Ravi Surana
User Experience Designer

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Work Experience

User Experience Designer, Ananth Technologies [*June 2016 - Present*]
• Responsible for creating the user experience for both mobile and web platforms using best practices and processes in UX like UCD, GCD that involves user research (user interview, card sorting, usability testing), modeling, scenario creation, wireframing, prototyping, and usability analysis etc.
• Manage the end to end product development from planning, designing to collaborating with developers and ensuring final product's compliance with all the standards

Freelance User Experience Designer, Truelancer.com [*July 2015 - May 2016*]
• Worked on various projects for both local and international clients
• Helped in creating a good experience for mobile and web-based platforms

Co-founder, PocketChef [*November 2014 - September 2015*]
• PocketChef was a food technology startup based in Hyderabad, aimed at providing quality meals in a reasonable price
• Managed the entire business development from planning, designing and developing the technology to marketing and operating to achieve maximized growth

Software Engineer, JDA Software [*July 2013 - May 2016*]
• Worked as a Front and Back end developer for a product suite - Flowcasting
• Evangelized the practice of UCD by working with and guiding QA engineers and developers to identify UI/UX related issues, contributed to the formation of UX guidelines
• Participated in Design Studio conducted by UX designers and helped them conceptualize the product in the form of wireframes

Selected Projects

UX Designer, SmallBite [*2015-2016*]
• A food tech start up based in Pune, provides quality food in a resonable price
• Designed the entire Android mobile application experience

UX Designer, Broker-X [*2015-2016*]
• An application developed to create a collaboration platform between broker and buyer/seller for the exchange of goods in chemical industry
• Designed the entire Android mobile application experience

Design Consultant, AMC Educare [*2013*]
• Introduced the concept of design studio to AMC team.
• Designed illustrations for NCERT activities to help children better understand their curriculum concepts

Awards & Achievements
Topped school in 10th Standard
2 Spot Awards for Excellent performance, JDA Software, 2014
Merit Cum Means Scholarship, IIT Kharagpur, 2008-13

Education

Indian Institute of Technology (IIT) Kharagpur
Graduation: June 2013
BTech/MTech, Agricultural and Food Engineering
GPA: 7.25/10

Skillset

Design
UCD Process, Agile/Lean UX, Design Thinking, User Research, Persona, User Journey Map, Styleguide, IA, Usability testing, Card Sorting, Interaction Design, Data Visualization, Typography, Graphic Design, Visual Design, Wireframing, Prototyping

Tools
Adobe CC, Sketch, Origami Studio, Axure, OmniGraffle, Invision, Marvel, LucidCharts, Jira, Confluence Google/ Firebase Analytics

Languages
JavaScript, Jquery, Extjs, Core Java HTML, CSS, Bootstrap

Extra Curricular

Member Of Technology Literary Society), IIT KGP [*2009*]
Designed posters for the TLS booklet

Design Head RPH, IIT KGP [*2012*]
Designed sketches for Rangoli and Illumination Competition and won Gold Medals for 2 consecutive years

Guitarist in JDA Rock Band [*2013*]
Performed at the JDA Annual function

CoE Share as Volunteer [*2013-*]
Part of the team in JDA which undertakes CSR events, volunteered 40+ hours on events like drinking water camp and visit to orphanage