PHEM THU PHONG

CONTACT INFORMATION

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Address: 606 First St., New York

PROFESSIONAL PROFILE

Dynamic marketing specialist with proven track record in digital campaigns and brand management. Skilled in data-driven decision making and customer engagement strategies.

SKILLS

Brand Management • Content Marketing • Facebook Ads • Canva • Email Marketing • SEO • Copywriting • Photoshop • Negotiation

LANGUAGES

German (Basics) • Korean (Intermediate) • English (Fluent) • Vietnamese (Native)

EDUCATION

Master of Computer Science

Harvard University

Years: 2020 - 2024 • GPA: 3.1 / 4.0

WORK EXPERIENCE

Software Engineer

VNG Corporation

Duration: 2020 - PRESENT

Product Manager

NextGen Technologies Duration: 2017 - 2023

REFERENCES

Angela Brown - Director

Fauget Studio

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Võ V≣n Hill - CTO

Apple Inc.

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