

JOSEPH ABOUD

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WORK EXPERIENCE

Research Assistant, Biola University	Sep 2024 - Present
	La Mirada, CA
<ul style="list-style-type: none">Collaborated with team members in executing the research experiment, resulting in over 75 participants.Designed, programmed, and facilitated psychological experiments using E-Prime to facilitate accurate data collection and analysis.Analyzed and presented research findings at the 2025 Western Psychological Association Conference.Utilized the R Programming Language to perform statistical analysis on social media data.	
Business Manager, The Chimes	May 2024 - Present
	La Mirada, CA
<ul style="list-style-type: none">Managed and oversaw the annual budget for The Chimes, reducing Q3 and Q4 costs by 35%.Payroll Management: Accurately processed payroll for staff and contributors, ensuring timely and compliant payments while managing employee records.Collaboration: Worked closely with editors, reporters, and the administrative team to align financial goals with the organization's mission and journalistic integrity.	
Chief Executive Officer, Spezz LLC	Mar 2022 - May 2025
	Dallas, TX
<ul style="list-style-type: none">Developed strategic business plans that focus on customer retention and product placement, which drove a 50- 75% increase in revenue, reaching over \$550,000 in annual gross profit.Successfully onboarded over 35 vendors, 45 products, and 80,000 members onto the marketplace.Worked closely with third-party partners like Stripe, Coinbase, and Gemini Exchange to ensure the effectiveness of the marketplace	

EDUCATION

Bachelor of Arts in Psychology	Expected Graduation: May 2026
<i>Biola University</i>	La Mirada, CA
Honors College	Expected Graduation: May 2026
<i>Torrey Honors College, Biola University</i>	La Mirada, CA

SKILLS

- Technical Skills:** Google Suite, Microsoft Suite, E-Prime, Qualtrics, Python, R Language
- Soft Skills:** Leadership, Communication, Data analysis, Interviewing, Problem Solving