

Aaditya Pradhan

Visual Designer

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Portfolio: aadityapradhan.com.np

Recent Projects: [Project Link](#)

Fueling captivating visual stories, my recent role as a graphic designer and videographer in the media industry sharpened my skill in turning ideas into compelling visuals. Thriving in tight deadlines, I craft graphics and videos that not only meet but elevate brand standards. From leading multimedia campaigns to seamless collaboration with diverse teams, I navigate the synergy between creativity and precision. Eager to bring this passion and proficiency to a forward-thinking company and contribute to tell visually impactful stories.

WORK EXPERIENCE

Graphic Designer / Videographer

(May – Aug 2023)

Flame Studio

- Led post-production, design, and pre-production of captivating 3 music videos within 2 weeks while upholding the studio's high standards.
- Trained and mentored two junior designers, enhancing their skills in video editing and graphic design, leading to their seamless integration into project workflows.
- Updated and enhanced the company's website, improving user experience, implementing modern design, and optimizing site performance, which resulted in a 25% increase in website traffic.

Digital Media Strategist

(2022 – 2023)

Quality Computer

- Enhanced brand engagement on TikTok, Instagram, and YouTube with optimized content, leading to a 30% increase in followers.
- Writing, directing, and broadcasting content across different social media platforms improved company exposure and engagement which culminated in a 25% boost in sales conversions.

Freelancer (Video-Editor & Graphics Designer)

(2021 – Present)

- Successfully delivered impactful videos across diverse industries, including commercials, presentations, and social media content.
- Exceeded client expectations in creativity, quality, and timeliness, boosting viewer engagement and brand recognition with standout designs.
- Demonstrated exceptional project management skills, handling multiple projects simultaneously, meeting deadlines, and maintaining effective client communication

Founder / Design Lead

(2020)

Mero-Kitab

- Lead the Design and developed "MERO-KITAB" startup in 2020, Seasoned in leading cross- functional teams, I honed my skills in team- management, decision-making and adaptability. Seeking opportunities to utilize these experiences in driving impactful designs and contributing to dynamic projects.

SKILLS

Adobe After Effects

Adobe Premier Pro

Adobe Photoshop

Adobe Illustrator

Adobe Audition

Adobe InDesign

Adobe Lightroom

Figma

Adobe XD

Wordpress

HTML

CSS

Javascript

EDUCATION

Seneca College

Interactive Media Design

May 2023

North York, ON

LEADERSHIP EXPERIENCE AND ACTIVITIES

Vice-President

(Oct 2023)

Seneca Filmmaking and Watching Club

- Transformed the club's identity with a redesigned logo, business cards, and banners, leading to a 70+ increase in new members within my first week as Vice President.
- Skillfully coordinated diverse, high-impact events, demonstrating strong organizational and leadership skills, including collaborative film festivals and classes with other clubs.

Peer-Mentor

(2023)

SMILE (Student Mentoring in Life and Education)

- Guided international students through academic, social, and cultural transitions, organizing workshops for cross-cultural understanding.
- Personally assisted four students in successful transitions, improving academic performance, and innovated mentorship programs, fostering robust support networks for a positive campus experience.

Coordinator

(Jan – Aug 2022)

TWL (Together We Learn)

- Guided members on the path to UI/UX design and graphics design, providing valuable insights and resources for skill development.
- Spearheaded the creation of impactful campaign banners and posters, enhancing the visibility and reach of 'Together We Learn' initiatives within the community.

Media Operator

(Sept 2022)

QC PUBG LAN EVENT

- Enhanced media operations through streamlined processes, reducing turnaround times and boosting productivity.
- Resolved technical issues promptly, ensuring uninterrupted operations, and collaborated with cross-functional teams for seamless media production project execution.

SOCIAL LINKS

[Recent Projects](#)

[LinkedIn](#)

[Behance](#)

[YouTube](#)

[Portfolio](#)