

[Three male friends, 25 to 50, are on a Zoom call discussing possible plans for monthly “guys night out”—the three of them should be similar age range]

RONNIE: Whadda ya wanna do next week for *boys night out*?

JAKE: Oh....I dunno. Hang out at the pub?

RONNIE: Man, that’s all we ever do? Let’s try something different!

BRAD: Like what, dude?

RONNIE: I found this new app called Shake It—that has about 400 crazy cool things to do. It picks ‘em at random, and tells who pays.

JAKE: Well, let’s check it out. Let me see.

RONNIE: Alright, let’s get rolling. [CUT TO SCREEN SHOT OF APP]  
OK. There’s 4 date categories that we...

BRAD: [O/C] (Interrupts) So, we’re goin’ on a date? (sorta snarky and laughing)

RONNIE: [O/C] Friend date, fool. [BACK TO APP]  
You can pick friends or romance. It works for couples and groups, too.

JAKE: [O/C] So, not just for our epic encounters, eh? (sarcastic)

RONNIE: [O/C] Yeah. Then you pick the type of activity you want. (beat) Let’s try physical. (shakes the phone) [CUT TO SCREEN]

BRAD: It’s like Vegas

[rollers land on target shooting and dutch]

(**ALL THREE** laugh and simultaneously say:) **YES!**

RONNIE: (O/C) Looks alright, but let’s try it a couple more times. [SHAKES PHONE AGAIN]

[APP comes up *Frisbee golf—corporate card*; and then *air hockey—flip a coin*]

RONNIE: (O/C) Well, whadda ya think, bro?

JAKE: (O/C) Target shooting for me.

BRAD: Me three!

RONNIE: (O/C—NODDING) OK. (beat) Hey, check out these 3 buttons. [BACK TO

APP SCREEN]

They have discounts for what we just selected. And, there's Premium Fun—ya know, like Top Golf or Dave and Buster's. And, Travel Escape.

BRAD: Where we will definitely take the ladies with us for a real escape as soon as we can. (beat) [O/C] I look forward to spinning that on behalf of the team, buddy.

JAKE: What's it called again?

RONNIE: **Shake iT.** [CUT TO SCREEN SHOT IN APP STORE]  
**Download it for free in the app store**

(ALL THREE O/C laughing, talking over each other in happy agreement as they go to the phones to download the APP)

VOICEOVER: Dating sites get people together, but they don't help people date. For that, all you need to do is "Shake It" [close over logo]