

JOSEPH ABOUD

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WORK EXPERIENCE

Chief Executive Officer, Spezz LLC

Mar 2022 - May 2025

Dallas, TX

- Architected and launched digital marketplace generating \$565,000 in annual gross revenue, implementing customer retention strategies that drove 62% year-over-year growth.
- Scaled platform operations from concept to 35 active vendors, 45 listed products, and 80,000 registered members through strategic partnership development.
- Negotiated and integrated enterprise partnerships with Stripe, Coinbase, and Gemini Exchange, optimizing payment processing efficiency and transaction security.

Business Manager, The Chimes

May 2024 - Present

La Mirada, CA

- Supervise 40 staff members across editorial and business operations while managing \$85,000 annual budget, implementing cost optimization initiatives that reduced Q3 and Q4 expenses by 35%.
- Engineered and maintain bi-weekly payroll system for 40 employees, ensuring regulatory compliance and maintaining comprehensive personnel records.
- Partner with senior leadership and editorial teams to align financial planning with organizational mission and growth objectives.

Research Assistant, Biola University

Sep 2024 - Present

La Mirada, CA

- Recruited and coordinated 78 participants for psychological research study, achieving 95% session attendance rate.
- Programmed experimental protocols in E-Prime software, implementing standardized data collection procedures and quality control measures.
- Analyzed and presented research findings at the 2025 Western Psychological Association Conference.

EDUCATION

Bachelor of Arts in Psychology

Expected Graduation: May 2026

Biola University

La Mirada, CA

Honors College

Expected Graduation: May 2026

Torrey Honors College, Biola University

La Mirada, CA

SKILLS

Technical Skills: Budget/P&L, Payroll Management, Microsoft Suite, Google Suite, E-Commerce, CRM Systems, Financial Analysis

Soft Skills: Leadership, Employee Management, Team Building, Strategic Planning, Customer Retention, Sales Management, Operational Discipline