# MARK HERNANDEZ

# **CONTACT INFORMATION**

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Website: www.markhernandez.com

## PROFESSIONAL PROFILE

Dynamic marketing specialist with proven track record in digital campaigns and brand management. Skilled in data-driven decision making and customer engagement strategies.

# **SKILLS**

Recruitment • Talent Acquisition • Payroll • Performance Management • HR Policies • Interviewing • Linux • Docker

## **LANGUAGES**

Russian (Basics) • Spanish (Intermediate)

## **EDUCATION**

#### **Master of Business Management**

Yale University Years: 2023 - 2025

#### **Master of Data Science**

**Business Academy** 

Years: 2016 - 2022 • GPA: 3.7 / 4.0

## **Master of Business Management**

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Years: 2016 - PRESENT • GPA: 3.3 / 4.0

## **WORK EXPERIENCE**

T**■** v**■**n Kinh doanh

**Smart Systems** 

Duration: 2016 - PRESENT

## Qu**≣**n lý D**≡** án

Vingroup

Duration: 2022 - 2025

## **UX Designer**

**Future Works** 

Duration: 2020 - PRESENT

## **Marketing Specialist**

Smart Systems

Duration: 2016 - 2018

# **REFERENCES**

Amy White - Team Lead

Netflix Inc.

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Lisa Nguyen - CEO

DataSoft Corp

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**John Young** - Team Lead NextGen Technologies

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