

[Two male friends, 25 to 50, are on a Zoom call discussing possible “bachelor night” plans]

RONNIE: Whadda ya wanna do tonight while the ladies are out of town?

JAKE: Oh....I dunno. Hang out at the pub?

RONNIE: Man, that’s all we ever do? Let’s try something different!

JAKE: Like what, dude?

RONNIE: I found this new app called Shake It—that has about 400 crazy cool things to do. It picks ‘em at random, and tells who pays.

JAKE: Well, let’s check it out. Let me see.

RONNIE: OK. Let’s get it rolling. [CUT TO SCREEN SHOT OF APP]
OK. There’s 4 date categories that we...

JAKE: [O/C] (Interrupts) So, we’re goin’ on a date? (sorta snarky and laughing)

RONNIE: [O/C] Friend date, fool. [BACK TO APP]
You can pick that or romance. It works for couples and groups, too.

JAKE: We can check that out the next time we get together with the guys . (sort of throwaway)

RONNIE: Then you pick the type of activity you want. (beat) Let’s try physical.
(shakes the phone)

JAKE: It’s like Vegas

[rollers land on target shooting and dutch]

(They **BOTH** laugh and simultaneously say:) **YES!**

RONNIE: (O/C) Looks alright, but let’s try it a couple more times. [SHAKES PHONE AGAIN]

[APP comes up *Frisbee golf—corporate card*; and then *air hockey—flip a coin*]

RONNIE: (O/C) Well, whadda ya think, bro?

JAKE: (O/C) Target shooting for me.

RONNIE: (O/C—NODDING) OK. (beat) Hey, check out these 3 buttons. [BACK TO

APP SCREEN]

They have discounts for what we just selected. And, there's Premium Fun—ya know, like Top Golf or Dave and Buster's. And, Travel Escape.

JAKE: (O/C) Where we will definitely take the ladies with us for a real escape as soon as we can. (beat) I look forward to spinning that with you, buddy. What's it called again?

**RONNIE: Shake iT. [CUT TO SCREEN SHOT IN APP STORE]
Download it for free in the app store**

[both smiling and laughing and talking over each other)

VOICEOVER: Dating sites get people together, but they don't help people date. For that, all you need to do is "Shake It" [close over logo]