JOSEPH ABBOUD

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WORK EXPERIENCE

Research Assistant, Biola University   **Sep 2024 - Present**
                                                         La Mirada, CA

- Collaborated with team members in executing the research experiment, resulting in over 75 participants.
- Designed, programmed, and facilitated psychological experiments using E-Prime to facilitate accurate data collection and analysis.
- Analyzed and presented research findings at the 2025 Western Psychological Association Conference.

Business Manager, The Chimes   **May 2024 - Present**
                                                         La Mirada, CA

- Managed and oversaw the annual budget for The Chimes, reducing Q3 and Q4 costs by 35%.
- Payroll Management: Accurately processed payroll for staff and contributors, ensuring timely and compliant payments while managing employee records.
- Collaboration: Worked closely with editors, reporters, and the administrative team to align financial goals with the organization's mission and journalistic integrity.

Chief Executive Officer, Spezz LLC   **Mar 2022 - May 2025**
                                                         Dallas, TX

- Developed strategic business plans that focus on customer retention and product placement, which drove a 50- 75% increase in revenue, reaching over $550,000 in annual gross profit.
- Successfully onboarded over 35 vendors, 45 products, and 80,000 members onto the marketplace.
- Worked closely with third-party partners like Stripe, Coinbase, and Gemini Exchange to ensure the effectiveness of the marketplace

EDUCATION

Bachelor of Arts in Psychology   **Expected Graduation: May 2026**
Biola University   **La Mirada, CA**

Honors College   **Expected Graduation: May 2026**
Torrey Honors College, Biola University   **La Mirada, CA**

SKILLS

- **Technical Skills:** Google Suite, Microsoft Suite, E-Prime, Qualtrics, Python, R, Artificial Intelligence
- **Soft Skills:** Leadership, Communication, Data analysis, Interviewing, Problem Solving