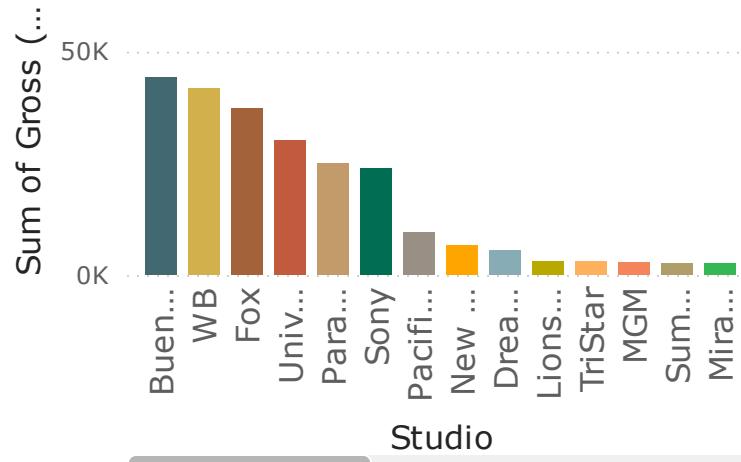


Studio vs Total Gross



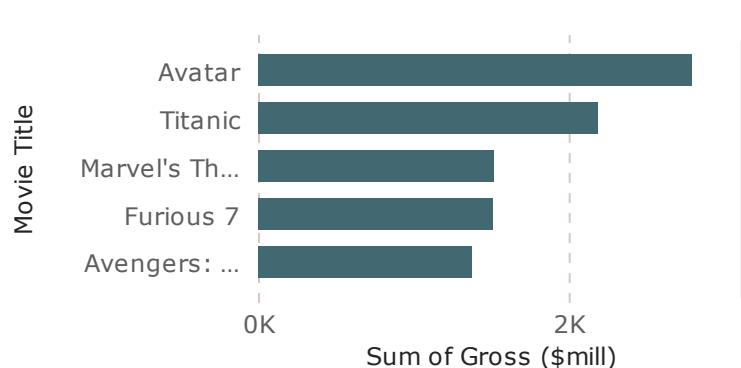
Insight 1:

The chart shows a big gap between the top-earning studios and the smaller ones. This suggests that certain studios consistently produce movies that attract more audiences.

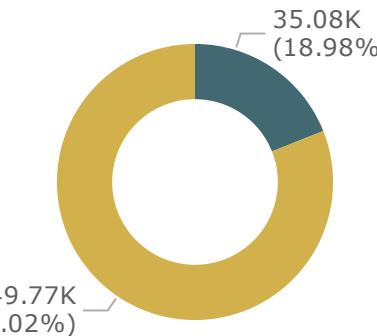
Insight 2:

The studios with the highest total gross seem to be the ones releasing big-budget or popular-franchise films. This means that spending more on production and marketing might help them earn higher sales in theaters.

Top 5 Highest-Grossing Movies



Where Do Movies Earn More Money: The US or Overseas?



Insight 3:

The donut chart makes it clear that overseas markets contribute a big portion of the total gross. This means movies don't just rely on US audiences anymore.

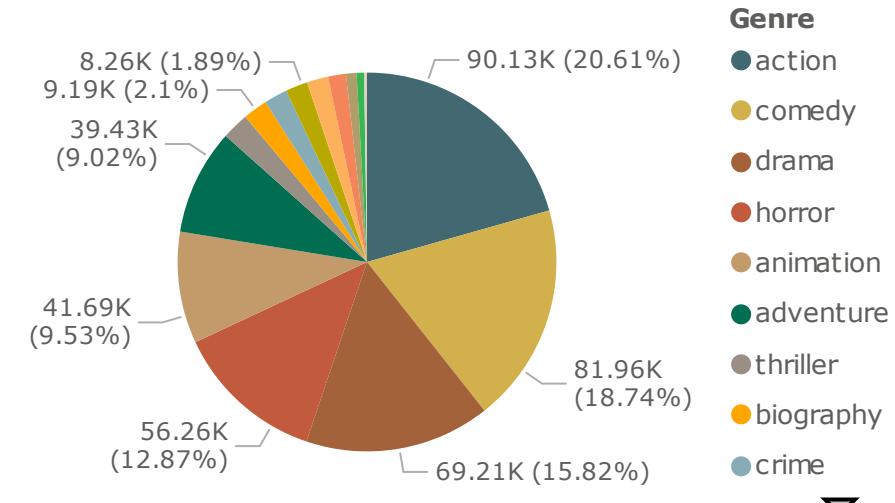
Insight 4:

The US share is still important, but the chart suggests that worldwide audiences have a huge impact. It shows how global the movie industry has become.

PROJECT 7

Movie Gross Ratings

Movie Genre Distribution



Insight 8:

The pie chart shows that some genres appear a lot more than others. This means certain types of movies are produced more often, probably because they attract bigger audiences.

Insight 9:

Genres like action or comedy may take up bigger parts of the chart. These genres are popular because they are entertaining and appeal to many age groups.

Insight 10:

Genres with smaller slices might represent niche audiences. Even though they are less common, they still add variety to the overall movie industry.