



# ClearAction

## CONTINUUM



8.1

The logo is built using the font Gotham, but we would suggest using the Google font Montserrat for the identity since the font is very similar to Gotham with nice round bowls that compliment the dots and shape of our logobug. Montserrat is well designed, free, safe and easy to download to you and your vendors' computers. This note is written in Montserrat Light (see page 8).



8.3

We need to decide on colors, and if the word Continuum is all caps or title case. Here:  
Shown in blues: choose a size and weight for the all caps CONTINUUM.