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Website Report for leadhub.ganpatitechnologies.com

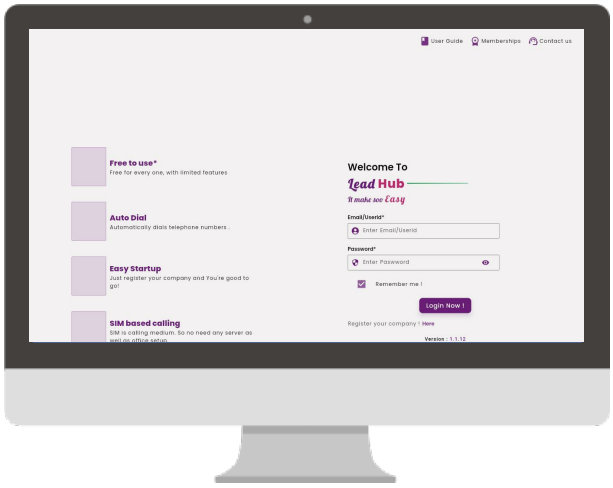
This report grades your website based on the strength of various SEO factors such as On-Page Optimization, Off-Page Links, Social and more. The overall Grade is on an A+ to F- scale, with most major, industry-leading websites in the A range. Improving your grade will generally make your website perform better for users and rank better in search engines. There are recommendations for improving your website at the bottom of the report. Feel free to reach out to us if you'd like us to help with improving your website's SEO!

This report is bound by the Terms and Conditions posted here: https://thefreeaudit.com/terms

Audit Results for leadhub.ganpatitechnologies.com

Your page needs improvement

Recommendations: 23



On-Page SEO	Links	Usability	Performance	Social
25	0	66	42	0

Recommendations

Execute a Link Building Strategy	Links	High Priority
Implement a robots.txt file	On-Page SEO	Medium Priority

Implement a XML sitemaps file	On-Page SEO	Medium Priority
Reduce your total page file size	Performance	Medium Priority
Shorten meta description (to between 70 and 160 characters)	On-Page SEO	Medium Priority
Add Canonical Tag	On-Page SEO	Medium Priority
Add H1 Header Tag	On-Page SEO	Medium Priority
Make greater use of header tags	On-Page SEO	Medium Priority
Improve site load speed	Performance	Medium Priority
Set a mobile viewport	Usability	Medium Priority
Use your main keywords across the important HTML tags	On-Page SEO	Low Priority
Increase page text content	On-Page SEO	Low Priority
Add Alt attributes to all images	On-Page SEO	Low Priority
Create and link your Facebook Page	Social	Low Priority
Create and link your Twitter profile	Social	Low Priority
Add Twitter Cards	Social	Low Priority
Implement an analytics tracking tool	On-Page SEO	Low Priority
Add lang attribute	On-Page SEO	Low Priority
Create and link associated Instagram profile	Social	Low Priority
Setup & Install a Facebook Pixel	Social	Low Priority

Create and link an associated YouTube channel	Social	Low Priority
Create and link an associated LinkedIn profile	Social	Low Priority
Add Schema Markup	On-Page SEO	Low Priority

On-Page SEO Results

Your On-Page SEO could be better

Your page has some level of On-Page SEO optimization but could be improved further. On-Page SEO is important to ensure Search Engines can understand your content appropriately and help it rank for relevant keywords. You should ensure that HTML Tag Content is completed correctly and align text content to target keywords.

Title Tag

You have a title tag of optimal length (between 10 and 70 characters).

Lead Hub | Free Outgoing Call Management

Length : 40

Meta Description Tag

Your page has a meta description tag however, your meta description should ideally be between 70 and 160 characters (including spaces).

Lead Hub (A ganpatitechnologies.com product) provide free sim based outgoing call management app/software/Application. Lead Hub have outgoing call management Mobile app for telecaller & web/windows application for admin panel to manage telecaller, leads etc. Features : Free with limited features, Auto Dialing, Easy Setup, Sim Based Calling, All important reports, Admin dashboard, Telecaller dashboard/reports.

Length : 420

A meta description is important for search engines to understand the content of your page, and is often shown as the description text blurb in search results.

SERP Snippet Preview

This illustrates how your page may appear in Search Results. Note, this is intended as a guide and Search Engines are more frequently generating this content dynamically.

https://leadhub.ganpatitechnologies.com

Lead Hub | Free Outgoing Call Management

Lead Hub (A ganpatitechnologies.com product) provide free sim based outgoing call management app/software/Application. Lead Hub have outgoing call ...

Hreflang Usage

Your page is not making use of Hreflang attributes.

Language

Your page is not using the lang attribute in it's HTML tag.

The lang attribute tells browsers and search engines the intended language of your page and is strongly recommended to avoid misinterpretation and as part of accessibility guidelines.

H1 Header Tag Usage

Your page does not have an H1 Header Tag.

The H1 Header Tag is an important way of signaling to search engines what your content is about, and subsequently the keywords it should rank for.

H2-H6 Header Tag Usage

Your page is not making use of multiple levels of Header Tags.

HTML header tags are an important way of signaling to search engines the important content topics of your page, and subsequently the keywords it should rank for.

Header Tag	Frequency
H2	0
H3	0
H4	0
H5	0
H6	0

Keyword Consistency

Your page's main keywords are not distributed well across the important HTML tags.

Your page content should be focused around particular keywords you would like to rank for. Ideally these keywords should also be distributed across tags such as the title, meta and header tags.

Amount of Content

Your page has a low volume of text content which search engines can interpret as 'thin content'.

Word Count: 1

It has been well researched that higher text content volumes are related to better ranking ability in general.

Image Alt Attributes

You have images on your page that are missing Alt attributes.

We found 1 images on your page and 1 of them are missing the attribute.

Alt attributes are an often overlooked and simple way to signal to Search Engines what an image is about, and help it rank in image search results.

#	Image link
1	light-1x.png

Canonical Tag

Your page is not using the Canonical Tag.

The Canonical Tag tells Search Engines the primary URL of a page. Google recommends all pages specify a Canonical.

Noindex Tag Test

Your page is not using the Noindex Tag which prevents indexing.

Noindex Header Test

Your page is not using the Noindex Header which prevents indexing.

SSL Enabled

Your website has SSL enabled.

HTTPS Redirect

Your page successfully redirects to a HTTPS (SSL secure) version.

Robots.txt

We have not detected or been able to retrieve a robots.txt file successfully.

A robots.txt file is recommended as it can provide important instructions to a search engine for how to most appropriately crawl your website as well as site areas that should be ignored.

Blocked by Robots.txt

Your page does not appear to be blocked by robots.txt.

XML Sitemaps

We have not detected or been able to retrieve a XML sitemaps file successfully.

Sitemaps are recommended to ensure that search engines can intelligently crawl all of your pages.

Analytics

We could not detect an analytics tool installed on your page.

Website analytics tools like Google Analytics assist you in measuring, analyzing and ultimately improving traffic to your page.

Schema.org Structured Data

We have not detected any usage of Schema.org on your page.

Schema.org is a structured data markup for webpages which helps Search Engines understand your site better and provide rich snippets directly in their search results.

Links

Number of Backlinks

You have a reasonably weak level of backlink activity to this page.

Search Engines use backlinks as a strong indicator of a page's authority, relevance and ranking potential. There are various strategies available to gain links to a page to improve this factor

Backlink data provided by MOZ

9	3	3
External Backlinks	Referring Domains	Moz Domain Authority

Top Backlinks

These are the highest value external pages we have found linking to your site.

On-Page Link Structure

We found 0 total links. 0% of your links are external links and are sending authority to other sites. 0% of your links are nofollow links, meaning authority is not being passed to those destination pages.

Friendly Links

Your link URLs appear friendly (easily human or search engine readable).

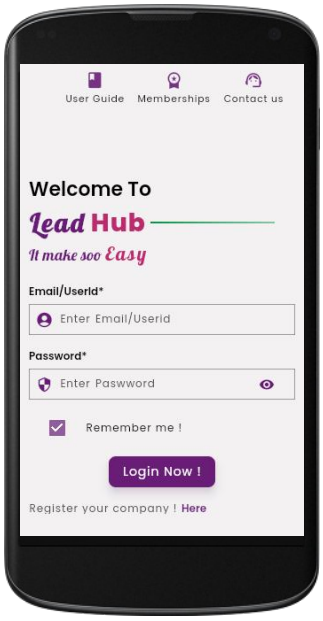
Usability

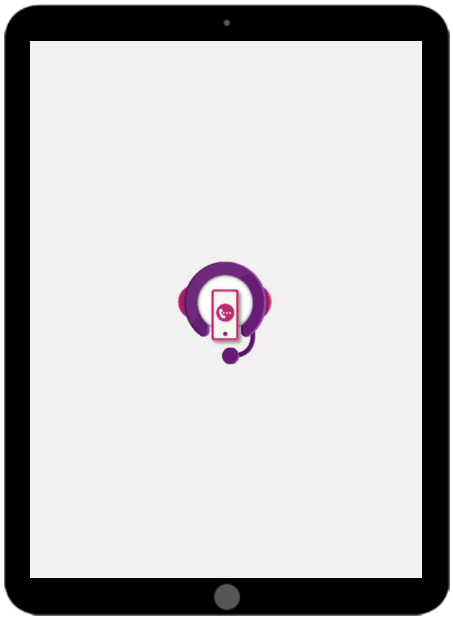
Your usability could be better

Your page is OK but could be more usable across devices. Usability is important to maximize your available audience and minimize user bounce rates (which can indirectly affect your search engine rankings).

Device Rendering

This check visually demonstrates how your page renders on different devices. It is important that your page is optimized for mobile and tablet experiences as today the majority of web traffic comes from these sources.





Google's Core Web Vitals

Google is indicating that they do not have 'sufficient real-world speed data for this page' in order to make a Core Web Vitals assessment. This can occur for smaller websites or those that are not crawl-able by Google.

Use of Mobile Viewports

Your page either does not have a meta viewport specified, or it is configured incorrectly.

Viewports are important to ensure that your page content sizes appropriately for different devices, in particular mobile and tablet.

Google's PageSpeed Insights - Mobile

Google is indicating that your page is scoring well on their Mobile PageSpeed Insights evaluation.

Lab Data	Value
First Contentful Paint	1.3 s
Speed Index	3.3 s
Largest Contentful Paint	1.3 s
Time to Interactive	1.3 s
Total Blocking Time	0 s
Cumulative Layout Shift	0

Opportunities	Estimated Savings
Reduce initial server response time	0.64 s

Google's PageSpeed Insights - Desktop

Google is indicating that your page is scoring well on their Desktop PageSpeed Insights evaluation.

Lab Data	Value
First Contentful Paint	0.4 s
Speed Index	0.9 s
Largest Contentful Paint	0.4 s
Time to Interactive	0.4 s
Total Blocking Time	0 s
Cumulative Layout Shift	0

Opportunities	Estimated Savings
Reduce unused JavaScript	0.4 s

Flash Used?

No Flash content has been identified on your page.

iFrames Used?

There are no iFrames detected on your page.

Favicon

Your page has specified a favicon.

Email Privacy

No email addresses have been found in plain text on your page.

Legible Font Sizes

The text on your page appears to be legible across devices.

Tap Target Sizing

The links and buttons on your page appear to be appropriately sized for a user to easily tap on a touchscreen.

Performance Results

Your performance could be better

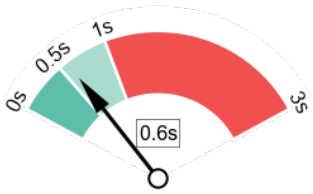
Your page's performance has some issues and room for improvement. Performance is important to ensure a good user experience, and reduced bounce rates (which can also indirectly affect your search engine rankings). We recommend addressing the highlighted factors below.

Page Speed Info

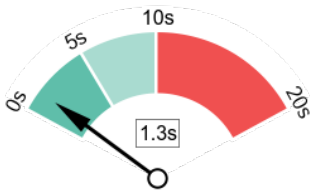
Your page loads slowly.

Page load speed is critical to ensuring good user experience and is becoming a more important ranking factor. Load speed can be impacted by a multitude of factors however and may need technical resources to investigate.

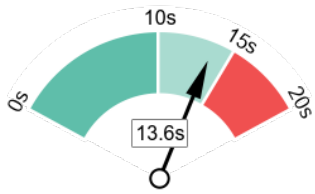
Server Response



All Page Content Loaded



All Page Scripts Complete



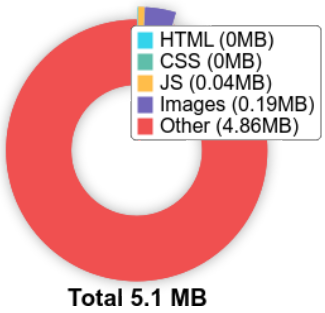
Download Page Size

Your page's file size is quite large which, regardless of other optimizations, can reduce load speed and impact user experience.

A general rule is to keep your page under 5MB in total file size.

Download Page Size

Download Page Size Breakdown



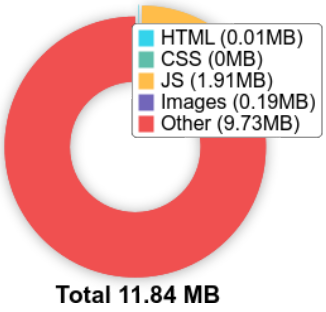
Website Compression (Gzip, Deflate, Brotli)

Your website appears to be using a reasonable level of compression.

Compression Rates

HTML		0 MB (60% Compressed)
CSS		0 MB (41% Compressed)
JS		0.04 MB (98% Compressed)
Images		0.19 MB (0% Compressed)
Other		4.86 MB (50% Compressed)
Total		**5.1 MB (59% Compressed)**

Raw Page Size Breakdown



Number of Resources

This check displays the total number of files that need to be retrieved from web servers to load your page.

24
Total Objects

2
Number of HTML Pages

2
Number of JS Resources

1
Number of CSS Resources

7
Number of Images

12
Other Resources

Google Accelerated Mobile Pages (AMP)

This page does not appear to have AMP Enabled.

AMP Indicator	
AMP Related Doctype Declaration	✕
AMP Runtime	✕
AMP CSS Boilerplate	✕
Embedded Inline Custom CSS	✕
AMP Images	✕
AMP HTML Canonical Link	✕

JavaScript Errors

Your page is not reporting any JavaScript errors.

HTTP2 Usage

Your website is using the recommended HTTP/2+ protocol.

Optimize Images

All of the images on your page appear to be optimized.

Minification

All your JavaScript and CSS files appear to be minified.

Deprecated HTML

No deprecated HTML tags have been found within your page.

Inline Styles

No inline styles have been found within your page's HTML tags.

Social Results

Your social needs improvement

You appear to have a weak social presence or level of social activity (or we may just not be able to see your profiles!). Social activity is important for customer communication, brand awareness and as a marketing channel to bring visitors to your website. We recommend that you list all of your profiles on your page for visibility, and begin to build a following on those networks.

Facebook Connected

No associated Facebook Page found as a link on your page.

Facebook Open Graph Tags

Your page is using Facebook Open Graph Tags.

Tag	Content
og:site_name	Lead Hub
og:title	Lead Hub | Free Outgoing Call Management
og:description	Lead Hub (A ganpatitechnologies.com product) provide free sim based outgoing call management app/software/Application. Lead Hub have outgoing call management Mobile app for telecaller & web/windows application for admin panel to manage telecaller, leads etc. Features : Free with limited features, Auto Dialing, Easy Setup, Sim Based Calling, All important reports, Admin dashboard, Telecaller dashboard/reports.
og:image	http://ganpatitechnologies.com/images/device_body_small.png
og:type	website
og:image:type	image/png
og:image:width	600
og:image:height	600
og:url	http://leadhub.ganpatitechnologies.com/

Facebook Pixel

We have not detected a Facebook Pixel on your page.

Facebook's Pixel is a useful piece of analytics code that allows you to retarget visitors if you decide to run Facebook Ads in future.

Twitter Connected

No associated Twitter profile found as a link on your page.

Twitter Activity

No associated Twitter profile found as a link on your page.

Twitter Cards

We have not detected Twitter Cards on your page.

Twitter Cards are a type of structured data that can be placed on your page to control what content is shown when a page is shared on Twitter.

Instagram Connected

No associated Instagram profile found linked on your page

YouTube Connected

No associated YouTube channel found linked on your page.

YouTube Activity

No associated YouTube channel found linked on your page.

LinkedIn Connected

No associated LinkedIn profile found linked on your page.

Technology Results

Technology List

These software or coding libraries have been identified on your page.

Technology	Version
LiteSpeed	
Unpkg	

Server IP Address

109.106.254.243

DNS Servers

ns2.dns-parking.com
ns1.dns-parking.com

Web Server

LiteSpeed

Charset

text/html

Child Pages

No Sub-Pages Found