

**Hayu
Ngopi!**



**"I need your help.
Something's
not right."**

Mawar - Owner of Hayu Ngopi





The coffee shop looks successful from the outside. Customers are happy, we have good reviews, daily sales are steady. But I can't sleep at night. My savings are almost gone, and I don't understand why. Can you help me figure out what's wrong?"

You are trusted business consultants.

Mawar has gathered all his business data for the past 8 months. He's given you complete access to:

- Daily sales records
- Customer feedback
- Operating expenses
- Staff reports
- Location analysis



**"I trust you to tell me what I need to hear,
not what I want to hear."**



Mawar is counting on you.
Open your data package and start analyzing



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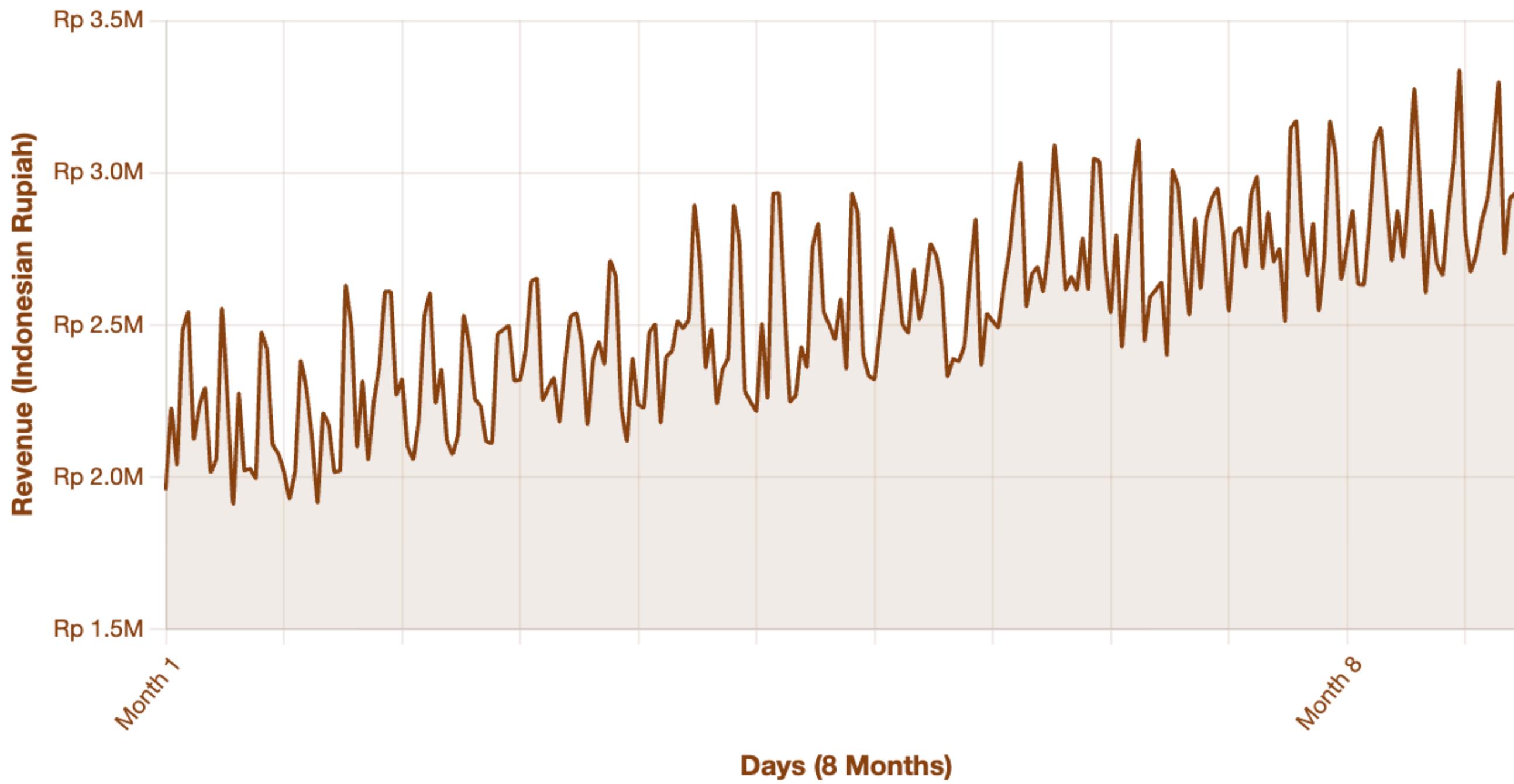




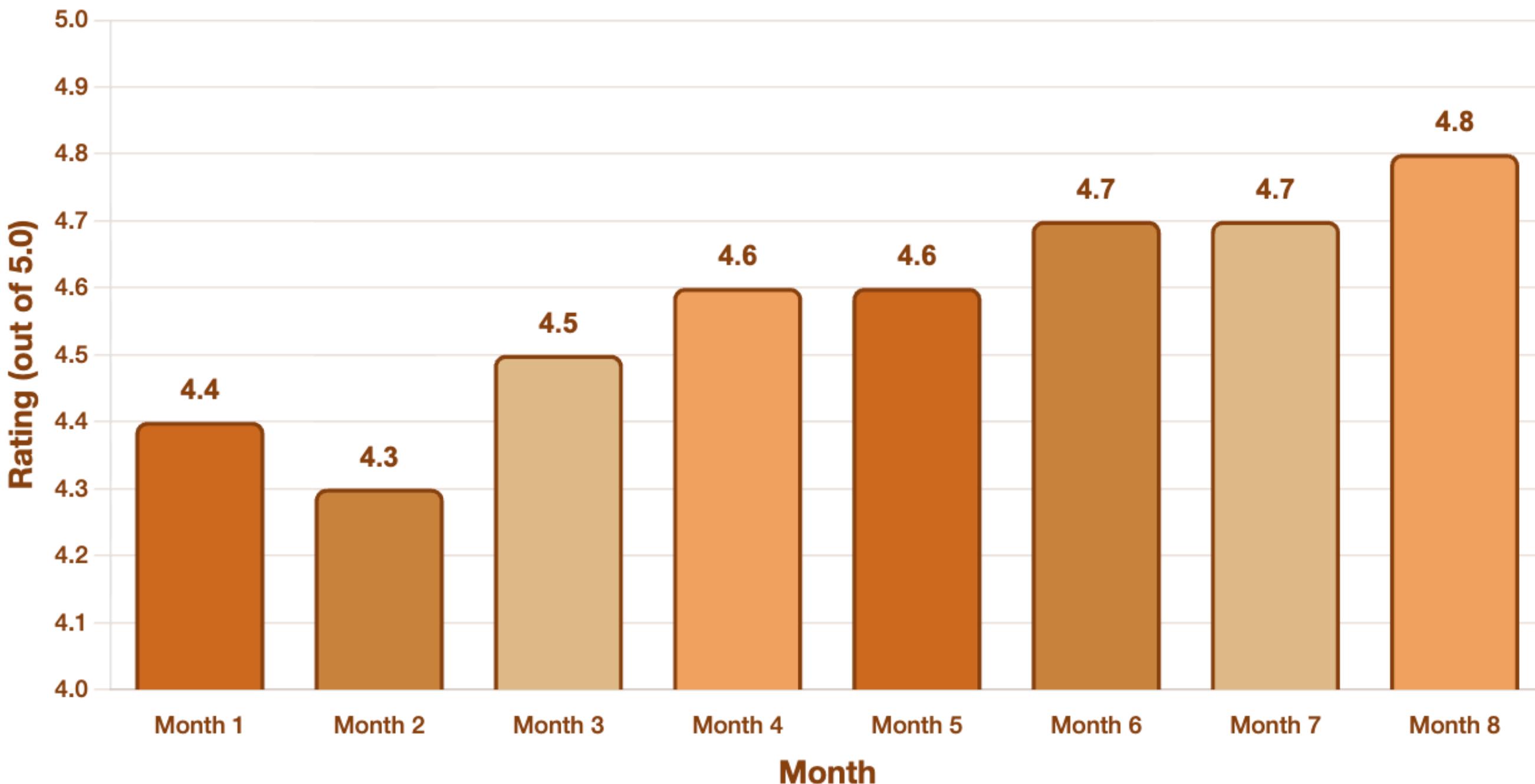
Disclaimer:

The data and information provided herein are dummy and fictional. However, for the purpose of this analysis, the data is to be treated as if it represents the current real-world scenario. The insights and recommendations are based solely on the assumptions derived from this simulated data.

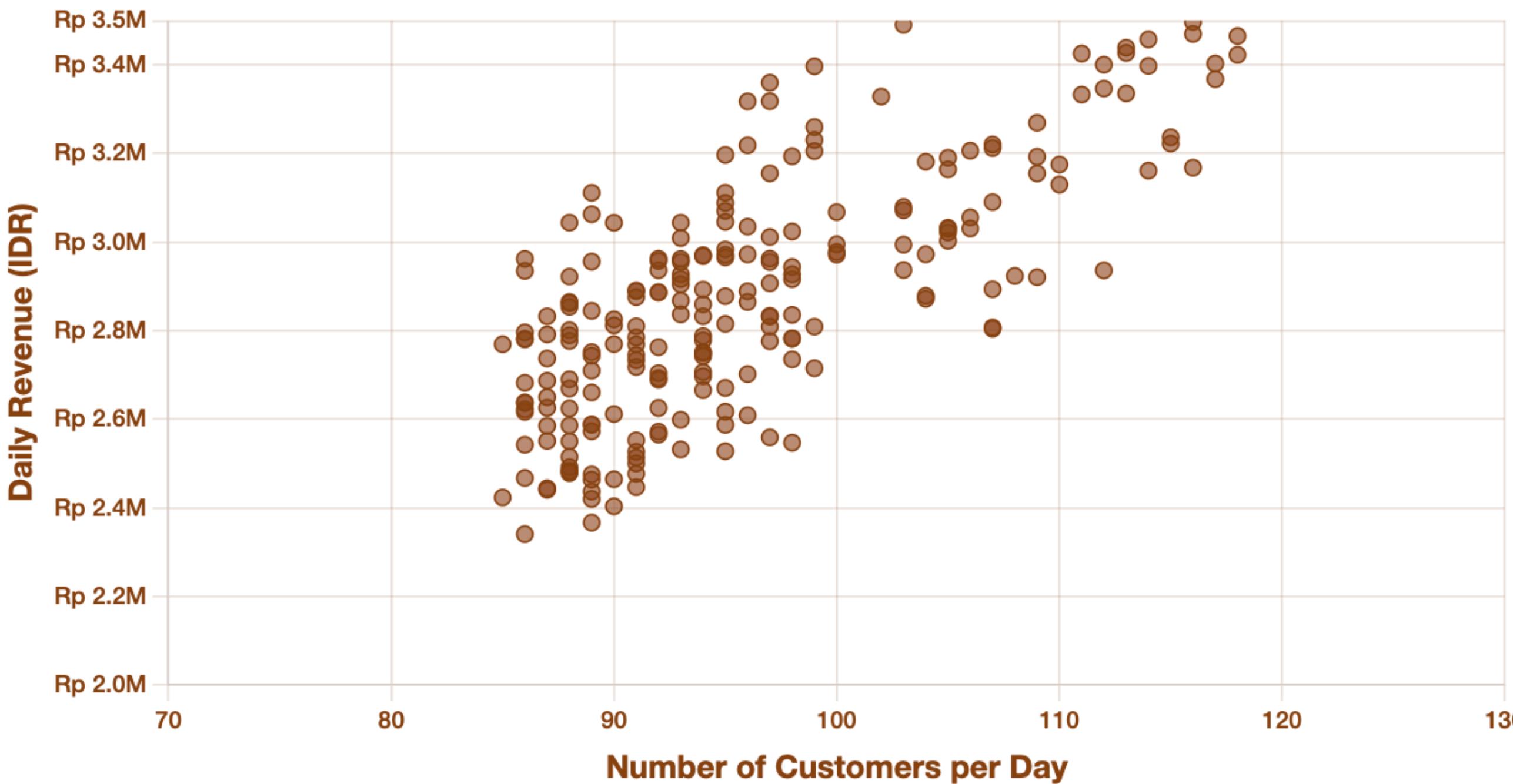
Daily Revenue Trend



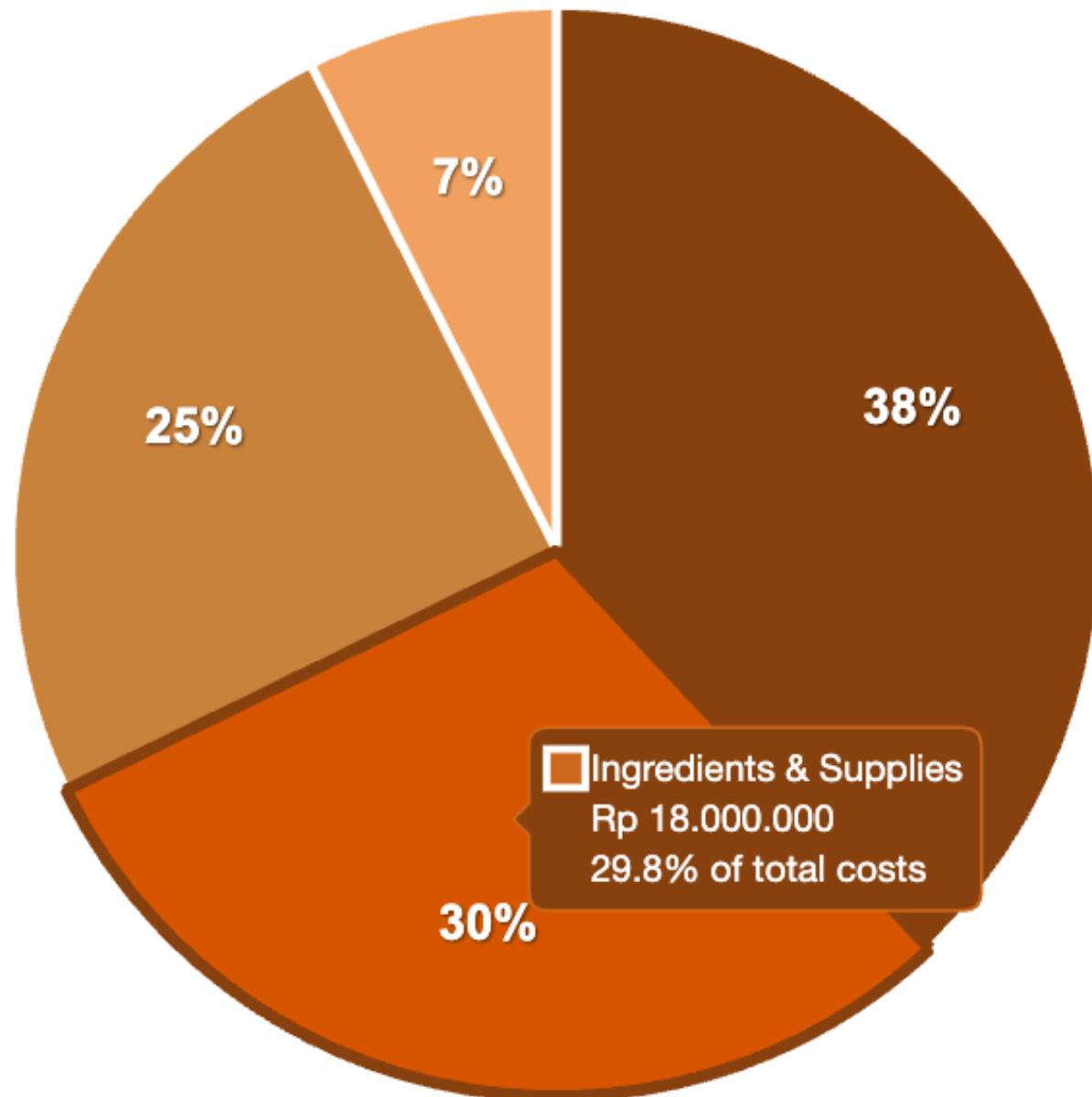
Customer Satisfaction Ratings



Daily Customer Count vs Revenue



Monthly Cost Breakdown



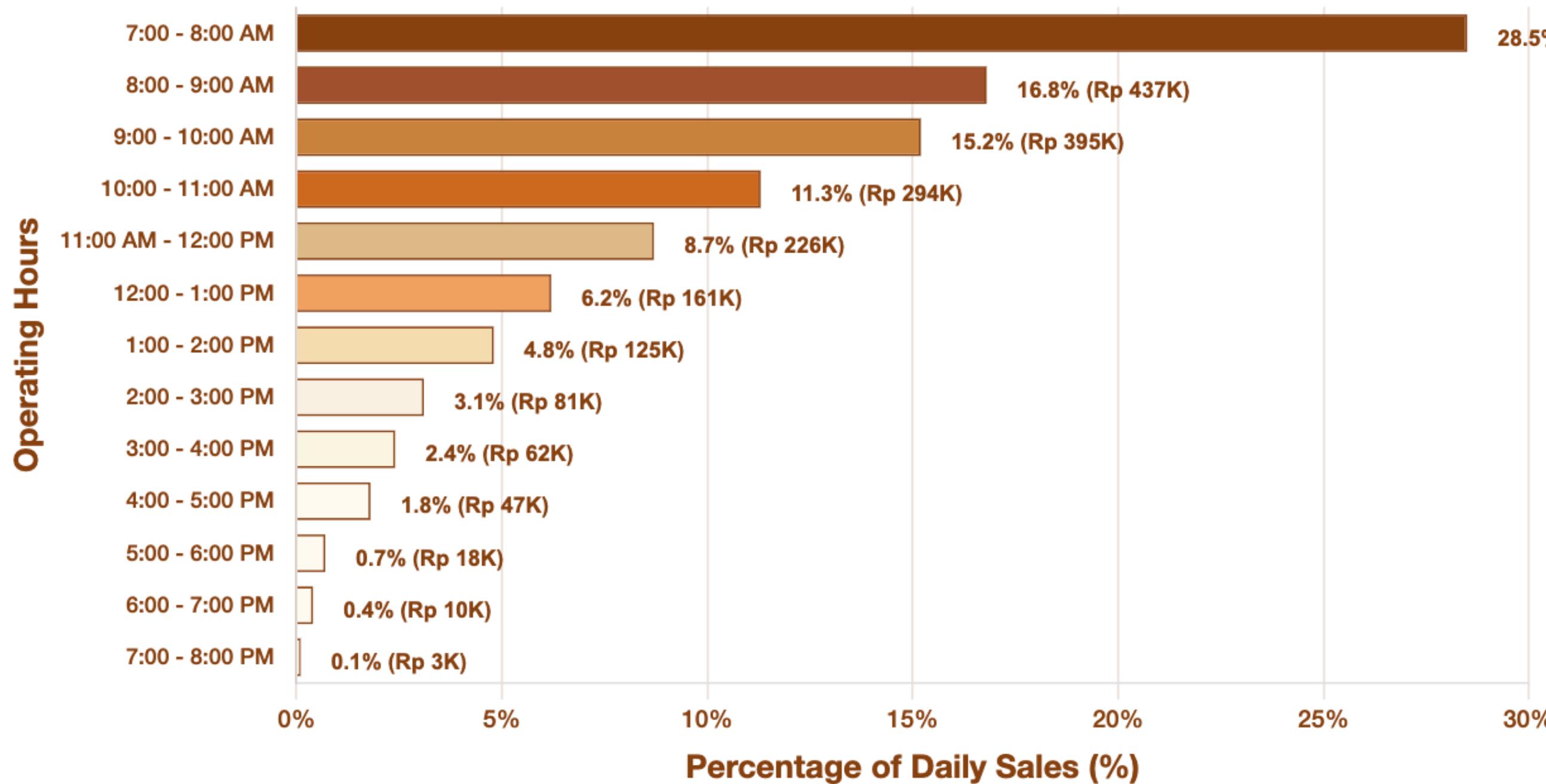
● Labor & Staff

● Ingredients & Supplies

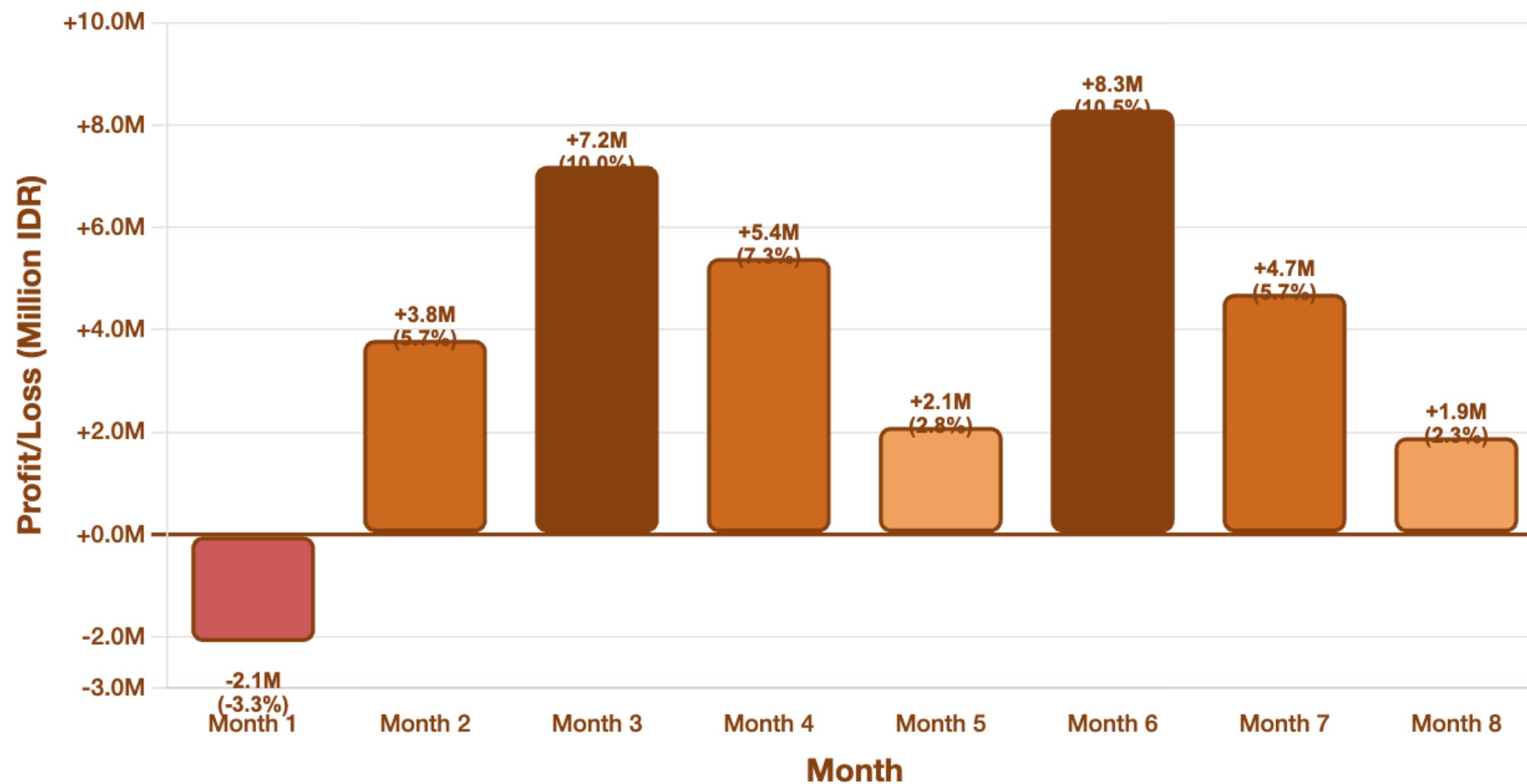
● Rent

● Utilities & Others

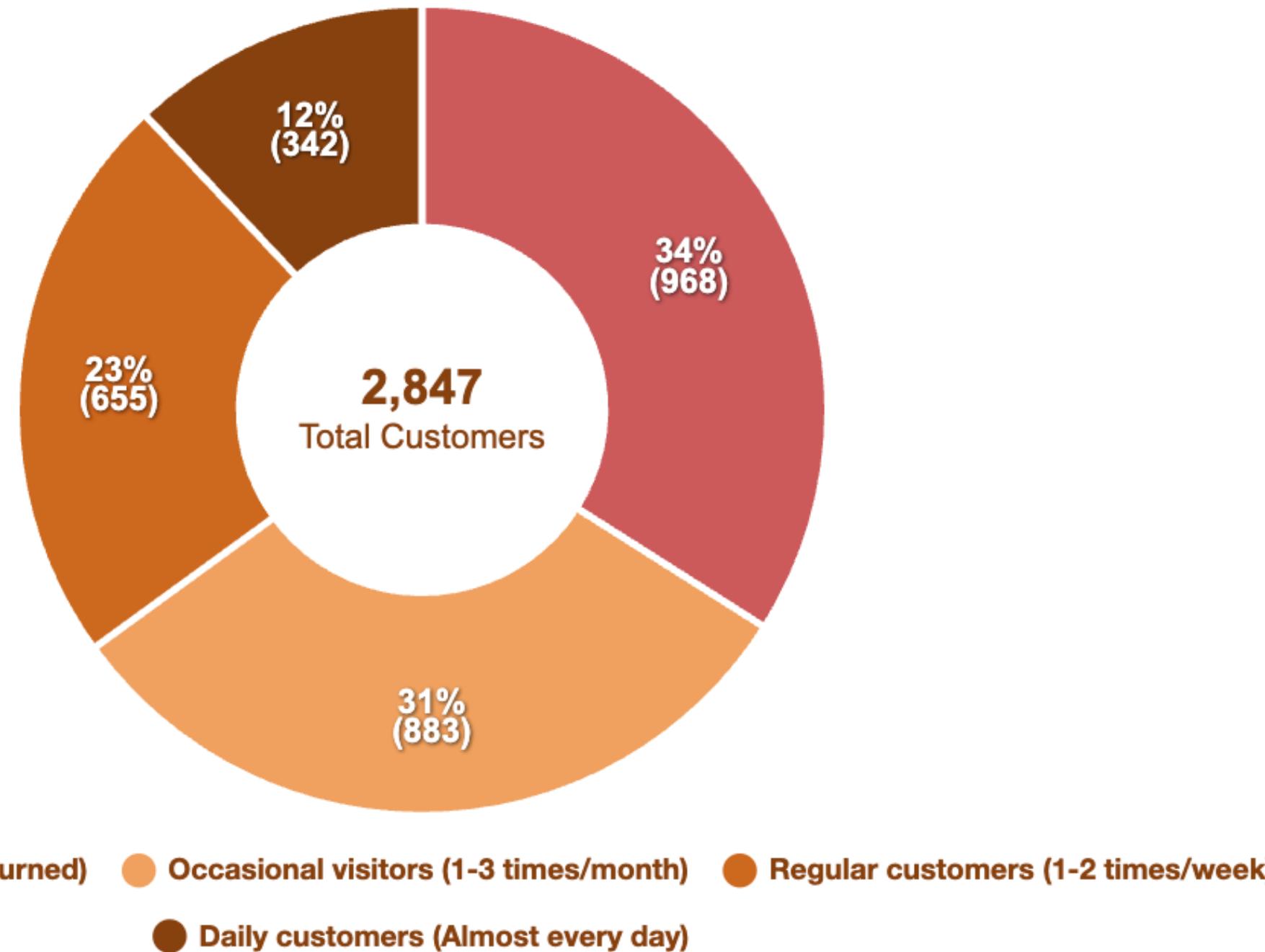
Sales Distribution by Hour



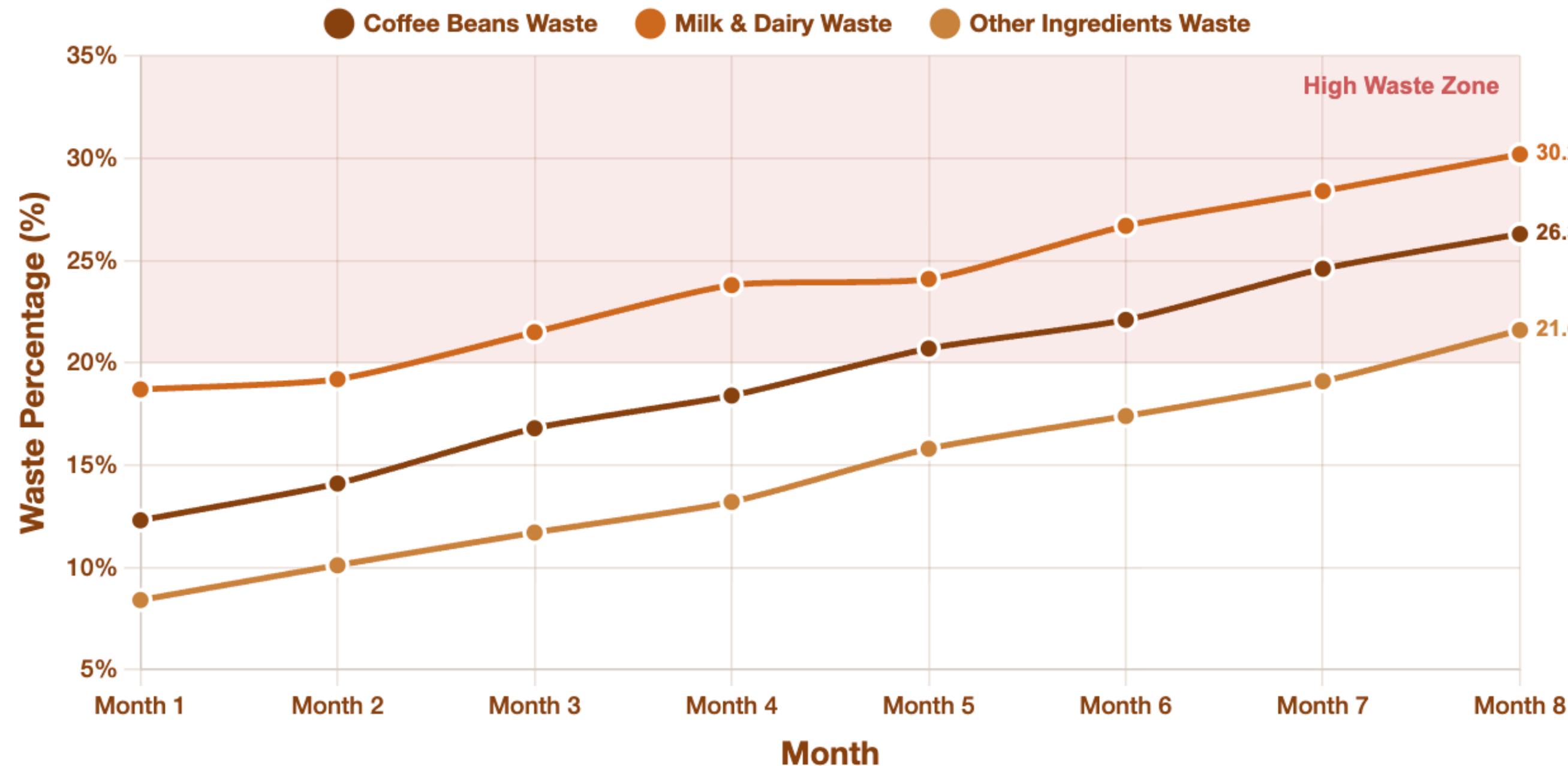
Monthly Profit/Loss



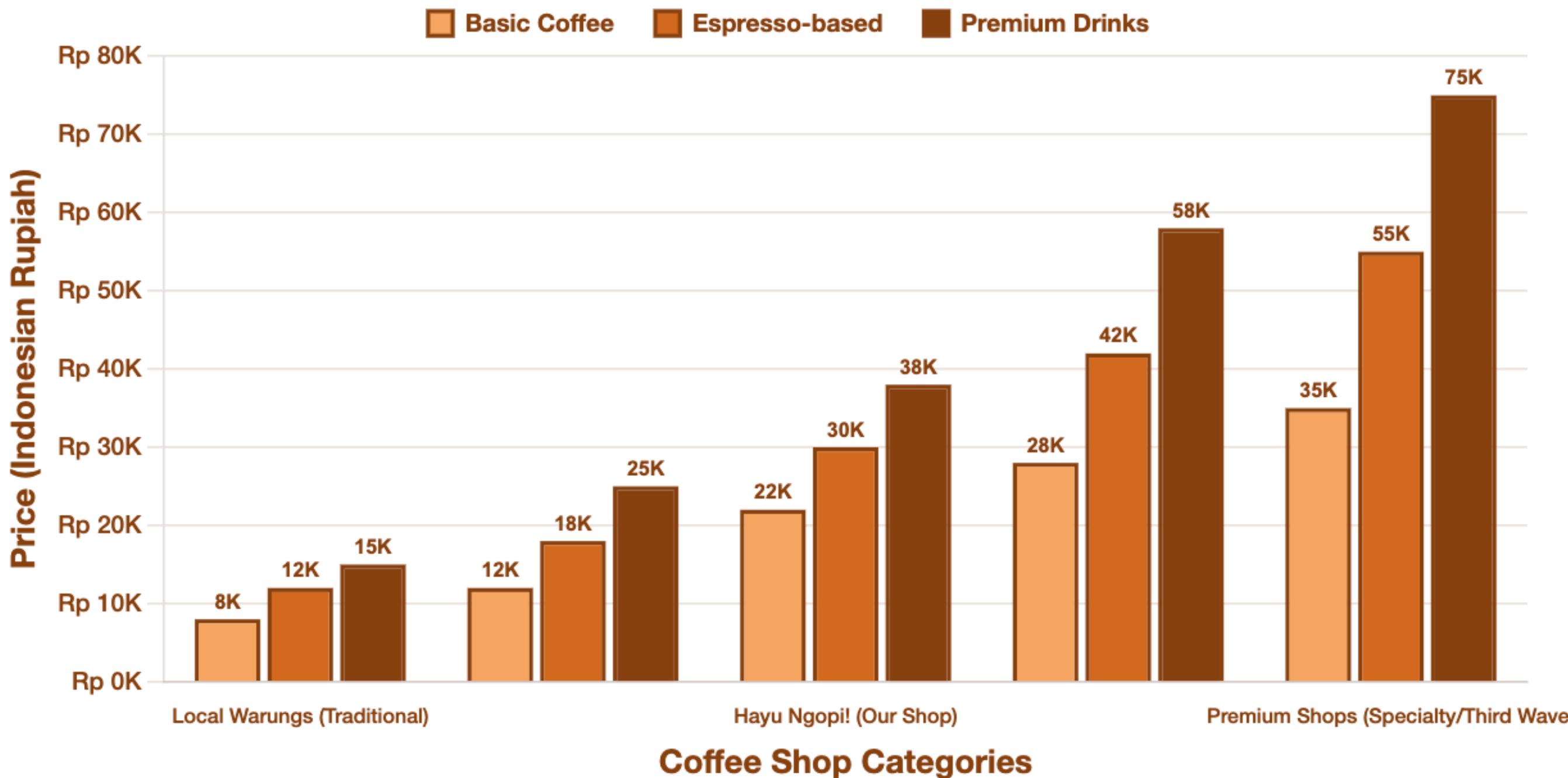
Customer Return Frequency



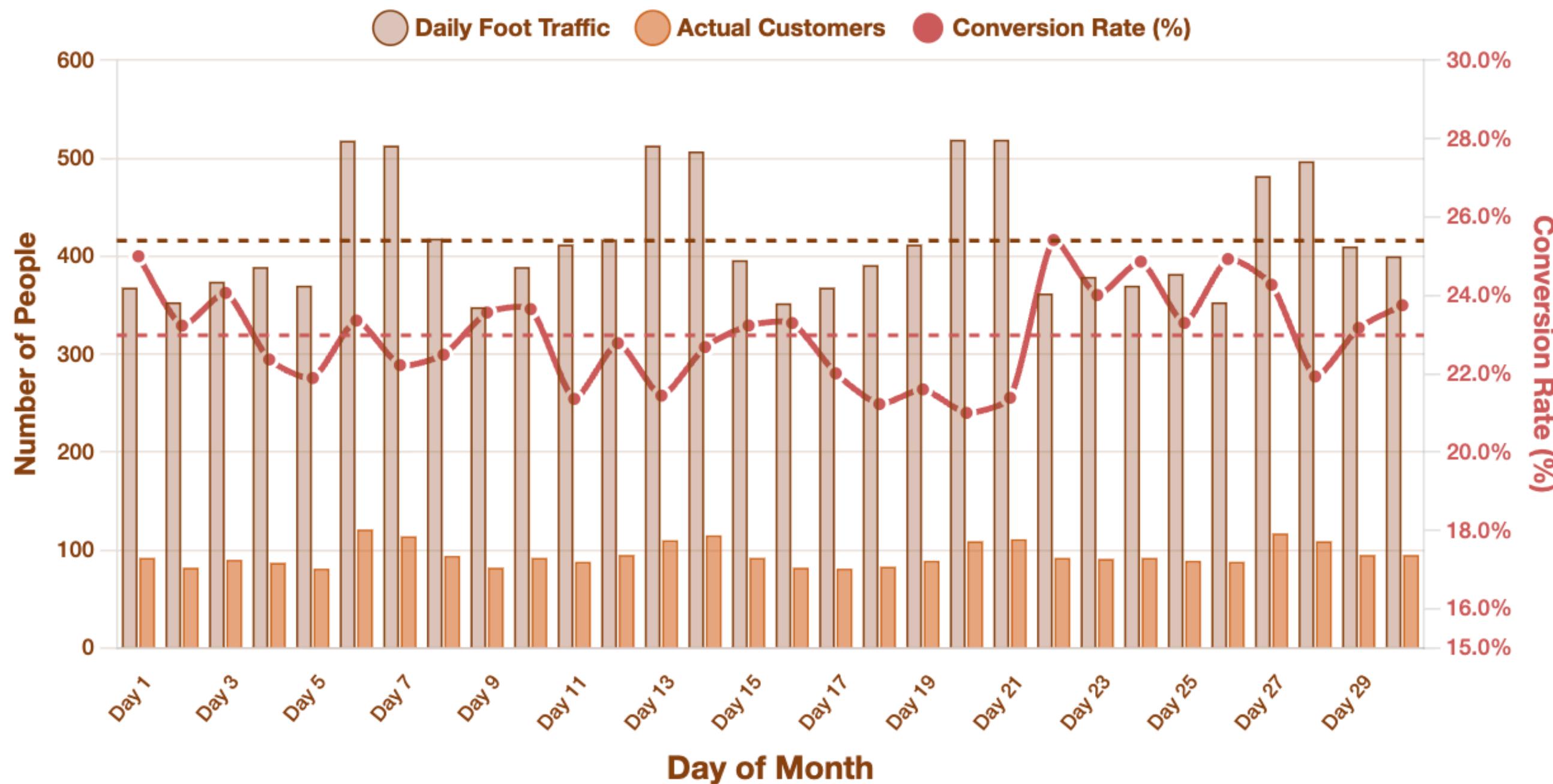
Ingredient Waste Percentage



Competitor Price Comparison



Daily Foot Traffic vs Conversion Rate



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