

[Dating couple, 21 to 30, are contemplating their next date via Zoom]

ANNOUNCER V/O: Wendy and Ted met through a popular dating app. They've been out 4 times and are making plans for their next date.

TED: **I'm looking forward to tomorrow night.**

WENDY: **Me, too. But, can we try something different?**

TED: **Different? Like what?**

WENDY: **As in, something simpler than a fancy dinner with zillions of calories. Now, don't get me wrong, I love.....**

TED (interrupts); **That's OK** (with a laugh). **I've been thinking the same thing. I wanted to show you this cool new app I got called "Shake It".**

WENDY: **What's it do?**

TED: **I'll show you,**

TED: (VOICEOVER): [SHOWING APP SCREEN ON PHONE] **OK. The main screen tells us to select a "romantic" or "friend" date.**

TED: (back on camera): **We're friends, right?**

WENDY: **You'd better hit that romantic button, buddy.** (they both laugh) [Back to APP]

TED (voiceover): **Cool. OK. Then it tells us to select the kind of date. Either EATS, PHYSICAL, CULTURAL or MYSTERY DATE.**

WENDY: (voiceover). **Let's try MYSTERY DATE.** [ted reacts with an approving "Mmn!"]

TED. (VOICEOVER) {SHOWS RANDOM ROLLERS SCREEN). **NOW WE JUST "SHAKE IT" OR WE CAN TAP THE SHAKE BUTTON ON THE PHONE.** (ROLLERS SPIN; LAND ON "BALLROOM DANCING"- "HE PAYS".

WENDY (VOICEOVER): **THAT SOUNDS FUN.**

TED: (VOICEOVER): **YEAH, BUT LET'S TRY IT A FEW MORE TIMES AND SEE WHAT COMES UP** (ROLLS TO 4 MORE OPTIONS)

TED/WENDY (VOICEOVER): [THEY LAUGH AND REACT TO EACH SUBSEQUENT CHOICE]

WENDY: (on camera): **Ballroom Dancing is a keeper.**

TED: **Yeah! We'll use this again. Man, I wish our dating site had offered us this.**
[cut to app} **Look, it all the places we can go** [screenshot]. [screenshot] **And, we can even get discounts!**

WENDY: **I thought I was priceless.**

TED and WENDY both laughing and starting to talk excitedly about trying out some new steps

TED; **Do you know how to Tango?** Fades under announcer:

VOICEOVER: Dating sites get people together, but they don't help people date. For that, all you need to do is "Shake It" [close over logo]