GURU PRASANTH V

Chennai,tamilnadu,India

Phone: +91 93600 62939 | Email: vguru9339@gmail.com

portfolio: portfolio/guruprasanth | LinkedIn: linkedin/guruprasanth

PROFESSIONAL SUMMARY

Creative Graphic Designer, 3D Designer, and Video Editor skilled in creating posters, social media creatives, 3D assets, and promotional videos. Proficient in Photoshop, Illustrator, Canva, ZBrush, Blender (Basics), AutoCAD, ArtCAM, Premiere Pro, DaVinci Resolve, and CapCut, with a strong knowledge of branding, and visual storytelling.

EDUCATION

B.E. Computer Science and Engineering — SRM Valliammai Engineering College, Chennai
2023 – 2026 | CGPA: 8.1/10

Diploma in Mechanical Engineering — Central Polytechnic College, Chennai
2020 – 2023 | Percentage: 82%

SSLC (10th) — Government Higher Secondary School
2020 | Percentage: 54%

CORE SKILLS

- **Graphic Design:** Posters, Social Media Creatives, Banners, Branding,Marketing Creatives
- **3D Designing:** 3D Modeling, Sculpting, Texturing, Lighting, Rendering, Scene Setup
- **Video Editing:** Reels/Shorts, Promotional Videos, Event Highlights, Transitions, Motion Effects, Basic Color Correction
- **Design Fundamentals:**Color Theory,Visual Storytelling, Creative Concept Development

TOOLS & SOFTWARE

- Photoshop, Illustrator, Canva, ZBrush, Blender (Basics), AutoCAD, ArtCAM, Premiere Pro, After effects, DaVinci Resolve, CapCut, Slicing Software

PROJECTS

- **Social Media Creatives & Posters:** Designed posters, banners, and social media creatives using **Canva, Adobe Photoshop, and Illustrator**, ensuring consistent branding and strong visual appeal.
- **3D Models & Visual Assets:** Created and rendered 3D models/assets using **Blender (Basics) and ZBrush**, with lighting, texturing, and scene setup; used **AutoCAD/ArtCAM** when needed.
- **Video Editing & Promotions:** Edited promo videos, reels, and event highlights using **Premiere Pro, DaVinci Resolve, and CapCut**, applying transitions, text overlays, and basic color correction.

CERTIFICATIONS

- Augmented Reality & Virtual Reality Development Training (TNSDC – Naan Mudhalvan / InGage), 2023
- Microsoft Azure AI Essentials – Professional Certificate (Microsoft & LinkedIn Learning), 2025

LEADERSHIP & ACHIEVEMENTS

Active member of Code Rizz Club (SRM VEC); served as Promotion Team Head for Cyborgs 2025 and supported Cyborgs 2024 – Cryptics as a crew member.