

# **PRIVACY POLICY**

UltraGST constantly endeavors to protect all your information that is shared with us. We have mechanisms in place which facilitate and assist us in keeping your complete information in an encrypted format. We use encryption technology, digital certificates, secure commerce servers, and authentication to ensure that your personal information is secure online. Hence, we try our best to store the information with us in the most confidential manner. However, we are not liable for any unauthorized or unlawful disclosures of your personal and confidential information made by third parties who are not subject to our control, for example advertisers and websites that have links to our Website. You should take note that the information and privacy practices of our business partners, advertisers, sponsors or other sites to which we provide hyperlinks, may be different from ours. Our privacy policy is subject to change at any time without notice. To make sure you are aware of any changes, please review this policy periodically. We also assure that all the information shared by you will only be handled and accessed by those employees of our organization who are required to do so in compliance of their duties at our organization.

The information shared by you can be broadly divided into two categories:

- a) **Personal information:** We constantly strive to provide the best online experience to our customers and in an effort to do so we require the maximum amount of personal data and information from our customers. The information shared by you including name, age, address, phone numbers, emails, marital status, preferences, hobbies and other such information are categorized by us as personal information. The said information not only allows you to access our website each time you visit but also allows us to suggest and deliver a customized experience which is best suited to your requirements. We protect the said personal information with strict confidentiality, however, the said information may be disclosed to specific members of our staff and to select third parties (such as our credit card processor and shipping provider) involved in the completion of commercial transactions, if any. We or our associate companies may also use your email address to notify you about new services or special promotional programs, or send you offers or information if you have opted-in. At any time, you can notify us that you wish to stop receiving these emails.
- b) **Transactional / financial information:** The details regarding your bank as well as information pertaining to your credit card / debit card for any commercial transactions executed by you on the website are protected through a secure payment gateway and the said information is protected using encryption technology, digital certificates, secure commerce servers, and authentication. The said information provided by you allows us to book your purchase on our website. The financial information provided by you if misused by any employee of the Organization the said employee will be liable to disciplinary action, including possible termination and civil and/or criminal prosecution. However, we assure that we as an Organization will take all measures that such misuse does not occur.

## **General exceptions:**

As mentioned above we at UltraGST ensure that the information you share with us is protected with the highest degree of confidentiality, however, there may be circumstances where we as an Organization would be compelled to monitor or provide information pertaining to you to third parties. Such disclosure of information will happen when UltraGST is required to comply with a court order, administrative or governmental order, or any other requirement of law, or when UltraGST, in its sole discretion, considers it necessary in order to protect its own rights or the rights of others, to prevent harm to person(s) or property, to fight fraud and credit risk, or to enforce or apply our Website's Terms of Use. Further, personal information may also be transferred to another entity, whether legal or individual, as an asset in connection with a merger or sale (including any transfers made as part of an insolvency or bankruptcy proceeding) involving all or part of our business or as part of a corporate reorganization, stock sale, or other change in control. Furthermore, we would monitor information received by us from your end in case of a threat to the security and integrity of our Services. This monitoring may include (without limitation) the filtering of incoming and outgoing electronic data messages to identify, limit and/or prevent the transmission of spam, viruses and/or unlawful, defamatory, obscene or otherwise undesirable material or content. We may under certain circumstances procure an element of the Services from a third party service provider and hence, the same might lead to disclosure of your personal information to such third party(s).

## **Acknowledgment**

By using our app or website you acknowledge that you are in agreement with the above mentioned Privacy Policy which is to be read in conjunction with the Terms of Use of our app or Website and thus, have given us permission to store your personal information, data and other miscellaneous information in accordance with the above mentioned procedures and mechanisms. In case, you do not agree with the Privacy Policy and / or Terms of Use, you are advised not to visit and use our website as appsfeature.com will not be liable for any damages for any use of information and data pertaining to you as specified above.

In case of any changes to the privacy policy the same will be posted whenever such change is affected, however, the right to change the policy at any time remains with appsfeature.com and will be subject to the discretion of appsfeature.com