

# Invitation for cooperation

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## Services for Web & Mobile



### UX Design (Web, Mobile, IoT)

UX design for Web, mobile and IoT projects:

- Responsive and state-of-the-art UX design of your products from any device with the same quality.
- Slick and intuitive mobile designs tailored for demanding mobile users.



### SEO | ASO

SEO for Web and Appstore optimization for mobile apps (Appstore, Google Play)

- Advanced keyword research
- Keyword mapping & focus strategy
- On-site content & SEO optimization
- Google Maps optimization
- Citations
- Review strategy



### User flow & monetization

Up to 30% purchase rate improvement

- Cross-platform monetization.
- Compliant performing onboarding and converting funnel.
- LTV estimation and optimization.
- Data Analytics and BI



### Link building

- Content creation
- Guest posting
- Building online relationships
- Link schemes
- Backlink farms
- Keyword stuffing
- Hidden links
- Doorway pages
- Private blog networks



### Landing pages

High performance at all devices.

Relevant, reliable, converting

- Custom unique content.
- Localization for all languages.
- Mobile-friendly design.
- High user-engagement.
- Project-specific content design.



### CPC & UA

- User acquisition strategy development.
- Campaign management (wide list of networks).
- Performance tracking and optimization.

## Pricing

Flexible pricing . Fixed Price, Time and Material or Results-guaranteed pricing models are available. Bank wire transfer upon a contract is preferred. Better pricing in case of prepayment.