

KPI

Brand	Discount Perce..	Mrp	Number Of Revi..	Sale Price
Apple	0	77,000	794	77,000

Discount Percentage, Mrp, Number Of Reviews, Sale Price and sales difference broken down by Brand. The data is filtered on Upc, which keeps MOBEXRGVZFZGZEWV.

KPI

Brand	sales difference
Apple	0

Discount Percentage, Mrp, Number Of Reviews, Sale Price and sales difference broken down by Brand. The data is filtered on Upc, which keeps MOBEXRGVZFZGZEWV.

Model specification

Model	Processor	Front Cam..	Rear Camera	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	1,99,700
				Blue	59,900
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Blue	74,900
				Black	74,900
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	1,49,800
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	1,89,800
APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900

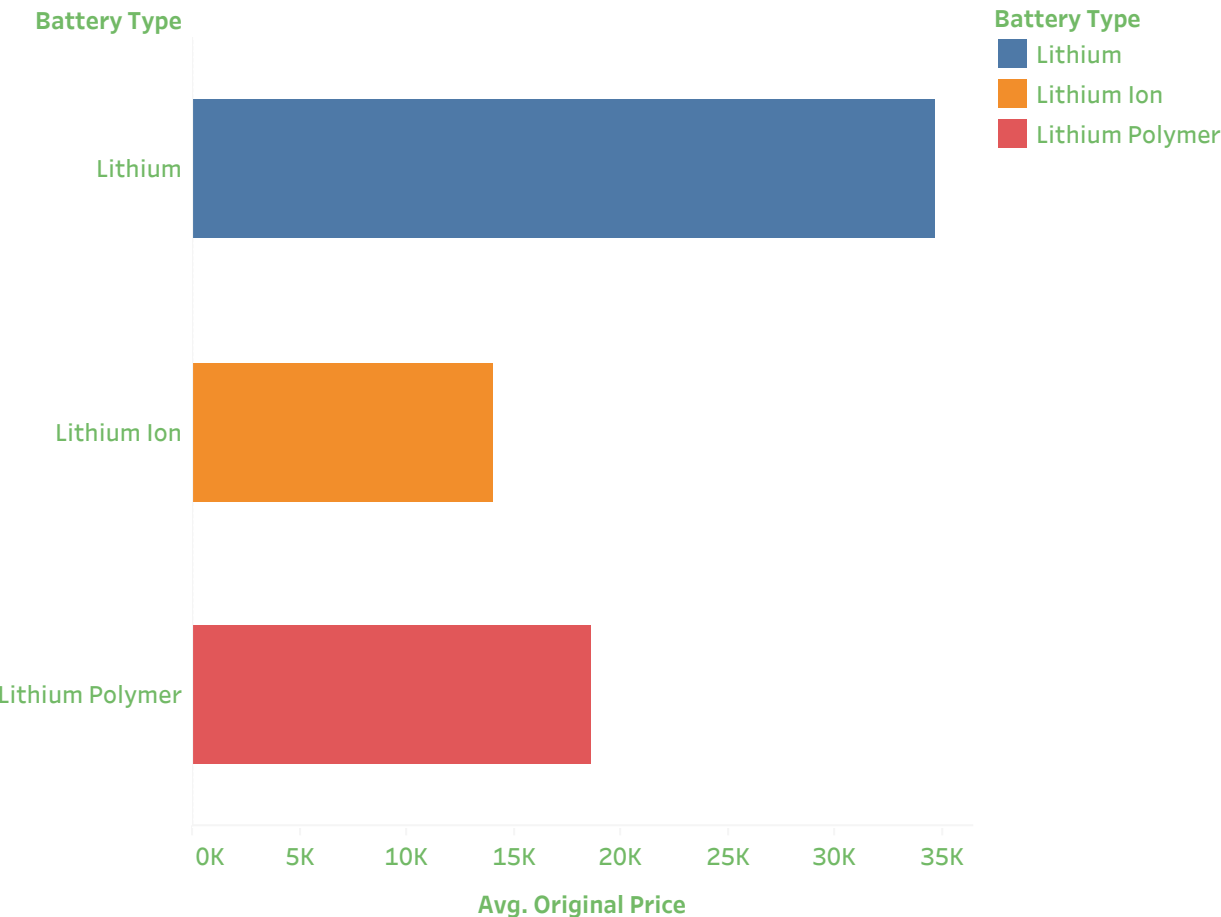
Colour

Black

Blue

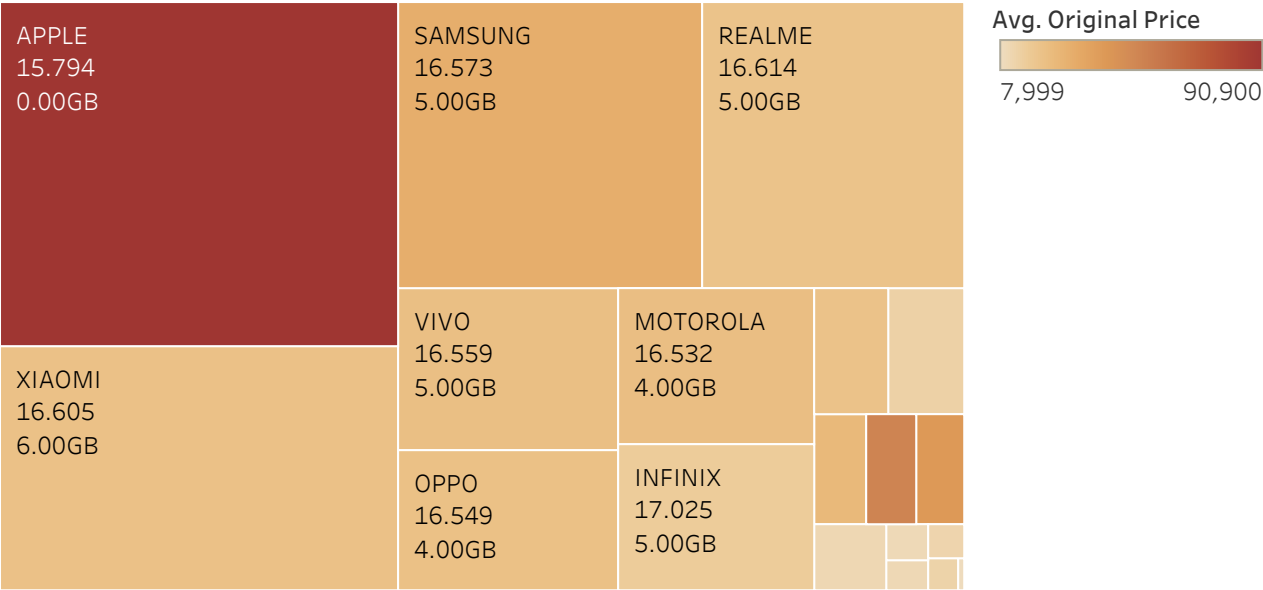
Sum of Original Price broken down by Model, Processor, Front Camera, Rear Camera and Colour. Color shows details about Colour. The data is filtered on Brand, which keeps APPLE. The view is filtered on Colour, which keeps Black and Blue.

Battery Type Distribution



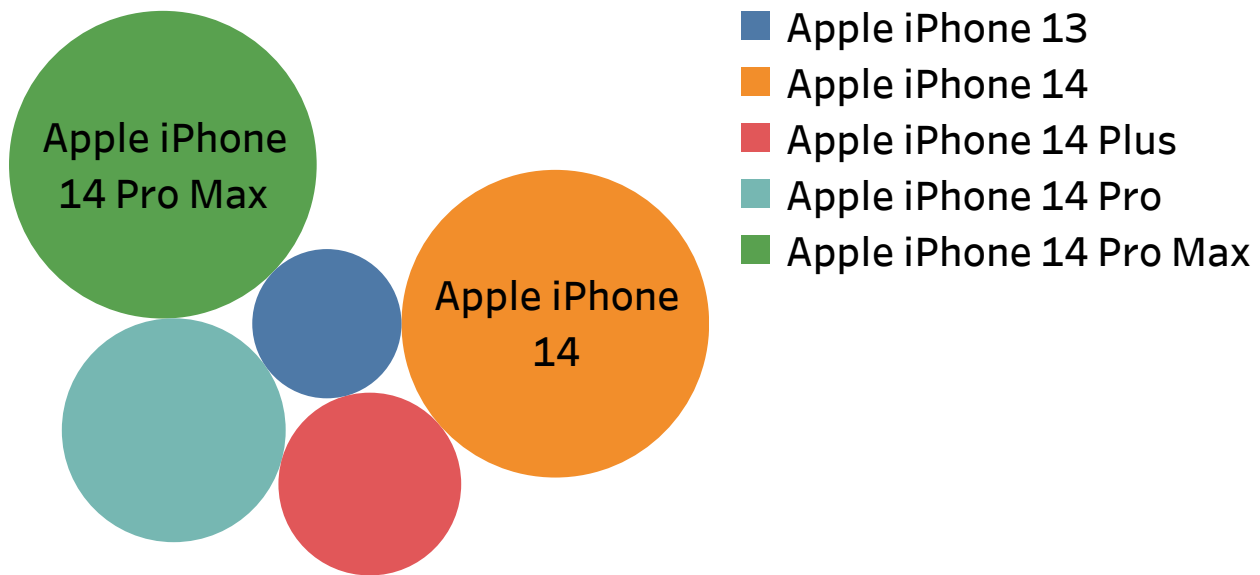
Average of Original Price for each Battery Type. Color shows details about Battery Type. The data is filtered on Brand, which keeps MOTOROLA. The view is filtered on Battery Type, which keeps Lithium, Lithium Ion and Lithium Polymer.

Brand price comparsion



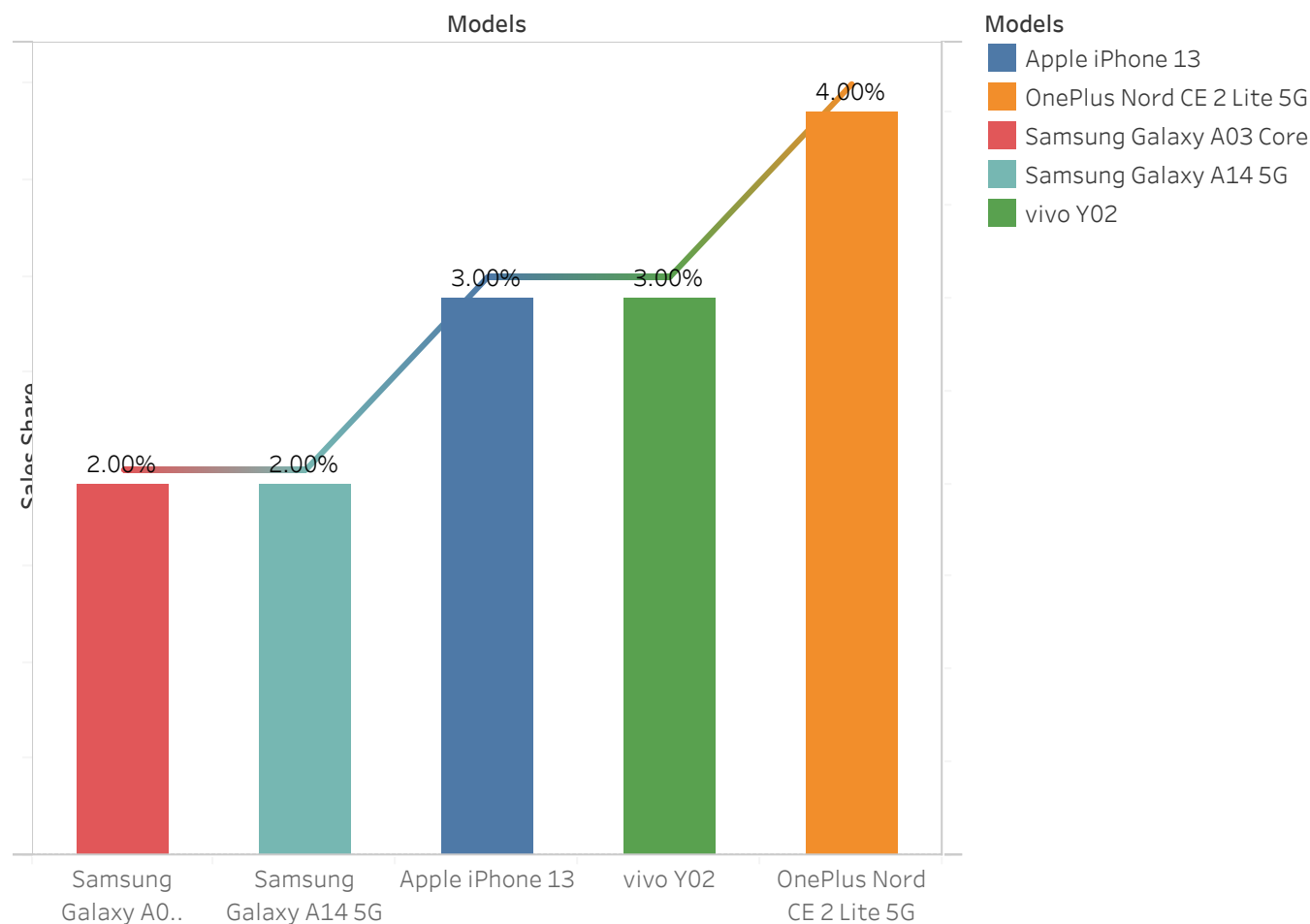
Brand, average of Display Size and distinct count of Memory. Color shows average of Original Price. Size shows sum of Original Price. The marks are labeled by Brand, average of Display Size and distinct count of Memory.

model share



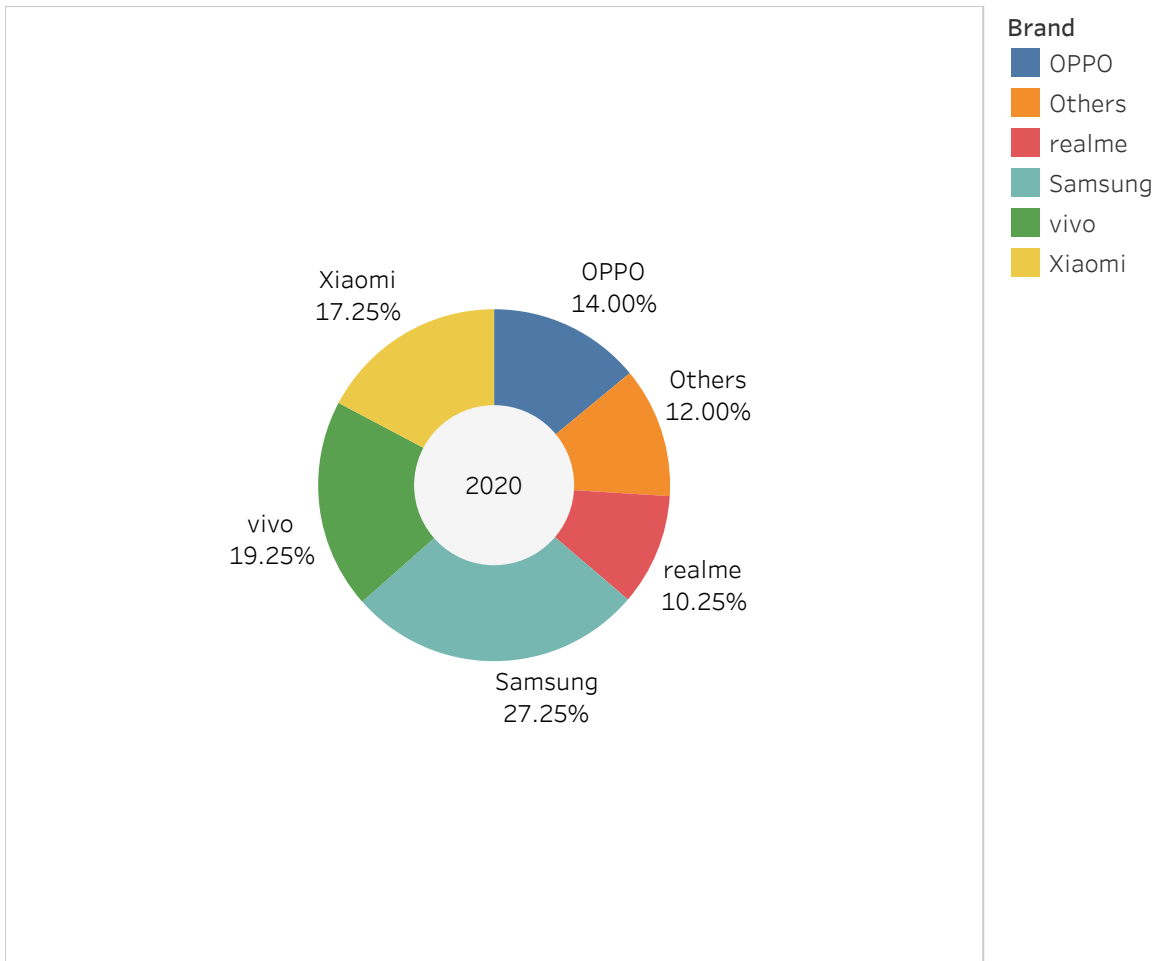
Models and Sales Share. Color shows details about Models. Size shows sum of Sales Share. The marks are labeled by Models and Sales Share.

country wise best selling smartphones



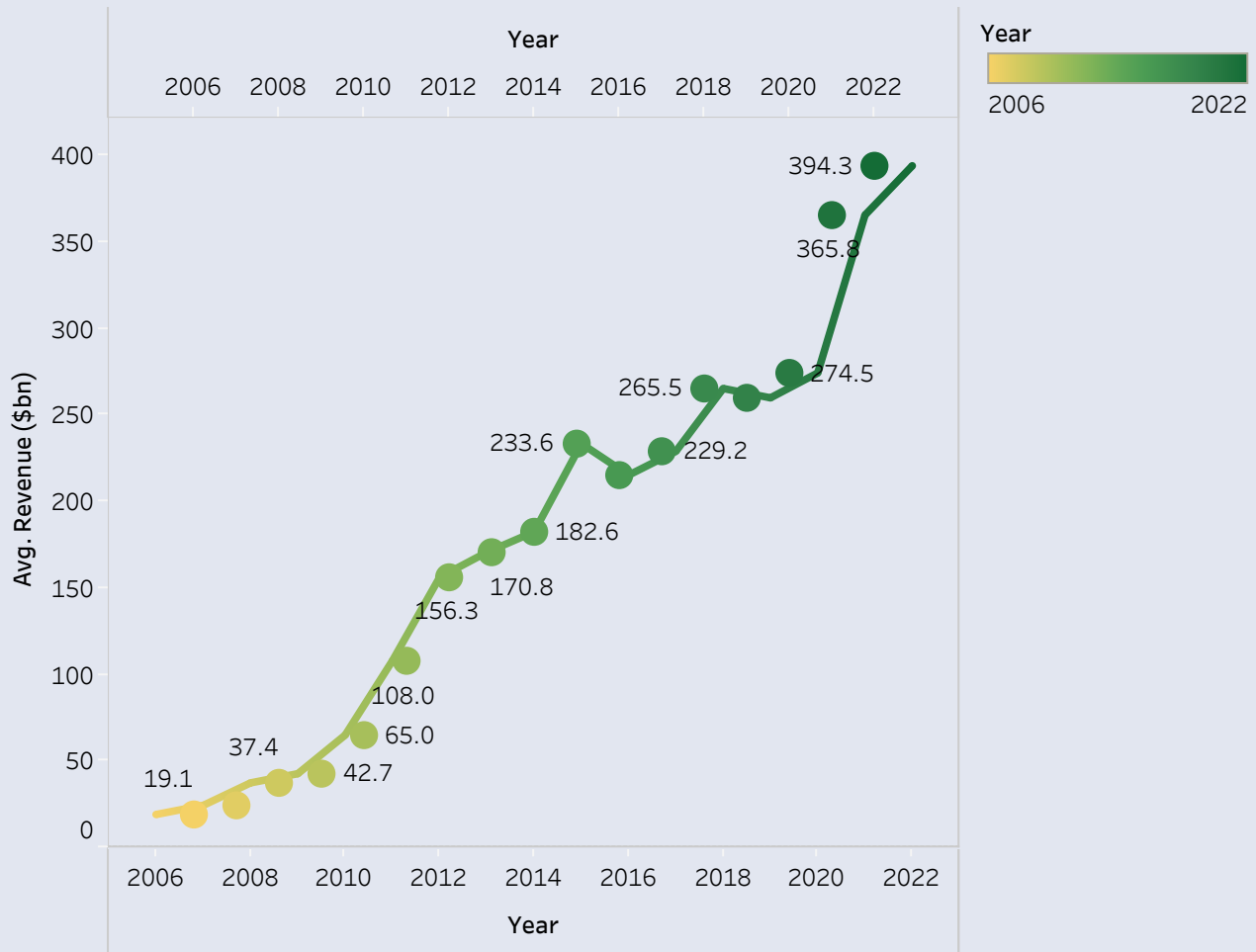
The trends of sum of Sales Share and sum of Sales Share for Models. Color shows details about Models. For pane Sum of Sales Share (2): The marks are labeled by sum of Sales Share. The data is filtered on Country, which keeps India.

Quartely -share



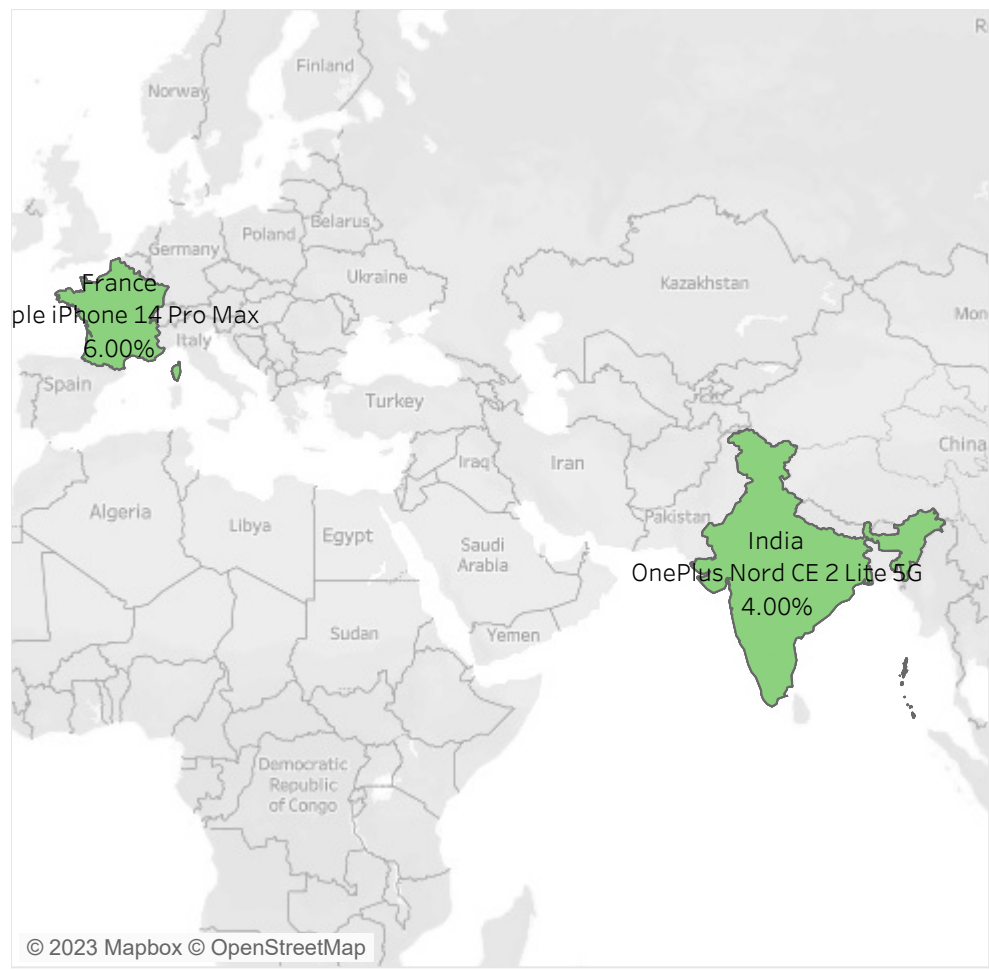
SUM(0) and SUM(0). For pane SUM(0): Color shows details about Brand. The marks are labeled by Brand and % of Total annual share. For pane SUM(0) (2): The marks are labeled by Year as an attribute. Details are shown for Year. The data is filtered on Year, which keeps 2020.

annual revenue



The trends of average of Revenue (\$bn) for Year and Year. Color shows details about Year. For pane Year (2): The marks are labeled by sum of Revenue (\$bn).

Goubal Market Share



Map based on Longitude (generated) and Latitude (generated). The marks are labeled by Country, Models and Sales Share. Details are shown for Country. The view is filtered on Country, which keeps France and India.

KPI_2

Revenue Generated	Units sold (mm)	Active Users (mm)
13.00	20.70	25.00

Revenue Generated, Units sold (mm) and Active Users (mm). The data is filtered on Year, which keeps 2009.

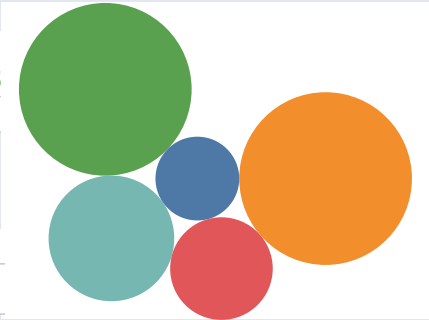


IRevolution: A Data-Driven Exploration Of Apple's iPhone Impact In India

model share

KPI

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KPI_2

Revenue Generated	Units sold (mm)	Active Users (mm)
13.00	20.70	25.00

annual revenue



Model specification

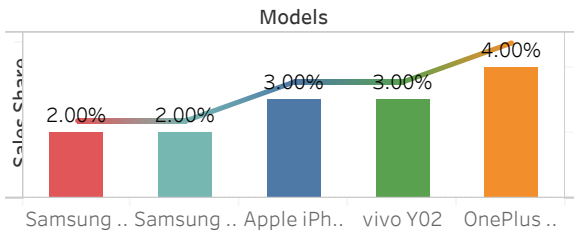
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APPLE IPH..	A Bionic Chip, Core	12MP	12MP + 12MP	Blue
APPLE IPH..	A Bionic Chip, Core	12MP	12MP + 12MP	Blue



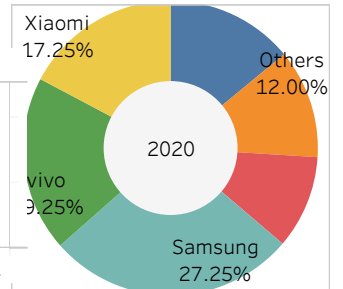
Gobal Market Share



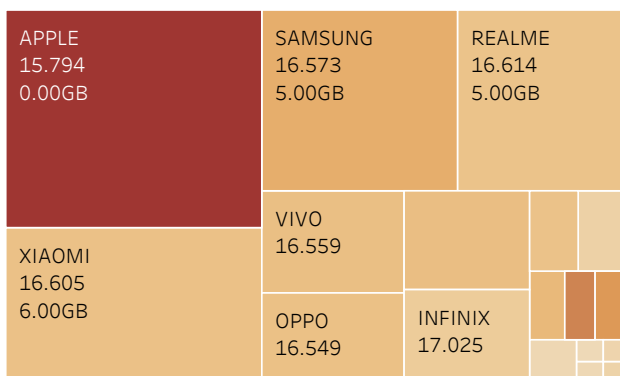
country wise best selling smartphones



Quartely -share



Brand price comparson

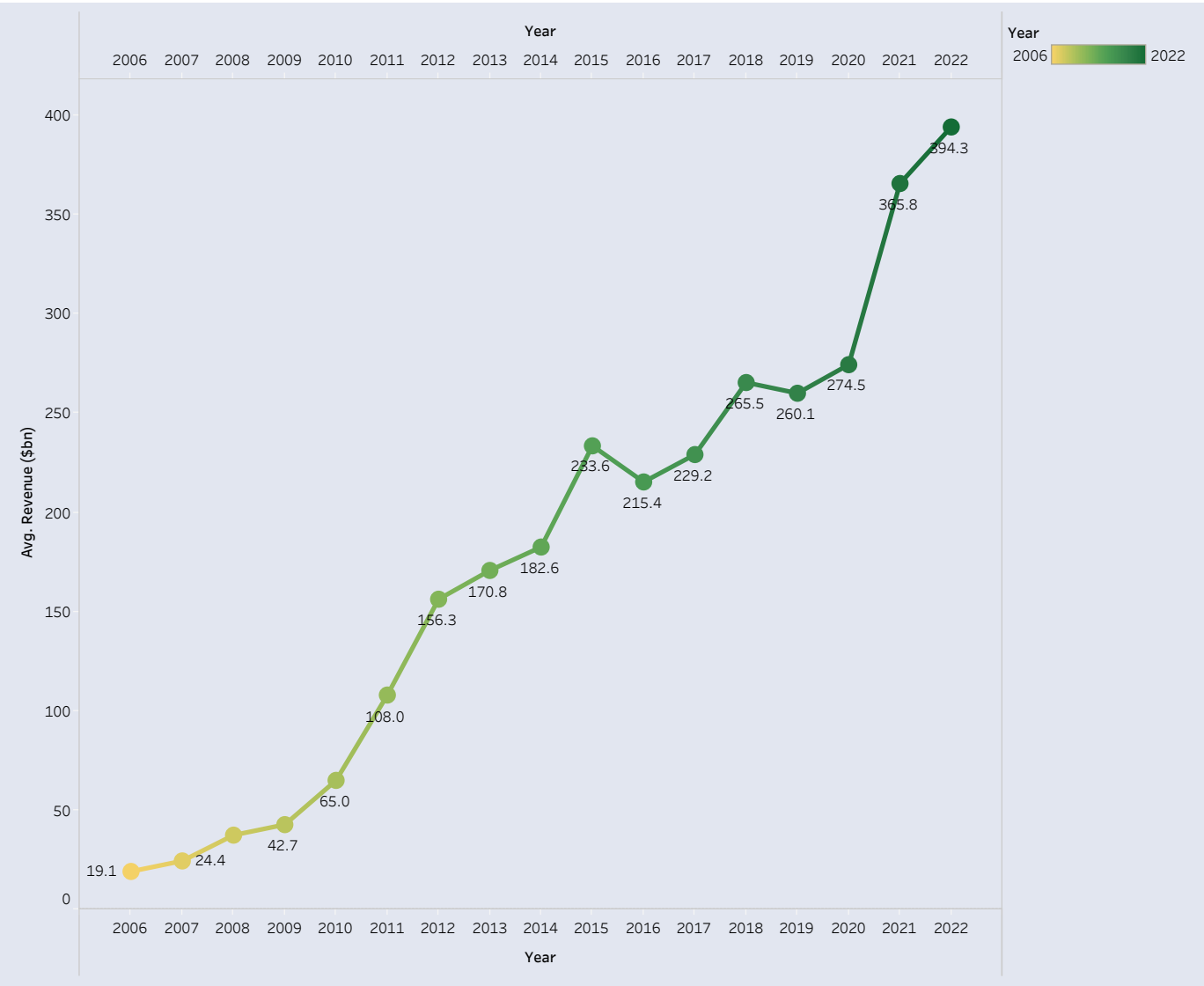


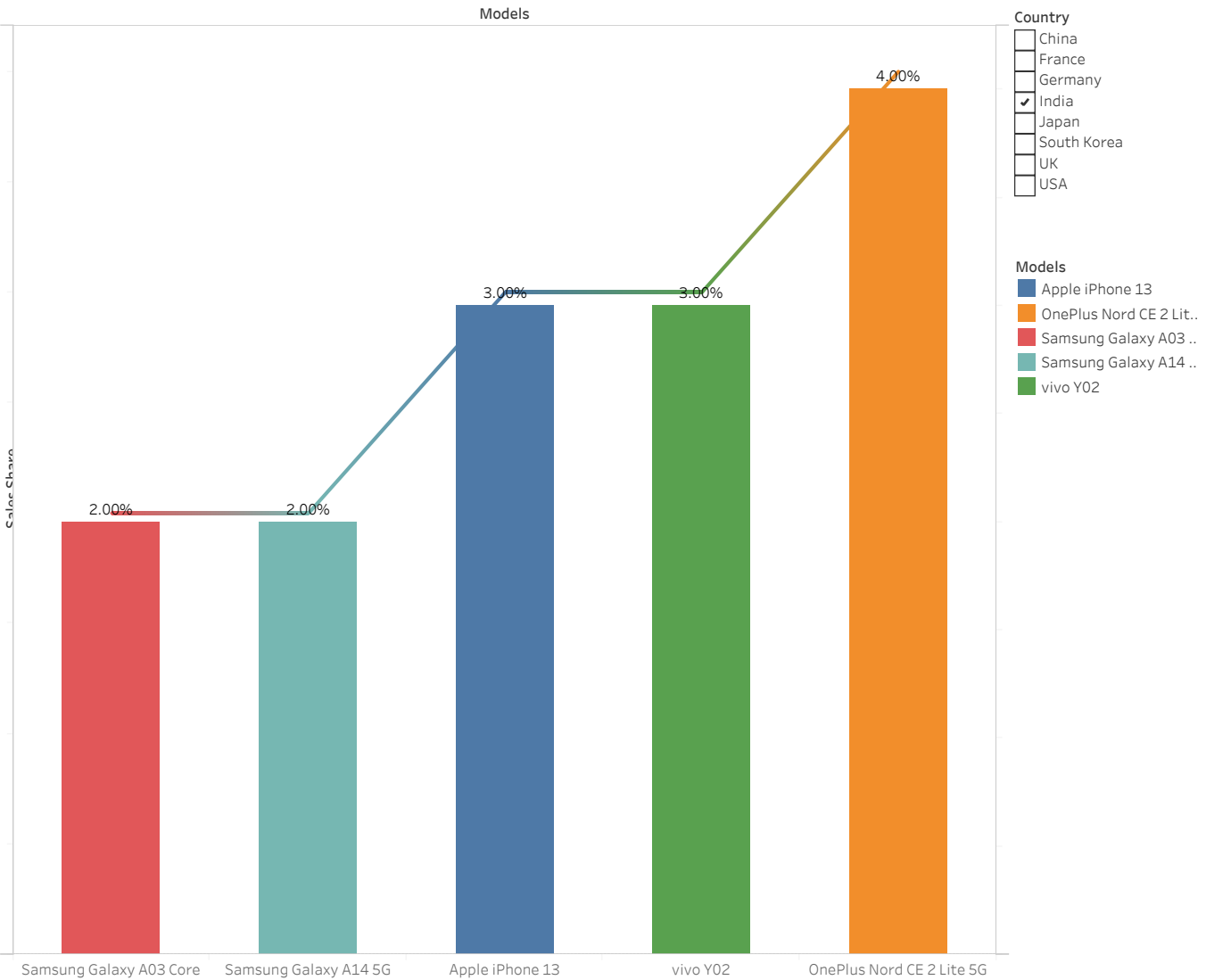
Battery Type Distribution



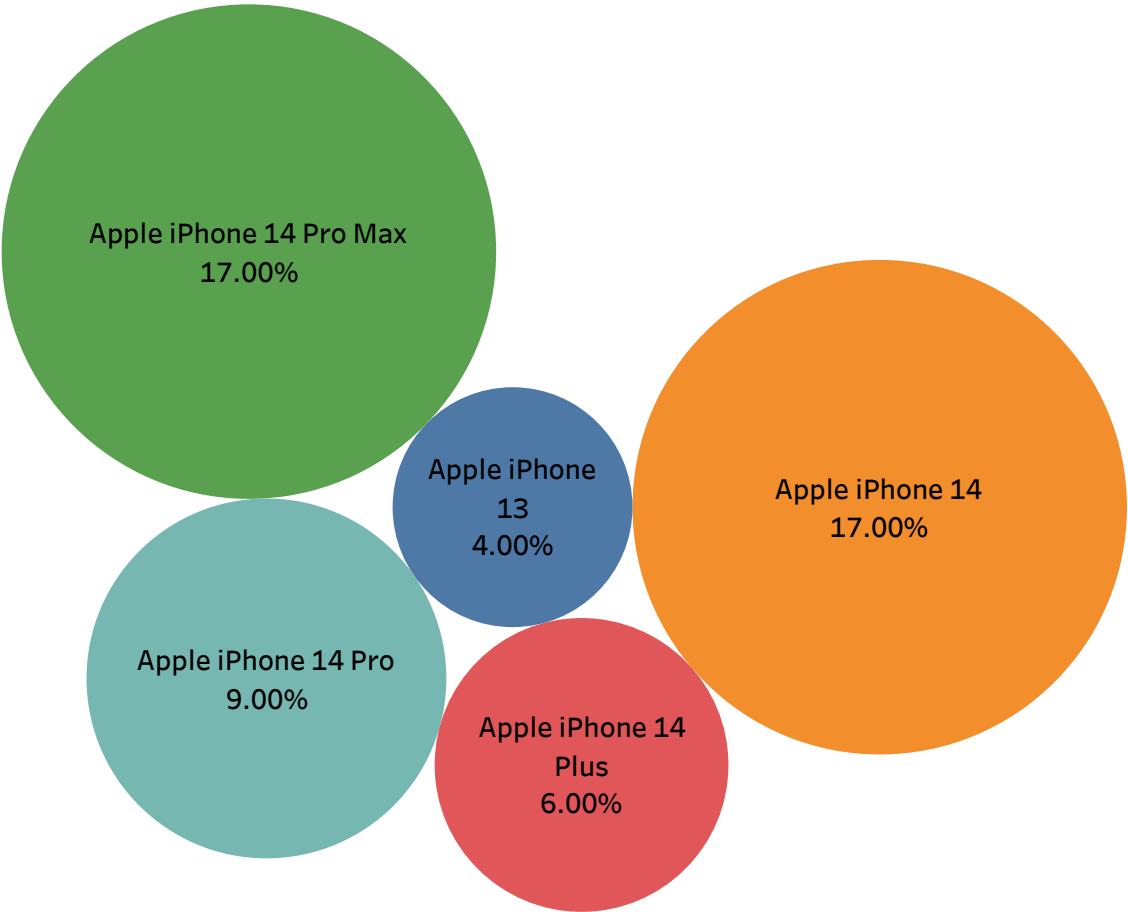
Story 1

Since it's Initiation in 2006 it has seen the tremendous increase in sale and revenue generation over the years, though a slight bump is being observed 2016 but ever since it has increased to \$394bn in 2022





- Models**
- Apple iPho..
 - Apple iPho..
 - Apple iPho..
 - Apple iPho..
 - Apple iPho..



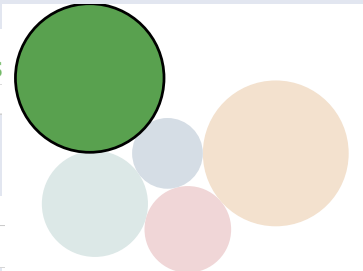


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model share

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KPI_2

Revenue Generated	Units sold (mm)	Active Users (mm)
13.00	20.70	25.00

annual revenue



Model specification

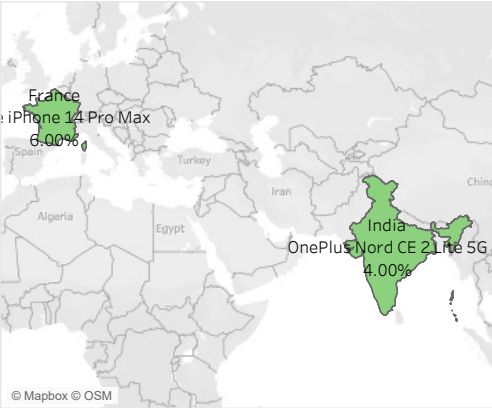
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APPLE IPH..	A Bionic Chip, Core	12MP	12MP + 12MP	Blue



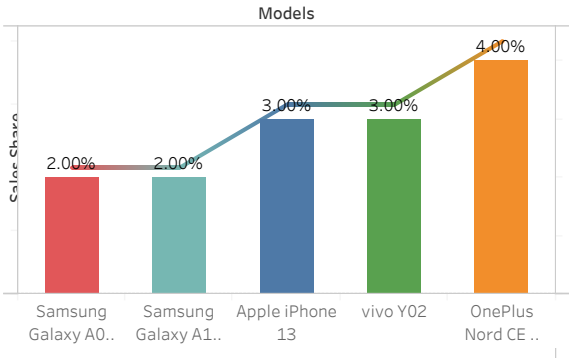
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Year
2020

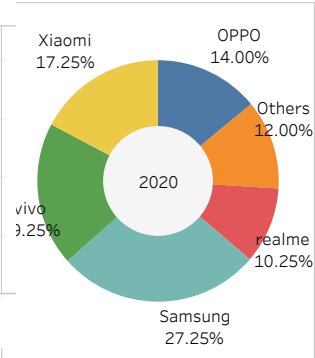
Goubal Market Share



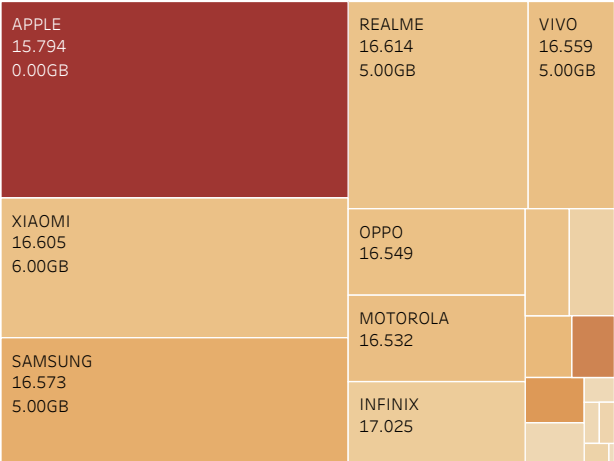
country wise best selling smartphones



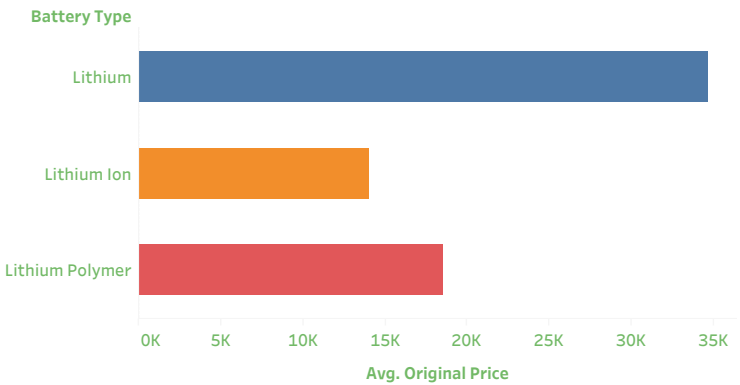
Quartely -share



Brand price comparison



Battery Type Distribution



Story 5

Brand	Discount Perce..	Mrp	Number Of Revi..	Sale Price	sales difference
Apple	0	77,000	794	77,000	0

Upc
MOBEXRGVZFZGZ..
No items highlight..

Story 5

Model	Processor	Front Cam..	Rear Camera	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
APPLE IPHONE 12	A Bionic Chip with Next Generation Neural Engine	12MP	12MP + 12MP	Black	1,99,700
				Blue	59,900
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APPLE IPHONE 14 PLUS	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900

Brand
APPLE

Colour

Black

Blue