.3.5 (January 12<sup>th</sup>, 2015)

Change	Branding SDK with AppNexus
Fixed	"click to Sms" action- add ability to set sms body

## Version 1.3.4 (December 1<sup>st</sup>, 2014)

Added	iOS 8 Compatibility
Fixed	VAST Interstitial Video appears blank on returning from hibernation

## Version 1.3.3 (October 21<sup>st</sup>, 2014)

Fixed	Final rendered contents of ad not being fetched in case of redirect due to meta-refresh
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## Known Issues and Limitations

The following is the known limitation of this version of AppNexus|OAS Mobile SDK for iOS:

- VAST 2.0/3.0 companion ads are not supported in this release

