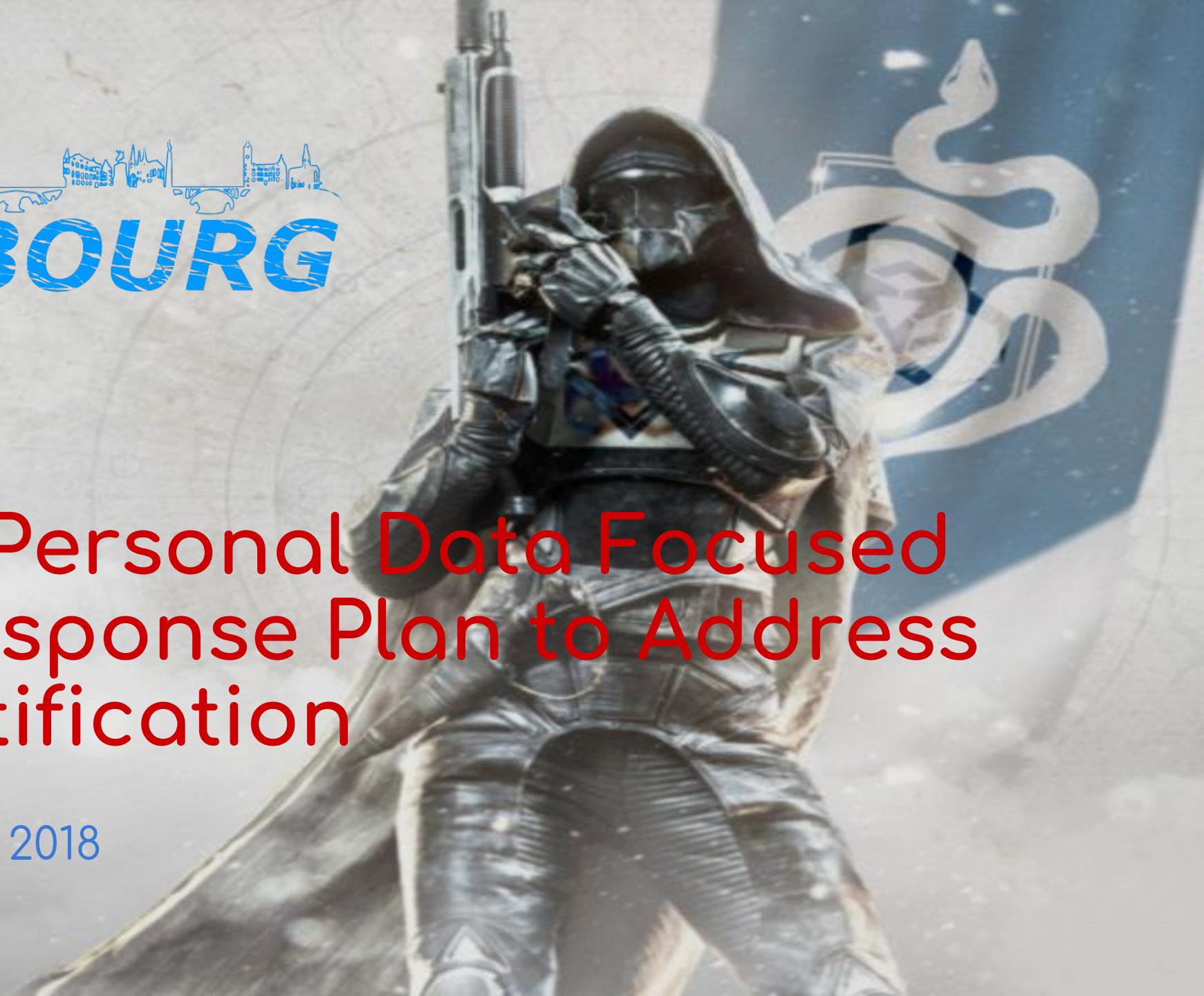




Building a Personal Data Focused Incident Response Plan to Address Breach Notification

Thomas V. Fischer
BSides Luxembourg 2018





I am ...

- › Security Advocate & Threat Researcher focused on Data Protection
 - › 25+ years experience in InfoSec
 - › Spent number years in corporate IR team positions

BSidesLondon Directo

ISSA UK – VP of Data Governance

- › Contact
 - tvfischer+sec@gmail.com tvfischer@pm.me
 - @Fvt
 - keybase.io/fvt



CISSP®



Handling Personal Data Focused IR

Actual Legislation

› The GDPR



Interinstitutional File:
2012/0011 (COD)

Brussels, 6 April 2016
(OR. en)

5419/16

DATA PROTECT 2
JAI 38
MI 25
DIGIT 21
DAPIX 9
FREMP 4
CODEC 52

Roadmap Legislation

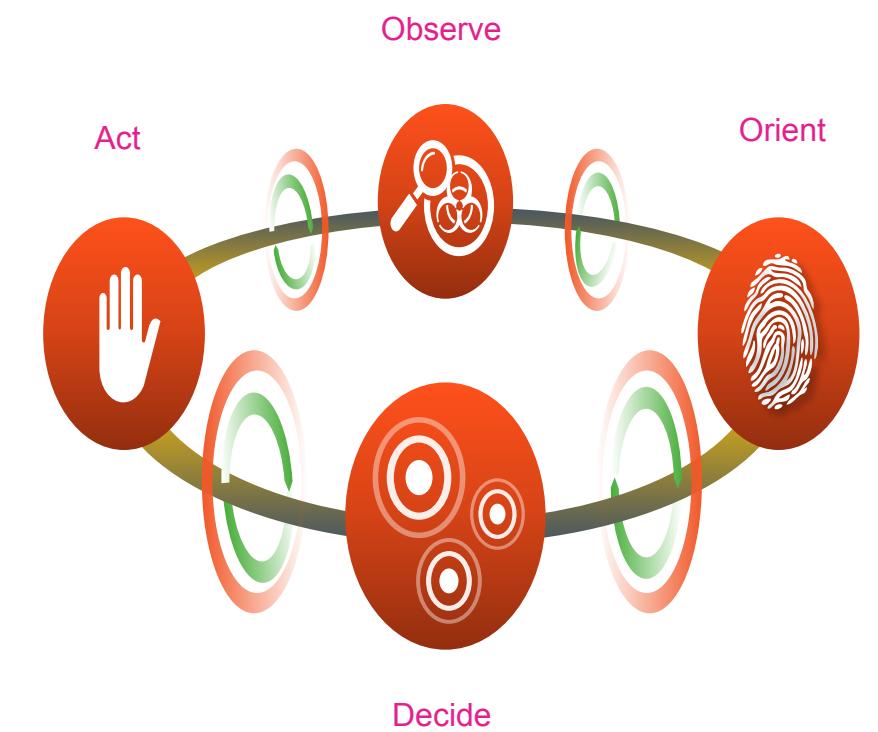
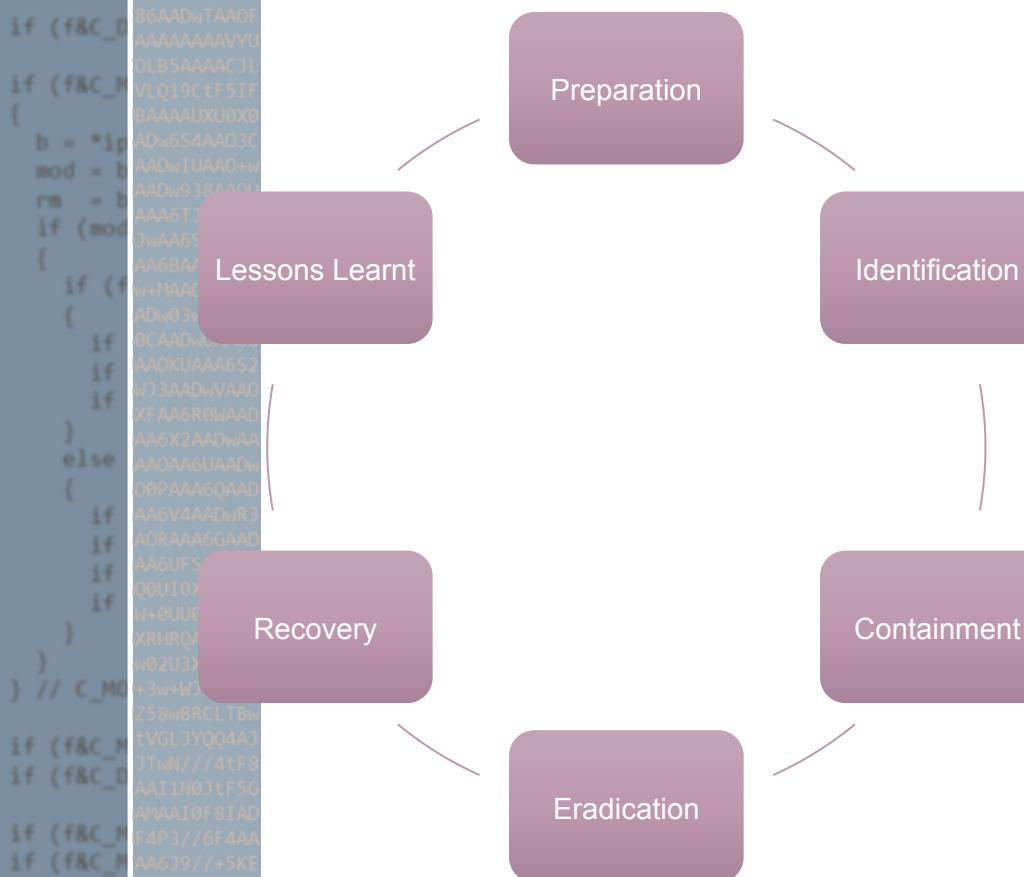
- › South Korea
- › Japan
- › Canada

LEGISLATIVE ACTS AND OTHER INSTRUMENTS
Subject:

Position of the Council at first reading
REGULATION OF THE COUNCIL on the processing



What's your Flavour of IR



Detect

Contain

Eradicate

Remediate

Recover

Review

Communicate



Data Breach Notification to a Supervisory Authority, are you Ready?

- › 72 hours to report to DPA is key requirement in data breaches
- › Becoming aware of the breach
- › destruction, loss, alteration and unauthorised disclosure of, or access to, personal data
- › UNLESS UNLIKELY TO RESULT IN A RISK TO RIGHTS AND FREEDOMS OF PERSON
- › Includes notification of data subject



"Before I write my name on the board, I'll need to know how you're planning to use that data."



What is Personal Data?

- › The GDPR defines IT and interprets
 - Article 4(1)
 - Recitals 15,26,28,29,30,31,34,35,36,37
- › Any information relating to an identified or identifiable Natural Person
- › Directly or Indirectly



What is Personal Data?

Nan

Do

Gender

Location data

ID Num



Credit Card



Address



E-Mail



Comms Contacts


```

if (f==C_E
{
    *osizep
    return;
}

if (f&C_P
{
    f&=~C_P
    goto pr
}

if (f&C_D
{
    Identifier
    Name
    Date of birth
    Gender
    Address
    Post code
    National ID
    Passport
    Drivers License
    Nationality
    Regional nationality
    Telephone
    National healthcare identify
    Bank Account IBAN
    Bank account national
    biometric data
        fingerprints
        facial recognition
        retinal scans
    Tax numbers
    VAT
    Company registration
    Economic

```



The Horrendous Truth

Country Specific Non-Sensitive

Identifier	Economic
Name	Credit card
Date of birth	Non-government Identification numbers
Gender	Cultural identifcation
Address	Security Clearance
Post code	Legal status
National ID	Physical Appearance
Passport	Photo/Headshot
Drivers License	physical - height
Nationality	physical - weight
Regional nationality	physcial - eye colour
Telephone	physicall - hair colour
National healthcare identify	physical - birth marks
Bank Account IBAN	
Bank account national	
biometric data	
fingerprints	
facial recognition	
retinal scans	
Tax numbers	
VAT	
Company registration	
Economic	

Country Specific Sensitive

Identifier	Race/Ethnicity
Religion	Health/Medical Terms
Labour Union membership	Political affiliations
Health/Medical Terms	Criminal records
Political affiliations	Biometric data
Criminal records	Sexual orientation
Biometric data	Genetic data
Sexual orientation	Philosophical
Genetic data	Mental health attributes
Philosophical	
Mental health attributes	

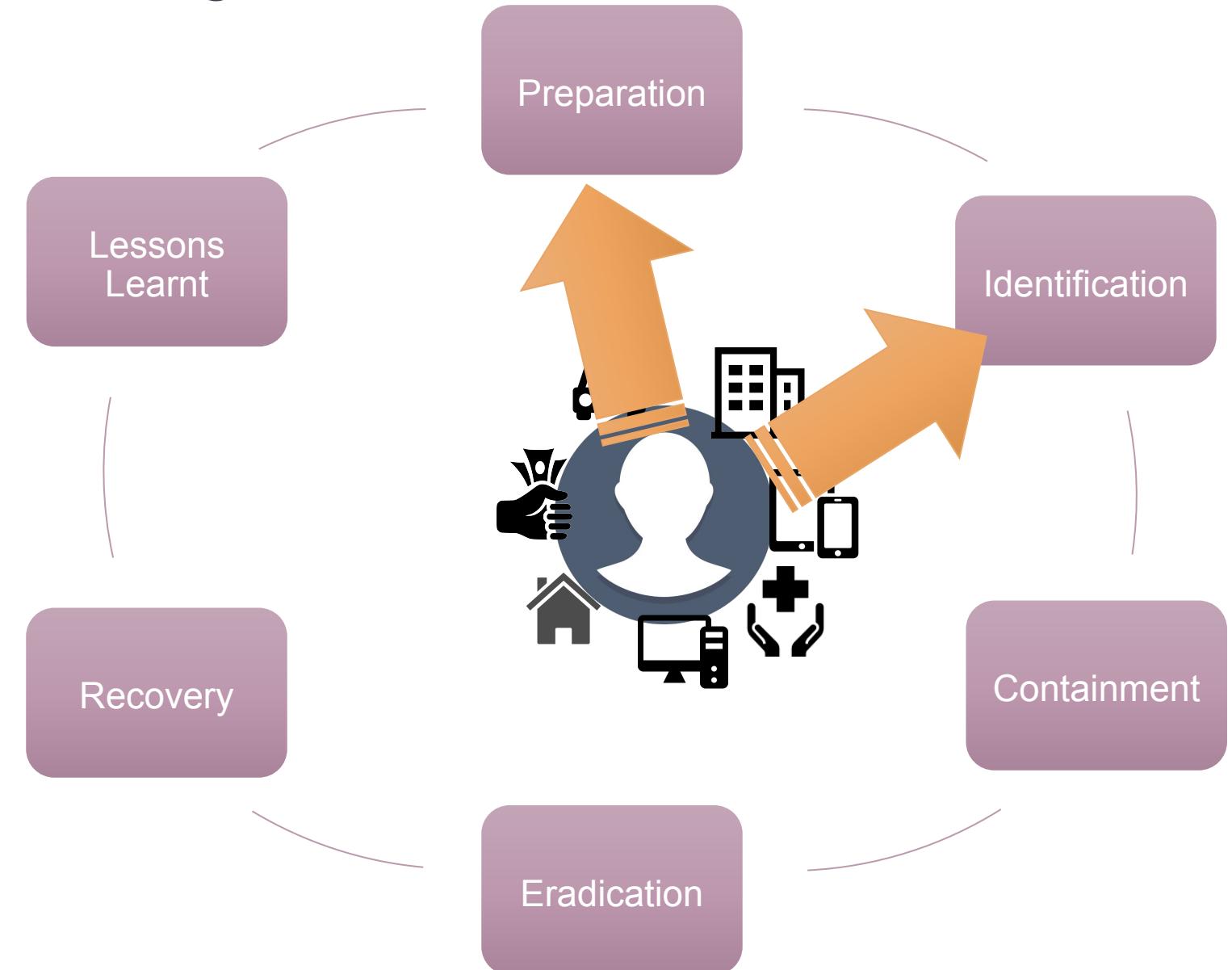
Generic No Country or language

Identifier
Country Tags
IPv4
IPv6
IMEI
GPS Coordinates
Social Networks
email address
RFID tag
CCTV Footage

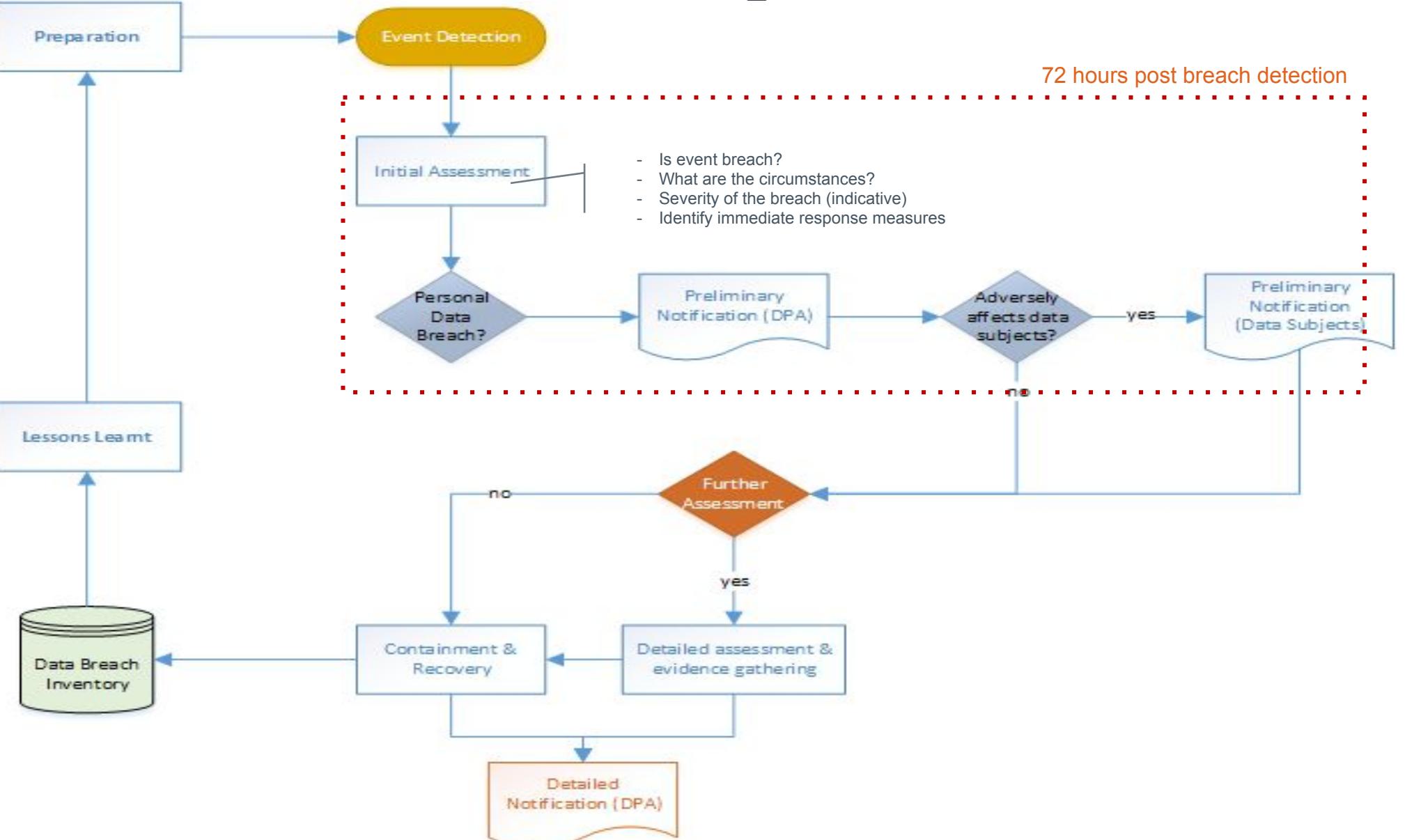
DE3100A16C20	Data Breach	21
2202E6F6163686573204C8311E3		
BAT01	Cyber Attack	69631
023106564207368		



Handling Data Focused IR



Data Breach Handling Procedure





When a Breach is not a Breach?



Exfiltration

Alteration

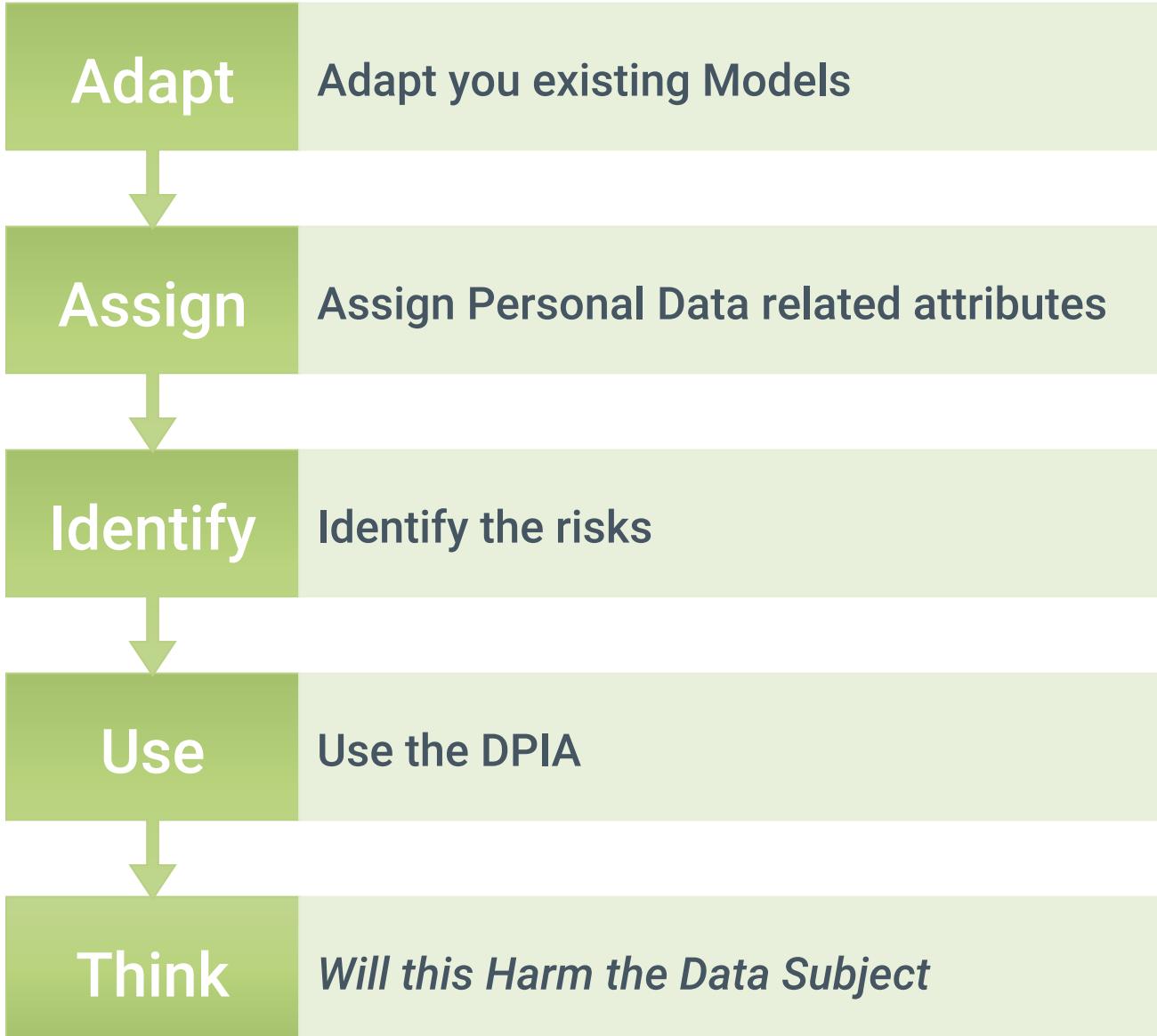
Unauthorised Disclosure

Unauthorised Access

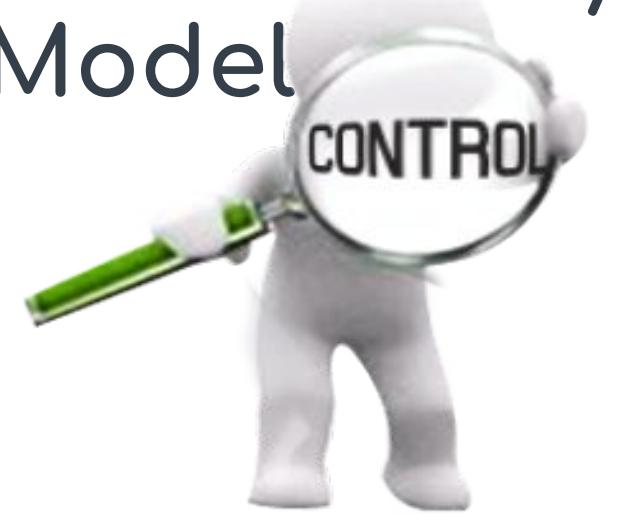


**Plan
For Disaster
Now**

Preparation



Threat and Vulnerability Model



```
if (f==C_E  
AAAAAAA  
AAAAAAA  
AAAAAAA
```

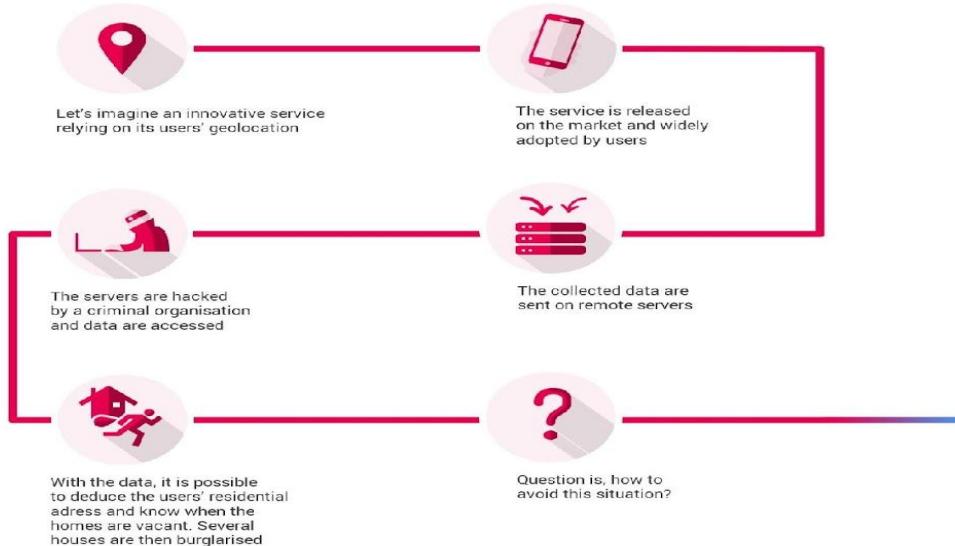
0.

Launching a new processing

Every day in the digital realm, numerous services are created. Those services usually rely on the processing of personal data aiming at fulfilling the needs of organisations or their users.

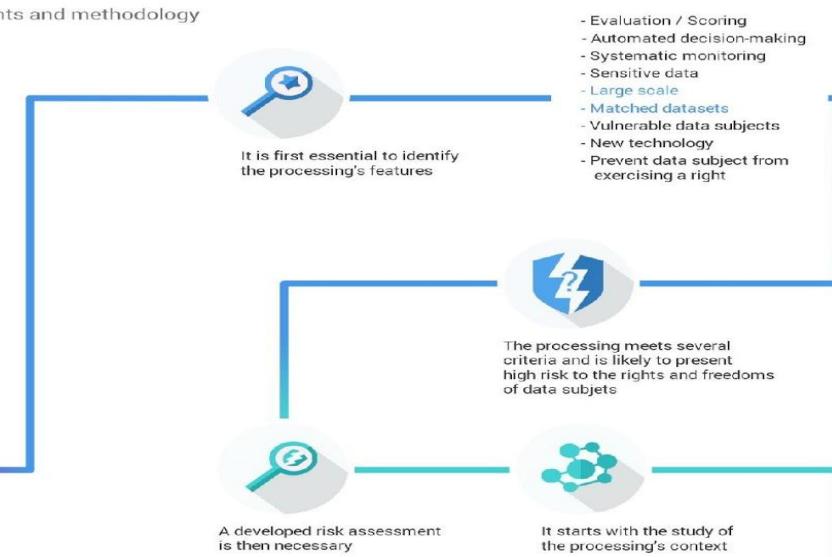
The supporting assets used to store the data have different levels of vulnerabilities toward feared events such as illegitimate access, unwanted change, or disappearance of personal data.

Those risks are likely to have significant impacts on the users' privacy.



PIA

An overview of the requirements and methodology



1.

Considering the processing

For the data processor as well as the data subjects, those risks are unwelcome.

Before carrying out a processing, it is essential to analyse it to understand its inherent risks. Several factors affect the riskiness of a processing, as the kind of data processed.

Generally speaking, if a processing meets two of the criteria listed, then it is likely to present high risks and would require to carry out a privacy impact assessment.

2.

Evaluating the privacy risks

The assessment first establishes the context in which the processing is carried out, including its purpose and technical features.

In addition to studying the fundamental principles, made up of the necessity and proportionality of the processing, each risk has to be analysed to evaluate its severity and likelihood according to its potential impacts on the rights and freedoms of data subjects, the data processed, the risks sources and the supporting assets.

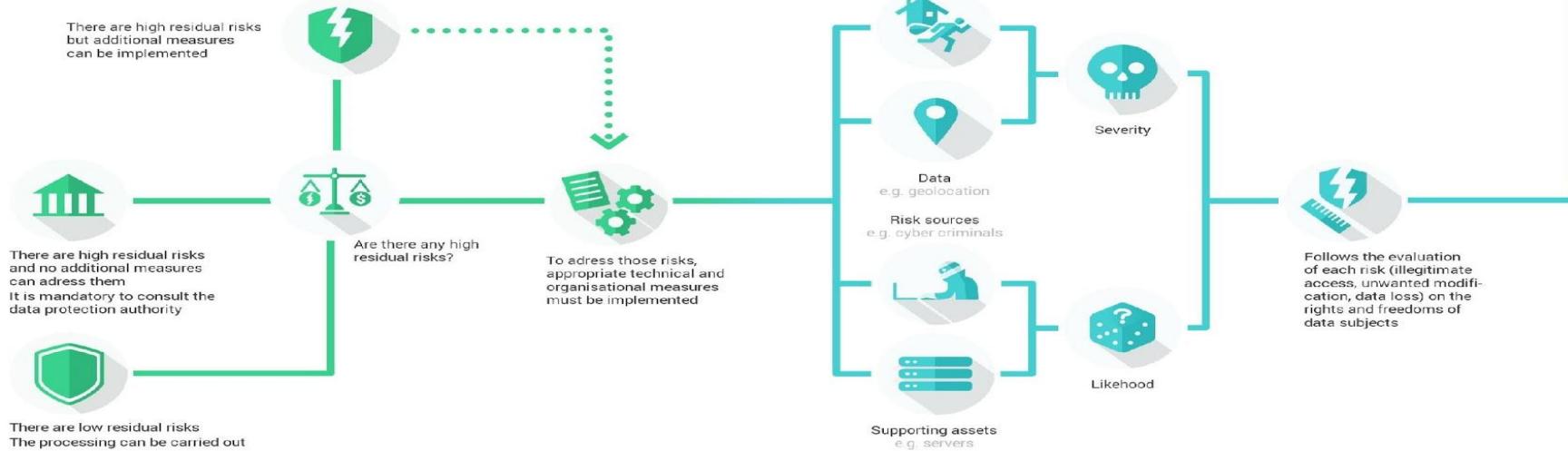
3.

Addressing the risks

Once the risks have been identified, it should be determined if they are acceptable given the existing and planned technical and organisational measures.

If it doesn't seem possible in regard of the foreseen measures, the data protection authority has to be consulted.

In any case, it is mandatory to implement the planned controls before carrying out the processing.



The Personal Data Journey

(Data Flow Mapping)

Data Security

Technical and organisational security measures

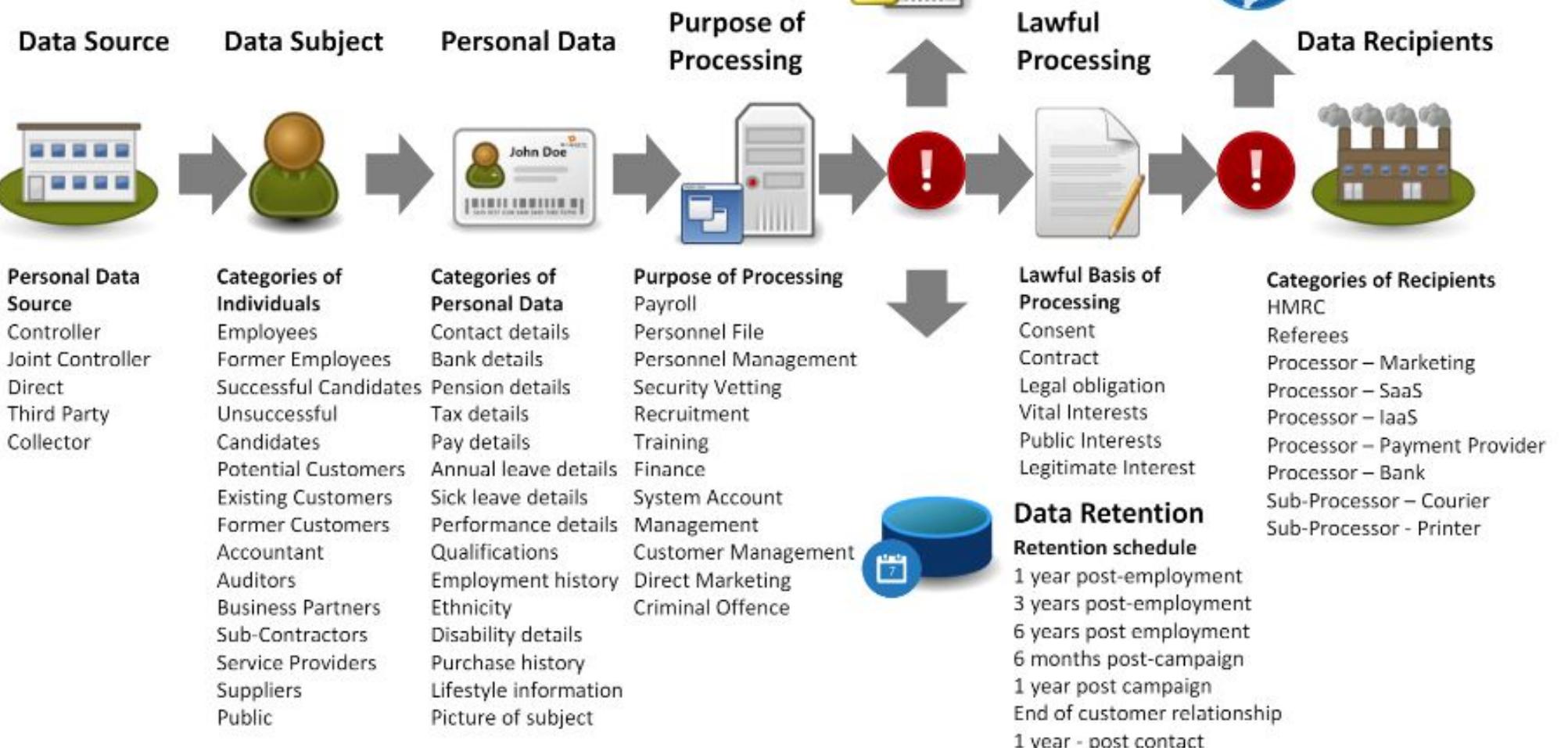
Data-in-transit Protection	Secure Consumer Management
Asset Protection & Resilience	Identity & Authentication
Separation between users	External Interface Protection
Governance	Secure Administration
Operational Security	Audit Information
Personnel Security	Secure use of Service
Secure Development	
Supply-chain Security	



Data Transfer

Names of third countries or international organisations that data is transferred to

EU
US



Data (e)Discovery...





Discovery Tools



- › [FreeEed.org](#)
 - McAfee
 - Symantec
 - Forcepoint
 - Digital Guardian

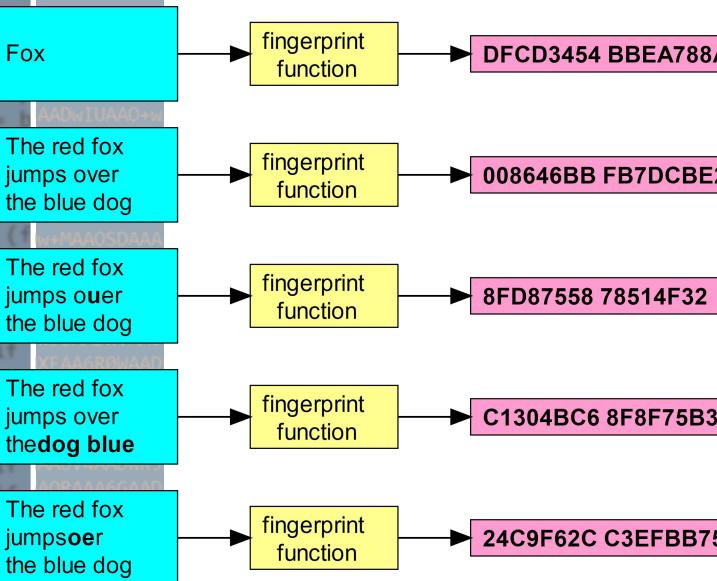


- › [Commercial Products](#)
 - McAfee
 - Symantec
 - Forcepoint
 - Digital Guardian
- › [Multiple modes](#)



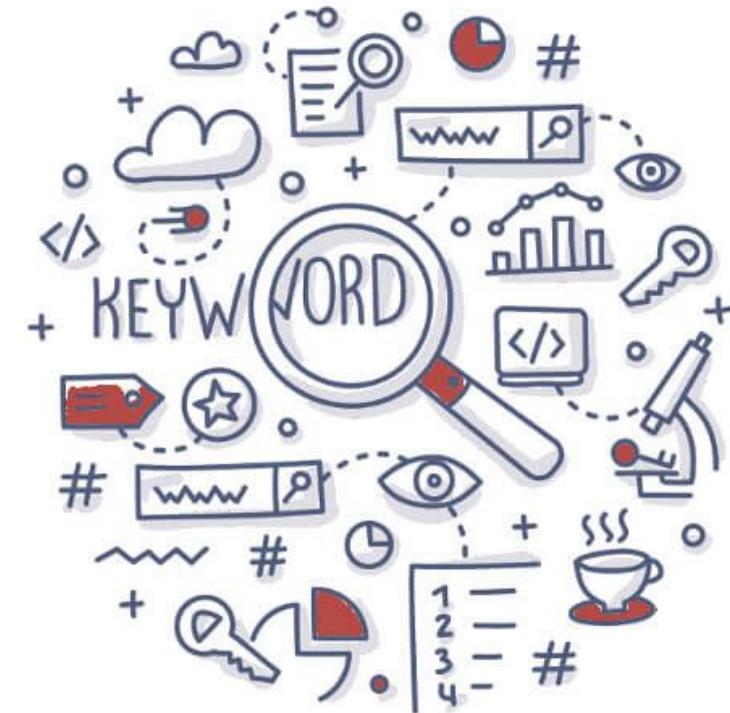
Discovery Methods

Input



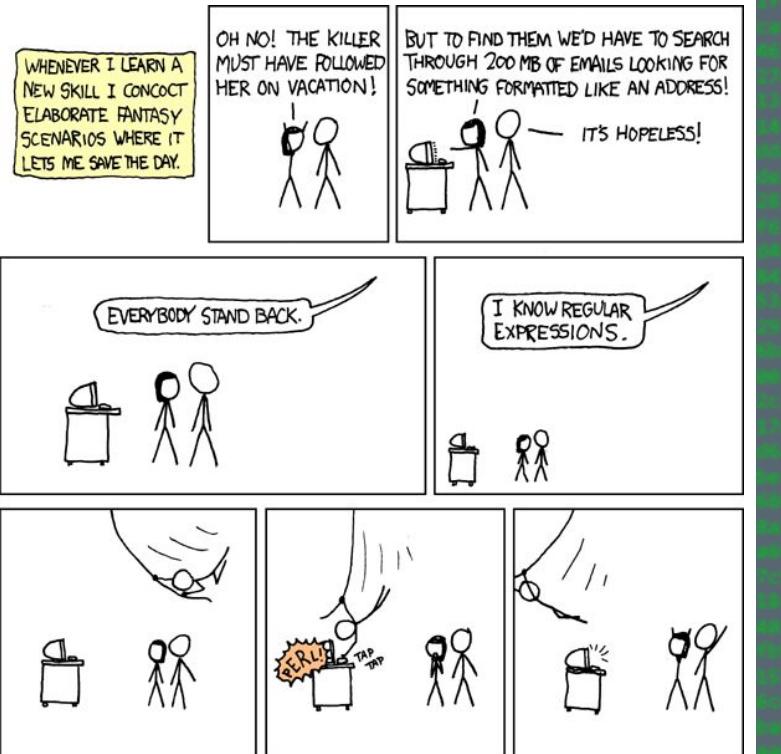
Fingerprinting

Indebuunad



Pattern

Lareuu



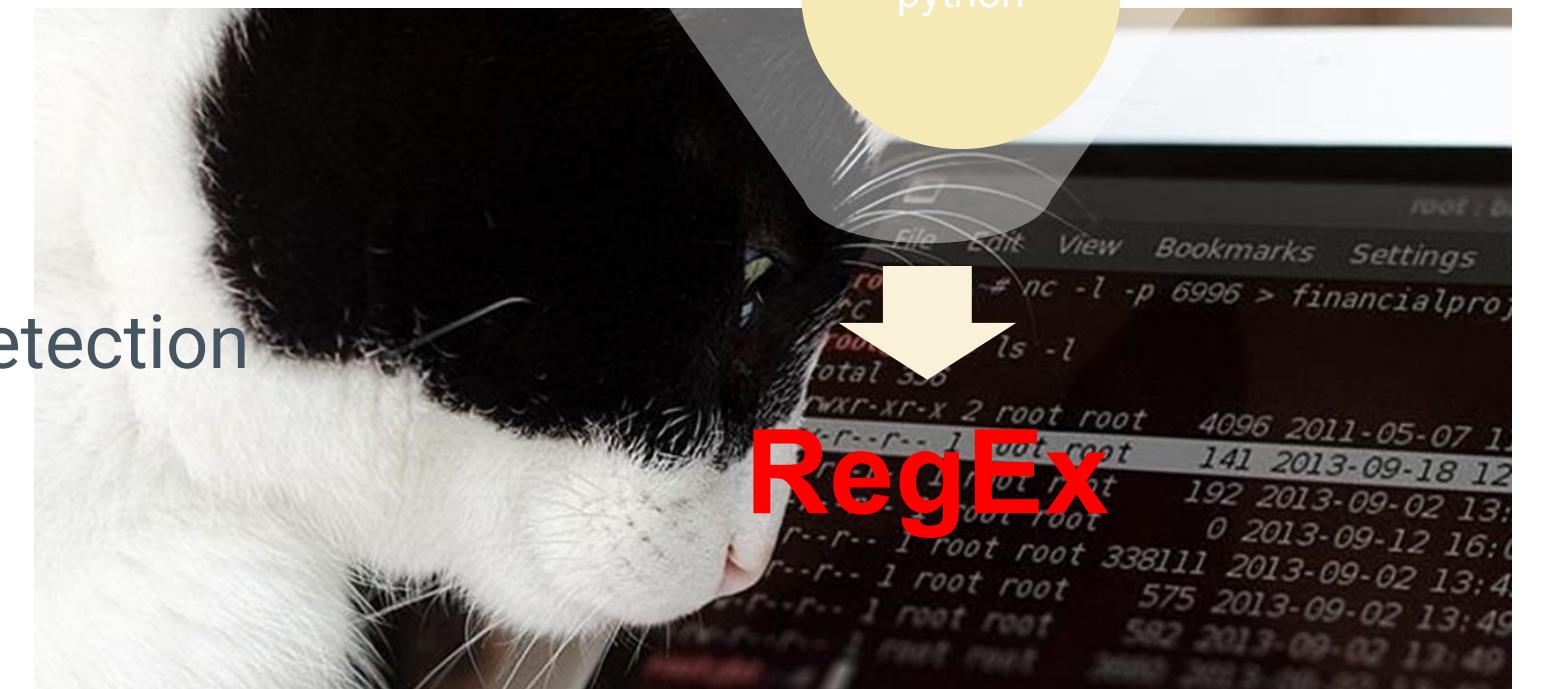
RegEx

IeadEx

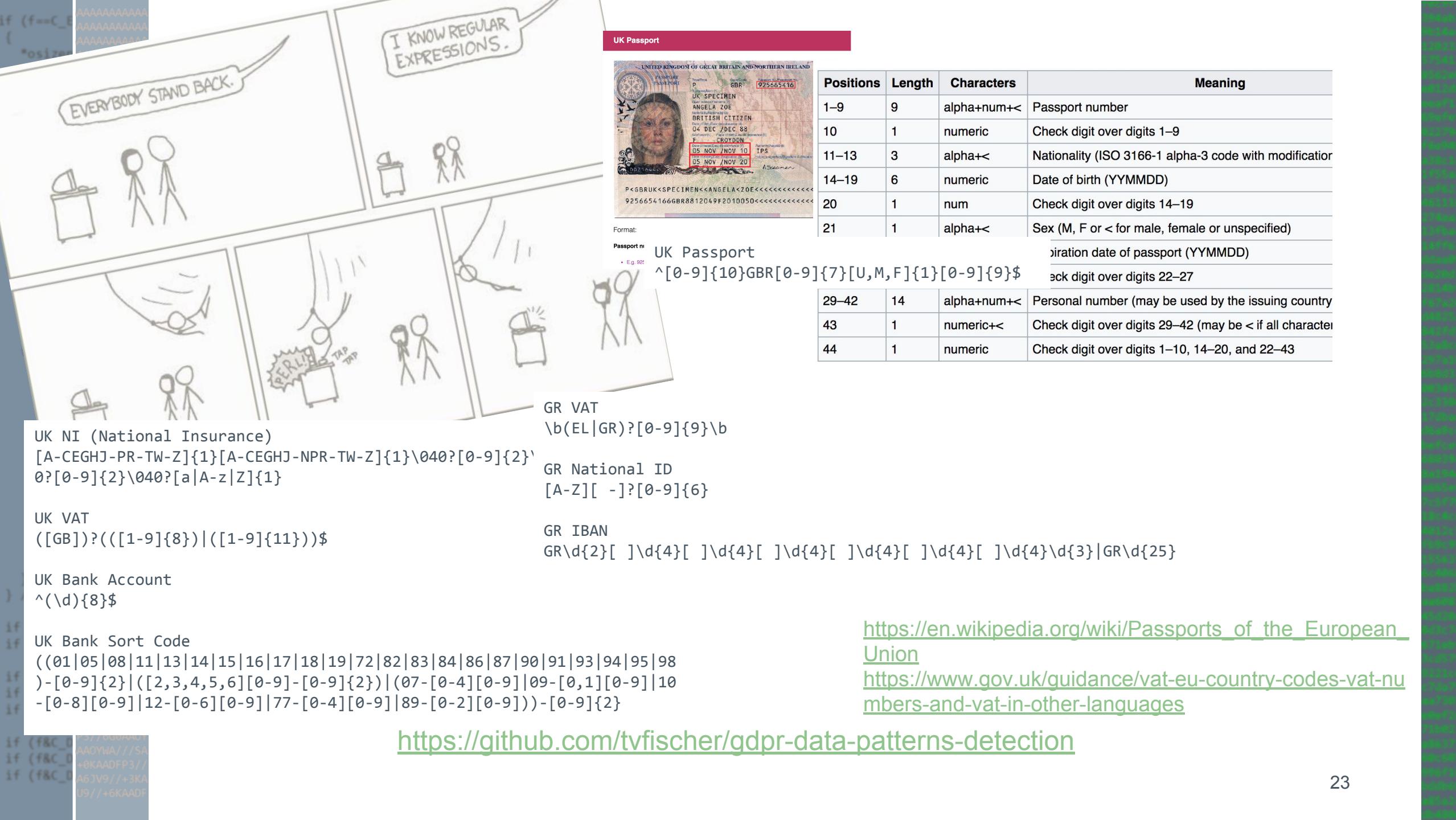


Finding The Data..

- › Talk to the data owners
- › Crawling your environment
- › Build a map
- › Focus your detection

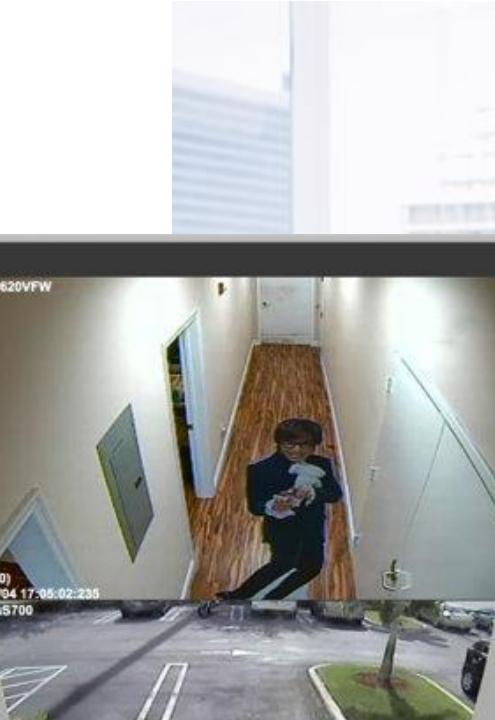


RegEx





How the F@%\$ do you RegEx



Identification



ACTIVE

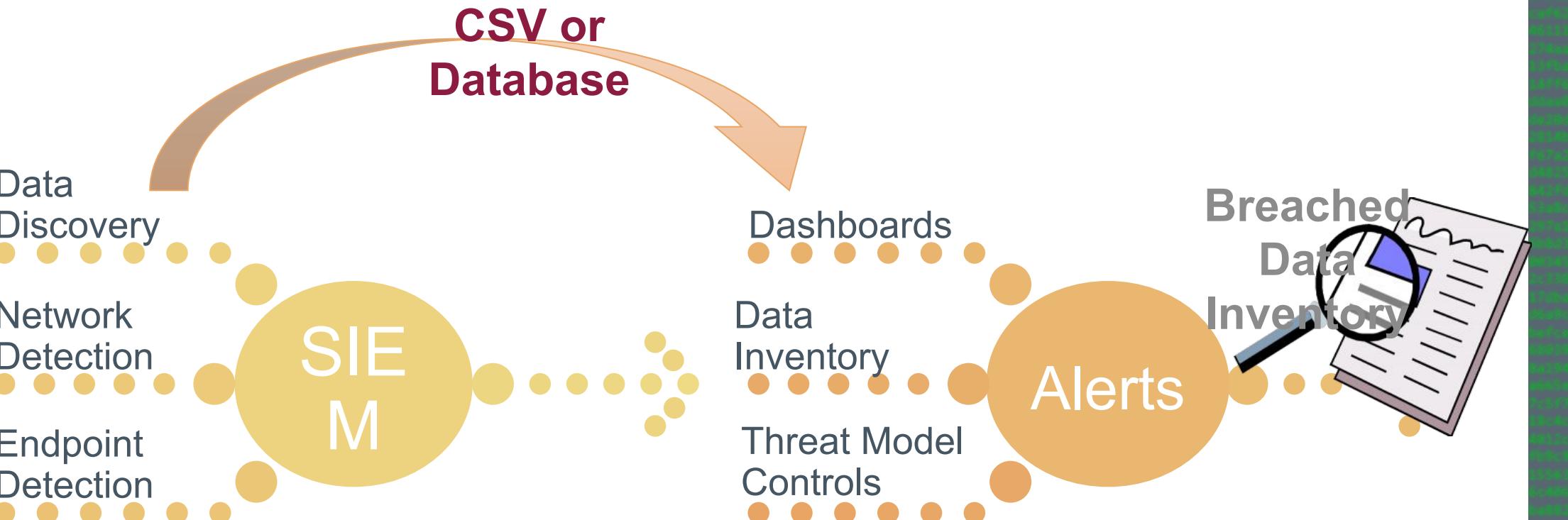
- Endpoint
- Network

PASSIVE

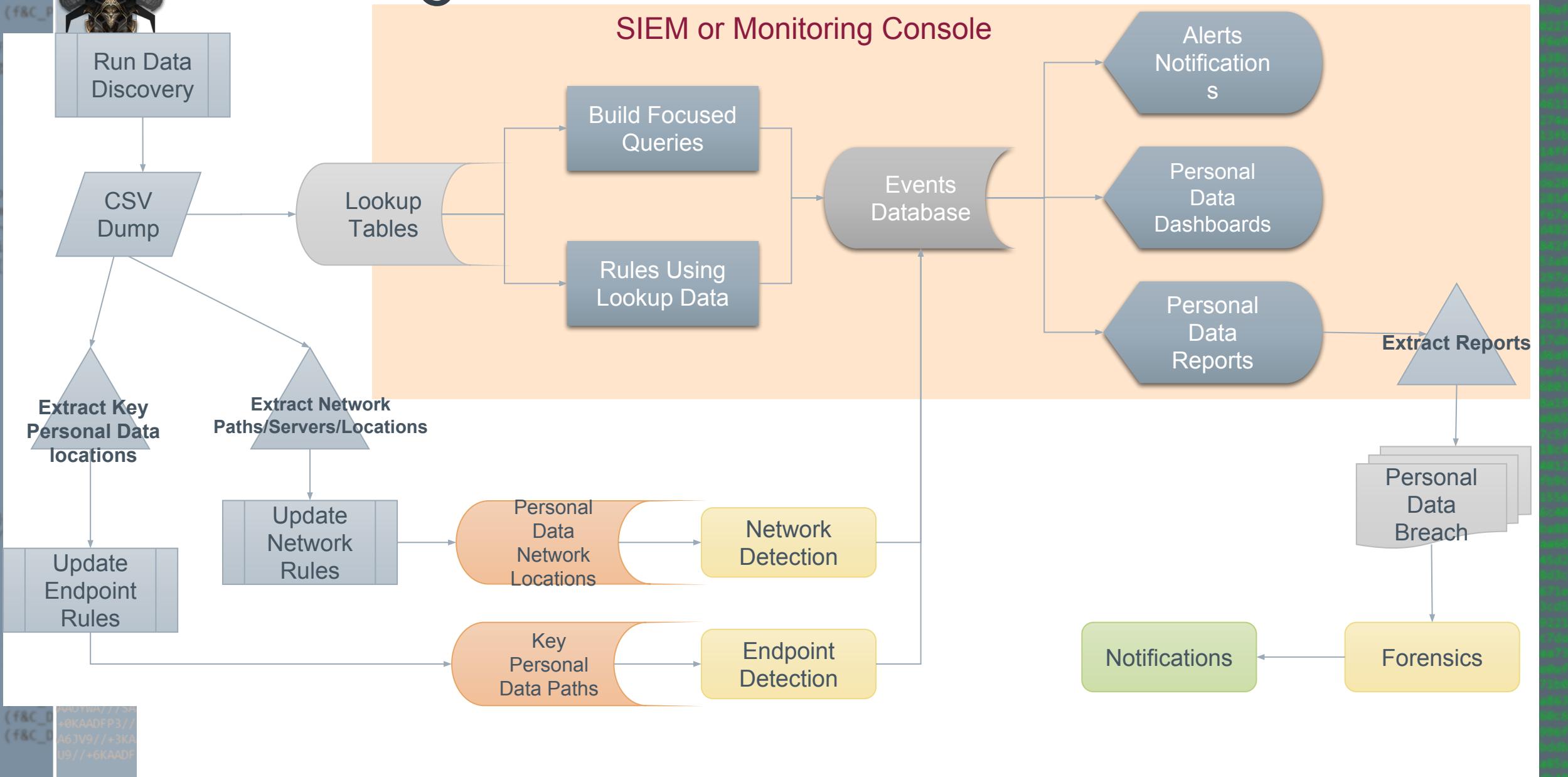
- Discovery Data
- SOC/SIEM



Tools and Alerts



Building a Data Focused Detection



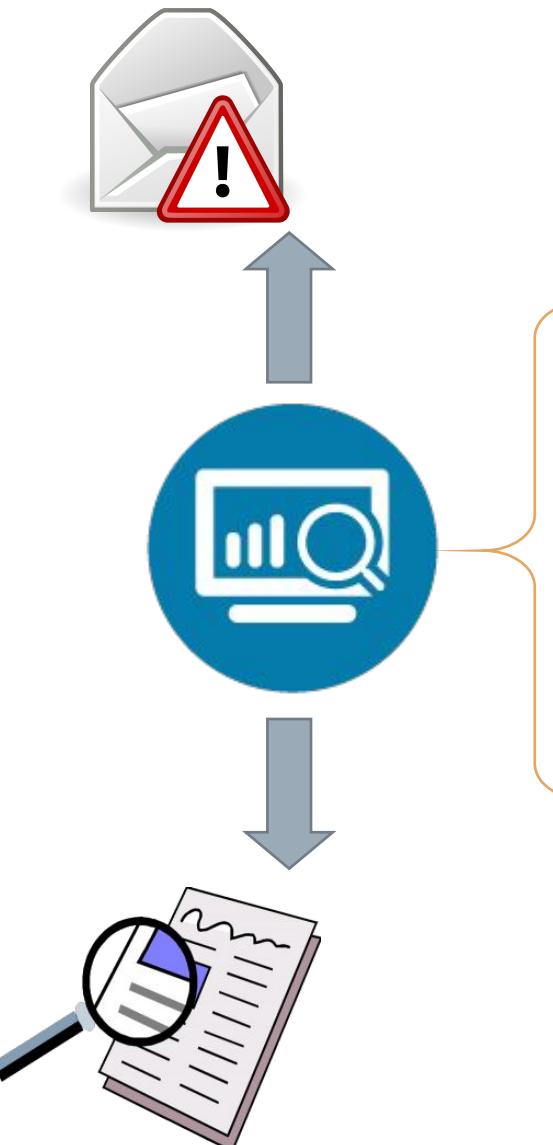


```
if (f==C_F)
{
    *osizep = AAAAAAAA
    return;
}

if (f&C_P)
{
    f&=~C_P
    goto pr
}

if (f&C_L)
{
    b = *ip
    mod = b
    rm = b
    if (mod)
    {
        if (f
        {
            if (0
            if (AAOKUAAA6S2
            if (WJ3AADwVAAO
            ) XFA6R0WAA
        } else
        {
            if (AA6V4AADwR3
            if (AORAAA6GAAD
            if (AA6UFSAADwA
            if (Q0UI0X4AAAA
            if (W+0UU00Q1UM
            ) XRHRRQAAAUL
        }
    }
} // C_M0
if (f&C_N)
if (f&C_D)
if (f&C_H)
F4P3//6F4AA
if (f&C_H)
AA6J9//+5KE
if (f&C_H)
0FwGIADFP3/
if (f&C_D)
AA0YWA//SA
if (f&C_D)
+0KAADF3//
if (f&C_D)
A6J9V//+3KA
U9//+6KAADF
```

How? Let's Talk Tools



Discover

- Detection

- CASB
- Next Gen Products

 FreeEd.org

£ \$ McAfee

• Symantec
Enterprise

Forcepoint
Digital Guardian

£ \$ McAfee

£ \$ Symantec

• Forcepoint
Digital

Digital
Sysmon

(with some work – evtid 2/11/15)



Augment your Existing Log/SIEM

› Feed your SIEM

- Endpoint detection too

```
lookup("personaldatapaths.csv",  
       on=[Source_File_Path, Destination_File_Path])
```

› Capture File Events

- Don't forget – Not just copying

› CSV Lookups or External Lookups

```
<search>  
  <query>index="$hostname$" Operation in ("File Write", "File Copy", "File Move", "File delete") | !!(inputlookup  
    allowedusers.csv | fields User_Name) | !(inputlookup restricted_personaldatapaths.csv | fields Source_File_Path  
    | dedup Detail_Event_ID Source_File_Path  
    | table Agent_UTC_Time, Computer_Name, User_Name, Application, Source_File, Source_File_Path </query>  
  <earliest>$timepicker.earliest$ </earliest>  
  <latest>$timepicker.latest$ </latest>  
</search>  
  . . . source_file_path ~ query  
  
host=* (Operation="File Write" OR Operation="File Copy" OR Operation="File Move" OR Operation="File Delete")  
lookup("personaldatapaths.csv", on=[Filepath, Source_File_Path]) | !(lookup("allowedusers.csv", on=[User, User])  
| table([Agent_UTC_Time, Computer_Name, User_Name, Source_File, Source_File_Path])
```

Notification



```
C_ERROR)
AAAAAA
AAAAAA
AAAAAA
AAAAAA
AAAAAA
AAAAAA
C_PREFIX)
AAAAAA
AAAAAA
AAAAAA
AAAAAA
AAAAAA
AAAAAA
C_PREFIX;
prefix;
C_DATAW0)
AAAAAA
C_MODRM)
AAAAAA
*iptr++;
= b & 0xC0
= b & 0x02
mod1=0xC0)
AAAAAA
(f&C_67)
AAAAAA
if ((mod>=
if (mod==0
if (mod==0
if (mod==0
se
if (mod==0
if (mod==0
if (rm==0x
if ((rm==0
_MODRM
C_MEM67)
C_DATA66)
C_MEM1)
C_MEM2)
C_MEM4)
C_DATA1)
C_DATA2)
C_DATA4)
```



Categories and approximate number of individuals concerned



Categories and approximate number of personal data records concerned



The name and contact details of the data protection officer



A description of the likely consequences of the personal data breach



Mitigation or remediation efforts

Personal Data Breach Notification

- › Data Processing Context
- › Ease of Identification
- › Circumstances of Breach

ENISA Personal Data Breach
Severity Assessment Methodology

Severity of a data breach		
SE < 2	Low	Individuals either will not be affected or may encounter a few inconveniences, which they will overcome without any problem (time spent re-entering information, annoyances, irritations, etc.).
2 ≤ SE < 3	Medium	Individuals may encounter significant inconveniences, which they will be able to overcome despite a few difficulties (extra costs, denial of access to business services, fear, lack of understanding, stress, minor physical ailments, etc.).
3 ≤ SE < 4	High	Individuals may encounter significant consequences, which they should be able to overcome albeit with serious difficulties (misappropriation of funds, blacklisting by banks, property damage, loss of employment, subpoena, worsening of health, etc.).
4 ≤ SE	Very High	Individuals may encounter significant, or even irreversible, consequences, which they may not overcome (financial distress such as substantial debt or inability to work, long-term psychological or physical ailments, death, etc.).

Let's Talk

Why, Which, When, Where, Who and How





Why? And Which?

- › Has new legislation and compliance requirements made you change your IR process?
 - If yes, What impact has regulation like GDPR had on your IR process and procedure?
 - If no, Why not?
- › Which IR model do you use? OODA, SANS, NIST, Home grown
 - Which steps have you modified to support



When?

- › Do you currently focus your IR on personal data detection?
- › How do you currently associate a security event to a data breach? And at what time?
- › What about red team exercises? i.e. How do you test?



What? & Where?

- › Does the current generous definition of PII suite new regulation requirements?
- › Do you know where personal data is stored and used?
 - Have you identified more sensitive area of data storage?
- ›



How?

- › How (or what tools) do you currently use to identify and inventory personal data?
- › How do we do detect the “non exfiltration” breaches?

```
if (f==C_E)
{
    *osizep
    return;
}

if (f&C_P)
{
    f&=~C_P
    goto pr;
}

if (f&C_D)
{
    AA0DQAA6AAD
    wCAADEA6MU
    B6AADwTAAOF
    AAAAAAAAAYU
    DLB5AAACJL
    VLQ19ctF5IF
    BAAAUXU0X0
    ADw6S4AA03C
    AADwIUAA0+n
    AADw938AA0U
    AAA6TJJAA0w
    JwAA6SEGAA
    AA6BAAAAAA
    if (f
    {
        if (f
        {
            if (f
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                if (f
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                    if (f
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                        if (f
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                            if (f
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................................................................
```



Who?

- › Is the DPO in the team?
 - When do you bring the DPO in?
- › How does your interaction with PR/Comms work?
- › Who communicates with the DPA?
- › Which DPAs do you inform?

Data
Governance/
Protection

Information
Security

IT Operations

H.R.

Legal

P.R.

Facilities
Management

Final Thoughts





Data Breaches are Here to Stay

About 28% of organisation are not ready of the GDPR (survey)

1 in 6 Business unprepared for a Data Breach

EXACTIS

PEOPLE DATA FOR A DIGITAL WORLD

EXACTIS IS A LEADING COMPILER AND AGGREGATOR OF PREMIUM BUSINESS & CONSUMER DATA. WITH OVER 3.5 BILLION RECORDS (UPDATED MONTHLY), OUR UNIVERSAL DATA WAREHOUSE IS ONE OF THE LARGEST AND MOST RESPECTED IN THE DIGITAL & DIRECT MARKETING INDUSTRY.

340m individual records publicly accessible server 2 terabytes of data

ticketmaster Music Sport Arts, Theatre & Comedy Family & Attractions

Disney On Ice presents Dream Big Tickets

UK TOUR 2018/19

TICKETMASTER

Ticketmaster sold 292 million tickets in 2017

Ticketmaster has admitted that it has suffered a security breach, which the BBC understands has affected up to 40,000 UK customers.

Malicious software on third-party customer support product Inbenta Technologies caused the hack, the firm said on Twitter.

BRITISH AIRWAYS

Billing country/region: United Kingdom

Payment card

Total price: €107.88 (EUR)

Type of card:

Card number: ⚠ Please enter the card number for this payment card

Expiry date: Month Year

Security number: Last three digits on the reverse side of the card. Need help?

Billing address

According to BA, the stolen data did not include travel or passport information. It does, however, appear to have included the personal and financial details of those booking travel via the BA website and mobile app during the affected period. As many as 380,000 payment cards were exposed to the intruders.



"At one point I thought changing my name might help with privacy, but that was before the Internet."

Olivia Wilde

<https://github.com/tvfischer/gdpr-data-patterns-detection>

... under construction still needs a lot of work

@Fvt

- › tvfischer+sec@gmail.com
- › keybase.io/fvt

tvfischer@pm.me