



**VIT<sup>®</sup>**

**Vellore Institute of Technology**

(Deemed to be University under section 3 of UGC Act, 1956)

**CHENNAI**



**ASSISTIVE**

TECHNOLOGY

Theme

**19<sup>th</sup> - 21<sup>st</sup>  
September  
2019**

**VIT Chennai**

**tech n**

turn on.



**V I T**  
learn on.

**SPONSORSHIP BROCHURE**



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# *About VIT Chennai*

**AN INSTITUTE PAR EXCELLENCE**

Vellore Institute of Technology (VIT) Chennai is a globally engaged, competitive research-enriched campus, strategically located in a city that is one of the biggest automotive and IT hubs in India. Its motto is to respond, by rearing students to major industrial, social, economical and environmental demands, and the challenges of India and the world in general. This nine year old campus offers undergraduate, postgraduate and research programmes and draws smart students from every state in India abroad through a highly competitive examination.

The Chennai Campus has been bestowed with IGBC Gold rated Green Campus Award 2016 for its green cover, even though it has several magnificent high rise structures. It harnesses Wind and Solar power to minimize the usage of conventional electricity. Additionally, the paper usage is kept minimal as most of the official work done by staff, faculty and students is in the digital form.



VIT Chennai has a well-furnished library with a plethora of books and journals, and the campus is entirely Wi-Fi enabled. It also has many technical clubs that help students develop their careers, like Code Y Gen, AutomoViTe, Civitek, Data Analytics, etc. The sporting facilities include an athletic track, basketball courts, tennis courts, football fields, hockey fields and cricket fields. It has several open-air amphitheatres. The campus also has a dance room and a music room to encourage students to form dance groups and create music, everything from classical to heavy metal. There is also a bank with ATM facilities, and many exotic food spots.

VITC ensures a holistic development of the young adults. The ingenuity of the learners also makes it a recruiting ground for several multinational companies. VIT's placement cell fulfills the ambitions and aspirations of many of the bachelors and post-graduates.

# From the Organising Committee



After the success of technovIT '18, it gives us joy and pleasure in presenting to you the 6th edition of VIT Chennai's international tech fest, technovIT '19 from 19<sup>th</sup> to 21<sup>st</sup> September 2019. technovIT '18 saw an unparalleled colossal participation last year, with many students pouring in from 100 engineering colleges / universities spread across the country.

The technical extravaganza will be filled with numerous activities, events, symposia and competitions to encompass an overall central theme: 'Assistive Technology'. Workshops and technical events are held with a basic aim to develop and inspire the young minds.

We feel privileged and honoured in extending a warm welcome to your company to sponsor this surfeit of technical events. We cordially invite you to be a part of this festival with VIT Chennai by contributing towards the overall festivity or any particular event. The presence of your company will draw a great number of students to take part in our events in addition to providing with a concrete platform for promoting your products and services to the youth. You will be entitled to sponsorship incentives that include showcasing your company product through designated stalls during these tech-fun-filled event days. Thus we wish and hope that an agreement can be reached with respect to the same and with your active support we can make this event a great success.

Regards,

Organising Committee  
technovIT '19

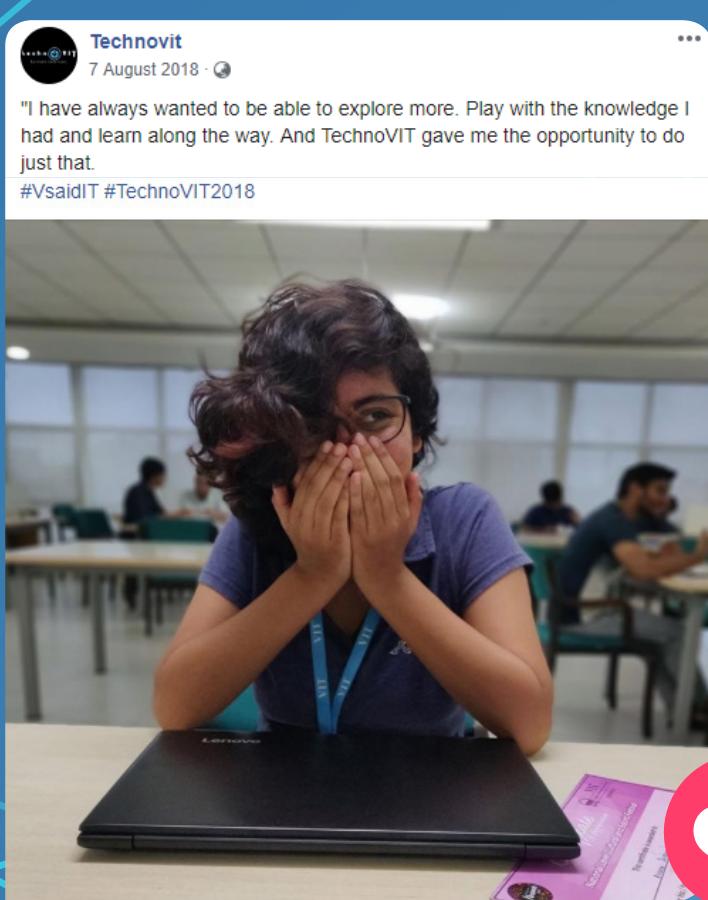
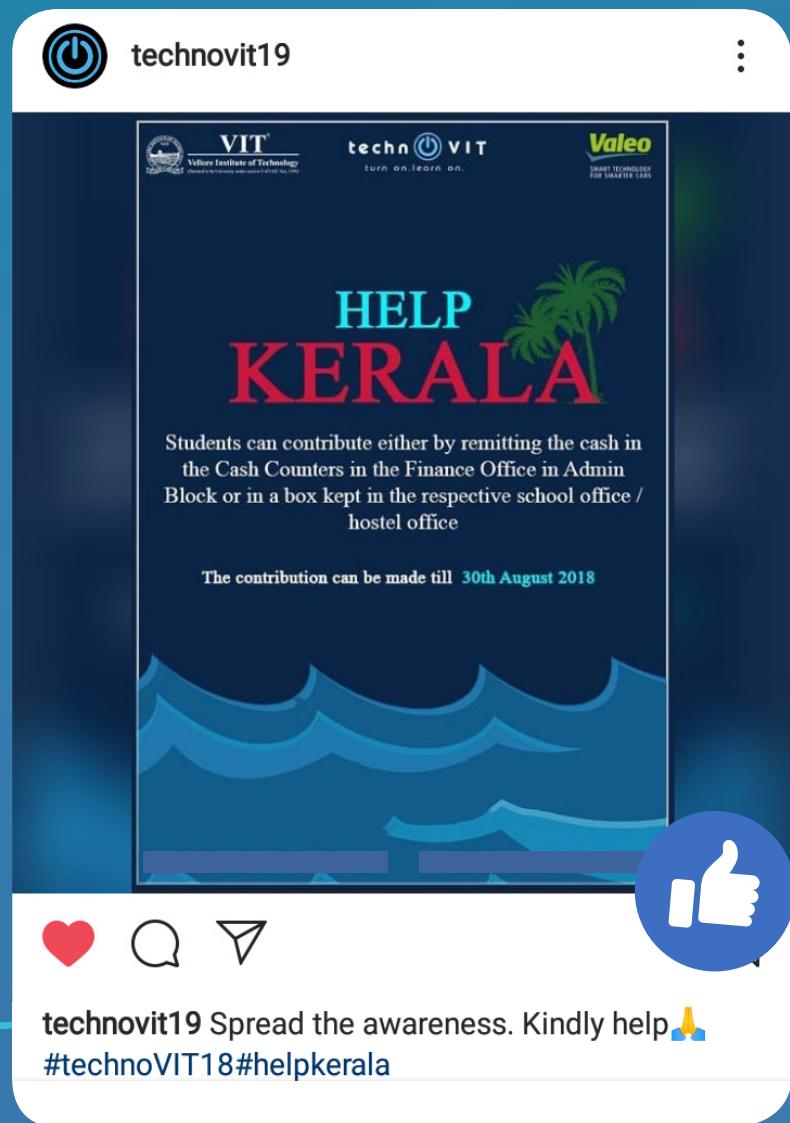
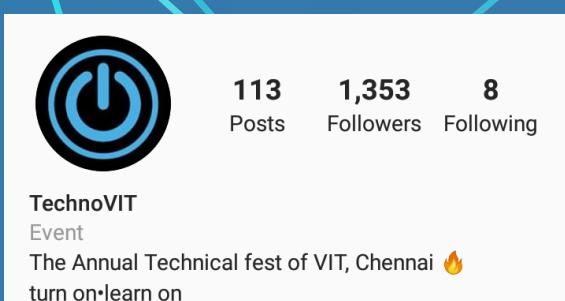
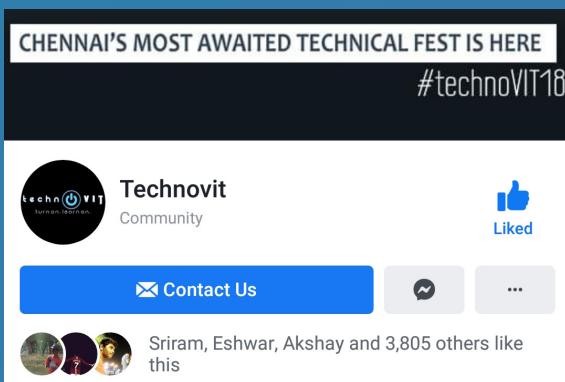
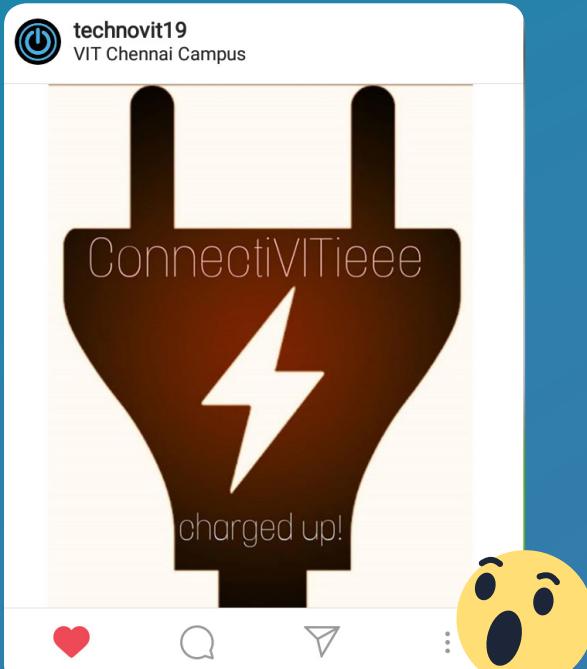


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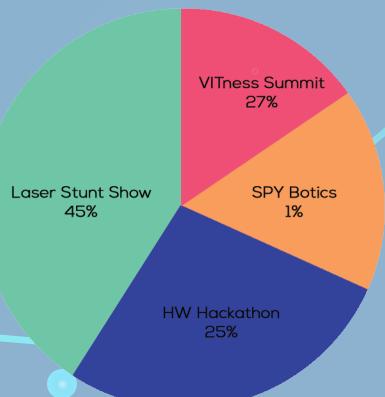
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## TECHNOVIT STATISTICS

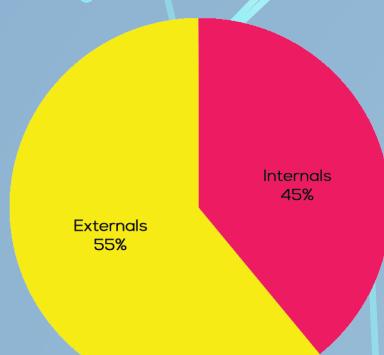
12000+  
PEOPLE EXPECTED IN  
TECHNOVIT 2019

10000+  
PEOPLE ATTENDED IN  
TECHNOVIT 2018



### TECHNOVIT 2018 OVERVIEW

Total Events - 161  
Total Workshops - 67  
Highlighted Events - 38  
Total Participants - 10000+  
No of Universities/Colleges Participated - 132  
No of States Participated - 13



### TECHNOVIT 2017 OVERVIEW

Total Events - 113  
Total Workshops - 56  
Highlighted Events - 25  
Total Participants - 8000+  
No of Universities/Colleges Participated - 97  
No of States Participated - 5

# WHY US?

By sponsoring TechnoVIT '19, companies will gain an opportunity to advertise and market their products to not only external participants or faculty, staff but to several thousands of on campus students, keeping in mind the present student strength of our college. Sponsors can sell their products throughout the festival in various methods as explained in detail in the sponsorship avenues. The option of placing coupons or flyers within the registration kits will allow participants to purchase products of the sponsoring bodies.

Over the years, technical festival "technoVIT" has attracted vast coverage- print journalism, radio and television channels as well. Partnering with us gives your brand an audience of diverse age groups and cultures as well as recognition on a national level. For three days, your brand will be on display and have undivided attention for what it has to offer. You can count on constant dialogue, communication and collaboration for months to come. Our sponsors are our family and we are centred on building relations with you and ensuring your satisfaction as well.

SPONSORSHIP	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE SPONSOR
	5 LAKHS *	3 LAKHS *	2 LAKHS *	1 LAKHS *
POSTERS	●	●	●	●
E BROCHURES	●	●	●	●
NEWSPAPERS	●	●	●	●
RADIO COVERAGE	●			
MEDIA				
COLLEGE WEBSITES	●	●	●	●
SOCIAL MEDIA	●	●	●	●
INTRANET	●	●	●	
PROMOTIONAL ADS ON OTHER WEBSITES	●			
E - MEDIA				
BANNERS	●	●	●	●
STALLS AND STANDEES	●	●	●	●
EVENTS AND WORKSHOPS	●	●	●	
PUBLICITY IN OTHER COLLEGES	●			
T SHIRTS	●			
CERTIFICATES	●			
PROMOTION				
PROMOTIONAL VIDEOS	●	●	●	●
HONOURING THE SPONSORS	●	●		
PROMOTION THROUGH SCREENING	●			
CUSTOMISED T SHIRTS	●			
ORGANISE WORKSHOPS	●			
EXCLUSIVITY				

# PAST SPONSORS



SMART TECHNOLOGY  
FOR SMARTER CARS



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